

FINANCIAL TIMES

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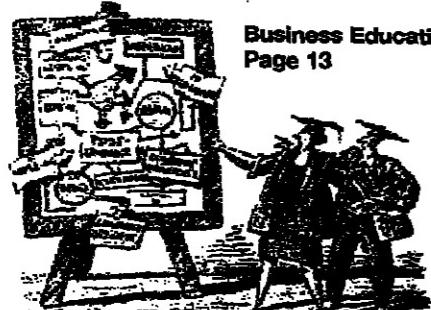
Jack Krol's chemistry at DuPont
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Business Education

A page focusing on business education joins our regular Monday FT line-up from today. This expansion of our management coverage will review courses, analyse trends and report on innovations. It will also provide a practical guide through the maze of opportunities on offer from business schools worldwide and in-house course providers.



Business Education Page 13

Nigeria reprieves alleged plotters but resists early poll

Nigerian head of state General Sani Abacha bowed to international pressure and commuted death sentences on 13 alleged coup plotters, but resisted calls for an early return to civilian rule, saying presidential elections would be held in 1998. Page 20

Airlines call for cut in rail subsidies: European airlines, which are increasingly worried by the threat from the expansion of high-speed rail networks, asked the European Commission and national governments to scale back their railway subsidies. Page 20

Cathay Pacific strikes US deal: Hong Kong flag carrier Cathay Pacific Airways welcomed an agreement with the US allowing it direct routes to 14 American cities. The accord came after eight years of talks. Page 4

French seize Greenpeace ship: Greenpeace said its ship the *Manutea*, involved in protests against French nuclear tests in the South Pacific, was seized by the French. France resumed testing at Mururoa atoll last month and plans up to seven more tests.

Britain seeks closer EU-US accord: European trade commissioner Sir Leon Brittan will today urge EU foreign ministers to support the principle of a far-reaching initiative to strengthen transatlantic political, economic and trade relations. Page 6

KPMG expected to separate audit arms: Global accountancy firm KPMG is expected to announce tomorrow that it will turn its audit business from a partnership into a separate company with limited liability. The move is in response to the mounting cost of litigation. Page 21

Poorly capitalised banks are like haemophiliacs in an assault course, writes Barclays chief executive Martin Taylor, who joins fellow former Lex writers Peter Riddell and James Joll to mark the column's 80th anniversary. Page 20

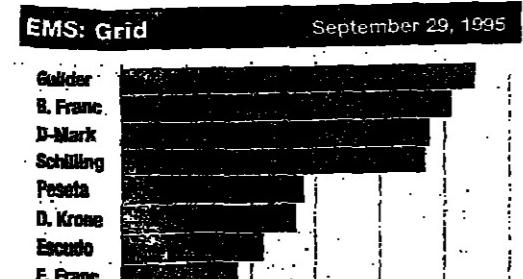
Further losses at RCS hit Gemina: Italian investment company Gemina, which plans a merger to form Italy's second largest private industrial group, reported interim pre-tax losses of £241m (£212m) following further heavy losses at its RCS publishing and media company. Page 24

Aetna may sell property-casualty side: Aetna, largest quoted insurance company in the US, is considering selling its property-casualty business and reviewing options for its other businesses to improve shareholder values. Page 24

Schumacher takes European grand prix: German Michael Schumacher, driving a Benetton, won the European grand prix at Germany's Nuerburg, extending his world championship lead over Britain's Damon Hill from 17 points to 27. Hill's Williams left the track eight laps from the end of the race.

Lamimtarra wins the Arc: Lamimtarra, ridden by Frankie Dettori, won the Prix de l'Arc de Triomphe at Longchamp, France.

European Monetary System: Concern about European monetary union remained the dominant market theme last week, but there was little exchange rate movement, leaving the spread of currencies in the EMS grid little changed. The order of currencies changed, with the D-Mark switching places with the Austrian schilling and the peseta with the Danish krone. Currencies, Page 35



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies can fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guinea which move in a narrow 2.25 per cent band.

Member	Strength
Euro	0%
Franc	2%
D-Mark	4%
Schilling	8%
Peseta	10%
D. Krone	12%
Escudo	14%
F. Franc	16%
Irish Punt	18%

The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies can fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guinea which move in a narrow 2.25 per cent band.

Finance ministers reaffirm no change in Maastricht treaty or Emu timetable

EU on course for currency plan

By Lionel Barber in Valencia

The European Union is on course for agreement by the end of the year on a "master plan" for the introduction of a single currency, likely through a new "gentleman's agreement" rather than treaty. But the UK insists countries outside the Emu should not be penalised for new rules limiting debt, imposing trade sanctions on "delinquent countries".

The plan for monetary union, which largely accommodates German concerns, was given a broad welcome at a weekend meeting of EU finance ministers and central bankers in Valencia, Spain.

In a message to jittery financial markets, ministers reaffirmed there would be no change in the Maastricht treaty or the Emu timetable, and that Emu entry criteria would be applied strictly.

In addition, support grew for the German-led campaign for tougher budgetary enforcement among Emu countries, most

likely through a new "gentleman's agreement" rather than treaty. But the UK insists countries outside the Emu should not be penalised for new rules limiting debt, imposing trade sanctions on "delinquent countries".

Only two countries – Spain and Luxembourg – face inflation and budget deficits. Although more than made strong progress on inflation, the big test – particularly for France – is to meet deficit targets of 3 per cent of GDP.

Mr Kenneth Clarke, UK chancellor, predicted the UK would meet the criteria and that Britain's place was among low inflation, hard currency countries rather than weaker devaluation-prone economies. But he

suggested the UK government did keep an open mind on whether to exercise its right to opt-out. Although the meeting was not a decision-making forum, reached a consensus on details of the timetable and the introduction of Euro-notes and coins.

The political decision on which countries qualify for Emu will be taken on the basis of actual 1997 economic data rather than forecasts or quarterly results. These data are unlikely to be ready until early 1998, when the UK will occupy the rotating EU presidency.

● The changeover from national currencies to Euro-notes and coins will be phased in over a period of up to 3½ years to allow banks and the public time to adjust. This delay could threaten the treaty-mandated date for

launching the single currency on January 1 1999.

● The ECB will assure stability during the switch-over by adopting a single monetary policy and taking responsibility for foreign exchange dealing for Emu participants vis-a-vis the rest of the world. The ECB will also offer quotations, collateral, and real-time gross settlement in the new currency, according to Mr Alexandre Lamfalussy, president of the European Monetary Institute, forerunner of the ECB.

● The future European central bank (ECB) will need around 12 months to prepare for its operation and the locking of exchange rates among participating countries. This delay could threaten the European Commission and some big banks pressing for a faster switch but the UK and Ger-

many – supported by the central banks – resisted on the grounds it must be market-led.

Ministers also agreed "a proportion" of debt should be denominated in new currency but left open how much. In addition, Germany killed off the Ecu as the name of the new currency because it is unpopular with the German public. The new favourite seems to be the "Euro".

Mr Lamfalussy said he would unveil the EMU's "master plan" on the transition to a single currency in mid-November. This would allow finance ministers and heads of government to give their approval at the EU summit in Madrid in December.

Consensus shifts to German agenda, Page 2
The price of Emu, Page 25

Consortium in \$2.1bn bid for Deutsche Postbank

By Judy Dempsey in Berlin and Nicholas Denton in London

A consortium including Deutsche Bank and Deutsche Post has made a DM3.08bn bid for a three-quarters stake in Deutsche Postbank in the largest hostile takeover attempt in German corporate history.

In an unusual twist, both the target and the leading bidder, Deutsche Post, are state owned. The German government, rather than stock market investors, will make the final decision.

Deutsche Postbank, Germany's national grobark, was until last January under the umbrella of Deutsche Bundespost together with Deutsche Post and Deutsche Telekom, the state postal and telecommunications operators. They were then split and turned into separate shareholding companies in preparation for privatisation, which is expected to take place in 1998. All three are 100 per cent owned by the state.

Mr Joachim Strunk, spokesman for the Postbank, yesterday confirmed that the bid, if successful, would give Deutsche Post a 40 per cent stake in Postbank, Deutsche Bank 20 per cent and Swiss Reinsurance 15 per cent.

"We are really surprised by this hostile bid," said Mr Strunk. "We were already holding talks with other parties interested in acquiring stakes in the bank, including insurance companies."

The German post ministry said it would consider the bid, while the German government would make the final decision.

Postbank officials claimed the offer undervalued the bank. A year ago Salomon Brothers, the US investment bank, estimated that the Postbank would have a DM6bn market capitalisation.

"But the Deutsche Bank consortium has valued us at DM3.1bn, which is too low. This is more than a good bargain for them," said Mr Strunk. The Postbank last year had a balance sheet of DM390bn and for the first time reported a profit of DM51m.

"This is an opportunistic offer, the acceptance of which would

Continued on Page 20

Mittelstand on map, Page 27

Neighbourhood stores drive by Sears Roebuck

By Richard Tomkins in New York

Sears Roebuck, the world's third biggest retailer, is planning to open hundreds of neighbourhood stores across the US as part of a radical change in retailing strategy initiated by Mr Arthur Martinez, the company's new chairman and chief executive.

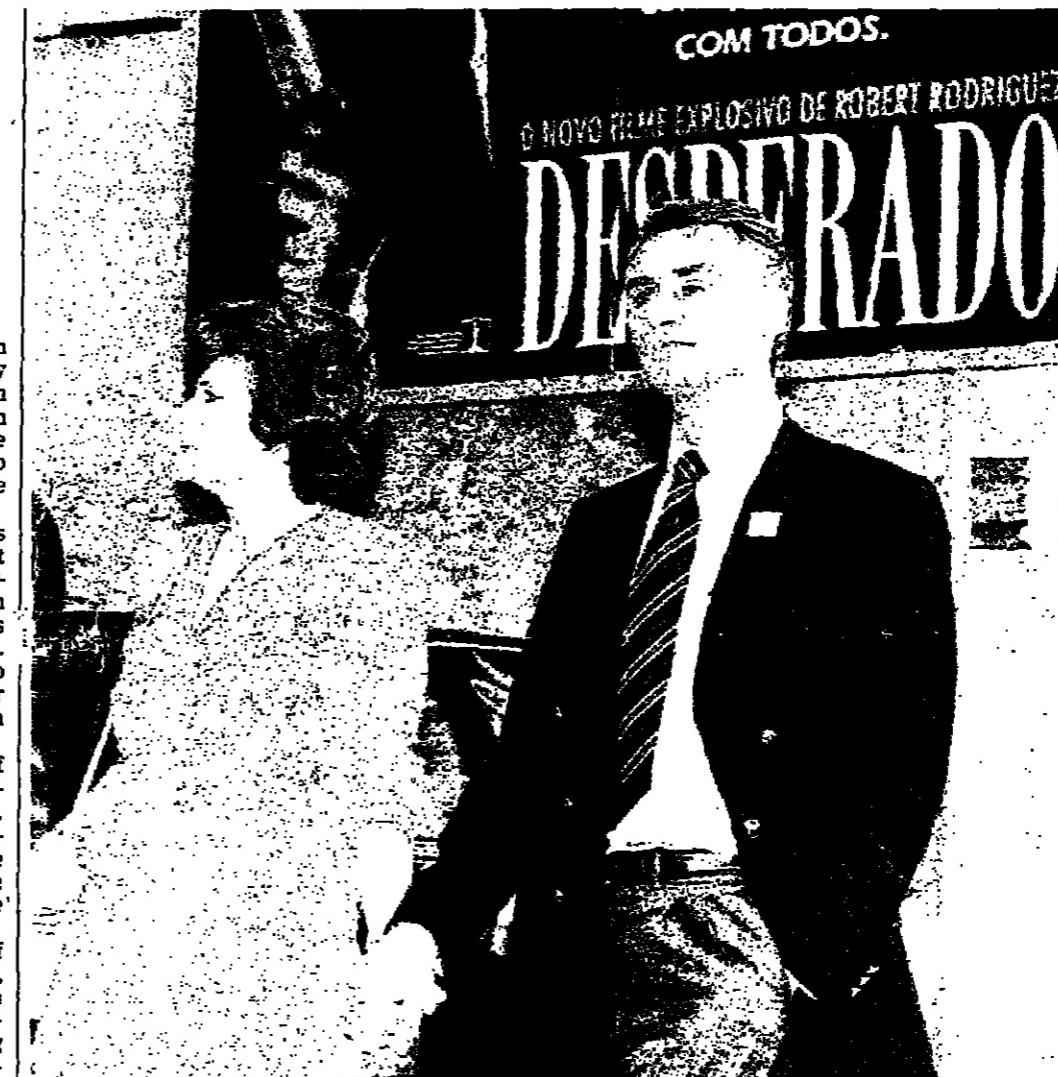
The move marks a significant departure from the company's previous strategy of focusing on big department stores in shopping malls, reflecting the new management's view of the changing outlook for growth in the US retail market.

It contrasts sharply with a recent trend in the US retailing industry towards out-of-town developments and big mall-based stores. It could indicate a growing consumer preference for convenient smaller specialist stores within easy reach of the home.

In the last year Sears Roebuck has gone through a big transformation, investing its Allstate insurance subsidiary and other non-core operations to concentrate on retailing. Two months ago Mr Martinez, formerly head of the retailing division, succeeded Mr Edward Brennan as chairman and chief executive.

Recently, Mr Martinez has improved the profitability of the company's 500 department stores by switching the emphasis from furniture and home improvement products to clothing and cosmetics, which carry higher profit margins.

Sears Roebuck was well placed to take advantage of the trend because of its strong reputation for supplying these goods and services. Mr Martinez said: "But what we don't have is enough ways to reach the customer with our goods."



Portuguese prime minister Anibal Cavaco Silva and his wife Maria walk past a poster for the film *Desperado* after voting in the country's general election. After a decade of rule by the centre-right Social Democrats, exit polls suggested the Socialist party would return to power. Report, Page 2
Picture: Reuters

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NEWS: EUROPE

EUROPEAN NEWS DIGEST

Latvians likely to turn right

Latvians went to the polls yesterday in the second and final day of voting for a new parliament. In contrast with recent elections in other eastern European countries, Latvians are expected to replace ruling centrists with a more rightwing government. Results are not expected to be published until today, but early returns yesterday suggested a low turnout. By yesterday afternoon, only half of eligible voters had gone to the polls. Ethnic Russians - who make up a third of Latvia's population - have complained that many of them were excluded from the vote because of the tough citizenship requirements.

Opinion polls and most political commentators expected two rightwing parties, the Farmers Union and the Latvian National Conservative party, to win enough of the 100 parliamentary seats to be able to form a coalition government. Latvia's Way, the centrist party which leads the current coalition, is expected to lose some ground in the legislature, in part because of a banking and financial crisis which rocked Latvia's economy this spring.

Chryssia Freeland, Moscow

Russia closes tariff loopholes

Russia yesterday officially revoked all exemptions on import duties. Mr Anatoly Chubais, the deputy prime minister spearheading the drive to revoke the exemptions, said on Friday that they had cost the treasury as much as \$10bn (\$2.4bn) in lost revenues. The exemptions had allowed a number of privileged organisations, including the National Sportsmen's Fund, to import goods without paying normal duties as a way of financing their charitable activities. However, critics of the exemptions say they were a loophole which allowed business with close links to the government to earn huge profits.

Mr Chubais has vowed that all the exemptions would be cancelled yesterday as part of what he termed "the war for budget revenue". But previous efforts to revoke the exemptions have faltered. The privileges were set to expire on July 1 but survived because all the exempted organisations were reported to receive individual government documents allowing them to defer payment of duties for several years. If the exemptions are actually lifted, Russian consumers should feel the results over the next few weeks in the form of a jump in prices of popular imported goods such as cigarettes and alcohol.

Chryssia Freeland

Presidential plea for budget

Austrian President Thomas Klestil yesterday urged government leaders to put partisan politics aside and agree on a budget for 1996. He said voters would react angrily if the government collapsed and new elections were called less than a year after the last poll. He implored Chancellor Franz Vranitzky's Social Democrats and the conservative People's party to keep trying. Government leaders made another futile attempt again yesterday to resolve the budget dispute which was supposed to have been settled last week.

Finance Minister Mr Andreas Starbacher has been struggling to cut the 1996 deficit to Schfl2.5bn (25.8bn) from a projected Schfl2.3bn in 1995. His three-year goal is to bring the deficit down from 4.3 per cent of GDP in 1995 to the 3 per cent level stipulated by the European Union's Maastricht treaty for membership of a single European currency.

Reuter, Vienna

Small pay rise for Finns agreed

Finland's Social Democratic-led coalition government has received a boost to its drive to maintain low inflation from a national wage settlement that gives an average 1.8 per cent pay increase in November and a further 1.5 per cent in October 1995. The centralised agreement, finally accepted by trade unions and employers on Friday after long negotiations, should help Finland remain on its current twin-track of vigorous growth and Europe's lowest inflation rate, well under 1 per cent.

The government, which includes conservatives, leftists and greens as well as the Social Democrats of Mr Paavo Lipponen, prime minister, agreed to income tax cuts of more than FM2bn (22.8bn) as part of the wage agreement. But it said the direct budget impact of the tax cuts would be lower and would not undermine its fiscal programme to meet the criteria for European monetary union, which the government is committed to joining. A likely spin-off of the wage agreement is a cut in interest rates by the central bank - a move the government is eager to win to help in its primary economic battle against unemployment, running at close to 17 per cent of the workforce.

Hugh Carnegy, Stockholm

Croatian killings condemned

The head of Croatia's Roman Catholic Church yesterday condemned killings, looting and house-burning in the Krajina region recaptured from rebel Serbs. Cardinal Franjo Kuharic was responding to a growing number of reports that Croat soldiers killed elderly Serbs and looted and burned Serb homes after the Croatian army's August offensive took control of Krajina. The US and the human rights group Amnesty International urged the Zagreb authorities last week to bring offenders to justice. The government's reaction to the reported abuses has been muted.

Cardinal Kuharic, addressing an open-air mass for 3,500 soldiers and officers at the shrine of Marija Bistrica, condemned the pillaging and torching of houses in "liberated areas". "Those who did it have offended Croatia and the Croatian army," the state news agency HINA quoted him as saying. Nothing could justify harming a human being, regardless of their race or origins, he said.

Reuter, Zagreb

CONTRACTS & TENDERS**THE WORLD BANK
REQUEST FOR PROPOSAL
TREASURY RISK MANAGEMENT SYSTEM
RFP NO. 96-657**

Sealed request for proposals will be received at the World Bank Headquarters in Washington D.C., until November 13, 1995, for the World Bank's Treasury Risk Management System for the assessment of market risk and related applications. The system should provide various units in the Bank Treasury with a common set of tools to identify, measure, monitor, and control market risk for the purposes of i) overall asset/liability management, ii) management of the liquid asset portfolio, iii) management of the liability portfolio with regard to funding the Bank's loan portfolio.

The World Bank requires a client/server based open systems software for financial risk management. The risk management software chosen must function using the World Bank's standard hardware and software configurations. The "client" software selected must run under Microsoft's Windows NT in order to be considered. The "server" portion may run under Windows NT or UNIX Operating Systems.

Request for Proposal documents will be available on October 3, 1995 at the World Bank Procurement & Contract management Division, Room L-4070, 1990 K Street, N.W., Washington, D.C., 20006. For additional information, contact Ms. Francine Holloway at (202) 475-1118.

The World Bank reserves the right to reject any or all pre-qualification statement without recourse.

Scharping under fire as party splits widen

Resignation by general secretary Verheugen boosts speculation about German SPD leadership future

There are few lonelier figures in German politics than Mr Rudolf Scharping.

Speculation about the future of the 47-year-old leader of Germany's opposition Social Democratic party is rampant, following the abrupt resignation on Friday of SPD general secretary, Mr Günter Verheugen.

Mr Verheugen's going, in response to a slump in the party's fortunes, was the latest and most serious of several departures that have shaken the SPD over the past month. With less than three weeks to a crucial state election in Berlin, the party is trailing in the opinion polls far behind the ruling centre-right coalition of Chancellor Helmut Kohl. The power struggle between Mr Scharping and Mr Gerhard Schröder, the pro-business prime minister of Lower Saxony, which kept the German political world in thrall through August, is lying dormant and could break out at any time.

Nor are divisions within the SPD confined to personalities: senior party figures are at odds over a host of policies ranging from how to run and tax the economy, through Germany's involvement in Bosnia, to whether the country should build the Euro-fighter aircraft.

Last in August, it looked as if Mr Scharping might have gained control over his quarrelsome party. The SPD presidium, its top policy-making body, gave him its support after weeks of discord between Messrs Scharping and Schröder over whether Mr Scharping should be the party's

candidate in the German federal elections in 1998.

But that was just the calm before the storm. Days later, on August 31, Mr Scharping fired Mr Schröder as the SPD's chief economic spokesman after differences over policy. In September, other right-of-centre SPD politicians announced they were stepping down from party office.

Meanwhile Mr Scharping's support among the SPD's party bosses has ebbed. Mr Johannes Rau, the influential SPD prime minister of North Rhine-Westphalia, who is generally held to be Mr Scharping's mentor, in effect put him on probation after a disappointing performance in last month's Bundestag debate on the 1996 budget.

Mr Scharping's political judgment and tactical skills have been called into question by his determination to support an unpopular plan to raise MPs' salaries by nearly 50 per cent by the end of the century. This has run into fierce opposition among SPD state prime ministers, who have threatened to block the measure when it comes up for approval in the Bundesrat, the upper house of parliament.

The SPD has suffered a spectacular decline in support since Mr Kohl was re-elected a year ago with a narrow Bundestag majority of 10 seats. Mr Scharping, who a year ago was elected leader of the SPD in parliament with a 98 per cent vote, now trails Mr Kohl in national opinion polls by 30 points, the widest margin between a chancellor and opposition leader for 30 years. A week ago, the

SPD suffered a humiliating defeat in local government elections in one of its traditional strongholds, the port of Bremerhaven, coming second to the Christian Democrat party for the first time since the second world war.

Such results have raised the question of whether Mr Scharping is electable. Fueling such doubts are his wooden speaking performances in public and on television, which spread the perception that he is dull and devoid of charisma.

Certainly, the strain of his present position is beginning to show. Last Friday, he invited three international newspapers including the Financial Times, to a briefing in the Bundestag. His performance may have suffered because he was preoccupied with the impending loss of Mr Verheugen. But instead of presenting his views clearly, he mumbled and stumbled, pausing at length before each platitude. He came alive only occasionally, as when outlining his distaste for the economic changes in Britain over the past 15 years of his hopes for Germany's industrial future.

Mr Scharping is not without vision. He wants a more modern economy in Germany with strong forward-looking, high-tech industries in areas such as aerospace, telecommunications and cleaning up the environment. He wants to lower industry's costs by shifting the tax burden to consumers through an energy tax that would help protect the environment. But he is not a man to challenge Germany's

powerful trades unions. Cutting costs at the expense of Germany's social welfare system is a taboo.

Today, Mr Scharping is on his travels, to plead for greater European integration, first at the annual congress of the Austrian Social Democrat party in Vienna and later at the British Labour party conference in Brighton; a punishing schedule but probably less stressful than life in Bonn.

After his return, he will set about seeking a replacement for Mr Verheugen. Then there are the hurdles of the Berlin election on October 22, which the SPD is expected to lose badly; elections for the managing board of the party in parliament two days later; and the SPD annual conference in Mannheim in mid-November, where his future could be on the line.

Nonetheless, Mr Scharping believes he has some cause for hope. Over the long term, he says, Mr Kohl's support has been declining. Mr Kohl had his worst election result in 1994, a year that saw some recovery in the SPD's fortunes.

"The SPD must get over its present stomach pains. It will take some time, but I am optimistic." Mr Scharping believes the SPD can return to power in 1998 provided it is a "modern, progressive party with economic competence and social responsibility".

That may be so. But for him to lead the party to such a victory would require a remarkable change of fortunes.

Peter Norman



Scharping: with his party trailing in the polls, a power struggle could break out at any time

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NEWS: ASIA-PACIFIC

Cathay welcomes US air accord

By Simon Holberton in Hong Kong

Hong Kong and its flag carrier, Cathay Pacific Airways, yesterday welcomed an aviation agreement with the US allowing direct routes to 14 American cities.

After eight years of talks, Hong Kong struck a deal with the US at the weekend which gives its carriers extensive access to the US aviation market and onward flights to Canada. Cathay had been restricted to US west coast cities.

In return, US carriers have won more rights to carry passengers and cargo to three countries - so called fifth freedom air rights. Under the pact, US carriers have fifth freedom rights for South

Korea and the Philippines, and expansion of existing fifth freedom rights on routes between Hong Kong and Japan, Thailand and Singapore.

Asia-Pacific air traffic is projected to grow strongly in coming years and less restrictive operation arrangements will be needed to help meet demand.

The Geneva-based Transport Action Group has estimated that Asia-Pacific's share of international scheduled passenger traffic will rise to 50 per cent by 2010 from 26.6 per cent in 1985.

Mr Rod Eddington, managing director of Cathay, said he was pleased with the agreement and that the airline would launch new services after studying route feasibility and aircraft availability.

"These were difficult and complicated negotiations," he said. "The two governments had their differences but these were approached in a calm manner and the result is exciting opportunities for the airlines."

Hong Kong and the US have been in talks over air services since 1987, although only seven rounds of talks have been held. Originally the US wanted unlimited fifth freedom rights from Hong Kong, while Hong Kong wanted to fly to airports other than those on the US west coast.

The talks were necessitated by Hong Kong's looming reversion to Chinese sovereignty; a 1979 protocol, negotiated by Britain on Hong Kong's behalf, was due to expire in 1997.

The new air services agreement needs China's approval but no problem is foreseen. A Cathay executive said China had not rejected any air services agreements, but that formal ratification of some had been delayed because of differences between London and Beijing over Hong Kong's political development.

Mr Edward O'Donnell, chief US negotiator, said the agreement would provide stability for US carriers and open up significant new opportunities especially for US cargo carriers.

The fifth freedom rights to the Philippines should be especially welcomed by Federal Express, which uses Subic Bay in the Philippines as its hub for cargo in east Asia.

UK looks to Qian to lift HK spirits

Simon Holberton reports on the British agenda for China's foreign minister

Mr Qian Qichen, the Chinese foreign minister, arrived in Britain yesterday for the first visit by a senior Chinese politician since 1992. He holds meetings with UK officials today with only 638 days to go before Hong Kong reverts to Chinese sovereignty. Much remains to be done.

Although the British Foreign Office has been damping down expectations about concrete results from the visit, this was no more than natural caution and usual practice.

In truth, it has high hopes that the visit will result in enhanced Sino-British co-operation and the Foreign Office is wheeling out just about every elder statesman it can - Lords Callaghan and Howe and Baroness Thatcher - to underline the point.

This is especially so in view of China's plan to establish a Preparatory Committee to make ready for its resumption of sovereignty. Britain fears that, without close co-operation with this body and the senior officials it will select for the post-1997 government, Hong Kong could face a chaotic run-up to the handover.

"We are committed to co-operating with the Preparatory Committee and we want to explore ways of doing that," said one Foreign Office official.

Mr Qian's visit comes nearly three years to the day that Governor Chris Patten

unveiled his package of proposals for political reform in Hong Kong. This was an event of seismic proportions in Sino-British relations, further poisoning a relationship already dogged by mistrust and suspicion.

It is no accident that the foreign minister's visit comes after and not before last month's Legislative Council (LegCo) elections, conducted according to the Patten blue print. China never agreed to these plans. As Mr Qian pointed out in New York on Saturday, the political structure Mr Patten erected will "cease" with British administration on June 30 1997, and will be replaced by one more in accord with Chinese desires.

Coming after the polls, Mr Qian's visit enables both sides to look forward, without visible obstacles. A weaker Hong Kong economy and a convincing win in the elections for pro-

democracy candidates also argues for unity of purpose, rather than continued bickering.

Indeed, British ministers do not plan to dwell on the LegCo elections. "That's something to talk to them about closer to the transfer," a British official said. This is in marked contrast to Mr Patten who, in the past three days, has twice reminded China to take note of the September 17 poll.

As he said yesterday: "It doesn't make sense to exclude the men and women that Hong Kong votes for."

Mr Martin Lee, chairman of the Democratic party, the largest group in LegCo, has made it clear he intends to challenge some of the government's core beliefs, even though, in a gesture to the business community, he sugar-coated the pill by calling for a 0.5 percentage point cut in Hong Kong's corporate tax rate to 16 per cent.

In arguing for more spending on health, education, housing and social welfare Mr Lee said he could see no reason why the government should limit growth in real spending to growth in the economy as a whole.

It is difficult to predict how China will react to Mr Lee's lobbying. In advance of Mr Qian's visit, Beijing has praised co-operation with the UK and Hong Kong governments in technical areas of the handover, while pointedly ignoring Mr Lee's victory in the polls.

Against this backdrop to Mr Qian's visit, Britain hopes to make headway on two main issues:

■ Co-operation with the Preparatory Committee. For this to have an impact, the UK believes that members of the committee will have to have direct contacts with Hong Kong government officials.

See Editorial Comment

Economic harmony eludes Koreans

By John Burton in Seoul

North and South Korea have failed to agree on improving economic co-operation, after four days of talks in Beijing which ended at the weekend.

Seoul has demanded that North Korea guarantees the return of a South Korean fishing boat, captured in May, if it wants to receive further emergency supplies of rice. South Korea also said that senior North Koreans should make a formal request for the rice aid, which Pyongyang regards as a humiliating gesture.

The prospects for future meetings between the two Koreas remain uncertain after South Korea demanded that subsequent talks should be held regularly and that they should take place on the Korean peninsula rather than in Beijing.

Seoul's demand is meant to establish a precedent for renewed political dialogue between the two Koreas, which has been a key diplomatic goal for South Korea.

The government is under domestic pressure not to make concessions to the North without gaining some advantages. South Koreans were angered after Pyongyang interfered with South Korean ships carrying some of the 150,000 tonnes of emergency rice supplies to North Korean ports this summer.

The temporary seizure of one aid ship and the forced hoisting of a North Korean flag on another led to criticism of the Seoul government.

Meanwhile, North Korea has begun a new round of negotiations in New York with the US-led international consortium which will provide Pyongyang with new light-water reactors.

North Korea is demanding that the reactor contract be signed by October 21, the first anniversary of the accord under which the US agreed to arrange the supply of the reactors in return for North Korea abandoning its suspected nuclear weapons programme.

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South Korea have
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at the weekend.
Sources say that
a statement that
the South has
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officials made a
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has been under
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giving preference
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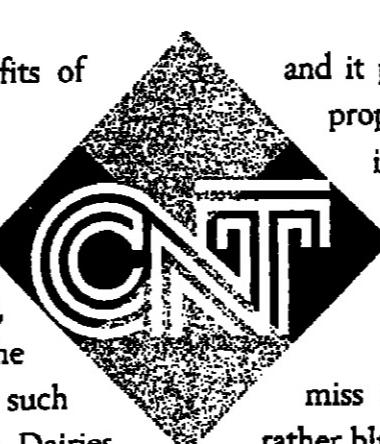
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NEWS: WORLD TRADE

Brittan to seek closer EU-US relationship

By Guy de Jonquieres

Sir Leon Brittan, the European trade commissioner, will today urge EU foreign ministers to support the principle of a far-reaching initiative to strengthen transatlantic political, economic and trade relations, despite apparent US hesitation and reservations in several EU capitals.

Sir Leon hopes the EU and the US can agree in the next two months an action programme, to be approved by President Bill Clinton, Mr Jacques Santer, the EU Commission president,

and Mr Felipe González, Spain's prime minister, at a December 3 summit in Madrid.

However, only modest progress was made towards that goal at a meeting of Commission and State Department officials in Washington late last week, at which EU negotiators presented a long list of proposals for closer co-operation on security, international law enforcement and economic and trade policy.

Though the two sides agreed that any future action programme should cover these areas, they endorsed no

specific proposals. The US, which submitted a shorter working paper than the EU, is also said to have been notably less enthusiastic about discussing firm plans for action on trade.

The EU has proposed that the two sides implement ahead of schedule tariff cuts agreed in the Uruguay Round of trade negotiations and spearhead a broader move by selected members of the World Trade Organisation to promote further liberalisation of trade.

The EU also wants the two sides to conduct a joint study on the possibil-

ity of creating a transatlantic free trade area. However, US officials said they were not ready to discuss existing trade barriers and to tackle problems as they arose.

The US ascribes its reticence partly to the limited involvement of its senior trade policy-makers in the talks so far. However, Mr Clinton also lacks trade negotiating authority and appears reluctant to launch any new trade initiatives before next year's presidential election.

EU members are also divided over how far to go on trade. Though

Britain, Germany and some other northern European governments are interested in the idea of a free trade area, France and most southern member states are openly suspicious of any proposal which would affect EU trade policies.

US and EU officials, who are to meet again in Brussels this week, have agreed to push for closer co-operation in matters such as mutual recognition of product standards, combating terrorism and drug trafficking, and possibly environmental policy.

Warning on W Europe's pirated business software

By Sheila Jones

Nearly two-thirds of all packaged business software in western Europe has been copied illegally, according to the Business Software Alliance, which represents the world's biggest software producers.

The report, produced by Price Waterhouse, estimates that almost 60 per cent of packaged (as oppose to custom-built) business software is

pirated in western Europe, compared to about 38 per cent in the US. It would cost western European businesses at least \$10bn if they had paid for the pirated software.

Mr Robin Burton, the BSA's European affairs director, says he believes harsher penalties in the US have helped to reduce piracy there. "In the US, there is a statutory damages law. For every copy made illegally, there's a \$25,000 fine

- that's a big deterrent." There also appeared to be more willingness in the US to enforce the law. "In Europe, a lot of people still don't see it as theft, partly because they are physically not taking anything."

The BSA wants EU states to make software piracy a criminal rather than a civil offence, so stiffer penalties can be imposed. It is also trying to persuade EU states to enforce existing legislation more rigor-

ously, particularly harmonised regulations such as the EU Software Directive and the World Trade Organisation accord on trade-related aspects of intellectual property.

The BSA study estimates that cutting piracy in Europe to US levels in the next five years would create almost 87,000 jobs and generate \$2.5bn in extra tax revenues.

One cause of the levels of piracy in Europe is that man-

agers do not account for software as assets, says Mr Burton. "The majority of illegal copying is done within corporations and large companies. A lot of it is ignorance - nobody is managing it and they don't treat it as an asset. Ask a purchasing manager how many chairs are in the company and he'll tell you, but he'll probably have no idea how much software the company has."

Revenues in the packaged

business software industry are growing by 13 per cent a year and will reach \$43.7bn by 1997. The industry contributed \$4.4bn to western European government revenues last year, and accounted for more than 170,000 jobs, the report says.

● *Contribution of the Packaged Business Software Industry to the European Economy*, Leconfield House, Curzon Street, London W1Y 8AS.

John Burton, Seoul

US textiles consumption booming

By Jenny Lusby

Rapid growth in Asia may have been fuelled by the clothing and textile industry but, when it comes to demand for shirts, skirts and trousers, the gap between east and west is still growing.

In the last five years, consumption of the fibres used to make textiles has jumped from 26.9kg to 30.9kg a head in the US, according to a recent report by Textiles Intelligence and the Economist Intelligence Unit.

The 5kg difference, equivalent to nine pairs of trousers, or 25 shirts, includes textiles used in home furnishings and manufacturing, but it has taken Americans far beyond the 25kg a year previously analysed as the saturation point for textiles consumption.

In Europe consumption has risen from 18kg to 19.5kg a head, but it has pulled further ahead of the most successful Asian economies.

In east and south-east Asia, total fibre consumption rose by

0.8kg (five T-shirts) to reach 5.5kg a head, while in China consumption was up just 0.5kg to 6.0kg a head.

This is despite the fact that China and Asia, excluding Japan, now produce half of the world's textiles and clothing, compared with 40 per cent five years ago.

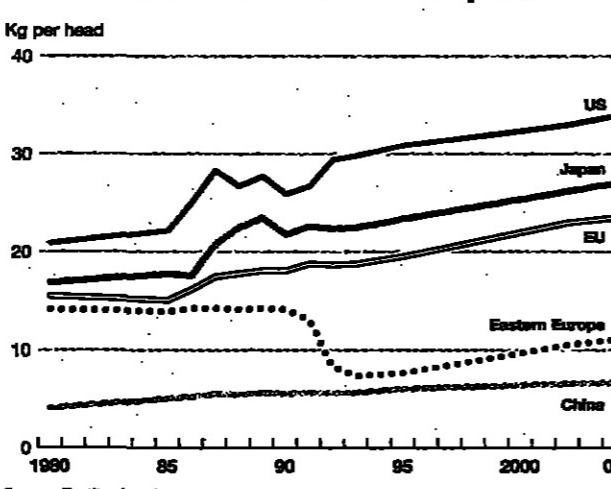
Textiles Intelligence predicts that the gap in consumption will continue to widen into the next millennium, as will the shift in production, with Asia processing between 80 and 90 per cent of each new tonne of additional world output.

The one exception will be eastern Europe and the former Soviet Union, where it predicts a recovery from the fall in demand and production that took hold in 1992. In the CIS, textiles production, accounting for 10 per cent of world output in 1990, is half that now, and consumption is down from 14.8kg to 7.5kg a head.

Textiles Intelligence forecasts that this will rise to 10.5kg a head by 2004.

On this basis, and helped by

Patterns in textile fibres consumption



population growth in developing countries and a higher saturation point elsewhere, the unit predicts accelerated growth in world demand for textiles over the next 10 years, taking world demand to 51.5m tonnes by 2004, up 28 per cent

Japan resists US pressure on imports

By William Dawkins in Tokyo

Japan is sticking to its tough line against US trade pressure and has refused to negotiate over its alleged barriers to imports of wood and paper.

This is the second such blank refusal from Japan in three months, following its decision in July to ignore a US request for negotiations on the Japanese photo film market. It is a mark of the defiant stance underwritten by Mr Ryutaro Hashimoto, new leader of the Liberal Democratic party.

The reaction was triggered by a US decision last week to single out alleged trade barriers to Japan's wood and paper markets for study with a view to possible retaliation, for the second year running. Japanese trade practices in these sectors have been listed for monitoring under the US Super 301 trade law, allowing for sanctions.

They were earmarked for further monitoring in an annual

report to Congress by the US Trade Representative.

Mr Hashimoto said Super 301 was inconsistent with World Trade Organisation rules and called the US decision "regrettable".

Imports make up nearly two-fifths of Japan's annual wood consumption. But the US argues that remaining tariffs, designed to protect the remnants of Japan's timber industry, still keep prices too high. Consultants cited by the American Chamber of Commerce in Japan estimate that tariffs and other barriers deprive foreign companies of between \$1.8bn and \$3bn annual sales.

The Japanese paper market is far less open to imports. Foreign penetration is around 4 per cent, the ACCI estimates, which it argues is a legacy of high tariffs, closed distribution system and tight relations between suppliers and customers. Both markets, Japan argues, are open to all-comers.

WORLD TRADE NEWS DIGEST

Korean builders win more orders

Several domestic building disasters have not prevented South Korean construction companies from gaining overseas orders, which climbed 16 per cent to \$5.25bn during the first nine months of this year. International orders are expected to reach \$8.2bn for the full year, according to the International Contractors Association of Korea.

Speculation that overseas orders would be affected by the collapse of the Sampoong department store in June and a Seoul bridge collapse last autumn has not been confirmed and Korean construction companies generally enjoy a good reputation abroad, where they are subject to tighter inspection standards than in Korea. lax inspections and cost-cutting building practices have been blamed for shoddy construction and the resulting disasters in Korea.

South-East Asia has become the biggest market for Korean builders at \$3.75bn for this year, with Malaysia the single biggest customer at \$1.24bn. Europe and the Middle East follow at \$603m and \$501m respectively.

John Burton, Seoul

Seoul train decision denied

Mr Lee Heon-seok, South Korea's assistant minister for construction and transport, has denied reports that the government has decided to select a domestic supplier over foreign contractors for trains that would operate on a second proposed high-speed rail line. Mr Lee had been quoted as saying the government would prefer a domestic supplier because it would save money and enhance Korea's industrial self-sufficiency.

The ministry is not expected to complete planning on the proposed rail line between Seoul and the south-western port of Mokpo until next year. The issue of whether to seek bids from foreign train contractors has not yet been decided, according to a ministry spokesman.

Argentine drug patents move

Argentine legislation protecting pharmaceutical patents will come into effect from the year 2000, following the ratification by Congress of a "corrective law" bringing the date forward from 2003. President Carlos Menem, under pressure from Washington, sent the corrective law after Congress passed legislation judged by the US to contravene the General Agreement on Trade and Tariffs. Aside from trimming the phase-in period from eight to five years, the corrective law incorporates GATT language on circumstances in which "compulsory licences" for a pharmaceutical product can be issued without the patent-holder's consent. Washington has threatened to put Argentina on its 301 watch-list should satisfactory patent protection not be implemented. Argentine nationalists say Mr Menem has bowed to US pressure and passed legislation that will damage local industry and triple pharmaceutical prices.

■ Coca-Cola said Vietnam had given investment licence approval to its Coca-Cola Indochina unit for a \$48.8m joint venture in Ho Chi Minh City. The venture will more than quadruple the production capacity of Coca-Cola products in southern Vietnam to 136m litres.

Reuter, Hong Kong

■ AirTouch Communications of the US said its cellular venture in Madras had been inaugurated, making it one of the first cellular operators in India, and the first in Madras. The company, RFG Cellular Services, received its licence less than a year ago. AirTouch and RFG Enterprises have also applied for a cellular licence in Madhya Pradesh, a region with about 70m people, as well as other regions.

Reuter, San Francisco

On Wednesday, October 4 the Financial Times will publish a 40 page survey which will give

you the latest guide on the fast-moving world of telecommunications.

It looks at the challenge facing telecoms companies – they need to invest \$60bn a year just to keep up with conventional demand in developing countries whilst being pressed to introduce experimental applications, such as home banking and on-line shopping, in mature markets.

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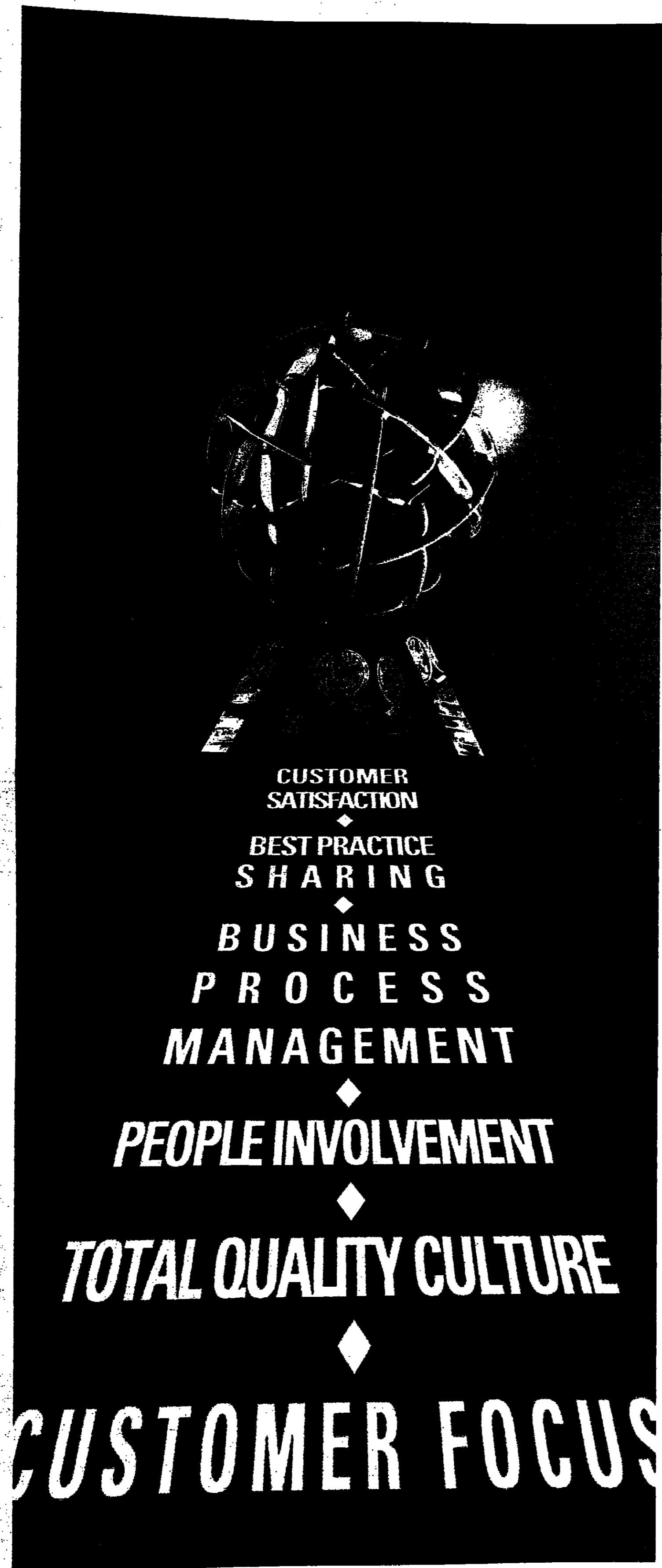
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NEWS: INTERNATIONAL

IMF crisis plan draws on Mexican lesson

By George Graham
in Washington

 The International Monetary Fund has agreed on a new set of procedures for handling emergencies such as Mexico's financial crisis.

Executive directors representing the IMF's member countries adopted the procedures, which set out ways for the Fund management to consult them when faced with a

sudden crisis, as a first step towards establishing an emergency financing mechanism.

"The two important words are 'emergency' and 'mechanism', because there is no financing there. The financing will come later," said a senior IMF official.

In the wake of the Mexican crisis, when the IMF broke all its rules on how much a single country may borrow with an unprecedented \$17.5bn (\$11.4bn) loan, some international financial officials argued for a special facility to be set up as a safety net for other

countries which might face the same kind of liquidity squeeze.

Some countries argued that the IMF should consider building this facility into a sort of international bankruptcy court, where sovereign countries could negotiate orderly debt workouts with their creditors - who are no longer a relatively narrow group of countries, as in the debt crisis of the 1980s, but a disparate array of bond investors.

But the IMF is now heading towards a solution that relies closely on its existing structures to provide it with the

funds it might need for a future crisis.

Instead of a separate facility, attention is focused on ways of doubling the size of the General Arrangements to Borrow, a \$25bn credit line on which the IMF can draw from several of its richer members.

The Group of 10 leading industrial nations, which supply most of the current GAB, is expected to agree next week end on an outline offer to other countries which might contribute to a parallel credit line, although several variations are still under consideration.

"One way or another, there will be an expansion of the GAB," said Mr Stanley Fischer, deputy managing director of the IMF. In the longer term, the Fund and its members are also considering a quota increase, roughly equivalent to an issue of new equity.

The new procedures recently agreed by the IMF board, meanwhile, are expected to avoid a repetition of the friction between Fund management, the US and the European countries which marred the Mexican crisis.

European finance ministries

complained bitterly that they had been presented with a *suit accompani* by the IMF and the US, and quarrelled with both the size and the immediate disbursement of the loan offered to Mexico.

Even with new procedures, however, smooth consultation may be difficult when as in the Mexican crisis, a decision is needed overnight. "There really was no time. Countries are right to think they should be consulted; on the other hand, there was no time to consult them," said Mr Robert Rubin, US Treasury secretary.

EU and US clash over Mideast bank

When Egypt, Israel, Jordan, and the Palestinian Authority last year proposed a development bank for the Middle East and North Africa, the US was so pleased with the new spirit of regional co-operation that it quickly endorsed the idea.

However, although equally impressed with the political significance of the move, the majority of European Union members questioned the economic justification for the proposal.

After nine months of discussion and examination of the issue, a multinational taskforce is expected to report its findings to next month's regional economic summit in Amman. However, most Europeans on the taskforce are not convinced of the need for the bank.

As positions have stiffened, the US and countries in the region say they are prepared to go it alone. But as the US is billing itself as indispensable in the quest for Middle East peace, and images of President Bill Clinton flanked by Middle Eastern leaders are still fresh in many minds, this threatens to portray Europe as a lesser champion of peace.

EU members - with the exception of Greece, Italy and the Netherlands - argue that the Middle East is already served by several lending insti-

tutions, including the World Bank, the African Development Bank, the European Investment Bank, the Arab Fund for Economic and Social Development (a development bank for Arab countries) and the Islamic Development Bank.

They also note that the size of the proposed bank - a mere \$5bn (£3.2bn) with 25 per cent paid in capital - would make its yearly lending less than the sum the EIB alone is likely to lend to the region in that time.

This idea has found support among World Bank officials - although the US has politely

proposed the establishment of the Middle East and North Africa Financial Intermediary Organisation (Menaflo), which would include a forum for regional economic co-operation and provide a framework for co-ordinating economic policies and identifying regional projects to be funded by existing institutions.

The EU members have instead proposed the establishment of a bank, modelled on the Organisation for Economic Co-operation and Development.

It will have a specific mandate to fund private sector and regional infrastructure projects and act as an investment bank which ensures that the majority of projects are co-financed through both the private sector and the existing development institutions.

"It is a catalytic, fast-moving investment house, lean and market-oriented," says a US representative.

Asked them to stay out of the debate after the bank last year published a white paper calling for the establishment of a body, modelled on the Organisation for Economic Co-operation and Development.

The World Bank says it lent about \$1bn to the Middle East and North Africa last year but has the capacity to increase its portfolio by another \$2bn. "It is the availability of good projects to finance that is lacking," says one bank official.

European arguments, however, seem to have fallen on deaf ears. In addition to not wanting to snub those requesting tangible benefits for regional peace, the US insists

that the bank will not duplicate the work of existing institutions.

It will have a specific mandate to fund private sector and regional infrastructure projects and act as an investment bank which ensures that the majority of projects are co-financed through both the private sector and the existing development institutions.

"It is a catalytic, fast-moving investment house, lean and market-oriented," says a US representative.

When the taskforce met again in September, the majority European view was that Europe would not sabotage politically the bank's creation but that each country should be given the choice of joining Menaflo, the bank or both, and that the two institutions could be announced at the Amman summit. European officials say they are hoping to reach a compromise on some form of a two-phased solution when the taskforce meets again at the end of this week.

"We are in a terrible situation," confides the European official. "The European community is keen that any decision being taken is not interpreted as anti-peace because the EU is the biggest provider of funds to the region."

See Editorial Comment

Questions are being asked about the bank's economic justification, writes Roula Khalaf

Furthermore, most of the bank's lending is not expected to be at concessionary rates, and thus will be of little use to national projects in countries which can borrow at below-market rates elsewhere.

The proposed charter for the bank envisages only a voluntary special fund to finance feasibility studies at concessionary rates.

Scepticism over the proposed bank is shared by several Arab Gulf states, partly out of fear that they will be asked to contribute to the funds but also out of concern that the institution is being set up before a comprehensive peace agreement is reached.

The World Bank says it lent about \$1bn to the Middle East and North Africa last year but has the capacity to increase its portfolio by another \$2bn. "It is the availability of good projects to finance that is lacking," says one bank official.

In June, European countries proposed to set up the intermediate facility as a first step and decide on the need for the bank within two years. The US and regional parties, however, said the two-phased solution



Robert Rubin: "the stakes are very high"

Rubin cool on risk of budget cataclysm

By George Graham and Jurek Martin in Washington

The possibility of a US default on its international commitments as a result of its protracted budget negotiations is "unthinkable", according to Mr Robert Rubin, Treasury secretary.

Treasury and Federal Reserve officials monitoring bond spreads had not yet seen indications that the financial markets were seriously concerned about the risk, he said. "I also don't think it's helpful to have people in positions of responsibility talking about default."

Mr Rubin reflects the administration's confidence that a budget cataclysm can be avoided, and that agreement can be reached on a course that ultimately eliminates the budget deficit. "There is very substantial political commitment, the stakes are very high," he said.

President Clinton this weekend signed into law a continuing resolution allowing continued government spending until November 13, after current funding expired with the end of the fiscal year on Saturday.

However, the budget picture remains confused. Congress has completed only two of the 13 appropriations bills which fund government operations, and which are normally finished before the start of the fiscal year. Mr Clinton has signed neither.

Work on the other 11 bills was thrown into disarray on Friday when the Republican rank and file in the House of Representatives, who have shown tremendous party discipline, rebuffed their leaders by rejecting compromises crafted by the Senate on defence and interior spending.

The government is also expected to hit the current \$4,900bn (£3.161bn) legal limit on its debt at roughly the same time as the continuing resolution will expire in mid-November. With Congress and the administration each seeking to make the other back down, the possibility that the debt limit might not be increased had raised fears of a default on US payment obligations.

INTERNATIONAL NEWS DIGEST

Sheikh guilty of terror war

A New York jury yesterday found Sheikh Omar Abdel Rahman guilty of leading an Islamic war of urban terror against the US. Eclipsed by the Oklahoma City bombing and the OJ Simpson trial, the sedition case against the blind Egyptian cleric and nine co-defendants has lasted eight months, with testimony by some 210 witnesses.

After 37 hours of deliberations the jury found the sheikh guilty on five counts of conspiracy. He is due to be sentenced in January and faces life imprisonment. His nine co-defendants were also found guilty on various charges.

The case rested on the prosecution's claim that, between 1989 and 1993, the sheikh oversaw planning of a "war of urban terrorism" against the US which included the February 1993 bombing of Manhattan's World Trade Centre - which killed six people and injured more than 1,000.

In March 1994 four men were convicted of the bombing and were sentenced to life sentences.

James Whittington, Cairo

Oman and Israel bolster ties

Oman and Israel have agreed to boost economic co-operation, the Oman news agency said yesterday. The decision, the first by a Gulf Arab state, was taken by the two countries' foreign ministers in New York. Oman was the only GCC state and one of only three Arab League members not to sever ties with Egypt when it became the first Arab state to sign a peace accord with Israel in 1979.

The GCC - which groups Oman, Saudi Arabia, Kuwait, the United Arab Emirates and Bahrain - supports the Middle East peace process, but has been reluctant to forge normal ties with the Jewish state until a comprehensive peace agreement, including Syria and Lebanon, is reached.

Last year, bowing to US pressure, the GCC agreed to ease the Arab boycott of Israel and lifted the secondary and tertiary boycotts against companies that deal directly or indirectly with Israel.

Roula Khalaf, London and Reuter, Dubai

Algerian bus attack kills 18

An attack on a civilian bus in southern Algeria yesterday left 18 people dead and 15 wounded, according to the official Algerian news agency. The attack in Leghouat, about 400km south of Algiers, was one of the deadliest against civilians in more than three years of violence.

According to Algerian newspaper reports, a car bomb explosion on Saturday near a complex housing security officers in Tipaza, 80km west of Algiers, killed two people and wounded 10. Over the weekend, the central committee of Algeria's National Liberation Front, the former ruling party, reiterated the party's opposition to presidential elections planned for November 16, but stopped short of calling for a boycott.

Roula Khalaf, London

Mass Egyptian trial opens

A controversial military court convened on Saturday outside Cairo to try 49 prominent members of Egypt's largest opposition movement, the Moslem Brotherhood, accused of plotting against the government. The defendants had been rounded up over the past nine months in a crackdown by the government against members of the Brotherhood. Critics claim that the move is aimed at removing the Brotherhood's most popular leaders, who were planning to stand for parliamentary elections in November.

The government, however, says it has evidence that they were trying to revive an "illegal group" and has accused the defendants of forging close links with militant Islamists and the Islamic government in Sudan. The hearing was adjourned until 14 October.

James Whittington

SEC to act over Orange County

The US Securities and Exchange Commission has informed some of the bond firms involved in several Orange County deals that it intends to recommend enforcement action against them. Orange County declared bankruptcy on December 6 1994, after suffering investment losses estimated at \$1.09m (£1.09m).

The SEC has targeted several taxable note deals sold by local school districts and cities. SEC staff are recommending that the SEC files actions in federal court for violations of federal anti-fraud rules. Municipal bond experts said the SEC was focusing on whether the municipalities disclosed accurate financial information about the bonds and the purpose for the bond sales.

Reuter, Santa Ana

World Bank 'greening' loans

The World Bank has provided \$10bn (£6.4bn) in loans to 137 environmental projects in 82 countries, according to a report assessing its operations since the 1992 Rio Earth Summit. The projects focus on pollution management but also include water treatment, support for new technologies and building capacity for environmental management.

The bank says it is also "greening" its operations by applying environmental planning and management to its lending, which will total an estimated \$200bn over the next 10-15 years. Mr Andrew Steer, director of the bank's environment department, said that lending policies were increasingly geared to striking a better balance between economic development and environmental sustainability.

Mr Steer said that some of the bank's lending was bound to be for the environment, particularly large infrastructure projects. But often the impact would be offset by other improvements.

David Lasclos, Resources Editor
Mainstreaming the Environment, Available from the World Bank, 1818 H Street NW, Washington DC 20433, USA

Alcan unions demand pay rise

Unions representing 4,000 Alcan Aluminium workers in Quebec are demanding an increase of almost 15 per cent or C\$3.26 (£1.53) an hour in pay and benefits in a three-year contract with the company. The old contracts expired last spring and since then negotiations have moved slowly.

The unions say the previous contract held wages down artificially because of the recession. Alcan said it had offered almost 6 per cent in pay and benefits over three years, plus other incentives, bringing the total package to 11.4 per cent or C\$2.29 an hour.

Robert Gibbons, Montreal

Financial Regulation Report

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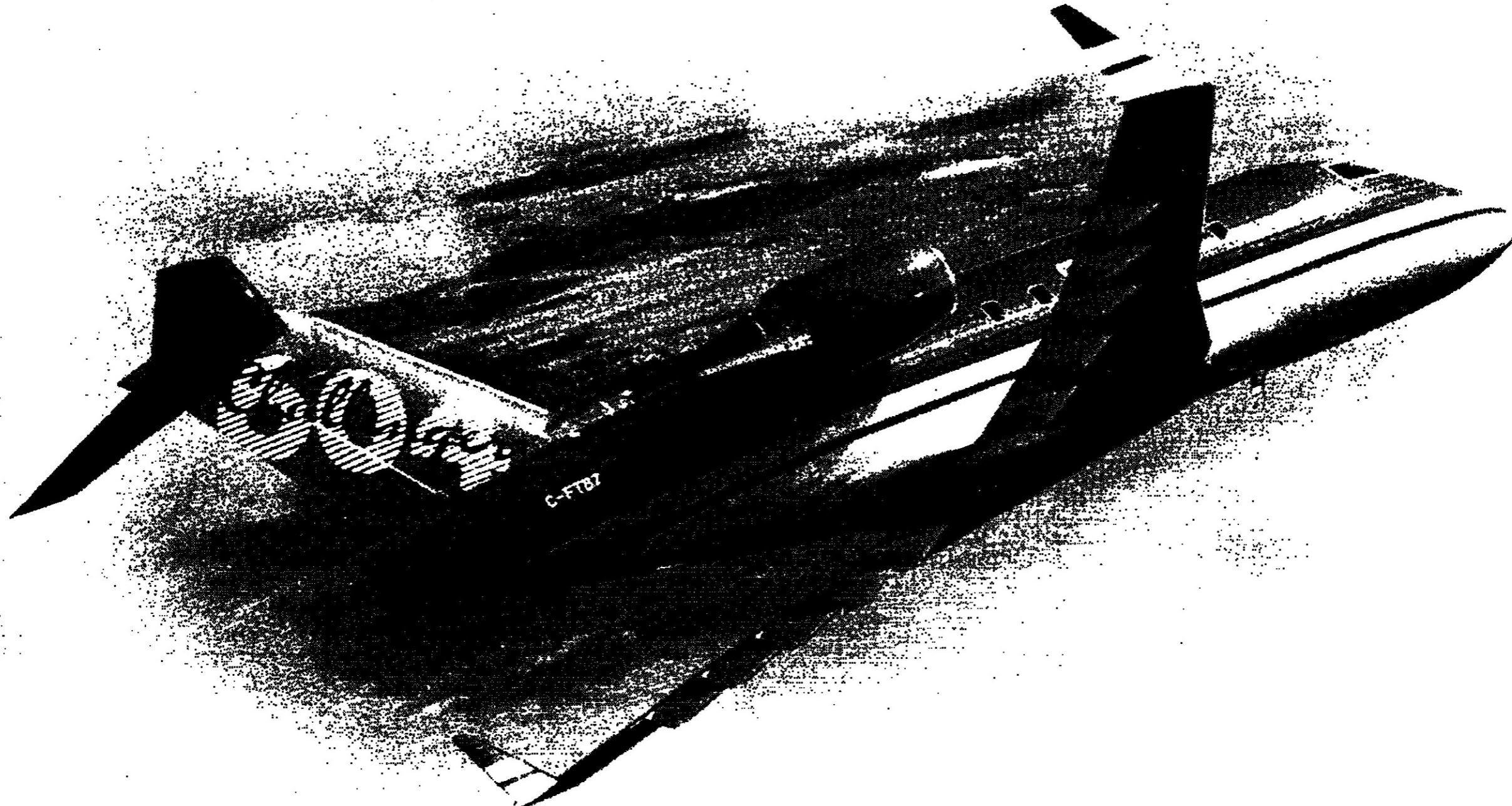
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NEWS: UK

Government 'could reap broadcast bonanza'

By Raymond Snoddy

Selling the spectrum now occupied by Britain's broadcasters for mobile and other telecommunications uses following a move to digital transmission could be worth £2bn (\$3.1bn) a year to the government, according to a new study published today.

The money could come from an auction of released spectrum. In the US, the Federal Communications Commission has estimated that the analogue spectrum, if released from broadcasting use would be worth \$37bn.

The estimate of the spectrum worth to the British government is made by

Convergent Decisions Group, consultants specialising in digital communications issues, and is contained in an independent report that is highly critical of government proposals for the introduction of digital terrestrial television (DTTV) and the eventual move away from existing analogue transmission.

Government proposals envisage that DTTV will be able to offer more than 20 channels of high quality digital television in most parts of the country. They do not however set a date for the end of analogue transmissions and broadcasters have also criticised the proposal that organisations,

which need not be broadcasters, will apply for blocks of digital frequencies or multiplexes.

CDG criticises Britain's National Heritage department for the lack of a strategy for the transition from analogue to digital and the "severe practical implementation problems" with the multiple provider concept.

Mr Dermot Nolan, technical director of CDG argues that: "The lack of clarity in the proposals combined with the inherent complexity of many crucial issues may seriously jeopardise the introduction of DTTV in the UK. This will discourage the participation of media players."

The consultants fear that there is simply not enough incentive for existing broadcasters in the Government proposals to encourage them to promote digital take-up by their viewers. The existing broadcasters are to get enough spectrum to broadcast their existing channels in digital. Eighty per cent of the content must be the same as their present channels and they must be free to air.

• The British Broadcasting Corporation is likely to be able to keep a significant proportion, and possibly even most, of the money raised from the privatisation of its transmitter network.

The government is now finalising the details of what could be a £100m privatisation and an announcement is expected as soon as possible after October 16 when parliament returns after the summer recess.

The privatisation announcement will come at the same time as the details of the new BBC's Royal Charter are published.

The government has repeatedly made it clear that the status quo is not an option for BBC transmitters even though the corporation has argued that an integrated organisation is more efficient and privatisation will increase costs.

Opposition set for blitz on unemployment

By Robert Peston,
Political Editor

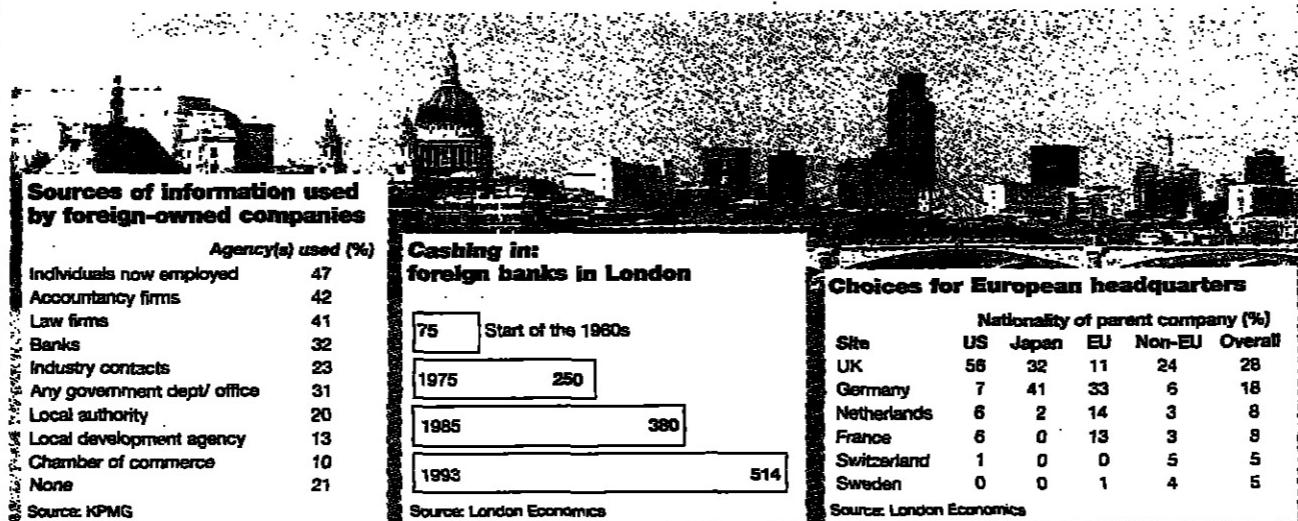
Britain's opposition Labour party will today announce plans for a three-pronged attack on unemployment, with the creation of a new careers opportunity service and measures aimed at young people and the long-term unemployed.

Mr Gordon Brown, the shadow chancellor, will make the party's first firm spending commitment since it lost the 1992 general election, with a proposal to spend £1bn (£1.56bn) in the first year of a Labour government on employment and training for an estimated 700,000 people under 25 who have been out of work for more than six months.

However, in a speech today to Labour's annual conference at Brighton, he will resist widespread pressure from Labour activists to soften his commitment that the control of inflation should be the primary economic goal.

"With a Labour government, there will be no inflationary booms, no massaging of figures, no quick fixes, no short cuts, no pay explosions and no shopping lists of irresponsible commitments," he will say.

The leadership fears, however, that the conference may pass a resolution fixing a £4.15 minimum wage, against current party policy.



City 'helps lure inward investors'

By John Plender

The financial skills of the City of London are becoming increasingly important in attracting inward investment, as services replace manufacturing as the chief component of direct foreign investment.

This is one of the main conclusions of a report by the consultancy London Economics, commissioned by the Corporation of London.

The report calls for inward investment agencies in the UK to broaden the range of services and incentives they offer to cope with increased competition in a fast changing market for direct foreign investment.

It criticises the agencies for producing data that fail to reflect the growing importance of mergers, acquisitions and joint ventures in total inward

investment. And it identifies a need to attract projects which incorporate high value added service activities.

The changes in trend revealed by the report are marked. Between 1984 and 1991 the share of service industries in the total stock of direct foreign investment in the UK rose from 25 per cent to 43 per cent.

The share of manufacturing over the same period fell from 41 per cent to 34 per cent.

The report emphasises that the thrust of inward investment has shifted away from new projects on greenfield sites. Expansion by existing investors, together with investment via mergers and acquisitions, are making an increasingly significant contribution.

Between 1987 and 1992 the value of net foreign flows to the UK arising from mergers

and acquisitions was more than £23bn (\$35bn) at current prices. London Economics estimates that this accounted for between 40 per cent and 50 per cent of the total value of inward investment in the period.

While the figures are influenced by the exceptional nature of the takeover boom of the late 1980s, the consultants argue that they reflect a fundamental shift in the way companies seek to service markets outside their home country.

The existence of an active market in corporate control gives UK and US investment banks a competitive edge in facilitating the growth of cross-border deals, the report claims. UK banks are also said to derive strength from being involved in fewer conflicts of interest in the mergers and

acquisitions market than their competitors in continental Europe.

More than a fifth of total FDI inflows between 1984 and 1991 were in the finance, insurance and business services sectors.

The report argues that the "clustering" of financial and professional services in the City acts as a draw to inward investment.

Among the contributory factors are the presence of multinational firms' treasury operations in London and the quality of professional services in the City.

Mr Michael Cassidy, chairman of the City Corporation's policy and resources committee, said that the corporation intended to explore the City's role in the wider economy with politicians at the forthcoming political party conferences.

UK NEWS DIGEST

Bipartisan stance on Irish peace 'intact'

Labour leaders made it clear last night that the opposition party was not shifting its policy on Northern Ireland in spite of a motion likely to be endorsed by this week's conference which does not explicitly call on the IRA to hand in weapons. But, with growing concern at the menacing statements of the IRA and Sinn Féin, its political wing, both government and opposition strategists are hinting that a more flexible approach is needed to kick-start all-party negotiations.

A Labour motion due for debate on Thursday is potentially embarrassing as it omits any reference to decommissioning.

Yesterday the Ulster Unionists indicated a willingness to tackle the issue on the eve of today's meeting in Dublin between their leader Mr David Trimble and Irish prime minister Mr John Bruton. UUP deputy leader Mr John Taylor said unionists were not seeking the physical handing over of IRA weapons but could proceed on the basis of making these firearms unusable again.

John Kampfner and John Murray Brown

Gas field plans 'unaffected'

The steep decline in UK gas prices will not affect the development of Britannia, the UK's largest undeveloped offshore gas field, according to its operators. The field, 130 miles north-east of Aberdeen, is being developed at a cost of £1.3bn to supply about 7.8 per cent of the UK market.

According to Mr Jeff Tetlow, deputy managing director of Britannia Operator, sufficient gas has been presold under contract to ensure the viability of the project. "There are no issues between ourselves and the purchasers," he told a press briefing. He declined to say how much of the gas had been presold or on what terms. The purchasers are Kinetica, Mobil Gas Marketing, National Power and Total. The recent fall in gas prices has been caused by the opening of the wholesale market to competition.

David Lascelles

'Golden handshakes' down

High-flying executives are getting smaller pay-offs when they cash in, according to a survey yesterday. Their average severance pay-off is now 3.1 weeks for every year of service, compared with 4.1 weeks in 1989.

But the well paid British executive is still at about the half-way place in the international league table - well ahead of counterparts in the US where the average pay-off is 1.2 weeks. Executives in Venezuela lead the table with an extraordinary 21.3 weeks for every year, although these figures are based on small numbers. The survey, by career consultants DBM, is based on the 10,000 executives internationally to whom it gave counselling last year.

Press Association

Distillers want duty cut

Scotch whisky distillers have asked the chancellor to cut excise duty on their products by 8 per cent in November's Budget as a first step towards taxing all alcoholic drinks at the same rate. The industry joins the annual chorus of beer, wine and spirits producers seeking a break from the government - pleases which have fallen on deaf ears before. The Scotch industry says it is unfair their product is taxed at almost twice the rate of other drinks, and all drinks should be taxed at the same rate on their alcohol content.

Roderick Oram

CONFERENCES & EXHIBITIONS

NOVEMBER 21-22 Evaluating and Managing the IT Investment

Why spend on information technology? This seminar is intended for both business and IT managers wanting to justify expenditure on new information technology. It will outline the business benefits, costs and risks associated with IT investment.

Contact UNICOM Seminars.

LONDON

NOVEMBER 29 - DECEMBER 1 Introduction to Investment Management

This intensive 3-day workshop is designed to provide an understanding of the characteristics of the major asset classes and evidence on securities markets, running portfolios, fund administration and performance measurement ideal for Investment Operations and IT staff. Case studies. 2720 + VAT. Alternative date in 1996 - February 1-2. April 18-19, July 18-19, October 24-25.

Contact: Sally Widdham, Ainsworth & Associs

LONDON

NOVEMBER 21 & 22 FT The Petrochemical Industry - Towards the Year 2000

Authoritative figures from Europe, North America and the Asia-Pacific region will address this annual FT meeting, sharing their views on managing the boom-bust cycle; joint ventures; industry restructuring and privatisation plans.

Contact: FT Conferences.

LONDON

NOVEMBER 21-22 The National Transport Debate

The Waterfront Conference Company will host a two-day debate on the future of transport in the UK, debating the merits and implementation of a national transport strategy. Highlights include: debate chaired by Sir George Young, keynote addresses by Steve Norris and Michael Meacher. Contact: Claire Dexter on Tel: 0171 730 0410.

LONDON

NOVEMBER 22-23 Installing and Operating Programme Management

Programme Management is increasingly used to direct, control and implement portfolios of business change. The tutorial will explain what is involved and the benefits that accrue from its use. The seminar will explain how to design and implement a Programme or Project Support Office. Contact: UNICOM Seminars.

LONDON

NOVEMBER 23 Financial Advice - How Risky is the Business?

A must for PI insurers and financial advisers, this conference offers an essential guide to understanding and managing the risk of liability for financial advice; the specific legal liabilities of financial advisers; relevant regulations and the expectations of the PIA; risk assessment; the impact of the Wood Report on litigation trends and the future of insurance cover for the financial adviser. CPE: 1 day. CPD: 3.5 hours. ICAEW: 16 points. Contact: Vicki Goffin, IBC. Tel: 0171 637 4383 Fax: 0171 631 3214.

LONDON

NOVEMBER 23 FT Financial Reporting 1995

Significant developments in the field of financial reporting over the past year makes this one-day conference - the fifth in an annual series - a must for accountants in both practice and industry. Enquiries: FT Conferences. Tel: 0181 673 9000 Fax: 0181 1335.

LONDON

DECEMBER 5 & 6 Managing the Costs and Benefits of Ecological Tax Reform in Britain and Europe

Eco-tax reform confronts business leaders and managers with a substantial long-term challenge not experienced since the "energy crisis" of the 70s and 80s. This conference offers nothing less than a vision of how companies should be organised and managed if they are to anticipate and meet this challenge, prosper and survive as we enter the 21st century.

Contact: Rachel Marks, IOPC

LONDON

NOVEMBER 29 IT Innovation in financial services marketing

The explosion in the direct marketing of financial services has focused attention on the value of technology and marketing in a market-led culture. Through practical case studies this conference will examine the issues which companies must consider in selecting and using technology for marketing. Contact: ELAN CONFERENCES. Tel: 01255 330312 Fax: 01255 330305.

LONDON

NOVEMBER 21-22 EVA - An Integrated Framework for creating and enhancing shareholder value

An intensive executive seminar on the principles and application of Economic Value Added. Led by two foremost authorities: shareholder value, Joel Stern & Dennis, and cash flow management, Michael Meacher. Contact: Claire Dexter on Tel: 0171 730 0410.

LONDON

DECEMBER 4-6 Introduction to Derivatives

Background and Development of the Derivatives Market - Financial Instruments and Credit Risk. Currency Derivatives - OTS vs Exchange Traded Options - Exotic and Structured Options. Option Pricing Theory. Swaps - Interest Rate Derivatives, Role of Financial Futures, FRAs, Interest Rate Options and Swaps, Swaps. Equity and Commodity Derivatives, Warrants, Options and Convertibles, Oil and Metal Swaps and Options. 3 Days £740.

Contact: Acquisitions Monthly Conferences Tel: 01892 537474

LONDON

DECEMBER 7 & 8 The Cross Border Negotiator

This workshop has been designed to help each participant become a more effective cross-border negotiator, whether engaged as an individual or as a member of a permanent or ad-hoc negotiation team. Individual and team negotiation techniques are covered, as well as how to analyse the negotiator and how to structure the negotiation to best meet your needs.

Contact: Linda McKay, IBC

LONDON

DECEMBER 7 & 8 Understanding the World Banking

For secretaries, IT and support staff. The Banking System - History, Practices, Structure, Regulation - Products & Services, Leasing, Finance, Money Transfer, Investment, FX, Capital Planning - Banks as Businesses - Frequently used Banking and Financial Terms, 3 Days £395.

Contact: Fairplace

LONDON

DECEMBER 11 - 13 Documentary Credits & Trade Finance

A foundation course in the products and techniques of trade finance. * Letters of Credit, Collections, Forging, Factoring, * Customs and Practice, Settlement Documentation * Back-to-Back, Transferable, Revolving Credits. Contact: Rachel Marks, IOPC

LONDON

DECEMBER 12 - 13 Country Risk Service Seminar: Risk in Emerging Markets

This one-day seminar: "Investing in Emerging Markets: assessing the risks". will focus on the development of an early warning system for emerging countries, Latin America, Eastern Europe, Asia-Pacific and South Africa.

Contact: Colleen Holmes, Economist

INTERNATIONAL

DECEMBER 16 - 18 World Gaming Congress & Expo '95 - Las Vegas Convention Center

Many companies have found that linking appraisal development and pay to corporate change objectives has powerful business benefits. This conference brings together a number of practitioners who have developed and implemented such schemes.

Contact: Rachel Marks, IOPC

MANAGEMENT

Strategic alliances are becoming increasingly popular but the drawbacks are many, explains Vanessa Houlder

Today's friend, tomorrow's foe

median life span to be only seven years. Many satisfactory alliances are disbanded once they have outlived their purpose.

Failure can carry a heavy price. Managers are often loath to transfer to a joint venture because they know the risks of losing their jobs if the venture fails. More generally, alliances can lead to the release of valuable information to competitors or even give potential competitors easy access to home markets.

Many alliances are doomed from the start. In a recent article in the Harvard Business Review, Joel Bleick and David Ernst of McKinsey, the consultancy firm, argue that companies' choices of partner are often flawed. It is tempting, for example, to believe that it is better to partner a rival than compete with it. "When both partners want to expand their core businesses based on the same set of geographic and product opportunities, conflict is the rule, not the exception," they say.

Another fallacy is that joining forces with another second-tier company will create a strong company.

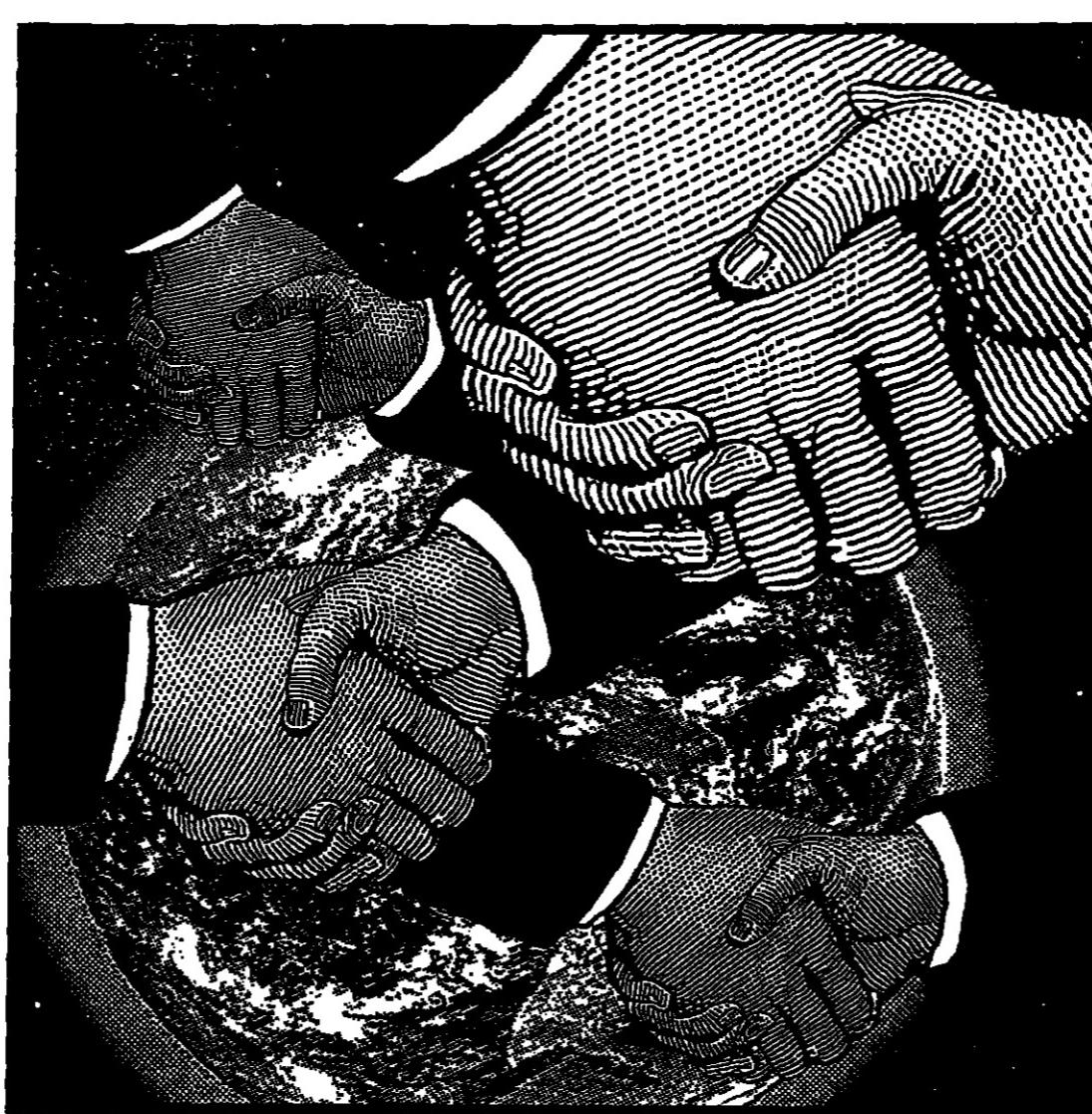
The problem is that both companies are likely to be too busy with their core businesses to invest sufficient management and time in the alliance. In the airline industry, large write-offs have resulted from deals involving weak players - for example, unprofitable US airlines and flag carriers of smaller European countries.

Teaming up with a stronger partner to improve skills or gain access to new technology or products is also risky. Usually the weak partner cannot contribute sufficiently to the partnership and is acquired by the stronger partner.

After the problems of selecting a partner and negotiating the deal have been overcome, the most serious problems are often in implementing a deal. That has proved a sore issue in the computer and electronics industries where - unusually - companies have not enjoyed increasing returns as they have become more experienced. The problem was that companies "were running around signing deals and not implementing them", says John Harrison, a partner at Booz-Allen.

"I do not believe that companies fail in the planning stage. They fail in implementation - that is the graveyard of corporate America," says Charles Knight of Emerson Electric, in a recent interview with the Conference Board**. "Implementation is the riskiest, most difficult and most time-consuming element of an alliance."

Chief executives usually cite leadership issues, cultural incompatibility and rapid changes in the business environment as the biggest causes of implementation problems.



Jovan Djordjevic

Alliances can be unwieldy and bureaucratic, with decision-making hampered by the constant need to refer back to headquarters. Long-established alliance-makers, such as Corning, the US multinational, insist the boards of joint ventures include the CEO or a director with decision-making responsibilities of one of the parent companies.

Cultural incompatibility is often a difficulty, particularly with international alliances. Last year, Corning unravelled the cross-ownership it had established with Vitro Group, a Mexican glass operator. "It became apparent that the cross-ownership and cultural differences were depriving both companies of the flexibility to take fast management action in the consumer business in both countries," says James Houghton, chairman.

The most obvious cultural differences faced by alliance partners concern attitudes to decision-

making and funding. Pilkington, the UK glass company, has relationships with two Japanese companies which, although harmonious, demonstrate these different approaches.

"The more iterative process" used by their Japanese counterparts means that decision-making takes longer than usual, according to Roger Leverton, chief executive, in an interview with Kalchas, the management consultants***. Moreover, as the British companies do not have "the luxury of being supported by banks", the partners have a different approach to returns on investment.

But the degree of trust shared by the partners also varies. The importance of trusting a partner is emphasised by successful alliance-makers. "Trust is probably the single most important ingredient of a joint venture," says Houghton.

He argues that North American companies frequently neglect the political, cultural, organisational

international drinks company, it is important to get the legal framework right but then "you stuff it in a drawer" because "the relationship is what matters". He stresses that alliances have a social, as well as a commercial, element. "Drinking a bottle of Ballantine's together once a year is important."

For the most part, however, the Anglo-Saxon style of management is not conducive to trusting relationships with other companies. Writing in the Harvard Business Review last year, Rosabeth Moss Kanter, the US management theorist, took Northern American companies to task for their "narrow, opportunistic view of relationships, evaluating them strictly in financial terms or seeing them as barely tolerable alternatives to outright acquisition".

She argues that North American companies frequently neglect the political, cultural, organisational

and human aspects of the partnership. Asian companies are the most comfortable with relationships, and therefore they are the most adept at using and exploiting them. European companies fall in the middle.

The skills with which Asian companies contemplate joint ventures often makes foreign companies feel at a disadvantage. Foreign companies are aware that ventures between Japanese and foreign companies operating in Japan are usually sold to the Japanese partner upon termination.

In part, the tendency for Japanese companies to buy out their partner can be attributed to their noted skills at learning and absorbing their partner's capabilities. In addition, the partner that controls distribution channels and customers often takes on an increasingly important role as the relationship progresses - unless the provider of the product can maintain complete control over the technology.

The changing balance of power is most obvious when it comes to ending an alliance. Usually, power shifts to the stronger partner, which ends up buying the other out.

BMW's acquisition of Rover, Honda's long-time partner, was a notable exception: the decision of the UK company to take the better financial offer was initially greeted with disbelief by Japanese industry.

Opinions vary on whether the problems caused by ending alliances make it vital to insert exit clauses during the initial negotiations. Houghton does not favour them. He says they "spell failure . . . if we need to collapse it [the alliance] we will, but we do not start off with that as a viewpoint".

However, Honeywell, the US controls group, believes it is important to agree to renew its alliance agreements every five years or so as an informal escape".

Bleick and Ernst go further. "It is critical for sellers to recognise that their bargaining power will decline over time and to negotiate explicit exit provisions that ensure fair value in the event of a sale."

They emphasise that nearly 80 per cent of joint ventures end in a sale by one of the partners. For one side of the partnership, alliances are an attractive, flexible and low-cost option on a future acquisition.

For the other side, however, it can lead to a cheap, unplanned sale.

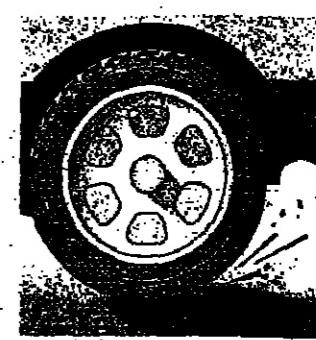
"If a CEO does not realise that the alliance will probably end in a sale, he or she may be betting the company without knowing it," say Bleick and Ernst.

There is a dilemma at the heart of alliance-making. Trust, flexibility and commitment are widely seen as the keys to success. But companies dare not blind themselves to the risks involved. Today's ally may be tomorrow's competitor; a joint venture may turn out to be a takeover by the back door. For the growing number of companies engaged in alliances, ambiguity is a fact of life.

*A practical guide to alliances, Booz-Allen & Hamilton, 5220 Pacific Conference Drive, Suite 390, Los Angeles, CA 90045.

**Making International Strategic Alliances Work: The Conference Board Europe, Chausse de la Hulpe 130 bus 11, B-1050 Brussels, Belgium. Price \$100.

***Strategic Alliances, Summer Bulletin 1995, The Kalchas Group, Summit House, 70 Wilson Street, London EC2A 2DB.



FAST TRACK

Phonak

It was probably inevitable. Hearing aids will soon be renamed hearing enhancement systems.

That at least is the marketing strategy of small Swiss company, Phonak, that has led the way in introducing miniaturised digital technology in hearing aids.

The advantage of digital technology is that it enables the installer to adjust a hearing aid for any number of small or large fittings found in an individual's hearing capability.

The signal of any individual frequency can be strengthened or filtered and it can be delayed, if necessary, to prevent distortions. Tiny microphones can be pointed in a particular direction and different combinations of adjustments can be programmed into a remote controller to be used in different environments.

With conventional analogue hearing aids, the possibilities for adjustment are much fewer and less precise. The key to Phonak's advance in this area has been a close association since 1982 with the Centre Suisse d'Electronique et de Microtechnique (CSEM), a research and development institute set up to support the recovery of Switzerland's watch industry. This co-operation has enabled it to develop tiny in-ear digital hearing aids - called hearing computers - that use one-volt batteries.

Andreas Riba, Phonak chief executive, says it took the group eight years and SF125m (\$1.1m) to develop an integrated microchip for a hearing aid. Then it took another two years to develop a computer-based diagnostic system that enables the audiologist to assess a person's hearing with precision and programme the adjustments into the hearing aids.

The latest Phonak models are also stereophonic, which means that in many cases a person's ability to detect accurately the origin of a sound can be restored. Riba argues this technology will transform the global hearing aid market, worth SF650m in retail sales a year.

At the moment, although a deterioration of hearing ability in middle age is common, most people resist doing anything about it unless the loss is severe. This is not just a reflection of vanity. Because the market is small, it is not as easy to find an ear specialist as, for example, an optician. Many ear specialists are also sceptical of conventional hearing aids, knowing their benefits are often limited.

Phonak is currently working on a fully digitalised system that will outperform the naked ear notably by sharpening the reception of similar consonants.

A family-controlled company founded in 1947, Phonak's sales have nearly doubled to SF125.7m in the year to March 31 1995 since the introduction of its Personal Integrated Communications System hearing computers in 1992.

Phonak claims to be the fourth largest supplier after Siemens of Germany, Starkey of the US and Oticon of Denmark with a 6 per cent market share.

Technologically, it claims an advance on all its competitors, thanks to its CSEM connection.

The group was floated in December on the Swiss-bourse and the shares have risen from an initial price of SF155 to a recent SF750, about 30 times expected earnings per share of SF25 in the current year.

Ian Rodger

Learning to kick the overwork habit

A work and no play makes Jack a dull boy. It also makes him an ill boy, and messes up his family life. Long hours are a bad thing, we all know that. It is ridiculous that half the population slogs its guts out when the other half does not have a job at all.

Thus it was good to see the launch of the Long Hours Campaign last week. It was also good to see the likes of Howard Davies, deputy governor of the Bank of England, supporting it, and BP and Abbey National signing up.

The campaign is based on the notion that overwork is unnecessary - working long hours does not make us any more productive; indeed it may make us less so. The argument goes that if we can kick the habit as individuals, and if organisations can redesign themselves to become less macho, then overwork will be a thing of the past.

To that end the campaign - run by the Parents at Work pressure

group - has drawn up some "action tips" for individuals and for organisations. Many of these are sensible, although easier said than done. We should try to work more efficiently. We should stop feeling guilty. We should learn to say no. At the same time companies should examine their macho cultures. They should do surveys of working practices. Bosses should set a good example by working shorter hours themselves.

The campaign culminates on June 21, which has been designated "Leave work on time day". For one thing, it is optimistic in its premise. Not all - and probably not even most - of the long hours worked are because we are either inefficient or trying to impress the boss by burning the midnight oil at our desks. Most people stay at work because there is work to be done. And if they do not do it, someone else will have to.

Indeed, if companies really want to tackle the hours problem they are going to have to get their cheque books out and rehire some of the people they have spent the last 15 years laying off. And it is not

easy to see them doing that in a hurry.

Still on the subject of long hours, the male backlash I wrote about a couple of weeks ago seems to have already happened. "Men are entitled to balanced lives!" says the press release I have just been sent. The accompanying book (in which Howard Davies crops up yet again as the author of the preface) is a *critique* from men, who demand that they too should be able to spend more time at home. There follow some real-life accounts of

this new species of male who works part time and in the rest of his time has discovered mountaineering, friends, not to mention families*.

In 1970 the typical director of Britain's largest quoted companies was male, 56, Oxford-educated and played golf. Twenty-five years later the average director is male, 56, Oxford-educated and plays golf. The only thing to change in the boardrooms of the top 200 PLCs - according to research he published this week in Management Today - is how much directors get paid. The average pay in 1970 was £11,000 (worth £27,000 today), while in 1995 the figure is nearly £250,000.

It goes without saying that the composition of the board has changed a great deal - there are far more non-executives than there were in the 1970s, and this new breed contains the odd token woman. Otherwise the boardroom would appear to be identical, full of

accountants topped with a thin sprinkling of MBAs.

Yet there is one thing that this research does not take into account - charisma. Today's directors seem much less colourful than those of 35 years ago. Where are the modern equivalents of Lord Weinstein, Lord King or Sir Denis Roeke?

The typical chairman of the 1990s is bland and keeps a low profile - indeed, I would be hard pressed to name the bosses of most of the top 100 companies. BT is a case in point. Elwyn Ellidge, the chairman hired last week, was described in this paper as someone who "rarely hit the headlines in 36 years spent climbing to the top of the accountancy ladder". Quite a change from Sir Owen Green, who continues to make the headlines with his outspoken views several years after he left the company.

*Balanced Lives: Changing work patterns for men. £9.95. Tel 0171-226-4026.

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MONDIAL ASSISTANCE

As the FT launches a new weekly page, Tim Dickson gives an overview

Welcome to business school

It is perhaps a touch ironic that when it comes to calculating the size of their own marketplace – an elementary first step in any industry analysis – business schools cannot convincingly practise what they preach. The management education sector is so fragmented, competitive and at times opaque these days that the sums involved are anybody's guess.

Everyone agrees the figure is large. In the US, for instance, the American Assembly of Collegiate Schools of Busi-

ness (AACSB) believes about \$4bn (£2.5bn) of the \$51bn spent on training by corporations with more than 100 employees last year went to university-based business schools.

No equivalent figure is available for the European market, but the Association of MBAs estimates that Master of Business Administration tuition fee income in the UK is £140m a year, while the consultancy Harbridge House believes British companies spend £30m a year on tailored in-company programmes organised by "outside" suppliers.

Part of the challenge lies in tracking the different approaches to management education. Here is a guide to the main categories.

- Undergraduate courses. UK business studies and economics degrees provide

some preparation for general management, but the undergraduate "model" is more widespread in countries such as Germany, Spain, Italy and France. In France, for instance, students at the 21 grandes écoles of management typically follow a five-year general management curriculum which starts immediately after the baccalaureate.

● Post-graduate courses. Of these the MBA is by far the most popular, producing around 75,000 graduates each year in the US, more than 6,700 in the UK and perhaps the same again in continental Europe. The MBA is aimed at students with at least three to four years' work experience seeking to broaden their skills ahead of a career change or a rapid move up the management ladder. The degree can be taken full-time (lasting one or two years, or something in between), part-time (involving evening classes, weekend study or extended periods away from work) or by "distance learning" (correspondence courses).

● NVQs. Although generally seen as a vehicle for improving standards of training in technical crafts and skills, National Vocational Qualifications are increasingly recognised as a useful tool for re-skilling middle management in the UK.

The system awards standardised qualifications to trainees once they have demonstrated specified levels of competence in the workplace. Five levels of NVQ are available, of which level three covers supervisory management, level four first-line management and

level five middle management.

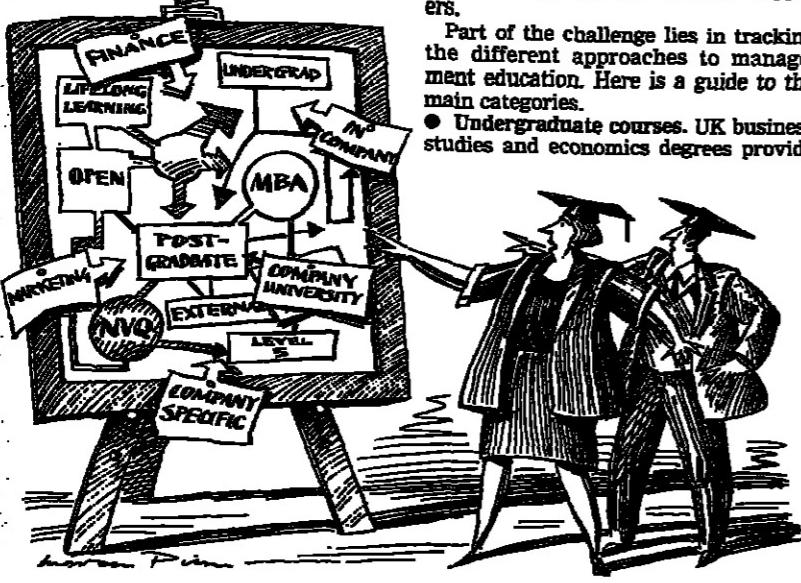
Training is available from a variety of providers (often with employer support) and assessment takes place at one of hundreds of approved centres in the UK.

● In-company training. Large companies have long operated in-house training centres for brushing up functional skills, but in-house management education is thought to be on a sharply rising trend. A particular feature of recent years has been the development of company "universities" (for example, at Motorola in the US and Unipart in the UK) – a reflection of the growing commitment to "lifelong learning".

● Externally supplied executive education. This has mainly been the preserve of business schools, and usually provides a much more healthy income stream for them than fees from MBA students. A bewildering number of courses are on offer – from shortish functionally based programmes in, say, finance or marketing, to longer general management sessions for middle and senior-ranking executives.

An important distinction is between "open" programmes – open to all-comers and attractive because students get the stimulation of peers from other companies and other industries – and "company specific" projects run at a business school for a team or series of teams from a single enterprise.

A hybrid category – where programmes are tailored for a consortium of companies – tries to provide the best of both worlds.



NEWS FROM CAMPUS

Insead launches fundraising drive

Insead, the international business school at Fontainebleau, near Paris, is seeking to raise FF700m (£288m) of fresh capital from corporate donors and alumni over the next five years.

About 300 international guests – including more than half the school's first MBA class in 1960 – attended the fund-raising launch this weekend. Antonio Borges, Insead's dean, says the school needs the new money "to ensure that world-class learning and thinking can be developed here in the future". Insead relies on revenue from its programmes to fund new research – but with new ideas likely to be quickly copied by rival management education establishments, Borges says: "You can't capture the benefits of your investment in this area."

Insead dean believes business schools must move away from "simply teaching" to developing new concepts and disseminating them to business. He says Insead's appeal – which has already inspired pledges worth more than FF200m from Sandoz, Shell, Boston Consulting Group, bearings and steel group The Timken company,

S.G. Warburg and British Petroleum among others – "will be the ultimate market test for what we do".

Companies are not going to give us large sums of money for things they are not interested in".

Insead's initiative – which will increase from 10 to 20 per cent the proportion of its annual budget derived from endowment income – is also designed to establish a stronger European tradition for the private funding of business education. US schools are generally far better endowed than their European counterparts.

Residential classes will be held in Durham (North Carolina), Salzburg, Shanghai, Hong Kong and Brussels – taking up 11 weeks of the 19-month programme – but a large chunk will be delivered with the use of interactive technology. The first class enrols next June.

Tel (919) 660-8025; fax (919)

660-9042.

Reception for would-be students

At the last count 103 universities and colleges were offering an MBA programme in the UK alone. So how do would-be students choose the right school and best course?

One answer is to attend the business school reception in London due to be held at the Institute of Directors in Pall Mall on the evening of October 16. Organised by the Association of MBAs (AMBA), the event provides an opportunity to chat with representatives of more than 40 leading schools from Europe and the US.

Admission is free but by pre-registration with AMBA.

Further information from Roger McCormick of AMBA, 15 Duncan Terrace, London N1 8BZ. Tel 0171 337 3375.

CONFERENCES & EXHIBITIONS

The 1995 Career & Workwear Show

17-19 October 1995

London Dock Centre, Margate, Kent, ME1 1JL

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Career & Workwear Show

Holland House, 100 Newgate Street, London EC1R 4EE

081 941 7079

OCTOBER 5-6 Financial Engineering

For those with a knowledge of financial mathematics and main cash and derivative products, this course shows how to engineer financial products using case studies. Essential for users of structured products. Covers: Structured cashflows; Correlations; dependent products; Tranching in debt and equity issuance; Barrier options; CMO structures.

Contact: BPP Bank Training - John Vernon

Tel: 0171 626 8444 Fax: 0171 626 7818

OCTOBER 10/11 Practical Foreign Exchange Trading

OCTOBER 17/18 FX & Currency Options

NOVEMBER 7/8 Derivative Products for Sales & Marketing

NOVEMBER 14/15 Practical Money Market Trading

2 Day course at £495 + VAT.

TFL/Nicola Blackman

Tel: 0171 600 2123

Fax: 0171 500 3751

LONDON

OCTOBER 10/11 Selling Skills for Treasury Staff

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Contact: Lywood David International Ltd

Tel: UK 44 01 599 56323 Fax: 044 01 599 56324

LONDON

OCTOBER 11 Client Investment Services

Citibank Far East, Washington DC, Citibank Investment Services invites you to attend a complimentary luncheon seminar. Tax Efficient Investing and Multi-Resident Alien (PARAS) Act.

Contact: John R. Austin Tel: (020) 429 4301 by Monday October 9, 1995

Reservations Required

LONDON

OCTOBER 11 Contaminated land - the implications of Section 57

This half day CIBSE/BFI conference will discuss the implications of the fundamental shift in legislation on contaminated land due to the new Environment Act. Delegates will hear from the DOE about the political background to the changes, and the prospects for the future, nationally and internationally.

Contact: Nicola Martin, CIBSE Conferences

Tel: 0171 379 7400 Fax: 0171 497 3646

LONDON

OCTOBER 11 The Environment Agency: getting to know your new regulator

This half day CIBSE/Environment Business Forum Conference will give delegates an early opportunity to hear about the Agency's mission and style from its new Chief Executive, ED Galbraith. Much of the impact on business will depend on decisions being taken now about its management and structure. From the strategic to the specific, every business will know that the new regulator will bring to know what the

Contact: Nicola Martin, CIBSE Conferences

Tel: 0171 379 7400 Fax: 0171 497 3646

LONDON

OCTOBER 16 A Free Trade Area of the Americas by 2005?

Dr Oscar Gavira, Secretary General of the OAS, Ministers, officials and business from Latin America, Europe and the US will examine the existing sub-regional trade groupings (NAFTA, Mercosur, Andean Pact) and prospects for the proposed hemispheric Free Trade Area.

Contact: Charles de Bonten at Canting Jones Tel: +44 01 235 2303

Fax: +44 01 235 3587

LONDON

OCTOBER 16 Interviewing for Lending

The time for gaining and evaluating information from staff as a premium and many xcc and disputes could be avoided by skillful interviewing. A better understanding of customer needs can also enhance the fees and margins earned.

Prepared for the latest news

• Key skills - questioning

• Listening, summarising

• Needs identification and analysis, negotiating

• Handling xcc and conflict, the follow-up 3 days.

Contact: Lywood David International Ltd

Tel: UK 44 01 599 56323 Fax: 044 01 599 56321

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OCTOBER 17 A Free Trade Area of the Americas by 2005?

Dr Oscar Gavira, Secretary General of the OAS, Ministers, officials and business from Latin America, Europe and the US will examine the existing sub-regional trade groupings (NAFTA, Mercosur, Andean

Pact) and prospects for the proposal

hemispheric Free Trade Area.

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Jones Tel: +44 01 235 2303

Fax: +44 01 235 3587

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OCTOBER 17 & 18 Practical Dealing course - Foreign exchange

Training in Spot and Forward FX dealing for finance dealers and Corporate treasury personnel. Highly participative course including WINDEAL PC Windows-based dealing simulation. Training effected by practitioners with many years' market experience £250 + VAT.

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Tel: UK 44 01 599 56320

Fax: 044 01 599 56321

LONDON

OCTOBER 18 & 19 Communication and Security

Two seminars dealing with ISDN Frame Relay, ATM and Security on the Internet. One

examines the benefits of introducing the latest communications technologies into business solutions.

The second, provides an

understanding of how security and business needs on the Internet can be reconciled.

Contact: UNISON Seminars

Tel: 01992 266 8905 Fax: 01992 913 095

LONDON

OCTOBER 18-19 Traps for Tax Advisers - the Difference between Tax Avoidance and Evasion

In association with Bryan Cave LLP, CPD Accredited. This programme will include the new US Model Transfer Rules and the latest proposals concerning foreign taxation in the US.

Contact: International Professional

Conferences Ltd on 0161 445 8623

LONDON

OCTOBER 18-19 Interviewing for Lending

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3 days.

Contact: Lywood David International Ltd

Tel: UK 44 01 599 56320

MEDIA FUTURES

Pupils invade walled garden

Virtual frogs to dissect on screen are only the beginning, writes John Authers

Confusion over the future of the US Securities and Exchange Commission's EDGAR system (Electronic Data Gathering, Analysis, and Retrieval) was cleared up this week and it remains at the SEC's www.sec.gov/.

Jetro (www.jetro.go.jp/) is the Japan External Trade Organisation's site, with links to Japanese ministries and assistance programmes for exporters to Japan. Also, the Asahi Shimbun newspaper is now available in English at www.asahi.com/english/news/news.html.

International Institute for Economics, a Washington think-tank, has put up a straightforward site, (www.ite.com) with a good range of essays and articles.

Details of the new trading system at the Amsterdam stock exchange are at the Dutch/English site (www.aeb.com.vu.nl), which also offers an updatable market index snapshot.

Business Direct (www.gold.net/busdir) is an embryonic UK business-to-business directory site with a surreal touch, since for some reason its home page features a huge green button (marked, helpfully, 'Button') which doesn't actually do anything.

Grupe Negocios (<http://negocios.com>) provides Spanish-language business news from South America and Europe as well as information from the Madrid-based business radio station Interconomia.

Stephen McGookin
steve@mcgook.demon.co.uk

Biology teachers who feel squeamish about dissecting frogs now have a route out of their dilemma - they can dissect a virtual frog, courtesy of the Internet.

A step-by-step dissection, with copious instructions and worryingly life-like graphics, has been put on to the World Wide Web by a school in Virginia. British schools have discovered it, and it is now firmly signed off for other schools as they come on-line.

It is an example of the potential power of on-line technology which schools, prompted in part by a frantic rush to connect them by both the government and private-sector suppliers, are now beginning to apply.

In April, Mrs Gillian Shepherd, the education secretary, called on information technology companies in the private sector to collaborate with schools to develop new networks.

Since then, pilot schemes which at first seemed to be competing with each other and in some cases contradictory, have begun to form a coherent shape. There are still relatively few children using the Internet during lessons, but it is widely used to pool ideas and resources, and to bring children into contact with their peers elsewhere.

Research Machines, the largest supplier of IT to schools in the UK, has taken the lead among providers with its Internet For Learning product. More than 600 schools are now connected. This offers full Internet access but provides "routes" through it, or pathways.

The RM home page makes it easy for schools to navigate to the areas of most interest - including Web sites set up by schools, which can be done under RM's scheme, and lists of curriculum support material.

Schools already on-line are helping each other navigate. The virtual frog dissection can be reached by anyone who looks up the Web site for Hinchinbrooke school, a comprehensive in Cambridgeshire.

Apart from its official and alternative magazines, the school has also provided a handy "Hinchinbrooke hot-list" of useful material it has found elsewhere on the web. Click on "virtual frog", and you are there.

The same route can be used to find teachers' notes for an entire term's course on producing a school news-

paper. Schools also use their Web sites to "advertise" for foreign schools who might be interested in starting a correspondence.

The other significant provider for schools, BT, takes a different approach.

The company describes its BT CampusWorld service as a "walled garden", linking schools to a database which caters to their specific needs. They have e-mail facilities across the Internet, but the rest of the World Wide Web is closed to them unless they pay an extra subscription.

However, BT can claim its service fulfills most schools' needs. Its ScienceNet facility, for example, allows children to send questions to a panel of experts selected by the BBC. They receive their answers, which are publicly available, within two or three days.

Replies are carefully calibrated to the age of the questioner. The answer to a six-year-old who asked "What was the fiercest dinosaur?", for example, has few long words, apart from "tyrannosaurus".

BT intends to extend the system to other subjects beyond science. Other services include "Swift" - a maga-

zine of artwork and written material produced by children - and a text summariser, which teachers can use to cut text to manageable proportions before downloading.

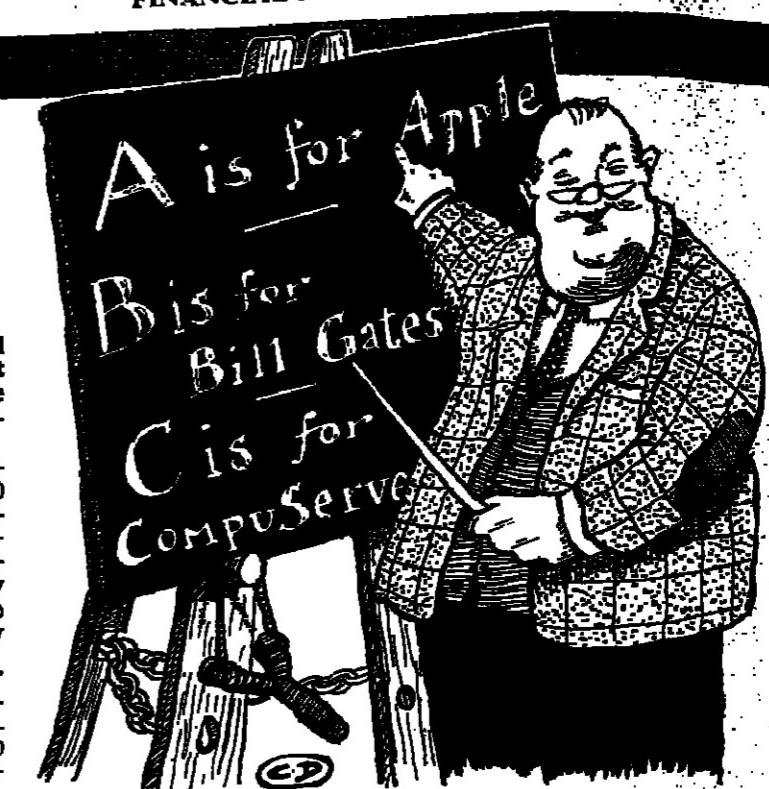
Launched last month as an extension of the predecessor Campus 2000 system, which was used predominantly by schools in isolated areas - including all 34 schools on the Shetland Isles - CampusWorld already claims 500 connections. BT aims to link 6,000 schools to the service by next April.

Access to the "walled garden" costs \$12 per month, while unrestricted access to the rest of the Internet in addition to this is an extra \$10 - within the reach even of cash-strapped schools.

Suppliers are concentrating their efforts on local education authorities, which have greater capital resources.

Some teachers claim the BT approach is too cautious, and that children should be exposed to everything the on-line world has to offer. But the company is unapologetic.

According to Mr Steve Sansom, education product manager: "We've pitched the service at the busy classroom teacher, so they don't have to waste time finding the content they



are looking for. A few years down the road there may not be a need for a walled garden but at the moment there are not enough people who are sufficiently motivated to use computer technology."

That signals the next phase of the debate, which is how to train teachers to get the most out of the Internet.

Mr Michael Heseltine, the deputy prime minister, last month told an

audience of teachers that it was not enough "simply to connect schools with broadband communications".

He said the current debate was too strongly focused on technology and hardware and added: "We must have proper training, materials and technical support."

Frogs, in particular, have reason to hope that all biology teachers learn the potential of on-line technology.



Tim Jackson
Like all revolutions, today's digital revolution has its avant-garde - prophets, innovators, rabblerousers, people of action. Yet if there is one figure who rolls all those activities into one, it must be Louis Rossetto, the publisher of *Wired* magazine.

Digital revolutionaries, accustomed to referring to the print media as "ink smeared on dead trees", may ask how a magazine publisher can be one of their leaders. But Rossetto's story raises several interesting issues about the future shaping of the world's media.

The spark that turned into *Wired* was kindled in Amsterdam, where Rossetto was living after falling in love with a KLM stewardess. Working as a translator, he became aware of exciting work in speech and handwriting recognition in Europe, and resolved to start a technology magazine to cover it.

But the market was not ready for his innovations, so he moved west - first to New York, then to San Francisco - to look for venture capital

for the world's first techno-glossy.

His manifesto was straightforward; *Wired* would assume some knowledge on the part of its readers. It would bring them together into an identifiable group - largely young, white, male and prosperous - that could become a lucrative target for advertising.

Astonishingly, no institution was interested. So *Wired* was launched with \$1m (£600,000) funding, raised exclusively from 30 private individuals - including Nicholas Negroponte, head of MIT's media lab.

It is already a commercial success. Rossetto has delivered the audience he promised - and cites as evidence the facts that 75 per cent of the magazine's readers have e-mail, and one in ten bought a PowerPC computer within a month of the first units being available.

Wired has crossed the line from ghetto to glamour. While British technology magazines are full of drab advertisements for computer peripherals, computer companies and online services jostle for ad

space in *Wired* with carmakers, Scotch whisky brands, airlines, sneakers, jeans and designer specs.

The magazine's lurid graphics and new-age typography have influenced designers everywhere. Its wavy lines of letters, its electric pinks and greens, and its morphed photos of celebrities are imitated in ads and magazines all over America.

Negroponte, who agreed to write for the magazine in return for some equity, is now better known as a *Wired* columnist than for his work at MIT. Meanwhile, Rossetto himself

has become a pundit on all things digital who pops up at conferences everywhere from Holland to Tokyo.

But he did not stop at *Wired*. "The vision has mutated," he told me over peppermint tea in London last week. "Then, we were trying to make a good magazine; now we're trying to create a good media company."

In October 1994, Rossetto made his first move from paper to cyberspace. *Wired* launched a service on the World Wide Web of the Internet,

known as *HotWired*, that contained its own new content as well as material from the magazine.

"We were insanely pioneering," Rossetto recalled with a smile. A month after the launch of *HotWired*, Netscape was distributing the commercial browser software. Since then, the Web has exploded - and its usage continues to grow at 53 per cent a month. *HotWired* was in at the ground floor.

At launch, *HotWired* was what Rossetto describes as an "alpha" - a technology demonstration of what was possible, with little clear sense of organisation.

The venture is free to users, and paid for by advertisers, who pay upwards of \$30,000 for a lot on *HotWired*'s pages. Rossetto has ploughed back advertising revenue into the editorial product itself.

There are now eight different content "collections", put together by a team of 60 journalists and creative people, and the plan is to raise revenue from subscriptions, consultancy and from sale of individual articles

for a few cents when electronic commerce on the Internet becomes a reality.

Meanwhile, Rossetto is planning a new push into Europe. There is already a UK edition of *Wired*, which was established last year in partnership with *The Guardian* newspaper. After disputes between the two sides, the British magazine is now being relaunched with more local content - and editions for Germany, France and Italy are being planned.

Isn't this odd, I asked Rossetto, given the fact that Europe has fewer successful high-tech companies, less of a role in the Internet, and fewer home-grown new products and flamboyant personalities? Is Europe really wired enough for *Wired*?

"Europe is a curator culture," he admitted. "The motto here is: let it be innovated elsewhere, then we'll look at it." He concurs with the view that trying out crazy new ideas is much more common in Japan and the US, and admits that Europe has become a net importer of high-tech

goods. All the same, he is confident that Europe's business culture is changing. Not only are exciting things happening in the media and with new start-ups: he believes that the old top-down centralised view of Europe is disappearing, thanks to privatisation and deregulation.

"We want to give honour and recognition to the people who are making that happen," he said. As a model, Rossetto cited *Vogue*, which has successfully created local editions all over Europe and in America.

Will the same formula work for *Wired*? A reason for optimism is the team already built in Britain. Rossetto has hired three stars from the *Economist*: David Gordon, former group MD; John Browning, former business editor; and (as new editor of *UK Wired*) Oliver Moreton, former science and technology editor.

But my prejudice is that Europe is not only too fragmented but also too conservative and traditionalist for a fully localised group of *Wired*s to succeed. I would be delighted, however, to be proven wrong - and I'll be looking out for the evidence.

• Tim Jackson can be contacted at t.jackson@pop.demon.co.uk

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مكتبة الملك عبد الله

League's world cup opens with a whimper

Britain's biggest rugby event for many years has been a missed opportunity for publicity, writes Keith Wheatley

Rugby League's golden goose may be about to turn into a turkey. On Saturday, the twin towers of Wembley stadium host the opening of the sport's World Cup. Those with glorious memories of the rival code's May extravaganza in Cape Town are in for a shock. Wembley looks like being at most a quarter full for the opening ceremony followed by England versus Australia.

The biggest international sports event Britain has hosted for years is being projected too little, too late. The most imaginative promotion so far looks like the offer of two free pints of ice-cold lager with every ticket sold. Wembley's owners, not the Rugby League, came up with that wheeze aimed at Australian back-packers via the free-sheets that litter the pavements of Earls Court.

"We've only sold a couple of thousand tickets so far but we're hoping for a big walk-up on the day," a Wembley spokesman bravely explained.

Seaside resorts born again in bright sunlight

Piers offer landlubbers a special experience, writes Colin Amery



Answer to a contemplative's prayer: the pier at Brighton

They were born again this summer. As the days grew longer and hotter, the English seaside town again came into its own.

The clear bright light of a good English summer brings to the fore the idiosyncrasies of seaside architecture. There is nothing like it anywhere else.

The mass tourist market has switched its loyalties to Alicante, but little English seaside towns have not disappeared, they have only slumbered. They spring into the news when their old piers are swept away by storms or when political parties invade them for annual conferences.

The nineteenth century adoption of the seaside holiday as the norm for so many created a completely new world - that of "the resort". We tend to think today that the theme park is new, but the elaborate nature of some Victorian seaside towns puts them almost into the theme park category.

The Continuing Education Unit of Sussex University, with sponsorship from American Express (their seaside headquarters is in Brighton) put the travelling exhibition "Resorts of Delight" together. It can be seen inland in London until October 21 at the RIBA Architecture Centre, 66 Portland Place, London W1. The centre opens at 8am and on Tuesdays and Thursdays is open beyond the normal 6pm until 9pm.

This exhibition does what exhibitions should - it transports you into another world. The small English resort like Weymouth in Dorset still has everything you expect, from the Regency houses to the pier pavilion.

The longest pier in the world - the strange claim to fame of Blackpool's Southend pier - caught fire recently and made the world notice the extraordinary nature of that folly. These days piers seem very staid and quiet. What is the point of pronouncing out to sea to the end of the pier, where a few lonely fishermen cast their lines among the rusting sup-

Leagues begin next year, turning league into a summer game.

Packer's lieutenants from the Australian Rugby League were in London seeking star players who would transfer to his clubs Down Under.

Up north, many smaller clubs were opening the mail to find themselves compelled to merge or be flung into outer darkness.

To say there was discontent is like calling the Black Death a "bug". "There's been a lot more trauma than people realise. It's been a question of survival," said Robinson, a member of the Wigan board since 1980 and one of the most influential men in rugby league. "People haven't been able to get together, united, and do a good job on the World Cup."

Last week the Rugby League's chief executive, Maurice Lindsay, told Australian radio that the internal dispute about the Australian team (the ARL won't pick players who have signed for Murdoch) was

ial
es

Gold amid the gloom: splitting the Great Britain team has allowed former rugby union star Jonathan Davies to return in triumph to play in Cardiff

harming World Cup ticket sales.

"It's a little disappointing that the great names we have heard of and seen for so many years won't be playing," said Lindsay.

Yet Lord's will be sold out for an Ashes test match months before the Australians announce their cricket squad. Is Lindsay in his role as tournament director deflecting the flak before it arrives?

Insiders say that the marketing and promotion of the event, which comes in the Rugby League's centenary year, has long been poorly planned.

Even those sympathetic to the team at the Leeds headquarters admit that the managerial eye

hasn't always been on the oval ball.

"The people who should have been running World Cup have all been involved with setting up Super League and the battle with the ARL," Robinson says.

"The chief executive has been jetting all over the world trying to make peace between the different factions."

The tournament has much to offer. Splitting the Great Britain team into England and Wales has let former rugby union star Jonathan Davies return in triumph to play in Cardiff.

Kevin Ellis, once Bridgend's scrum-half, now a Queensland professional, has said that he hopes to

play rugby union in the winter and rugby league in the summer, now that the amateur code has gone open.

Wigan's sales for the England v Fiji game at their ground are going well and may reach 15,000. But in the words of specialist rugby league writer David Lawrence, "most people aren't even going to be aware (the World Cup) is going on".

Rodney Walker, chairman of the Rugby League, admits there were problems of timing and resources.

"The advertising and marketing campaign didn't start until early September. Perhaps the build up wasn't long enough," he said from Wakefield. "Had the Super League

not presented itself in April, perhaps the World Cup team would not have been deflected in the way that it was."

Walker has also been chairman of the re-organised UK Sports Council for slightly more than a year. One of his first projects was to set up the major events support group which, in the words of one of its staff, "exists to help governing bodies with the organising, marketing and promoting of international events held in Britain".

The team are busy assisting with next year's Europa '96 football championship. They have not, so far, been asked for any assistance by the Rugby League World Cup.

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BUSINESS TRAVEL

Timetable horror

Before they even step on a train, travellers in the UK have to navigate through the 2,100-page winter timetable and two supplements of corrections, writes Charles Etchelton. If they try to call a telephone inquiry bureau they are unlikely to get through and, if they do, they stand a good chance of being given the wrong information, a recent survey showed.

Railtrack, which has taken over responsibility for the timetable from

British Rail, says despite the discovery of more mistakes it has ruled out a third supplement. It may therefore rush out a completely revamped timetable or it could wait until January when it normally prints a supplement updating information.

In the meantime travellers are advised to double-check times. They could call the national hotline launched last March by Southern Vectis, a bus company, on 0891 910190. Charging 49p a minute at peak times and 39p at all other times, it provides rail, bus and coach information.

China air growth



The return of Hong Kong to China in 1997 should quickly lead to the establishment of non-stop flights between Taiwan and several cities in China, while airline passenger traffic to China is set to rise sharply, according to Airbus Industrie.

The Hong Kong-Taipei market alone represents 10,000 seats a day. Once direct China-Taiwan air links are established, "markets such as Taipei to Shanghai, to Guangzhou or to Beijing will instantly require wide-body services," Airbus said in a report tabled at the IATA Air Transport Outlook conference in Toronto.

Overall Chinese domestic passenger volume is set to grow by an average of 13 to 14 per cent, while international travel will rise by up to 9 per cent in the period to 2000, Airbus added. However, airports and air traffic control capacity is projected to grow at an average 10.2 per cent a year and China's air traffic system will not be able to accommodate all the potential traffic, it said.

Domestic business travel will continue to be the biggest growth factor, Airbus predicted. Only 10 per cent of Chinese air passengers travel for personal reasons such as tourism or visiting friends. Of the 4.6m foreign passengers to the country in 1993, 49 per cent were in China on business, it said.

Hotel hell rapped

Too many people are suffering "hellish hotel experiences", said the UK Consumers' Association, which urged hotels to improve the way they treat lone travellers, children and disabled guests.

Single guests were often "a source of irritation", said the association. It also said there was evidence that some hotels were illegally not including value added tax when quoting rates for accommodation, then presenting guests with higher-than-expected bills when they checked out.

Swiss decline

The Swiss hotel industry continued to experience a decline in business as overnight stays in August fell 9.1 per cent from last year to 3.78m, the lowest number since 1982. The Federal Statistics Office said the strong Swiss franc and restrained consumer behaviour due to economic weakness led to the sharp drop in hotel stays. Domestic demand fell 6.3 per cent to 1.39m stays, while foreign demand fell 11 per cent to 2.39m – largely influenced by a 13 per cent decline in visitors from other European countries. During the first eight months of the year, overnight stays in Swiss hotels were down 6.6 per cent, or by 1.62m, from last year to 22.84m.

Likely weather in the leading business centres

	Mon	Tue	Wed	Thu	Fri
Today	24	24	24	24	24
Hong Kong	30	30	30	30	30
London	16	16	16	16	16
Frankfurt	18	22	18	18	17
New York	25	25	25	25	25
L. Angeles	30	31	31	31	31
Milan	16	16	16	16	16
Paris	20	22	20	18	16
Zurich	19	22	22	22	22

Information supplied by Meteo Consult of the Netherlands
Maximum temperatures in Celsius

How to attract lucky dragons

Mysticism is never far from commercialism in Hong Kong, where ancient Chinese beliefs sit side by side with one of the most vibrant free markets in the world. So however packed your trip to the territory, you can be sure that the building you are meeting in, the office you are working in, even the bed you are sleeping in, will be arranged to take maximum advantage of the mystical energy.

Feng shui, a mixture of Chinese legend and principles based on I-Ching, pervades Hong Kong. No building or refurbishment project can go ahead without a feng shui consultant. "You get a feng shui man in early in the game of any project," says Thomas Axmacher, general manager of the Regent hotel on Hong Kong's Kowloon peninsula. "And the gweilos [foreigners] are more superstitious about it than

Visitors to Hong Kong will benefit from positive energy, says Kate Bevan

the Chinese. We have to respect local beliefs and take them seriously."

The Regent is a good example. Perched on the waterfront with a spectacular view of the harbour, the hotel is designed to allow maximum access for the good luck dragons, said to live in the mountains above the city, to the water of the harbour.

First in the equation is the fountain at the front of the building, which faces towards the mountains.

Water is said to attract the lucky dragons – as well as money. The lobby is designed with floor-to-ceiling plate glass doors and windows through which the dragons can pass to get to the harbour, thereby spreading their luck

through the hotel as they pass.

Over the road at the Peninsula, a

refurbishment programme included measures to reduce the bad feng shui of the nearby Hong Kong space museum. The planetarium dome

resembles a Chinese grave, according to Sian Griffiths of the hotel. So

the door gods, who protect guests and staff, have been redesigned in a bigger, more modern and more fear-

some guise to scare off the bad

spirits.

One of the most famous buildings

on the Hong Kong skyline is IM

Pei's Bank of China. With its sharp

angles and shiny glass, it supposedly casts bad feng shui directly at the governor's mansion. However,

the bad energy has since been

deflected by Chris Patten's consul-

tants and gardeners, who planted trees to deflect it.

Feng shui applies to time cycles as well as buildings, and Governor Patten can take heart that his negotiations with Beijing will not end in rancour. According to Sarah Shurety, a London-based feng shui consultant, from the year 2003 the world will enter a cycle which will focus on change and balance. "If we think things are going fast now, you wait until then," she says. "Hong Kong will be much stronger from then. It will get more balance and there will be reconciliation as the energy shifts around."

"Does it work?" asks Keith Allardice of Hong Kong's Conrad hotel. "Since we had the feng shui man in during our refurbishment last year, our wedding business has gone up 24 per cent. I think it works."

The Feng Shui Company in London

does consultations. Tel 0181 293 4711



Harbouring luck: the Regent's lobby lets the dragons through to the water

Belfast's Europa Hotel nearly did not survive to host some of the province's important ceasefire initiatives and investment drives.

Europe's most bombed hotel has borne more than its fair share of the troubles. The Europa fared the worst of all Belfast's hotels because of its city-centre site and reputation for accommodating journalists, guaranteeing prominent news coverage. By 1993 the hotel, bombed 30 times in its 25-year life, had crumbled into receivership.

To some local surprise it was salvaged by the Hastings Group, a hotel chain headed by Billy Hastings, who started his business after inheriting two Belfast pubs and an

Ulster reaps the peace dividend

overdraft. He spent £6.5m (\$10.3m) to restore the Europa over two years. It now houses a business centre, conference rooms, banqueting and entertainment facilities. With the advent of peace, he is attracting a new type of business traveller.

The Europa always had a reasonable trade in business travel, but before its restoration it had scant business facilities. Now it caters for trade fairs, conferences and large-scale meetings. Last year it hosted the province's biggest investment conference.

For Mr Hastings, whose chain of hotels has suffered more than 100 bombings, it is a vindication of his belief in the hotel. "Many people thought I was mad to take on the Europa but I believed that with sufficient work it could become an important part of the city again."

The Europa's occupancy rate is now averaging 80 per cent during the week, compared with about 50 per cent when it reopened.

The growth in occupancy at the Europa is echoed throughout the province, which almost seems to be

at crisis-point with accommodation.

The Northern Ireland Tourist Board has taken advertisements in the local press encouraging homeowners with spare rooms to become guesthouse providers. Baroness Denton, Northern Ireland's economy minister, says there is an expected demand for 15,000 extra beds by the end of the decade.

The influx of visitors is considerable. For the first six months of the year 668,000 visitors went to the province, a 14 per cent increase on the same period last year. For the

whole of the year it is estimated that 1.5m people will have visited on business or pleasure, compared with 1.25m last year.

The international players are beginning to gather. The Hilton chain will open a £17m hotel in Belfast in 1997 on a site adjacent to a large conference and concert centre due to open next year. The Radisson group has franchised a new hotel outside Belfast. And other hotel chains are said to be coming.

Existing hotel chain owners – who are local, in the main – are

more sceptical. Ulster is a modestly populated place, they argue, and the novelty of the peace dividend will wear off. There is, they believe, some opportunity for expansion but they caution that the government-backed agencies may be getting carried away.

The targets may be ambitious. Tourism gross domestic product as a percentage of total GDP is expected to rise from 1.8 per cent last year to 3 per cent by 1997-98, and the industry is expected to sustain an additional 8,000 jobs by 1997-98. Local doubts may persist. But then the ceasefire has also had its share of sceptics.

Christine Buckley

Mark Suzman

my card with me, can you help me get a shower and a real bed"

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"I've just spent 10 nights in the wilderness and I don't have

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When Audi was appointed in 1988, the Netherlands Opera was a shambles. It looked ill-at-ease in its new home, it was being pasted by the critics and had run up an enormous deficit. Today, the company is a model of its kind: progressive, accessible and unmistakably original, with well-established roots and an enthusiastic public.

Musical and theatrical luminaries from around the globe will congregate in Amsterdam this week for what promises to be one of the operatic events of the year - the Pierre Boulez-Peter Stein production of Schoenberg's *Moses und Aron* at the Muziektheater. While Boulez and Stein will be the main focus of attention, the man who hatched the project will remain backstage, observing the fruit of years of patient encouragement. He is Pierre Audi, the Netherlands Opera's artistic director.

When Audi was appointed in 1988, the Netherlands Opera was a shambles. It looked ill-at-ease in its new home, it was being pasted by the critics and had run up an enormous deficit. Today, the company is a model of its kind: progressive, accessible and unmistakably original, with well-established roots and an enthusiastic public.

What makes Audi's success noteworthy is that, by his own admission, he is not "an obvious operatic person", and he is not yet 40. As one of life's great enablers, Audi makes things happen against expectation. He refuses to accept conventional solutions to perennial problems. He creates fashions instead of following them.

Born in Beirut in 1957 of half-Lebanese, half-French parentage, Audi had a privileged education in Paris and Oxford, and holds a British passport. He first came to attention in London in the early 1980s, as founder and animator of the Almeida Theatre. Audi showed that, contrary to received opinion, there was an eager market for contemporary music and theatre, and money could be found to pay for it. The Almeida became known as a place where the odd, the international, the challenging and the new came together.

When Audi was headhunted by the Dutch, it was a leap in the dark for both sides. Audi had never set foot in Holland. He had not directed opera on a large stage. He was barely 30. The appointment of an unknown outsider ruffled feathers in the Dutch cultural establishment. What attracted the Netherlands Opera's board was Audi's reputation for artistic originality without extravagance. He had a cosmopolitan outlook, and shared the Dutch interest in new and early music. As Audi settled into the job,

the international opera community watched with curiosity and almost gleeful scorn at the prospect of his certain failure.

There were, indeed, some failures in his first two seasons, but they were matched by equally big successes. And Audi learned fast - helped by a hard-nosed general administrator, Truize Lodder, who installed the financial disciplines essential for the company's stability. Audi and Lodder have an unusual power-sharing arrangement, which works because of their complementary skills and personal chemistry.

Audi is by no means universally

'What I've tried to capitalise on is the fact that culture in Holland has always had a tradition for curiosity, for welcoming the new'

liked. Some critics have accused him of using the company to put on too many of his own productions, and his personal style - cerebral, intellectual, older than his years - fits ill with Dutch informality. But he feels understood by the Dutch in a way he never was in England.

"What I've tried to capitalise on," he says, "is the fact that culture in Holland has always had a tradition for curiosity, for welcoming the new. It has often been manifested in the Holland festival in a slightly snobbish way. That does not meet with me. I don't think you should present things in a 'sushi' manner, all beautifully wrapped and precious. You have to get your hands dirty, push things to the edge, create a debate. To find quality, you have to go through all colours of the palette."

Eclecticism is the key to Audi's programming. There has been Morart and Morton Feldman, Birtwistle and *Bohème*, and a string of new Dutch operas. His own productions - visually severe, sometimes touching, never cute, always focused on the performers - have helped to anchor the company. He has made a point of collaborating with visual artists - "I could never have done this in London, because of the con-

servative response to modern art there" - and says his hugely successful Monteverdi cycle developed "empirically, picking things up along the way. I react against the fact that opera is by definition an inflexible art form. That's why I'm happiest working in my own theatre. I would have less freedom if I was to move around."

After focusing initially on early and modern opera, Audi is moving towards the standard repertoire: he will produce *Die Zauberflöte* in December, followed in 1997-8 by the first home-grown Dutch *Ring*. He is working on a company plan for the first 10 years of the new century, which will redress gaps in the repertoire, such as bel canto opera.

Whether he will be there to realise the plan is another matter. Given the Muziektheater's convenient working conditions, the chance to explore operas by Gluck, Handel and Berioz may be sufficient reward for staying put. But with no family ties, Audi is not the type to sit around unless fully stretched. Self-taught in all he has done, he says he has never thought of opera as a career. He still harbours a desire to work in film, and some see him as a long-term successor to Brian McMaster at the Edinburgh festival.

Although Audi visits London regularly and is fond of British life, he views the UK arts scene with growing detachment. "Too many people invoke the ghost of no money, and not enough is said about courage and posing the right questions. It makes me sad there has been no movement to develop what we did at the Almeida. It doesn't need to be an imitation - just the idea that there should be an alternative look at contemporary culture, something freer than what the national companies seem forced to churn out. They lack the ambition to really crack things open."

Invoicing is the Dutch metaphor, he says the British theatre world encourages directors to be "a tulip taller than the rest: when some spring up with a bit of personality, they're quickly brought back to uniformity. Witness the programme of the National Theatre and RSC: it's very, very even. I think there should be extraordinary projects - not in a laboratory, but really brought to the audience.

These theatres can afford to do it. They did it in the 1980s with Peter Brook and the *Theatre of Cruelty*. Where has that questioning spirit gone?"

He says the same narrow horizons affect British operatic life. "The big companies are quite successful, but they're not exactly inventive. They do things to a formula: certain types of singer, costing a certain amount of money, within a certain visual framework, appealing to a certain type of audience - and they're frightened to move away from that. It's a kind of sclerosis."

While British companies may bridle at such comments, they could

learn a thing or two from Audi's relationships with creative artists. When he arrived in Holland, one of the first things he did was invite Boulez to work there. Boulez duly obliged. Audi followed the gestation of Schnittke's *Life with an Idiot* and was rewarded with the first performance. Having worked separately with Louis Andriessen and Peter Greenaway at the Almeida, he put the two together for *Rosu*, premiered last year at the Muziektheater. "Opera houses have a responsibility to be the breeding ground for new work, but manufacturing commissions is dangerous. It has to come from the heart and soul of the artist. *Life with an Idiot* was a spontaneous work, fundamentally original, and that's what interested me."

I'm doing the same with György Kurtág, but it's very hard. I can't say 'here are the dates for you, here's an orchestra'. I just have to keep meeting him, which I have been doing for eight years, in the hope that one day we will get a work from him. I think he can produce something extraordinary. That's what I'm seeking - a rapport with artists, to allow an idea to emerge, to give them the feeling it can be anything, and to be there to receive it when it comes."

Moses und Aron opens at the Amsterdam Muziektheater on Wednesday; further performances till Oct 28. It will be restaged at next summer's Salzburg festival.

Music

Messiaen's notes from the grave

The French composer Olivier Messiaen died three years ago at the age of 83, but posthumous works continue to appear. Not long ago we heard his "last" big orchestral piece, *Éclairs sur l'Au-Delà*; and on Thursday we had the British premiere of his *Concert à quatre*, with four soloists and the London Symphony Orchestra conducted by Kent Nagano.

There is no knowing how much music may yet flow from Messiaen's spectral pen, for more works-in-progress may be waiting - and his devoted widow, amanuensis and definitive piano-expert, Yvonne Loriod, is happily still with us.

In fact it was she who prepared the *Concert* for performance: no small task, for it involved orchestrating part of it in faultless Messiaen style, and, it seems, actually filling in some of the music of the fourth movement, a Rondeau.

Loriod stopped short of writing the unwritten fifth movement, the "four-subject fugue" - an intriguing departure for Messiaen! - which should have crowned the work. It would have supplied more for the soloists (flute, oboe, cello and piano) to do; the ones he had in mind were Catherine Cañón, Heinz Holliger, Rostropovich and, of course, Mme Loriod.

What remains is a glittering, attractive suite, entirely in his familiar manner - or manners: the Vocalise movement began as a tender, wordless song in 1935, now titillated with sonorous chords and birdsong in his later style.

Oriology reigns, indeed. One page of the programme was devoted to cataloguing all the birds represented, complete with their Latin species-names. They supply the material (transformed, slowed down or speeded up) for the decorative tendrils, the fanfares, the occasional forceful pronouncements. The large orchestra is rarely used in *curti*, but is drawn upon for different banks of colours.

The soloists are hardly more prominent than the first-desk players in any Messiaen piece. In their joint "hors tempo" cadenza for the Rondeau, which it fell to Loriod to complete, I fancy she has modestly given herself a much less showy part than Messiaen would have done. The other soloists here, all excellent, were Paul Edmund-Davies, Roy Carter and Tim Hugh.

In sum, the *Concert* is a light, engaging piece that adds nothing to our knowledge of Messiaen.

The scale of its forces is likely to ensure that future performances are rare. It must need a lot of rehearsal time, too, of which the LSO's remaining offering sounded starved.

David Murray

WORLD SERVICE

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ZURICH

GALLERIES

Kunsthaus Zürich:

• Bruce Nauman: a comprehensive collection of works by the American artist known for his multimedia audiovisual installations and sculptures; to Oct 8

17.30 Kunsthalle Zürich

• From Manet to Gauguin: portrait of choice for affluent Bostonians and New Yorkers in the 18th century before leaving for England. Included are

WASHINGTON

OPERA/BALLET

Kennedy Center:

• The She-Wolf by the Sicilian writer Giovanni Verga, directed by Stewart Laing, "A Song at Twilight" by Noel Coward; directed by Giles Havergal;

"Shadow of a Gunman", by Sean O'Casey, directed by Jon Pope.



NEW YORK
The Guggenheim Museum is mounting a major survey of the work of Swedish-American artist Claes Oldenburg (b.1929). Oldenburg came to prominence as a key figure of Pop art in the early 1960s, and has since made a specialty of large-scale monuments and sculptures based on everyday objects (left, right and centre). The Guggenheim show, opening on Thursday, brings together 200 drawings, collages and sculptures from 1958 to the present.

● The Metropolitan Opera's 1995-6 season opens tonight with Verdi's "Otello" starring Plácido Domingo. The performance marks the introduction a simultaneous translation system using individual screens in front of each seat.

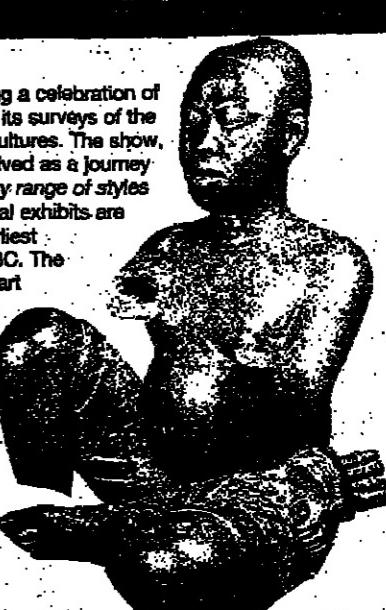
ARTS

COMPIEGNE
The elegant Imperial Theatre, unfinished when France's Second Empire collapsed in 1870, was completed in 1900 and has since made a useful contribution to the French operatic scene. It is dedicated to reviving neglected works in the native repertory, the latest of which is Auber's opera-comique "Le Domino noir" (1837). There are only two performances, on Saturday evening and Sunday afternoon, in a staging by Pierre Jourdan. Compiègne is within easy reach of Paris by train or car.

MADRID
The Academia Filarmónica's new concert/dance season opens tomorrow at the Ballet de Montecarlo in an Balanchine evening. Other highlights of a season centred on visiting dance companies and Baroque music include the King's Consort from London in Purcell's "King Arthur", and Maurice Bejart and Les Arts Florissants in the Spring.

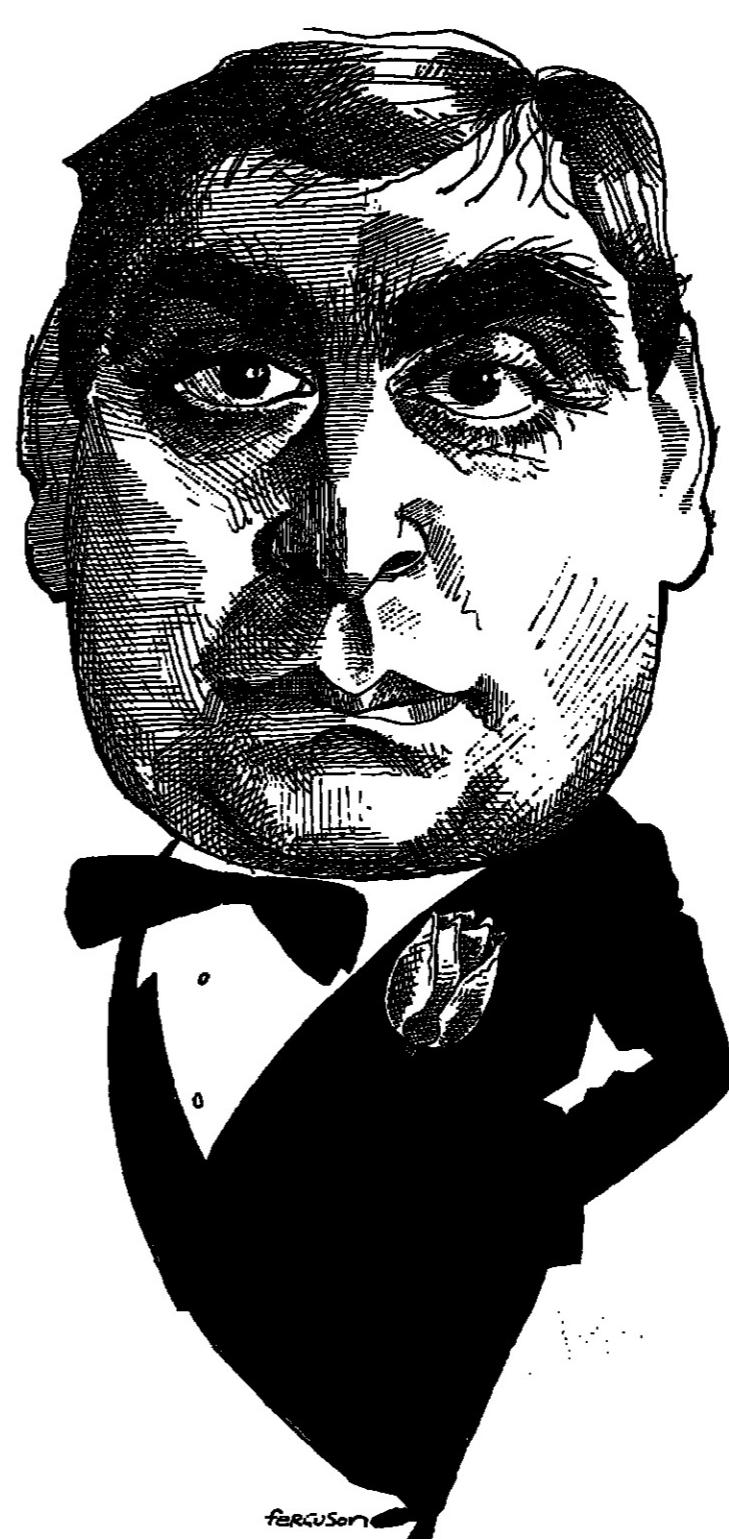
ROME
The Royal Academy of Arts is mounting a celebration of African art (left and right), the latest of its surveys of the artistic achievements of major world cultures. The show, which opens on Wednesday, is conceived as a journey round Africa showing the extraordinary range of styles and materials. Among the more unusual exhibits are examples of rock art, including the earliest portable painting dating from 27,000 BC. The exhibition, which runs till January, is part of a season of African arts in galleries, cinemas and theatres throughout the UK.

● All three auditoria of the Glasgow Citizens Theatre ("The City") launch contrasted productions this week: "The She-Wolf" by the Sicilian writer Giovanni Verga, directed by Stewart Laing, "A Song at Twilight" by Noel Coward; directed by Giles Havergal; "Shadow of a Gunman", by Sean O'Casey, directed by Jon Pope.



Blooming in Amsterdam

Admired for his artistic originality and cosmopolitan outlook, director of Netherlands Opera Pierre Audi talks to Andrew Clark about artistic collaboration and rapport



Portrait of Samuel Adams, John Hancock and Paul Revere; to Jan 7

PARIS

CONCERTS

Champs Elysées Tel: (1) 49 52 50

● National Orchestra of France:

with pianist Viktor Postnikova,

Guenièvre Rojet-Destivenski conducts

Prokofiev's "Concerto No.1",

"Concerto No.4" and "Concerto

No.5"; 8pm; Oct 5

● National Orchestra of France:

with pianist Viktor Postnikova,

Guenièvre Rojet-Destivenski conducts

Prokofiev's "Concerto No.2" and

"Concerto No.3"; 8pm; Oct 7

GALLERIES

Centre Georges Pompidou Tel: (1) 42 77 12 33

● Man Ray: recreation of the

atmosphere of Ray's post world war

two workshop where he produced

various furniture. This exhibition

consists of paintings, drawings and

photographs from the workshop

archives; from Oct 4 to Jan 29

● Surrealist Designs: vision and

technique. About 60 masterpieces

by artists such as Ernst, Masson,

Brauner, Dali, Miró and Picasso;

from Oct 4 to Nov 27

MUSÉE D'ART MODERNE, VILLE DE PARIS Tel: (1) 47 23 61 27

● Louise Bourgeois: sculptures and

drawings from 1938-1995.

Significant art works that chart her

Samuel Brittan

A world without crystal balls



Is the slowdown in world growth temporary? Will it get worse? Or will the international economy bounce back into its next stage of recovery at the end of this year and in 1996?

The IMF World Economic Outlook, to be published this week, will at least recognise the extent of the pause and revise downwards its 1995 estimates for the main industrial countries. But the IMF forecasters have no more idea than the rest of us whether world growth will be weak, too vigorous or just about satisfactory in the coming year. Nor will they have any idea of whether the problems of an excessively weak dollar and excessively strong yen are behind us.

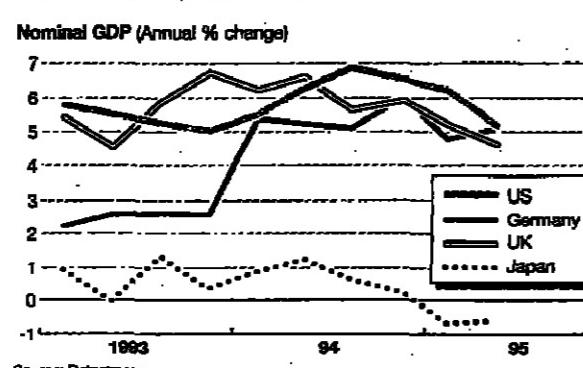
Meanwhile, the private sector forecasts now available leave one, as a former president of the Bundesbank once remarked to his economists, "confused at a higher level". The mainstream ones are typified by J.P. Morgan's World Financial Markets, which sets out its assumptions and reasoning with admirable clarity.

The centrepiece is a chart showing that, while stock building among European Union countries has plunged to zero, final sales are as high as they were in the vigorous recovery year of 1994. This suggests that, once business has adjusted its stock ratios, growth in the key industrial countries will return next year to a near normal rate just above 2% per cent - and something more for the US, Germany, Italy and Canada.

Meanwhile, inflation will remain subdued at well below 4 per cent, except for the UK and Italy. In Japan, deflation should give way to modest recovery and price stability.

As usual there is an opposition to this mainstream optimism, which mostly comes from the monetarist camp. The US Shadow Open Market Committee (a group of monetary vigilantes) worries that the growth of the "monetary base" (that is cash plus bank deposits

World economic trends



with the Fed) is too slow to underpin recovery.

Another monetary economist, Peter Spencer, suggests in a Kleinwort Benson paper that monetary growth in continental European countries is also too slow to sustain recovery.

Patrick Minford of Liverpool University, although hardly a monetarist nowadays, points to structural features of the world economy which make deflation a worse danger than inflation.

The main country in which monetary growth may be too fast rather than too slow is, once again - after an interval of virtue - Britain. UK monetary numbers have not proved reliable enough to provide a policy anchor, but have a habit of mattering just when policymakers have sidelined them.

These contradictory and equally plausible analyses of the world industrial economy underline the conclusion of John Kay in Friday's Financial Times that we do not have the ability to forecast the large economic aggregates. What Kay did not tell us was how to live with this ignorance.

One starting place would be to put more emphasis on what is actually happening now - which is difficult enough to diagnose. Policymakers should then act only when there is a clear and present danger of either recession or inflationary excess of demand. A point can be reached where it is better to act at the risk of aggravating fluctuations rather than to do nothing and take the risk of further deterioration.

Meanwhile, it is more important for the finance ministers in Washington next week to engage in contingency planning and structural improvement than to argue about the crystal ball.

The decrepit bus splutters to a halt on an empty country road in north-east Ukraine. With practised nonchalance the driver leaps from the cab, pokes around in the engine and coaxes it back to life. A few kilometres later the same routine happens all over again.

"That's a strength of this country," says a passenger, one of a group of Kraft Jacobs Suchard executives on their way to a Ukrainian confectionery plant, which the multinational food manufacturer acquired earlier this year. "People here have lived with old equipment so long, they have had to find ways to keep it running."

KJS has needed a similar combination of resourcefulness, determination and plough in the past three years, as it has forged ahead with an ambitious strategy to stake out a leading position in food markets across eastern and central Europe.

The company's expansion, in which it has so far invested \$300m (£189.6m), is a case study of the experiences awaiting western manufacturers which set out to exploit a region rich in potential opportunity but strewn with pitfalls and uncertainties.

KJS, which has annual sales of almost \$10bn in western Europe, is a late arrival in the east. When competitors, such as Nestlé, Unilever and Danone, began moving in soon after the Berlin Wall fell, KJS was too absorbed with its takeover by Philip Morris, the US food and tobacco group, to join the fray.

To catch up it has looked to far-flung markets not yet dominated by rivals. Since 1992 it has acquired 11 businesses in nine countries, including the former Soviet Union and Bulgaria.

The rough data available suggest that nominal GDP growth has fallen to excessively low levels in recent quarters in the main industrial countries. But, apart from Japan, the slowdown has been less marked on a year-on-year basis. Only in Japan is there a clear and present danger, on which the authorities have belatedly acted. There may be a need for a German demand stimulus, which is concealed by data problems arising from the unification of statistics.

But in the US and UK, the data suggest strongly that policy should be put on hold.

Even so, KJS executives in Europe had to argue persuasively to get sceptical US bosses to back plans to plunge into countries such as Romania. "American colleagues were reading newspaper articles saying you'd have to be nuts to invest there," Mr Huber recalls.

From the outset, KJS decided to manufacture in each country, judging that high tariff barriers and unstable currencies made importing uneconomic.

It chose to focus on confectionery and coffee, of which

it is Europe's second largest

market.

It is Europe's second largest

Bittersweet taste of expansion

Suchard has had to convince the sceptics over its move into eastern Europe, says Guy de Jonquieres

producer, because there were already markets for these products and local factories for sale.

The company says it has always chosen acquisitions which did not need extensive restructuring and has negotiated with plant managers before approaching governments. That way it avoided unpleasant surprises when it took ownership.

In most cases it was greeted by able and eager workforces, but factories suffering from years of neglect and under-investment. Hygiene standards were often abysmal, accounting and stock systems almost non-existent and quality poor. Frequent shortages of raw materials had led some plants to substitute products such as peas and buckwheat for cocoa fat.

Although KJS is steadily refurbishing its new plants, it has found that just sprucing them up and improving purchasing and production line management has yielded rapid gains. At the plant in Trostanec, Ukraine, acquired in February, output in the first half of this year was up 26 per cent, while product shelf life has been extended and 45 new products have been launched.

"Basic chocolate-making technology has been known for centuries," says Mr Nikolay Shwets, the plant director. "But everything depends on doing lots of little things right. We couldn't do them in the past because we lacked money and know-how."

Mr Shwets, like his fellow managers, has kept his job since the acquisition. The only expatriate at the plant is a temporary consultant, partly because few western executives would choose to settle in Trostanec, a run-down community without a hotel or restaurant.

The region's biggest challenge lies outside the factory gates, however. Although sugar, flour and milk are widely produced in eastern Europe, reliable sources of good-quality supplies are still rare. In Romania, KJS has to

buy milk powder abroad, and it may start importing sugar in Ukraine after a recent government decision to raise the domestic price to double the world level. Packaging of acceptable quality is often hard to procure locally.

The Trostanec factory has

KJS was greeted by able and eager workforces, but factories suffering from neglect

also ended up paying all the town's electricity bills after the authorities threatened to cut off supply because residents could not afford a steep increase in prices.

When the generating plant recently ran out of cash to buy fuel, the factory agreed to bail

it out with a \$100,000 advance payment each quarter.

Rampant inflation also complicates the company's pricing policy. "Missing a monthly price rise can make the difference between an annual profit or loss," says one executive.

But pushing through increases in countries with limited disposable income can be tricky. In Romania KJS has recovered in higher prices this year less than half the 30 per cent jump in inflation.

To get its products to market, KJS is building distribution networks from scratch by assigning exclusive territories to local entrepreneurs. It says the system is working well, although it has yet to achieve nationwide coverage in some countries and is often unsure which retailers are selling its products, and in what quantities.

These handicaps have not

detected the company from launching new marketing initiatives. In Romania, where it expects the chocolate market to grow by two-thirds in the next five years, it recently launched a locally developed chocolate brand, backed by a \$20,000 advertising campaign.

The company's willingness to pioneer largely uncharted markets has earned it high marks from host governments, eager to use it as a showcase to attract other foreign investors. Indeed, top KJS executives are sometimes treated like statesmen. In Bucharest recently they were swept from the airport to a meeting with the prime minister in a fleet of gleaming Mercedes saloons with a siren-blaring police escort.

The company says such high-level access has proved invaluable in cutting through bureaucratic obstacles. Committed as government leaders in the region may be to economic reform, attitudes among minor officials have changed much more slowly.

KJS is also keenly aware that the political and economic balance in the region remains fragile. "One bad election in any of these countries, which brings a stupid government to power, and it will lose a lot," Mr Huber says.

So far, though, the company is well satisfied with its east European acquisitions, which have total annual sales of \$600m and are averaging a 16 per cent return on investment. In Lithuania it has recovered its initial investment in two years. Its only disappointment is a poor performance in Hungary.

The company expects to invest up to \$50m annually in the region in the next five years, much of it to modernise plant. However, with monthly wages only a tenth or less of those in its west European factories, it is in no rush to install highly automated equipment. "If we over-invested, we would never make a profit," says Mr Ray Vautier, KJS president.

The company is also considering acquisitions in Armenia, Kazakhstan and Georgia and may build a second confectionery plant in Russia.

According to Mr Huber, in a region still beset by many political and economic uncertainties, geographic diversification is not just a matter of expanding sales. It is also an insurance policy. "Are we hedging our bets?" he says. "Absolutely. Spreading risks is what this is all about."

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LETTERS TO THE EDITOR

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Scale of informal investment shows enterprise taking root

From Dr C.M. Mason and Prof R.T. Harrison.

Sir, Richard Gourlay draws the wrong conclusion in his article "If there's nothing ventured..." (September 23/24). He points to the limited amounts of finance invested by British Venture Capital Association (BVCA) members in start-ups and young companies. However, even in the US - the home of venture capital - business angels are a much more significant source of venture capital than venture capital funds.

The positive conclusion which should have been drawn from Gourlay's article arises from his comment that many

successful entrepreneurs are becoming business angels by providing small amounts of seed and start-up finance (and presumably also contributing their "know-how" to the businesses in which they invest).

Five years ago a report of the Advisory Committee on Science and Technology (Acost), "The Enterprise Challenge", commented on the underdeveloped nature of the informal venture capital market in the UK compared with the US.

The report went on to state that "an active informal venture capital market is a pre-requisite for a vigorous enterprise economy".

Opportunity in India for car part makers

From Prof J.D.P. Whiles-MacConNamarra.

Sir, The observations of Mark Nicholson and Haig Simonian ("Carmakers take their partners", September 28) headline investment opportunities in India's fast-growing vehicle market without specifying saying where these opportunities lie.

As may be implied from their article, most of the new entrant vehicles will be completely knocked down with very little local content. This lack of local content, which is likely to continue for some time, is due to a chronic shortage of capacity in the components sector and the inability of local manufacturers to meet the high quality standards demanded by European and Japanese carbuilders. There is also an almost total absence of components research and development and systems assemblers.

What is very clear is that British automotive components manufacturers can and should enter into joint ventures with their Indian counterparts before this gap is filled by Japanese, Korean, US or other foreign components makers.

While British companies, such as T & N, Lucas and GKN already have a significant presence in India, tremendous opportunities exist for UK small to medium enterprises which make up the backbone of the British automotive components supply industry.

The message is simple: more automotive components manufacturers from the UK should take a serious look at India.

After all, it is one of the last major automotive markets with a huge latent requirement for components, and the British don't even have to learn a foreign language to do business there.

J.D.P. Whiles-MacConNamarra,
EuroTech International,
1 Eastfield Street,
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West Sussex PO18 0HX, UK

Small saving

From J.D. Tunnicliffe.

Sir, Mr J.M. Harper's generous benefits proposal (Letters, September 25) on behalf of affluent people overlooks the fact that the affluent are a small minority, and the savings would be insignificant financially.

Big savings can be made only from big areas of expenditure, which means here expenditure on the many, not on the few.

J.D. Tunnicliffe,
100 High Street,
Great Abingdon,
Cambridge CB1 6AE, UK

Look at inputs other than market-oriented strategies

From Sir Arthur Knight.

Sir, Both George Soros and Samuel Brittan ("Even a billionaire can have ideas", September 28) might consider extending their explorations into less familiar areas. My own experience and study suggest to me that companies should become more a focus of attention.

The quality of their market-oriented strategies is a key factor in the whole debate about how human affairs could be better managed. But many

FINANCIAL TIMES

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Monday October 2 1995

A fairer Exchange

It is sometimes hard to interpret the signals emanating from the upper floors of London's Stock Exchange tower. On the one hand, the exchange's leadership regularly professes its enthusiasm for competition and innovation. On the other, it has shown a disturbingly regular tendency to act in a way that casts doubt on that commitment - by issuing threats to potential competitors or by impeding its members in using rival market services.

The events of the past week are thus doubly welcome. First, the Stock Exchange ended a damaging row with a joint venture founded to allow private investors to deal in shares on the Internet. Then on Friday it agreed to amend a rule that had obliged member firms not to display better prices on other markets than they show on the exchange's own system.

The second of these developments is the more important. It means that, within a few months, the exchange has substantially overhauled its rules, modifying many of the privileges of, and obligations on, its marketmaking members. The basis now exists for fair competition with alternatives such as the Tradepoint system, which has just started offering an electronic order-matching service alongside the exchange's quote-driven system.

This is a recognition of reality that can only benefit London as a centre of international and domestic equity trading. The old worry that fragmentation of markets would damage price formation - a concern that underpinned many of

the exchange's old rules - has been superseded. It is now generally acknowledged that development of diverse markets is a logical answer to investors' divergent trading preferences. Where markets are fragmented, and reasonably transparent, technology normally enables differences between them to be arbitraged away.

That said, the rule change will not in itself erase worries about the Stock Exchange's true attitude to competition. The move came only after incessant prodding from regulatory authorities such as the Office of Fair Trading, the Securities and Investments Board, the Treasury. And the exchange's erratic behaviour towards the Internet venture - the sudden withholding of price data and threat of legal action - both subsequently dropped - merely augments the impression that it has not fully grasped what the end of monopoly means.

Aid intense global rivalry in financial services, the exchange cannot rely on old methods of coercion to maintain its position.

Nor can it hope for undue advantage from its dual role as regulator and service provider.

Big institutional investors now

worry constantly about squeezing down transaction costs. Moreover,

many international securities firms want to use an order-matching system. The only way for an exchange to prosper is to offer competitive services. Regulators will be justified in keeping an eye out for future abuses of the Stock Exchange's still overwhelming dominance in UK equity trading.

China calling

British diplomats cannot resist a sense of satisfaction over this week's visit to London by Qian Qichen, the Chinese foreign minister. This is his first trip to the UK in three years and an important milestone in the process of rebuilding relations that began in earnest with Mr Michael Heseltine's visit to China in May.

After the acrimony surrounding Hong Kong's electoral reforms, the mere fact of Mr Qian's arrival is a positive sign. But mood music is not enough. There are serious matters to discuss, especially after the resounding defeat for pro-Beijing parties in the recent Legislative Council elections.

Hong Kong's return to China is only 21 months away. Urgently needed are arrangements for consultation between the existing civil service and the incoming Chinese administration. Otherwise day-to-day government could grind to a halt. No one now expects Mr Qian's visit to yield any flashy deals. If it produces a firm commitment to collaborate at a practical level, it may still be proclaimed a success.

The snag is that cosy bilateral arrangements may no longer suffice. British officials hope the elections - and China's stated intention to disband the new LegCo as soon as it takes over - will not dominate the talks, on the grounds that the arguments are well-rehearsed on both sides. Britain wants legislative continuity through 1997; China rejects electoral arrangements put in place by the outgoing power.

Peace dividend

Last week's agreement on extending Palestinian self-government throughout much of the Israeli-occupied West Bank was the most important step so far towards peace in the Middle East. Thus backing the peace process now badly need to provide developing finance flows to the region in a way which demonstrates that peace and moves toward economic integration pay.

Western sponsors of the peace process, however, are sending confused and competing signals - summed up in the dispute over the merits of a proposed Middle East and North Africa development bank. This has pitted an enthusiastic US against a majority of European Union members, which strongly back (and are willing to finance) regional integration but are sceptical about the need for a bank. No one doubts the need for an institution to anchor regional cooperation; but why a bank?

European reluctance to create another lending bureaucracy is well-founded. The new institution would take two years to get off the ground and, with a proposed capital of a mere \$5bn, would be too small to make much difference.

Moreover, there is little economic justification for a new development bank. Several institutions already serve the Middle East, including the Arab Fund for Economic and Social Development, the World Bank, and the European Investment Bank. Over the last 20 years, the World Bank and IFC alone will receive \$20m

With competition intensifying in the world's telecommunications markets, Europe's telecoms operators are battling for a share of the lucrative market to provide international telephone services to multinational companies.

The stakes are large, since this sector of the market provides a high proportion of the revenues and most of the profits for most operators. Industry analysts believe that only a handful of "global supercarriers" will emerge, capable of providing a complete range of telecoms services to such companies.

However, regulators in Brussels and Washington are blocking attempts by Deutsche Telekom and France Télécom, two of Europe's largest operators, to form alliances to bid for such business. Consent is being withheld in an effort to persuade France and Germany to accelerate the pace of liberalisation in their domestic markets.

Mr Michel Bon, chief executive of France Télécom, says that the alliances are "vital" to his company's future. And Mr Wolfgang Bötsch, Germany's telecoms minister, says that forming larger groups is essential if Europe is to compete in world markets.

The reasons are clear. Full liberalisation for all European Union members will come by January 1998. On or before that date, telecoms operators in most EU countries will be exposed to competition for the first time in telephone voice services and the provision of the telecoms network.

But most European operators, state-owned and monopolistic, are ill-equipped to face the levels of competition that are expected to develop. Prices will decline even more sharply as competition bites, and profitability will fall in parallel. Operators that lack the resources to invest are unlikely to be competitive in international markets.

In the UK, where full competition has been allowed since the early 1990s, prices - once the highest in Europe - are now among the lowest. More than 150 licensed operators are in the UK market, many of them cable companies that also offer television and other entertainment to homes.

Aggressive US operators such as the "Baby Bells", the US regional telecoms companies, are already seeking to enter the European market. AT&T, the largest US long-distance operator, is planning to offer telephone services in the UK as a first stage in entering Europe's telephone markets. Two weeks ago, it announced plans to spin off its computing and equipment manufacturing arms to concentrate on the core telecoms services business.

Faced with this prospect, the leading European telecoms companies

Regulators in Europe and the US oppose the creation of a Franco-German alliance, writes Alan Cane

Clash of the telecoms titans

Telecoms: will France and Germany get hitched?

	France	Deutsche Telekom
Fixed (Dec 1994)	Telecom	Telekom
Lines in service	21.6m	35.4m
Digital switching	100%	45%
Mobile (Apr 1994)		
Penetration	1.6%	3.3%
Digitised % of total market	57%	37.5%
* All figures based on Germany		
Alliances in Europe		
BT/MCI (Concert)	Atlas/Phoenix	Unisource
BT	France Télécom*	KPN*
Telia/Denmark	Deutsche Telekom	Telia*
Telstar		Swiss PTT*
PT Poland		Telefónica*
Main non-European equity partners		
MCI	Sprint	AT&T
		KDD
		Singapore Tel
Source: Europa Institute of Research		
* Equity partners		
Karel Van Miert, European Commission, Belgium		

The government will support by all appropriate means the realisation of the alliance."

His reasons go well beyond a strengthening of industrial ties across the Rhine. The alliance, Mr Fillion says, "provides the means for the two operators to achieve the considerable investments required for the development of multimedia services and to secure a position in the world market". The French government, with a budget deficit forecast to reach FFr22bn (\$41bn) this year, is unlikely to be able to finance such expansion.

Yet Mr Karel Van Miert, the European Union's competition commissioner, has steadfastly withheld his approval. Mr Van Miert is using both governments' desperation to press for faster liberalisation of the two countries' telecoms markets.

Mr Van Miert's specific objection to Atlas is the dominant position of the partners in their domestic markets, which could allow them to exclude new competitors. These include utility companies in both countries which already have alternative cable networks along railway

lines, between electricity pylons or under canals.

In Germany, utilities such as RWE, Veba and Vtig want to provide network services to corporate customers before 1998. SFR, the mobile telecoms arm of Générale des Eaux, the French water and communications group, plans to invest heavily in telecoms to become the largest French operator after France Télécom, according to Mr Jean-Marie Messier, its managing director.

A draft directive has been prepared that would require member states to allow such alternative networks to be used for the provision of all services, with the exception of public voice telephony, by January 1 next year. But Mr Van Miert has many to persuade France and Germany to make faster progress; in return, he might give consent to Atlas.

The French government and France Télécom say they have given sufficient commitments to continued liberalisation and guarantees of fair competition to secure approval from Brussels. A telecoms licence has already been granted to

Better ways to measure progress

It may be time to consider new yardsticks of economic and social progress. Gross domestic product has grown robustly for years in the US and many other countries. Yet ordinary families believe they are worse off than in the past. The official data do not appear to measure economic life as it is experienced by real people. They ignore the "feel bad" aspect of growth.

GDP has acquired an extraordinary aura of authority over the years. Yet it is worth recalling that national accounts in their present form were invented quite recently. They were a response to the needs of the generation that endured the Great Depression and fought in the second world war. The priority then was to find ways of utilising spare resources and then to further the war effort. A measure of "final monetary demand" was essential if Keynesian policies were to succeed. GDP fitted the bill perfectly. And, in an age of slide rules, it was not practicable to supplement it with more sophisticated measures of economic well-being.

It is generally accepted that a strong economy is needed for a smooth handing over, but the final run-up to 1997 is beginning with faltering consumer confidence and employment worries. Rows over LegCo will only exacerbate that loss of confidence. Confronting the election result is no easy task for either side. It is a reminder to Britain that democracy should be introduced sooner, and to China of its own unpopularity. But the handing over will not run smoothly if the task is shirked.

China should agree to swallow

some pride and tone down its opposition to less fundamental LegCo decisions. The idea of increased welfare spending goes against the grain. But proposals from Mr Martin Lee's Democrats for such an increase coupled with a cut in corporate profits tax might well revive Hong Kong's weakening economy.

It is generally accepted that a strong economy is needed for a smooth handing over, but the final run-up to 1997 is beginning with faltering consumer confidence and employment worries. Rows over LegCo will only exacerbate that loss of confidence. Confronting the election result is no easy task for either side. It is a reminder to Britain that democracy should be introduced sooner, and to China of its own unpopularity. But the handing over will not run smoothly if the task is shirked.

Today's needs are different. Our ability to sustain the growth of monetary demand is not in question.

The focus of attention is now

on ecological and social concerns. After decades of rapid industrial expansion, we worry that growth may inflict irreparable damage on the natural environment. We also worry that the social fabric of nations is being ripped apart. Economic growth will not bring happiness if the quality of life is simultaneously being destroyed by social shortcomings, such as rampant crime, family breakdown, inadequate education and so forth.

The Roosevelt generation devised the statistical measures it required to solve its problems. Should we not do the same? This seems to be the thought underlying two recent attempts to devise broader measures of economic well-being. A group at the World Bank argues that economic health is best measured by a broad yardstick of wealth, not by the annual flow of monetary income. Instead of simply focusing on "produced assets" - the products of the market economy - it draws attention to three other classes of assets: natural capital (such as forests and mineral deposits); human resources (the value represented by education and social capital); and institutions (the value of human organisations and institutions).

A Californian think-tank called

than you might suspect. Measured by per capita GDP, the US is one of the world's richest nations. Yet it ranks a poor 12th on the bank's per capita wealth measure, behind countries such as Norway and Denmark. Per capita GDP figures indicate that the US has been growing robustly for decades. Per capita GPI, on the other hand, peaked in 1969 and has since fallen substantially.

These large discrepancies are not altogether surprising if you remember that the alternative measures are trying to capture wealth not reflected in monetary transactions. The bank team discovered, to its surprise, that the value of human resources accounts for about two-thirds of the typical nation's total wealth. One reason is that people tend to become more valuable over time: they learn as they generate income and so become capable of generating more income. Produced assets such as durable goods and factories, by contrast, rapidly become obsolescent. Yet this principal source of national wealth is ignored in conventional national accounts.

The rationale for GPI is explored at length in the October issue of the *Atlantic Monthly* magazine. The main reason why it shows a decline

in US economic welfare is because it insists on fully accounting for the depletion of non-renewable natural resources, the cost of pollution and many other forms of environmental degradation not captured in GDP figures.

But it also allows for many aspects of social welfare ignored in official statistics, such as the economic value of housework, volunteer labour and leisure time. It treats many types of market transaction as negatives rather than positives: for example the spending associated with crime, family breakdown and commuting are regarded as costs not benefits. It even adjusts for income distribution, deeming greater inequality a negative for social and economic progress.

I have reservations about all "macro" indicators. Any attempt to measure "social welfare" involves a host of subjective judgments. A measure such as GDP that fails to value natural capital or non-market labour can hardly be construed as neutral or objective. The issue is not whether we have macro indicators, but whether we have indicators that are relevant to people's needs. We cannot live forever on the Roosevelt generation's intellectual capital. We have to move beyond GDP.

Financial Times

100 years ago

Banking notes

Hardly a week passes now but what some fresh financial combination is announced on the Continent, the object of which is to finance South African shares or to assist goldmining enterprises in South Africa. The latest combination is a very strong one consisting of some of the strongest bankers in Germany, together with the Exploration Company. The new company, which has only this week been registered in Berlin, is entitled the African Mining and Financial Association, and the capital is £500,000 - say ten million Marks. The German banks interested are the Disconto Gesellschaft, the Deutsche Bank and M. Friedlander, of Berlin.

50 years ago

US Business and strikes

The epidemic of labour disputes which is now sweeping the US is a disturbing reminder that a prospect of virtually unlimited markets for some way ahead will be insufficient to save Washington from a great deal of political conflict before the next Congressional elections.

Spirit of free enterprise

A living example of a push-me, pull-you beast has been spotted in one of the darker corners of the European Union, Finland. It goes by the name of Alko, the state-owned Finnish retail alcohol monopoly.

The push-me side is that Alko is in the business of selling booze. The pull-you is that it is also one of the state's front-line weapons in restraining customers from drinking too much of the stuff, achieved by fixing very high prices and very limited opening hours - no evenings or weekends.

But it looks like some strenuous Darwinism is about to put paid to the beast. For Alko has decided to launch its first advertising campaign.

Not that it's trying to do anything so sordid as sell more alcohol, oh dear me. It's merely highlighting its expertise and product range. Well that's the official explanation, anyway.

Unofficially - and Alko officials become a bit fuddled when you ask for precise figures - it's clear that since January, when Finland joined the EU and its parent company lost its alcohol production, wholesale distribution and import monopolies, Alko's sales have been considerably

diluted. Which is a sobering thought for Finnish government ministers, watching all those stiff alcohol taxes ebb slowly away.

Excuse me, but I think that your wheel has just dropped off.

Wheel of fortune

The International Finance Corporation has number-crunchers by the yard. That none of them can write decent English is perhaps not much of a problem, but it certainly deters Observer from wading through its reports.

The IFC has just published a report prefaced by what is probably the daintiest extended metaphor ever to appear. Titled "Privatisation is a Two-Horse Cart", it's worth quoting a small extract:

"To privatise," said an agency official, "is to drive a two-horse cart. The cart is the enterprise in question. One horse is called Political Goals and is flighty and fickle; the other is called Economics, and is slow and steady. They have to pull the cart along the Road to Privatisation, which is a rough, boulder-strewn track. The cart is full of cases of vintage wine, which is unfortunate because the horses, as often as not, are pulling in different directions. The bottles of wine... are labelled improved efficiency, high sales price, effective corporate governance, economic investment and so on."

There was, for example, the

pavement scuffle with a TV crew, when Mulholland's spectacles went flying and the executive's boot appeared to make contact with a cameraman.

But a benign was the atmosphere at Friday's press conference to explain his departure - and

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Monday October 2 1995

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MICHAEL GEF
FOR OVERSEAS MARK THIS WE

Abacha announces 1998 transition to civilian rule

Nigeria shows clemency to alleged coup plotters

By Paul Adams in Lagos

General Sani Abacha, Nigeria's head of state, yesterday bowed to international pressure and commuted death sentences on 13 alleged coup plotters, but resisted calls for an early return to civilian rule.

The decision not to execute those sentenced to death and to reduce life sentences passed on other alleged plotters, including General Olusegun Obasanjo, the country's former military leader, was widely welcomed.

But Gen Abacha's announcement of a three-year transition to civilian rule, culminating in presidential elections in September 1998 and inauguration of the president on October 1, received a cool response from western governments.

Gen Abacha's broadcast, which marked 35 years of Nigeria's independence, of which all but 10 years have been under army rule, was the first time he has set a handover date for his regime.

However, the speech left some crucial issues unresolved. The three-year handover to civilian rule is regarded by opponents as unacceptably long and there was no detail on the prison terms to be served by the 40 alleged coup

plotters. Mr Moshood Abiola, the unofficial winner of the presidential poll which was annulled in June 1993, remains in detention facing charges of treason.

World leaders had pleaded for clemency for the 40 alleged plotters, convicted in July in a secret trial that produced widespread outrage. Western nations had warned Nigeria of economic sanctions if anyone was executed.

"In consideration for the earnest pleas of our friends and in the spirit of national reconciliation which has been the centrepiece of this administration's policy, government has decided to commute the sentences on the coup plotters," Gen Abacha said. "This situation will be reviewed at the appropriate time."

In London, the Foreign Office said it regretted "the lack of commitment to an early handover" to civilian rule in its former colony. "The government welcomes the Nigerian head of state's exercise of clemency and that all death sentences have been commuted, though it remains concerned that long prison sentences should have been imposed after secret trials," the Foreign Office said. "The situation underlines the importance of making political progress and

returning to civilian rule," it added.

Gen Abacha's move is designed to achieve two main aims: to buy more time in office and head off tougher international action against the regime. Existing measures by the US and European Union include restrictions on visas for officials, on arms sales and on aid. Bilateral, EU and World Bank aid has almost dried up as government policies have failed to meet donors' conditions and Nigeria's arrears on debt payments reached \$10bn.

A Commonwealth human rights group and the US lobby group TransAfrica have both demanded sanctions. Oil accounts for more than 90 per cent of Nigeria's exports, of which nearly half goes to the US, but Washington considers a unilateral ban on Nigerian oil is likely to be ineffective.

There has been no move yet to freeze the substantial private assets held by members of the Nigerian regime in the UK and other European countries.

The annulment of the last poll has left deep divisions, especially among Mr Abiola's fellow Yorubas in south-west Nigeria, which was the focus of protests and strikes last year.

Airlines lobby Brussels to reduce high-speed rail funds

By Emma Tucker in Brussels

European airlines, which are increasingly worried by the threat from the expansion of high-speed rail networks, are lobbying the European Commission and national governments to scale back their subsidies.

Concern is growing in the airline industry that subsidies will allow rail companies to offer greatly reduced fares, giving them an unfair advantage over airlines competing on the same routes.

Mr Andre Clodong, head of the European Aviation Club in Brussels has maintained that EU plans to create a trans-European network of high-speed railways, financed by a combination of national governments, the private sector and the European Commission, could replace air travel on the highest density European routes but still require permanent subsidies.

"The high-speed rail network will create enormous capacity and in order to fill seats the operators will dump prices," said Mr Clodong. "That will affect regional European airlines."

"The development of a European high-speed rail link is significantly biased against air transport," said one regional European carrier. "The European rail projects, if they ever see the light thanks to national and European subsidies, could force air transport to disappear on certain routes, especially at a time when the rail sector remains far from being liberalised."

Examples of competition between high-speed train services and airlines are so far limited, but will increase as rail lines linking Berlin with Verona, Paris with Amsterdam, and Lyons with Turin, are completed in the early part of the next century. The squeeze on airline traffic is already being felt on cross-Chan-

nel routes because of competition from the Eurostar rail service.

Competition is most acute in France, where high-speed rail links are more developed than elsewhere in Europe. Analysts have estimated that Air Inter, the domestic subsidiary of Air France, lost 65 per cent of its traffic on the Paris-Lyons route in 1986, following intensive development of the TGVs in France. Today they estimate that some 3m passengers have been lost to the TGV south-west route.

The complaints from airlines may, however, win little sympathy given the high levels of subsidies airlines have traditionally received from their governments. "State owned airlines have received large amounts of money in the past, but they are no longer in a position to ask for more. In future they will have to shape up or get out of the business," said a European Commission official.

Hostile \$2.1bn bid for Deutsche Postbank

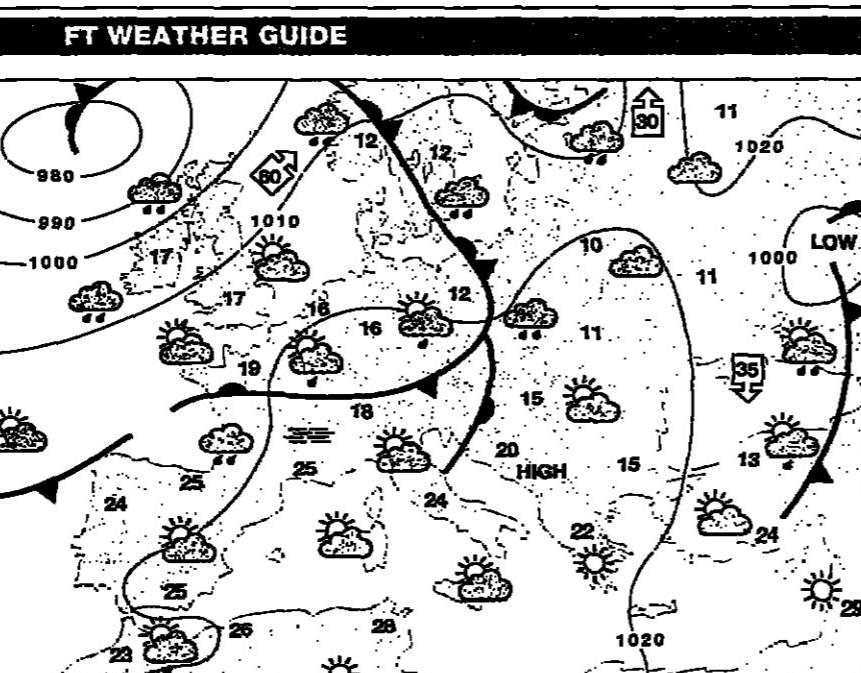
Continued from Page 1

reduce the wealth of the Federal Republic of Germany by DM2bn-DM4bn," said a spokesman for Lehman Brothers, which is advising the Postbank. Deutsche Bank was not available for comment.

The Postbank pays Deutsche

DM1.4bn a year for the use of these services. The contract is scheduled to expire in 2000 and although the Postbank wants to extend the contract, Deutsche Post is reluctant. "It is not interested in any other rival competitors coming in," a Postbank official said.

The Postbank pays Deutsche



TODAY'S TEMPERATURES

	Maximum	Beijing	fair	21	Canarias	thund	32	Faro	cloudy	24	Madrid	fair	25	Rangoon	thund	32
Abu Dhabi	35	Belfast	shower	17	Cardiff	cloudy	16	Frankfurt	cloudy	18	Majorca	sun	26	Reykjavik	windy	8
Accra	35	Belgrade	fair	29	Casablanca	shower	23	Geneva	cloudy	21	Malta	fair	25	Rio	fair	29
Algiers	35	Berlin	cloudy	15	Chicago	sun	18	Gibraltar	shower	22	Manchester	cloudy	25	Rome	fair	24
Amsterdam	25	Bermuda	shower	29	Edinburgh	cloudy	18	Hamburg	cloudy	10	Madrid	fair	30	S. Frisco	sun	26
Athens	23	Bamby	shower	23	Dallas	cloudy	28	Helsinki	cloudy	15	Melbourne	cloudy	16	Seoul	fair	33
Atlanta	26	Brussels	cloudy	17	Dubai	sun	36	Hong Kong	shower	30	Miami	fair	23	Singapore	fair	33
B. Aires	26	Budapest	cloudy	18	Dubai	sun	38	Honduras	cloudy	31	Milan	thund	32	Stockholm	fair	11
B. Jom	27	Chagian	fair	14	Dublin	cloudy	17	Hong Kong	shower	30	Montreal	cloudy	19	Strasbourg	cloudy	20
Bangkok	32	Cairo	sun	33	Dubrovnik	fair	21	Istanbul	showers	17	Moscow	fair	21	Sydney	shower	21
Bercelona	24	Cape Town	shower	16	Edinburgh	shower	16	Khartoum	thund	32	Nairobi	shower	19	Taipei	shower	20

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Alarm over possible curb on pollution insurance

By Ralph Atkins in London

Plans floated by some of the world's largest insurance companies to exclude pollution claims from many commercial insurance policies have alarmed large UK-based companies.

Risk managers and commercial insurance buyers fear they will have to buy special additional insurance policies to protect against pollution damage - almost certainly at extra cost and with restricted coverage.

The Association of Insurance and Risk Managers (Airmic) is warning that could lead to substantially higher insurance bills and disputes over the definition of pollution.

Ms Liz Taylor, an Airmic spokesman and risk manager at the conglomerate, Harrisons & Crosfield, said: "This is horrific. It would be virtually impossible to create a set of words that don't produce enormous gaps in coverage... the only people that would win would be lawyers because we would end up litigating."

The concerns follow a warning by Cologen Re, the German reinsurance controlled by General Re, the US reinsurance group that insurers "are sitting on a time bomb" by not excluding pollution in general liability policies.

In the past, concerns expressed by reinsurers (which protect conventional insurers against big losses) have resulted in restrictions on policies sold by conventional insurers. So far, however, there is no sign of restrictions being imposed on policies due for renewal at the end of this year.

Fears about pollution coverage have been voiced in other European countries, but London's importance as an insurance market means the introduction of exclusions for UK policy holders could set a wider trend.

At a conference in Monte Carlo, Mr Wilhelm Zeller, a member of Cologen Re's executive board, said some insurers might believe the US experience with pollution claims "could only happen under the 'crazy American legal system'". But, he went on: "The belief that this cannot happen in our market" might turn out to be an expensive error.

Cologen Re said that under its proposals there would be more certainty about what was covered by insurance policies. Typically, a general liability policy, bought by companies to protect against damage to third parties, covers against "sudden and accidental" pollution.

But many insurers and reinsurers fear the risks to which they are exposed might be growing beyond their control.

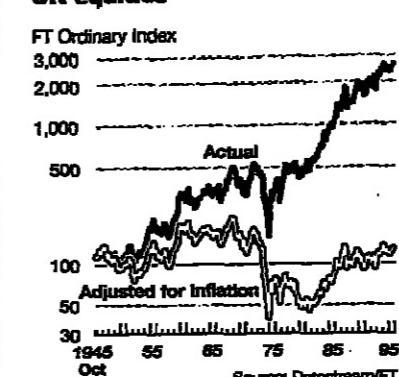
Mr Roy Elms, of Royal Insurance, the composite insurer, said: "The concern of reinsurers is, despite the restricted wording used by the direct market, that as in the US courts will bend the language."

THE LEX COLUMN

Lex's 50-year run

Today Lex celebrates its 50th anniversary in the Financial Times. In commemoration, Lex has asked three alumni to write the column.

UK equities



Source: Datastream/FT

Folies bancaires

Don't believe it if you don't want to. Banks are actually no more accident-prone than other businesses. It's just that their gearing makes it more likely that mistakes will be fatal; poorly capitalised banks are like haemophiliacs in an assault course. To puncture another myth: banks are able to learn from past mistakes. And getting things wrong is not deplorable in itself - to make a lot of money from taking risks, you must expect to lose a fair amount reasonably often. Serious danger seems to arise when two adverse elements coincide. It could be speculative trading and poor controls, or an over-concentrated book (in third world debt, say, or UK property) and a cyclical downturn. The next banking crisis will probably have two sources rather than one, and neither may look particularly sinister until their conjunction becomes apparent.

Problems also become more likely when the risk/reward ratio begins to deteriorate. There are some signs this may be happening. Banks are being pushed to assume more legal and regulatory risk, for example, while the higher fixed cost base imposed by investment in technology is pushing up operational gearing. Meanwhile, equity holders are beginning to demand very high real returns at what may be an unsuitable juncture. The strength and discipline of management has to rise to offset these pressures.

The greatest danger to banks still comes from other banks, whether in the urge to copy each other's behaviour or in the spread of trouble through the dry underbrush of the payments system. Perhaps the very low regulatory weightings for interbank business encourage indiscriminate exposure (in which case blame the banks, not the regulators). The International Monetary Fund is a haemophiliacs' convention. Think of those sharp elbows at cocktail parties. Sorry, did I knock you?

Martin Taylor, Lex 1972-1992
Chief executive, Barclays Bank

Labour party

The three postwar Labour governments have taken office at times of economic trouble with expansionist

programmes. A collapse of market confidence has forced a shift in mid-term to more restrictive policies, twice underpinned by the International Monetary Fund. Hence, financial markets have performed more strongly in the second half of parliaments than the first. This time, we are promised, it will be no different. There will be no uncrossed fingers, no favours for the unions, and a new partnership with business. In far more specific language than the Tories used before 1979, Mr Tony Blair's Maike lecture in May and Mr Gordon Brown's economic statement have made low inflation and fiscal probity top priorities.

Judged by its intentions, a Brown chancellorship might not be that different from the Clarke regime. Delays will depend on Mr Brown's ability to be tough with his colleagues' ambitions on spending and public sector unions' demands on pay. On both counts, do not underestimate Mr Brown's single-mindedness. He is not afraid to make enemies. Public spending and borrowing might rise under Labour, but not nearly as much as under the Tories after 1991. Labour would sound more positive about a single currency than most Tories, apart from Mr Clarke, but would be wary in practice. The real difference would be elsewhere. For all Mr Blair's current overtures to business, a Labour regime would reduce the tax loopholes and perks of executives and be less congenial to utilities, while shifting the onus of proof in takeovers. Business costs might be raised by the introduction of a minimum wage and by acceptance of the European social chapter, though the new burdens will be much less than currently claimed.

The election of Labour would be less a revolution than a change of management, not least because no govern-

ment of whatever party any longer has much room for manoeuvre over economic and industrial policy. Mr Blair has no choice but to be friendly to the City and business.

Peter Riddell, Lex 1972-1992
Political columnist, The Times

Annual meetings

The annual general meeting is not what it used to be. British Gas's recent marathon had nothing on Camp Bird's in 1963 when Dr Kurt Wallensteiner resigned as a director and called for a Board of Trade investigation which obligingly then castigated him for "large-scale deception". The casting of Mr John Stanley from Pye in 1986 by his fellow directors for mismanagement, was equally dramatic. The year before we were robbed of the meeting to remove Mr Wilfred Harvey from the chairmanship of British Printing after his colleagues discovered he was pocketing £270,000 a year, but only because he agreed to quit. That is equivalent to £2.5m, making today's corporate fat cats look positively anorexic.

Then annual meetings called directors to account. Now they are occasions of a different stripe. The board is there, but what of the audience? There are the company's advisers, a few employees, a sprinkling of sell-side analysts and a selection of shareholders - individual shareholders that is. But the institutions, which own some 70 per cent of the equity of UK plc, are conspicuous by their absence. It is Hamlet without the prince.

The more important institutions have a series of virtual general meetings of their own in the shape of customised presentations from senior management in the days that follow.

So what? There are two big objections. The lesser is that this is an inefficient use of management resources for shareholders who want to cover much the same topics. The greater is that it is divisive for two categories of shareholders to be treated differently - even if no significant let alone price-sensitive, information is provided.

What matters to everybody is making the equity work harder. Turning the annual meeting into a forum for constructive dialogue with all shareholders, as the Mynders committee suggested, will not of itself do the trick. But it should bring important issues into the open earlier and might make sense of what is often a farce.

late



MARKETS THIS WEEK

MARTIN DICKSON: GLOBAL INVESTOR

Is there really any substance to warnings that the US government might default on its debt? Or is this an empty threat, part of an elaborate game of budget bluff being played out in Washington? The question could weigh increasingly over the next few weeks on financial markets which are currently much more focused on the uncertain prospects for European monetary union. Page 23

MARTIN WOLF: ECONOMIC EYE

Powerful Germans demand that the Maastricht treaty convergence criteria be strictly applied both before and after the move to monetary union. Since an Enrhu that displeases Germany could destroy the EU, no country should consider participating unless sure it can tolerate Germanic monetary policy, tight limits on its fiscal discretion and a fixed exchange rate against Germany. forever. Page 23

BONDS: Infrastructure projects are generating increasing amounts of business for bankers in the syndicated loan market. Page 26

EQUITIES: The peculiar German attitude towards shares was highlighted recently in a survey about the quality of advice given by banks to their customers. Page 25

EMERGING MARKETS: Swings in the Mexican bourse's leading index this year have shown plenty of the downside in a fragile market at a time when Mexico is still waiting for relief from devaluation-inspired recession. But there is also evidence of the upside. Page 24

CURRENCIES: A combination of US economic data and the approaching G7 gathering in Washington should be sufficient to provide currency markets with the fresh trading direction they are searching for. Page 24

COMMODITIES: The aluminium market will become increasingly nervous this week because strike action might affect smelters who are responsible for nearly 4 per cent of western world primary output. Page 23

INTERNATIONAL COMPANIES: Gemina, the Italian investment company which plans a merger to form Italy's second largest private industrial group, lost £341m (\$212m) before tax in the first half of 1995. Page 22

UK COMPANIES: Lucas Industries, the aerospace and automotive company, will this week announce the end of a long-running wrangle with the Pentagon and a settlement of about \$100m. Page 20

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This week: Company news

EUROTUNNEL

Casting light on restructuring and cash flows

Euroltunnel's interim results on Friday will cast more light on how the troubled operator of the Channel tunnel has fared in its first year of operation.

The occasion will also provide an opportunity for the company, which in September suspended interest payments on \$5bn (£12.5m) of debt, to comment on the progress of restructuring talks with its banks.

The company has disclosed first-half revenues of £104.5m, against the full-year forecast in its 1994 rights issue prospectus of £125m.

It is expected to disclose a loss for the period of £200m-£250m, although analysts are unsure about the size of the company's operating costs.

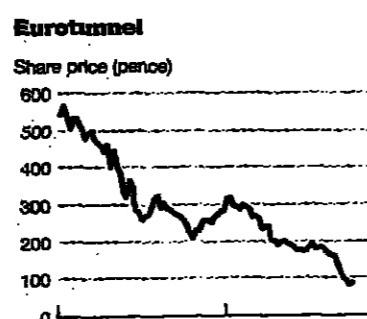
The results will help build a picture of what cash flows the company can expect to achieve when it is operating at full capacity and therefore give a clearer idea of what level of debt the company can realistically service.

Sir Alastair Morton, co-chairman, has admitted that this year's and next year's revenues will be below forecasts, but shareholders and analysts will be anxious to get more specific details.

In particular, they will be looking for concrete information on the yields on the company's services. Le Shuttle has taken a large part of the ferries' business, but has been affected by severe price-cutting. The Eurostar service has been even more disappointing, as it has failed to attract a large section of the tourist market.

However, the shortfall in revenues has also been the result of the late start-up of some services and a number of high-profile delays so the company has been operating below capacity over the summer.

Euroltunnel claims to have had reliability problems, especially with the rolling stock, over which it is suing TMI, the contractor, for £1bn. This has led analysts to forecast that operating costs will be above expectations.



AXA

Steady growth as expansion continues

The French insurer reports first-half results on Thursday amid a busy phase of expansion. Few insurance analysts expect a large change from the group net profits of FFr1.5bn (£300m) recorded in the comparable period of 1994.

Forecasts are complicated by questions over the level of capital gains during the period and whether the insurer decides to further write down real estate assets. Most analysts expect continued improvement in core underwriting results.

Recent acquisitions, such as National Mutual of Australia and Abeille Reassurances, came after the close of the first-half accounts.

■ Winterthur Insurance: Switzerland's second largest insurance group, will publish first-half figures today and they are expected to reflect a healthy improvement in both the underwriting activity. It result and the investment activity. It

will not be a full profit and loss account, but will be more detailed than the interim statement from rival Zurich Insurance, Winterthur promises. The group may provide further information on a new Bermuda reinsurance venture with Swiss Reinsurance announced last week.

■ Société Générale de Belgique: Belgium's biggest holding company, is expected to report encouraging first-half results today. Four of the five

Belgian companies in which SGB operates as a leading shareholder have already reported buoyant figures for the first six months of the year, and analysts are expecting SGB profits after extraordinary items to be up 13 per cent in the first half, compared with the same period in 1994.

■ Saga Petroleum: Norway's largest independent oil company, is expected to unveil operating profits of about Nkr1.5bn (\$206m) when it announces its eight-month figures on Wednesday. The Nkr300m improvement on the same 1994 period will reflect increased oil production and a slightly higher average oil price, offsetting the impact of the weaker dollar.

■ Manchester United: Gains on the sale of players are this week expected to fuel a sharp increase in first-half profits at the UK's most profitable football club. Manchester United is likely to unveil pre-tax profits of £18.8m (£39m) on Tuesday, up from £10.8m, of which about £3.5m will be derived from player receipts. Even after stripping off such receipts, underlying profits should increase by more than 10 per cent following further improvements in merchandising and television revenues.

■ Bank of Scotland: Half-year results on Wednesday have been overshadowed by the UK bank's decision to acquire a 51 per cent stake in Bank of Western Australia for £235m (£364m), a strategic move that has caused some puzzlement.

The bank, regarded as one of the safest investments in the sector, is expected to raise pre-tax profits, for the six months to August 31, to £270m, from

£236.5m, but there will be questions about its future capital strength.

■ Hewden Stuart: The UK's largest plant hire company, is expected to show that it is prospering, in spite of the problems in the construction industry, when it reports interim results on Wednesday. The group, which is involved in sectors such as housebuilding, roads and industrial projects, is forecast to improve pre-tax profits to £20m (£31m), from £16.2m, an increase of more than 20 per cent.

Hewden has benefited from the difficulties experienced by UK construction companies, because they have not had the resources to buy their own plant. However, analysts expect the downturn in the construction sector to slow Hewden's rate of profits growth in the second half.

■ McBride: Europe's largest manufacturer of own-label household products and toiletries, is expected to announce on Thursday annual operating profits of £38.5m (£50m) and earnings per share of 14.7p. This would be in line with the forecast made in its June prospectus, and would represent a 10 per cent increase over the operating profits for the year to end-June 1994.

■ UK retailers: Analysts are today expecting pre-tax profits of about £2.7m (£4.2m) from Moss Bros, the specialist men's wear retailer, up about 40 per cent on last year's £1.92m. On Wednesday, Austin Reed, the clothing group which issued a profits warning in June, is expected to announce pre-tax profits of £1.4m, against last year's £1.84m.

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FINANCIAL TIMES

COMPANIES & MARKETS

Monday October 2 1995

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KPMG audit arm plan likely tomorrow

By Richard Wolfe in London

KPMG, the global accountancy firm, will put an end to 15 months of debate and speculation tomorrow over plans to convert its audit practice into a separate company with limited liability.

The firm is expected to announce it will turn its audit business from a partnership into a corporate body, in response to the mounting cost of litigation.

Britain's other big six accountancy firms are known to be watching the developments at KPMG with close interest. The cost of fighting and settling claims, as well as insurance, is estimated to amount to 8 per cent of their turnover.

KPMG said tomorrow's announcement would deal with the results of last month's poll among its 570 partners on incorporation. The vote had been delayed because of the tax complications surrounding the move.

KPMG said yesterday: "It is possible we will not be going ahead with incorporation. Our name has been associated with the dialogue on the issue quite prominently, and if the answer is no, we would probably have to say why."

Incorporation would ring-fence the personal assets of partners from any successful claim of negligence against their fellow partners. It would replace the legal principle of joint and several liability, which underpins partnerships, with corporate and individual liability. But the move would not prevent litigation.

PowerGen announced plans to lease two power stations to Eastern Group, now owned by Hanson, for a total of £400m. This follows a commitment made to the regulator that it would sell off 1,000MW of capacity by the end of this year.

National Power, which made a similar commitment to sell 1,000MW of capacity, will today announce that it has received bids worth more than £1bn for three modern stations which account for over a quarter of its output. These moves will reduce PowerGen's market share from 23 per cent to 19 per cent and National Power's from 34 per cent to 25 per cent.

These disposals, as much of the wave of bids, will transform the shape of the UK electricity industry.

David Wighton

Government decision to permit vertical integration has sparked fresh wave of electricity bids
Escaping the power sector's generation gap

UK recs: the tumbling dominoes



mergers may impede the electricity regulator's ability to carry out his duties".

In an effort to calm regulatory worries, PowerGen and National Power have combined their bids with moves to reduce the share of the generation market.

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The government is considering legal reforms of the principle of joint and several liability. The department of trade and industry last month asked the Law Commission to investigate the feasibility of reforming the legal principle, under which accountants can be ordered to pay all the damages of an action, regardless of the degree of negligence.

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COMPANIES AND FINANCE

Lucas to settle contract dispute with Pentagon

By Peter John

Lucas Industries, the aerospace and automotive company, will this week announce settlement of a long wrangle with the Pentagon.

The settlement relates to problems with a defence contract and will be in the region of \$100m (£64.5m). It could hit full-year figures, expected on October 9.

But it will also end a problem that has been hanging over the company for two years and pave the way for possible disposal of a thorny US subsidiary.

On whether an announcement would be made today or

tomorrow, the company said that it could not confirm or deny it but "this is the last historic problem and it would be very much in the interest of the company to have this resolved as soon as we can."

The Pentagon row stems from sales of gearboxes used by the US Navy's F/A-18 fighter aircraft and Azimuth Drive Units used by the US Army's Multiple Launch Rocket System.

Both were built at plants in California and Utah, acquired through Lucas' 1987 purchase of Western Gear. Renamed Lucas Western, the subsidiary admitted in January that it falsified inspection records and had

already paid fines and costs totalling \$18.5m (£11.8m).

However, the company has also been fighting a civil claim that the gearboxes were sub-standard. Faced with a long legal case in the US, it said it would settle out of court but not admit liability.

Cash was set aside for the settlement last October as part of a \$213.5m package of provisions. But, a \$100m deal is believed to be larger than anticipated and could hit Lucas' pre-tax profits which city analysts currently forecast at between £130m and £140m. This compares with a loss after exceptional of £129.7m last year.

Whitbread sells 137 pubs for £12.3m

In a move which further removes Whitbread from its brewing origins, the group has sold 137 pubs to Pubmaster, the independent public house operator, for £12.3m, writes Peter Pearse.

The consideration will be paid in two equal tranches, in March 1995 and March 1997.

The pubs are in the north-west, the West Country and Kent. Pubmaster is currently embarked on a £15m four-year investment programme, focused on refurbishing the tenanted estate and the expansion of its retail brands.

The sale hastens the day when Whitbread, which became the UK's third largest hotel operator with the acquisition in August of 16 Marriott hotels for £180m, will be reclassified as a leisure rather than a brewing stock.

In the same week as the hotels buy - when it also took over operation of the Marriott name in the UK - Whitbread bought David Lloyd Leisure, the tennis and health club business founded by the former tennis star, for £200m.

Harnischfeger fires further salvo at Dobson

Another salvo was fired yesterday in the £17m hostile bid by Harnischfeger Industries, the US mining equipment manufacturer, for its UK rival Dobson Park, when the US company questioned whether its target could maintain its independence, writes Peter Pearse.

In a statement further countering Dobson Park's defence document, Harnischfeger attacked in particular the UK company's strategy.

Speaking from the US, Mr John Hanson, chief operating officer, derided the defence as "cliff, obfuscation and full of unsubstantiated promises".

Without promising any increase in Harnischfeger's 110m offer, he maintained that there was "not a lot they can do independently".

He said that the combined sales of Dobson Park's Longwall International mining equipment business and Harnischfeger's Joy Mining Machinery subsidiary would approach \$1bn a year. This size, he added, would help transform Dobson Park, which he described as a "reactive"

business, where sales were not driven by new products.

In response, Dobson Park said: "The board considers that Harnischfeger's latest letter contains nothing new of relevance and indeed is inconsistent with its original offer document. Further, the letter demonstrates a lack of understanding of certain aspects of the international market for longwall mining equipment."

Dobson Park has until October 20 to release any new material information. Its year-end fell last week and it is expected to reveal that Longwall's contribution was greater than

expected.

British Steel

British Steel has paid SKR132m (£12m) for a further 1.74m shares in Avesta Sheffield, the Anglo-Swedish stainless steel producer, after clearance was granted by US anti-trust authorities. The acquisition gives it a 51 per cent stake.

British Steel said it had no plans to acquire further shares in Avesta.

Business, where sales were not driven by new products.

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Wiseman production ahead of schedule

By David Blackwell

Robert Wiseman Dairies, the Scottish liquid milk processor and distributor, expects its new Manchester dairy to hit break-even levels of production this week - about six months earlier than expected.

The group is planning to build the £10m dairy up to annual output of 300m litres in the next three years, which would put it among the biggest in the UK.

Over the weekend the dairy, which has been in production for only a few weeks and still resembles a building site, boosted output to about 55m litres a year. The increase follows an additional order from Wm Morrison Supermarkets, which will take the number of Morrison outlets supplied from eight to 24. The dairy already supplies 26 Tesco stores around Manchester.

The group, which was floated in March last year, is concentrating on supplying liquid milk in cartons and plastic bottles to supermarkets and shops. It has made three acquisitions since flotation, funding the last in June with a £14m placing. Another acquisition is expected to be announced this week.

It believes that England's declining doorstep deliveries will rapidly fall from about 50 per cent to near Scotland's 16 per cent.

Mr Alan Wiseman, chairman, said last week that the dairy, which would build up to 100m litres a year over the next 12 months, was seeking custom from other supermarket groups. "The capacity is here - all we need is the store allocation."

The group already supplies Safeway, Sainsbury and Asda in Scotland, where it has 37 per cent of the market.

In June Wiseman reported pre-tax profits up from £5.13m to £7.02m in the year to April 1, with sales leaping from £59.7m to £107.9m.

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Dobson Park has until October 20 to release any new material information. Its year-end fell last week and it is expected to reveal that Longwall's contribution was greater than

End of an independent lifestyle?

Indosuez is to sell its 75% Gartmore stake. Norma Cohen on the fund manager's form and future

Mr Paul Myners, executive chairman of Gartmore, the UK fund manager, wore an Hermès tie with frogs on it the day Banque Indosuez sold a quarter of its 100 per cent holding to the public nearly two years ago.

A friend inquired whether there was any symbolism to the choice of neckwear. "Yeah, I'm going to cut off the bottom 25 per cent," Mr Myners is said to have replied.

Relations between Gartmore, the fastest-growing UK fund management company, in recent years, and its majority shareholder have never been close. Neither, however, have they been strained, largely because the French bank has allowed Gartmore to act as a more or less completely independent company.

Indeed, explaining why, to raise cash, it had chosen to sell Gartmore from all of its assets, the bank said: "We have never succeeded in creating much synergy with Gartmore which pretty much lived on its own. Perhaps we made a mistake to do that we could integrate it into our own operations."

Gartmore officials say privately that they have seen no real benefit from the relationship other than independence. "In five years, they have helped us assets under management grow by £100m. That's it," said one executive. In that time, Gartmore's total assets under management have roughly quadrupled to about £24bn, more than three quarters of that from UK pension fund clients.

Gartmore's unit and investment trusts remain a relatively small part of its total assets. Last year, Gartmore joined North Carolina-based NationsBank, the fourth largest US bank, in a joint venture to sell international equity investment products to US retail clients. NationsBank selected Gartmore after a "beauty parade" including some of the largest UK fund managers.

The secret of Gartmore's success is that it has consistently outperformed the median of its counterparts for most of the past 10 years. One notable exception was 1994. But even

then, data from Combined Actuarial Performance Services (Caps), a performance measurement service, shows that in the five years to December 1994, Gartmore had - with 10.6 per cent - the fourth highest average annualised return of any leading UK fund manager. The Caps median was 9.5 per cent.

Then, data from Combined

tions at several large US and European banks who are anxious to buy a well-known fund management company. When Barings collapsed earlier this year, it received 27 separate offers to buy its fund management arm, of which 16 were taken seriously.

Mr John Casey, partner at US-based investment consultants Rogers Case, says that in recent years, banks have woken up to the fact that fund management is an industry,

not just a service and that large managers can produce profit margins of 30-40 per cent of revenues.

Moreover, revenues earned are a percentage of assets under management, a fee structure which promises stable earnings year after year.

These can cushion banks against volatile earnings from securities activities and lending.

Also, the growing trend among fund managers - particularly in the US - to diversify their investments outside their own borders has created demand for expertise in international equity investment, something banks would as soon buy as grow themselves.

However, officials familiar with Gartmore say it is unlikely that Banque Indosuez will be able to sell the company to the sort of US bank prepared to pay a fancy price. NationsBank, which as a result of its joint venture has options on up to 25 per cent of Gartmore's total share capital, is unlikely ever to agree.

"Basically, anyone who even touches a dollar bill will be regarded as a competitor by NationsBank," said one Gartmore official. Privately, NationsBank officials concede that they indeed view the bank as a buyout candidate.

Gartmore officials are said privately to favour a buyer which could add distribution in some market, such as continental Europe or Asia where the firm has no distribution. Or, its management would like to arrange a buy-out, provided financing were available.

"We would have bought it ourselves [in 1990] instead of selling it to Indosuez, if we had only had the courage," one executive said wistfully.

CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Houston Industries (US)/Central & South West (US)	Norweb (UK)	Power	£1.7bn	White knight quickly trumped
Harnischfeger Industries (US)	Dobson Park (UK)	Mining equipment	£172m	War of words intensifies
Schering (Germany)	Medrad (US)	Medical equipment	£113m	Adding diagnostics value
Norsk Hydro (Norway)	Units of Caradon (UK)	Building materials	£25m	Caradon takes portfolio
Bayer (Germany)	Myriad Genetics (US)	Biotechnology	£6.3m	State part of co-op plan
ABN Amro (Netherlands)	Chicago Corp (US)	Financial services	n/a	Nearing universal status
Temic (Germany)	Unit of ITT (US)	Semiconductors	n/a	ITT non-core disposal
Miller Brewing (US)/Brahma (Brazil)	JV	Brewing	n/a	Brazilian import venture
Aran Energy (Ireland)/StatOil (Norway)	JV	Oil & gas	n/a	JV upsets bidder Arco
VCI (UK)/Columbia Tristar (US)	JV	Film distribution	n/a	Budget video venture

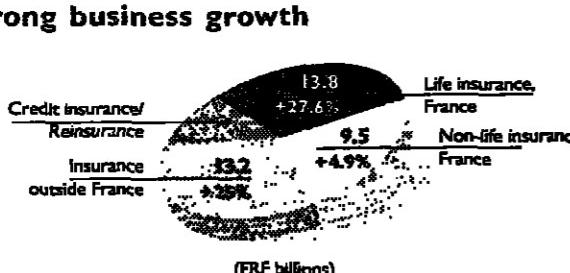
Exceptional measures to lay the foundation for future profits.

"Our Group is committed to achieving a higher return on assets in order to create additional value for our policyholders and shareholders."

"Our interim results, presented in accordance with the new insurance accounting rules, will enable us to pursue a more flexible and more profitable financial strategy."

Antoine Jeancourt-Galignani, Chairman of AGF

Strong business growth



Improved operating results

(FRF millions)	First half 1994	Half of 1995
Life insurance, France	344	337
Non-life insurance, France	326	(61)
Reinsurance/Credit insurance	282	293
Insurance outside France	213	104
Banking and financial services	(203)	(351)
Real estate and holding companies	(473)	118
Net earnings	489	446

■ Life Insurance, France. The earnings contribution of life insurance operations in France held firm.

■ Non-Life Insurance, France. The Non-life business in France swung to profit, reflecting the lower incidence of claims, a further reduction in underwriting costs and the early benefits of measures to improve the profitability of group insurance business.

■ Insurance Outside France. Most foreign insurance subsidiaries posted higher earnings.

■ Credit Insurance/Reinsurance. The Credit Insurance and Reinsurance businesses reported satisfactory earnings.

■ Banking and Financial Services. The reduced operating losses of Banque du Phénix and Compagnie des Entrepreneurs helped to lower this sector's negative contribution to consolidated operating income.

■ Real Estate and Holding Companies. This sector made a negative contribution to consolidated operating income, largely because no capital gains were realized in the first half of 1995.

Four exceptional measures to:

- Present AGF's true economic picture
- Pave the way for future earnings growth

1) Amortization of Life business acquisition costs

As of this year, in common with other insurance companies, AGF has decided to post Life business acquisition costs to assets and amortize them over the duration of the policies. The effect of this change of method on first half earnings was an extraordinary gain of FRF 2.7 billion.

2) Additional provisions

The extraordinary gain described above has enabled AGF to make FRF 1.3 billion of provisions to cover probable losses on long-term insured risks and provisions of FRF 434 million for possible loan losses in the banking sector.

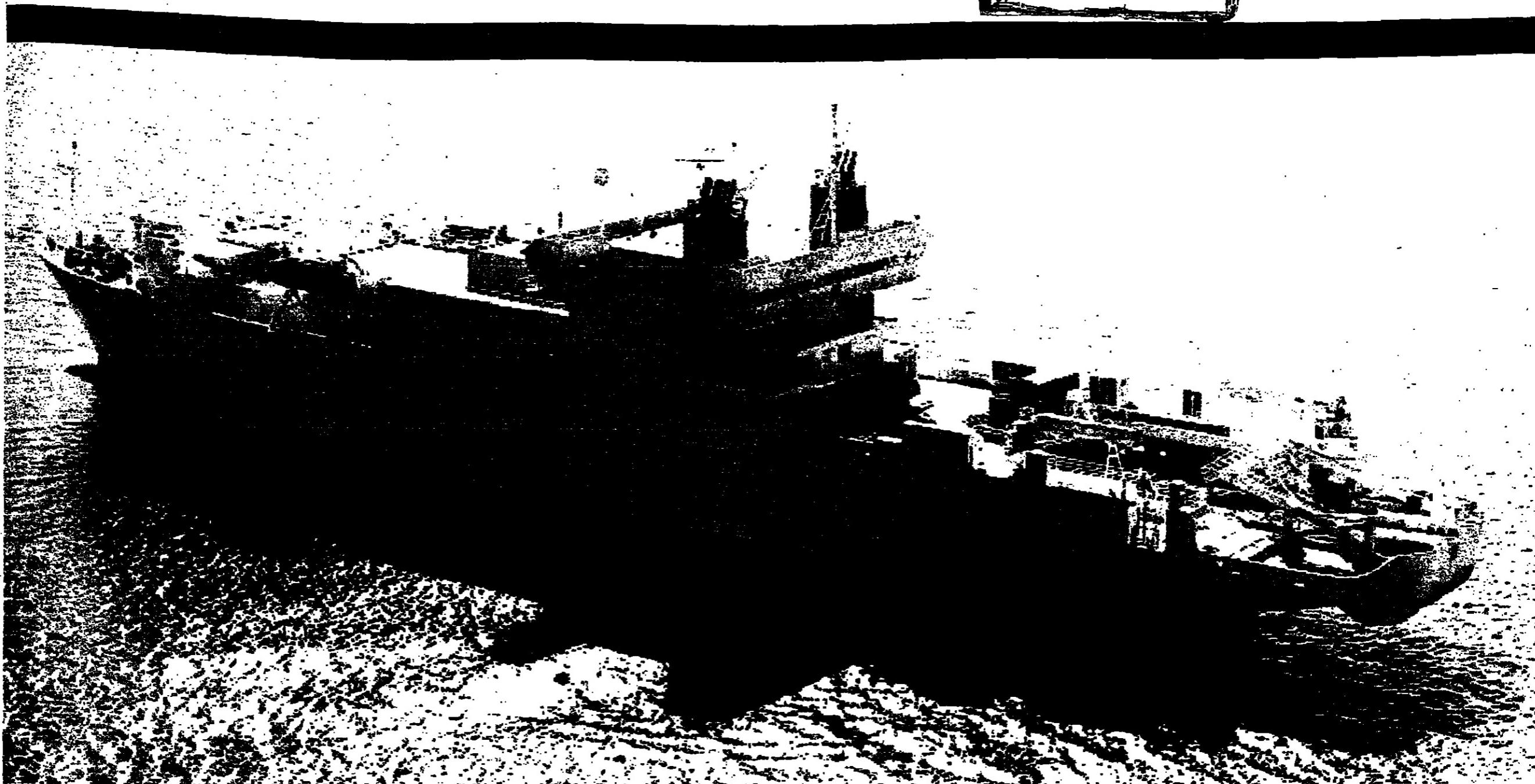
3) Recognition of increase in pension liabilities

A FRF 1.2 billion provision was made in the first half to cover the additional cost arising from changes in benefits payable under the insurance industry pension plan.

4) Provisions for durable depreciation

Under the new accounting rules, insurance companies are required to book a provision for each category of investment that has suffered a durable impairment of value. AGF

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FOR *the* most

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the

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THE CABLE & WIRELESS FEDERATION

An alliance of the world's most creative communications companies.

Cable and Wireless Marine's latest ship, the Cable Innovator, is the most radically different cable laying ship in the world.

She's been designed after considerable consultation with our customers who want reliability as well as value for money.

She is the only stern-working purpose-built cable laying ship in the world.

This new design allows continuous and uninterrupted service for our customers because Cable Innovator can operate in the worst of weathers unlike traditional cable laying ships which are often hampered by bad weather conditions.

Cable Innovator's efficient management of power and fuel systems means she is environmentally friendly and her innovative use of technology makes her highly competitive. This means we can offer customers better value for money.

Cable Innovator is one example of how the Cable and Wireless Federation is ensuring it is ship shape for the future.

COMPANIES AND FINANCE

Loss dents Gemina credibility

By Andrew Hill in Milan

Gemina, the Italian investment company which plans a merger to form Italy's second largest private industrial group, lost £241bn (\$21.7m) before tax in the first half of 1995 following further heavy losses at its RCS publishing and media company, and write-offs by an investment subsidiary.

Gemina's shareholders include some of the most powerful names in Italy's industrial and financial hierarchy, headed by Fiat, the motor vehicle manufacturer, and Mediobanca, the Milan merchant bank.

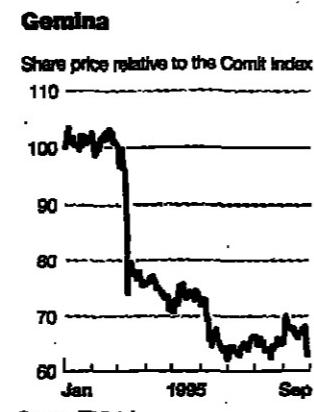
But the group's credibility as a vehicle for the takeover of Ferruzzi Finanziaria (Ferfin), the holding company which controls the Montedison industrial company, has been severely denting by the continuing losses at RCS, which

groups together the Rizzoli publishing and media empire and the Corriere della Sera newspaper business.

The investment company's shares fell more than 8.5 per cent last week after RCS, 93 per cent owned by Gemina, reported losses of £276bn in the first half, on top of heavy losses in 1994. Gemina said at the weekend that it would provide £100bn for a capital increase at RCS.

Gemina has a healthy cash balance, following a £150bn capital increase earlier this year, but analysts point out yesterday that recent events could undermine the industrial rationale of the Gemina-Ferfin merger plan.

The deal is supposed to help former creditor banks of Ferfin reduce their stake in the company, but the more Gemina's share price falls, the more shares Ferfin's shareholders



will hold in the new company. Gemina was forced to postpone publication of its own half-year results until Saturday. Apart from the RCS losses, Gemina confirmed that Gemina Capital Markets, an investment subsidiary, had recorded £240bn of pre-tax

losses in the first half having written off loans to Fochi, the troubled Italian engineering group which was put into special administration in June.

Gemina, which had 1994 pre-tax profits of £67.4bn, had already warned shareholders of its exposure to Fochi.

Separately, Italian newspapers reported that the Milan prosecutor's office had opened an inquiry into Gemina and RCS, although it was not clear whether the investigation related to recent developments.

Gemina's first-half performance would have been worse except that other assets – including stakes in Fila, the US-quoted sportswear group, GFT, an Italian textiles company, and Burgo, the Italian paper-maker – performed well.

Gemina said its result before tax for the full year would be "a definite improvement" on the first half.

Product withdrawal may hit Schering

By Judy Dempsey in Berlin

Schering, the German pharmaceuticals company, may have to reduce its turnover and profit forecasts for this year following its decision at the weekend to suspend sales of Isovit 280, one of its most important new contrast media products.

The drug, which will not be sold for at least two years as Schering carries out further clinical tests, was withdrawn after reports of adverse side-effects, mostly skin allergies. The product was launched in Japan last December and in Germany last January.

"This is a setback, particularly since we were expecting a sharp rise in sales for this drug," said Mr Ralf Harenburg, head of investment relations at Schering.

Isovist 280, used when taking x-rays, had sales of DM35m last year. But sales were expected to more than double this year after its launch in Japan and Germany and reach DM200m (\$140.5m) next year.

"The loss of DM200m is not a huge amount as such," said Mr Stewart Atkins, analyst at Lehman Brothers. "However, it is a question of perception [by the shareholders]. It is a blow at a time when Schering is proving exceptionally accident-prone," he added.

Last year, Schering was at the centre of a controversy surrounding possible side-effects caused by its Diane contraceptive drug – which have since been disproved. Schering's sales last year were DM4.3bn.

Isovist 280 is one of the drugs grouped under Schering's contrast media, or diagnostics division. The Berlin-based company is the leader in contrast media, with 32 per cent of a market worth DM5bn worldwide. Diagnostics accounted for DM807m, or 35 per cent of its sales for the first six months this year.

"The issue which we have to tackle now is to see how we can compensate for the suspension of Isovit 280 sales," said Mr Harenburg.

Hungary puts five gas distributors up for sale

By Virginia Marsh in Budapest

Several of Europe's largest energy companies, including RWE Energie, Rubrgas, British Gas, Italgas and Gaz de France, have expressed an interest in acquiring one or more of Hungary's five regional gas distribution companies (GDCs).

These are the first such companies to come up for privatisation in the former East bloc. A stake of 50 per cent plus one vote in each of the companies is being sold under radical plans to privatise much of the country's energy sector.

APV Rt, the privatisation authority, which is being advised by N.M. Rothschild, the UK merchant bank, said 16 companies or consortia had prequalified to participate in the privatisation.

Companies have until

November 20 to enter bids in the first of up to three rounds for the five GDCs, which had a combined nominal book value of Ft44.5bn (\$450m) at the end of 1994.

No bidder may purchase more than two GDCs while the company acquiring Tigaz, the largest of the five companies, may not buy any of the other GDCs.

Companies from Germany and Austria, among the most active investors in Hungary and the former East bloc, dominate the list of bidders.

As well as RWE Energie, Germany's largest electricity utility, and Rubrgas, its largest gas company, Bayernwerk and Preussen Elektra, two regional utilities, have also qualified. Bayernwerk has also qualified as part of two consortia with Austria's EVN Energie.

NEWS DIGEST

UBS more upbeat on profits outlook

Union Bank of Switzerland, the country's largest bank, has made a more upbeat profit forecast for the current year than that made two months ago in its interim report. "If nothing special happens, we will be higher than last year," said Mr Nikolaus Senn, chairman. Mr Senn said cashflow during the first eight months of this year was equivalent to 77 per cent of cashflow for the whole of 1994.

He said provisions for bad loans and value adjustments in the second half would be lower than the SF902m (\$785m) reported for the first half. In early August, UBS dismayed investors by reporting a 10.4 per cent drop in net income and indicating uncertainty about whether full-year profits would be up or down.

Meanwhile, UBS said a government investigation had concluded there was no intentional wrongdoing in the delayed and inaccurate reporting of some UBS transactions in its own shares during the run-up last autumn to an extraordinary shareholders' meeting. BK Vision, UBS's largest shareholder, which is contesting the outcome of a vote at the AGM, had questioned the Zurich stock exchange's statistics. BK has also taken various legal actions against UBS and its officers in connection with those share purchases. Ian Rodger, Zurich

3M considers reorganisation

Minnesota Mining & Manufacturing (3M) admitted it was failing to meet internal financial targets and was considering reorganisation, especially in its hard-pressed information, imaging and electronics (II&E) sector. The widely diversified Minneapolis-based manufacturing group said change was afoot. "We have moved portfolio management to the front burner, if you will," said 3M.

The company committed publicly last year to expanding profit margins by three percentage points over a three-year period and but has so far has failed to achieve its target.

"We're targeting the II&E sector because that sector has got a lot of investment and it's not performing up to company levels. So we'll see change there," the company said. The group said it was "highly unlikely" that 3M would split into three parts.

Reuter, Chicago

Telkom to sweeten local offer

Telkom, the state-owned Indonesian domestic telecommunications company slated to be partially listed in a simultaneous public offering in London, New York and Indonesia within the next two months, is likely to offer the Indonesian public incentives to buy its stock.

The move is aimed at developing an investor base in Indonesia where most share trading is driven by foreign investors. Analysts say the lack of an investor base in Indonesia has hampered growth of the Jakarta Stock Exchange.

The government is considering either offering bonus Telkom shares or selling shares at a discount to Indonesian investors. The issue, which should raise between \$2bn and \$3bn globally, is expected to be the largest IPO yet in Indonesia's privatisation programme. The global offer will be marketed through syndicates managed by Goldman Sachs, Lehman Brothers, Merrill Lynch and SBC Warburg. The domestic tranche will be managed by Bahana, Danareksa, Jardine Fleming Nusantara and Makindo. Manuela Saragosa in Jakarta

Swedish lift-truck maker to go public

By Christopher Brown-Humes in Stockholm

BTI get the broad base of shareholders needed for a listing on the Stockholm Stock Exchange. Analysts estimate the company's market value at more than SKr1.2bn (\$285m).

The move comes a year after Nordic Capital bought a majority 52 per cent stake in the company, KF, which sold that stake, retained 48 per cent of the company and BTI management took 2 per cent.

Malmö-based BTI rebounded from three consecutive years of losses to record 1994 pre-tax profits of SKr1.22m on sales of

SKr1.78bn. Its problems were caused by market overcapacity, lack of strategic focus, and a costly foray into automated handling equipment. Global co-ordinator of the issue is Kleinwort Benson in London.

The Swedish group has restructured and is now enhancing its position in a reviving market. Its share of the European market for warehouse lift trucks has risen from 12 per cent to 17 per cent since 1991, making it continental Europe's third largest producer after

German rivals Linde and Jungheinrich.

In the US, the company has a 12 per cent market share and it is looking to boost its presence in Asia. It has increased competitiveness by doubling productivity, launching new products, and halving lead times over the last four years.

The group's debt-to-equity ratio, which soared above 220 per cent in 1993, has fallen to below 100 per cent.

Many of its customers are involved in retail and wholesale grocery.

Argentina auctions off Banco Federal

By David Pilling in Buenos Aires

Argentina's Banco Federal, a casualty of this year's banking crisis, will be taken over today when the central bank judges the winner of an auction for the suspended bank's assets.

Banco del Sud, partly owned by Mexico's Banamex, is believed to be the most likely

winner, having offered to take over Federal's entire network, including the assets and liabilities of more than 30 regional branches. At the time of Federal's suspension in August, some \$150m of deposits were frozen. The bank had not been returning customer deposits for several months.

Other offers to take over part of Federal's assets came from

ABN Amro of the Netherlands and Citibank of the US. Domestic bidders were Quilmes, Roberts, del Siquia y Galicia, as well as a joint bid from Banco Francés and Banco Rio.

Federal, an umbrella bank linking several regional institutions, was one of a handful of retail banks to be brought down by a run on deposits triggered by Mexico's devaluation

last December. In a few months, deposits in the Argentinian banking system fell 18 per cent to about \$35.5bn before beginning a slow recovery.

The auction of Banco Federal follows the sale of other banks such as Banco Integrado Departamental, the largest of the failed banks with more than 100 branches and deposits of \$400m.

Companies have until

Western partners stranded by Polish mobile phone move

By Christopher Bobinski in Warsaw

A decision by Telekomunikacja Polska SA (TP SA), Poland's state-owned telephone operator, not to bid in a forthcoming tender for two GSM mobile telephone licences has effectively barred Ameritech and France Télécom, its two local partners, from the tender for a project worth up to \$1.5bn in licence fees and investment outlays.

The decision, taken at the end of last week, has also rendered worthless a promise made by the Polish government in 1991 that TP SA, Ameritech and France Télécom would be awarded a GSM type operating licence when the requisite frequencies became available.

At the time, the Polish military was refusing to release the frequencies needed to operate a GSM network while it was recognised that the NMT technology, which enables

domestic and not foreign connections, was fated to decline once the GSM network became operational.

The promise was made when the three partners won a tender to operate the NMT mobile telephone network as a joint company called Centertel and agreed that neither would bid separately for a GSM licence.

The promise was made when the three partners won a tender to operate the NMT mobile telephone network as a joint company called Centertel and agreed that neither would bid separately for a GSM licence.

Ameritech appears to want to concentrate on developing the NMT network on which Centertel has spent \$280m, mainly from retained earnings, and which now has 70,000 subscribers and covers 80 per cent of the country.

Centertel, whose financing has included a loan of up to \$50m from the European Bank for Reconstruction and Development, would focus its activities away from large urban areas, where it is now concentrated, to the countryside and smaller towns as its present subscribers switch to the GSM operators.

The capacity of the NMT network is limited to 100,000 subscribers.

cedel bank

is pleased to announce that with effect from

2nd October 1995 South African debt and equity securities will become eligible for international clearing and settlement.

Standard Corporate and Merchant Bank has been appointed Depository Agent and Cash Correspondent.

SCOMIE
Standard Corporate and Merchant Bank

A Division of The Standard Bank of South Africa Limited

KEY FINANCIAL DATA
(in FF millions)
June 30, 1995 June 30, 1994 Dec. 31, 1994

	June 30, 1995	June 30, 1994	Dec. 31, 1994
Net Sales	78,333	78,079	167,643
Income from operations after financing	1,797	4,376	9,492
Net Income	(1,231)	2,022	3,620

The decrease of FF 2.6 billion in income from operations results from a decrease of FF 2.2 billion for the Telecom Sector – which recorded an operating loss of FF 0.6 billion – and of FF 0.4 billion for the Cable Sector. The Telecom Sector has been particularly affected by a decrease in equipment prices resulting from an aggressive environment exacerbated by competition among operators. In addition, the European markets have suffered from an unfavorable economic climate.

Furthermore, several other factors of a structural nature have impacted the financial results:

- The strategy for external growth, which has reinforced the Group's position, today affects the results, because of the market downturn that followed the acquisitions;

Financial results the technological advances achieved over the last few years in the areas of transmission, subscriber access, intelligent networks and ATM.

In this connection, Alcatel Telecom has today signed with Hermes Europe Railtel (a consortium of 11 rail transport operators) a contract – the first phase of which is valued at FF 1.3 billion – for the supply of an SDH fiber optic data transmission network which will soon link 55 European cities.



Is there really any substance to warnings that the US government might default on its debts? Or is this an empty threat, part of an elaborate game of budget bluff being played out in Washington?

The question could weigh increasingly over the next few weeks on financial markets which are currently much more focused on the uncertain prospects for European monetary union. The threat of default was raised two weeks ago by Newt Gingrich, the House speaker, who suggested the Republicans might hold up an increase in the \$4,900bn (\$3.61bn) federal debt ceiling if they could not reach agreement with the Clinton administration on a plan to balance the budget. No compromise is in sight, with the White House threatening to veto the Republican package and accusing Gingrich of irresponsibility.

If neither side budges, the crunch is likely to come on November 15, when the Treasury is due to make \$25bn in interest payments - a sum which would cause it to breach its current debt ceiling. An immediate crisis might be staved off by short-term fixes, such as the Treasury freezing

up some additional borrowing authority.

But at a very minimum there would be considerable disruption of the Treasury's auction schedule and a degree of uncertainty which could cause substantial market instability.

The idea of the US defaulting is so inherently improbable that many analysts dismiss the idea out of hand. Gingrich must be bluffing, runs the argument, because the ensuing market fall-out would be blamed by the electorate on the Republicans, and the increased yields demanded by investors would defeat the party's budget cutting aims.

At the same time, the White House will be under pressure to compromise, since much of the mud sent flying by a default would attach to the Democrats. A few are less sanguine, pointing out that there are plenty of Republican House freshmen and junior senators who have led to a brief wobble in Treasuries, but the focus remains far more on the renewed weakness of the dollar and further signs last week of an upturn in US economic

delay in interest payments if this eventually led to a substantial deficit reduction. So far the markets seem to be dismissing the default threat as little more than bluster.

Gingrich's remarks may have led to a brief wobble in Treasuries, but the focus remains far more on the renewed weakness of the dollar and further signs last week of an upturn in US economic activity. But with growth moderate and inflation subdued, the Federal Reserve is under no pressure to change its monetary stance, and seems likely to await the outcome of the budget battle before considering an interest rate move.

As for the dollar, a new perspective on its movements this year comes from the US fixed income research team at Salomon Brothers, who point to figures showing a greatly increased appetite by foreign investors for US securities (see chart).

They argue that "despite the obvious support from easier money policies abroad and central bank tactical efforts at bolstering the dollar versus the yen, US capital flow data point to fundamental factors behind the bottoming in the currency earlier this spring."

Total return in local currency to 28/9/95

	US	Japan	% change over period	Germany	France	Italy	UK
Cash	0.11	0.01	0.08	0.11	0.19	0.13	
Week	0.49	0.08	-0.37	0.50	0.65	0.57	
Month	8.13	2.63	5.63	6.38	9.81	7.44	
Year							
Bonds 3-5 year	-0.18	0.04	-0.38	-0.77	-0.43	-0.69	
Week	0.60	2.44	0.99	-0.28	0.91	0.41	
Month	10.76	12.40	12.42	10.59	13.42	12.50	
Year							
Bonds 7-10 year	-0.24	-0.01	-1.36	-1.41	-1.71	-1.63	
Week	1.02	3.68	0.74	-0.54	0.22	0.08	
Month	15.69	16.90	13.49	12.25	11.84	13.88	
Year							
Equities	0.6	-0.2	-4.8	-3.9	-4.2	-2.0	
Week	5.3	2.1	-2.7	-3.1	-3.4	-1.0	
Month	4.8	-4.8	-2.1	-7.9	16.7		
Year							

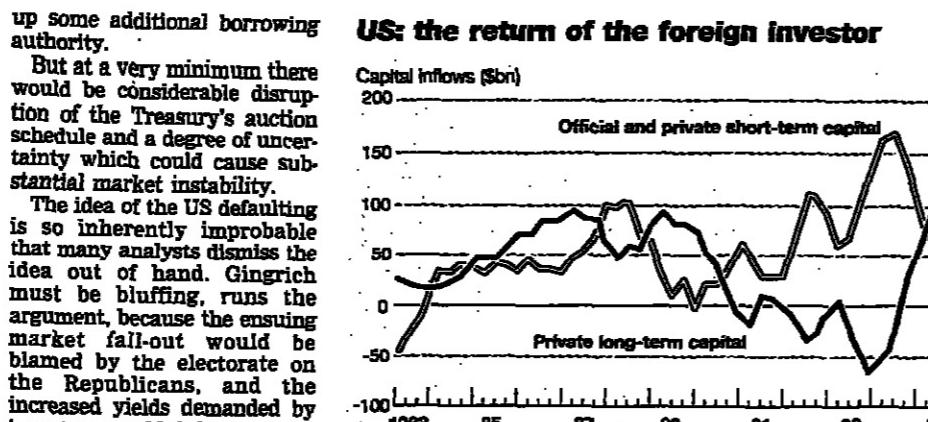
Sources: Dian & Sons - Lehman Brothers.
The FT/Actuaries World Indices are owned by The Financial Times Limited.
Goldman Sachs & Co. and Standard & Poor's.

Equities-D Nextwest Securities.
Equities-D Nextwest Securities.

MARKETS THIS WEEK

Global Investor / Martin Dickson

Washington's game of budget bluff

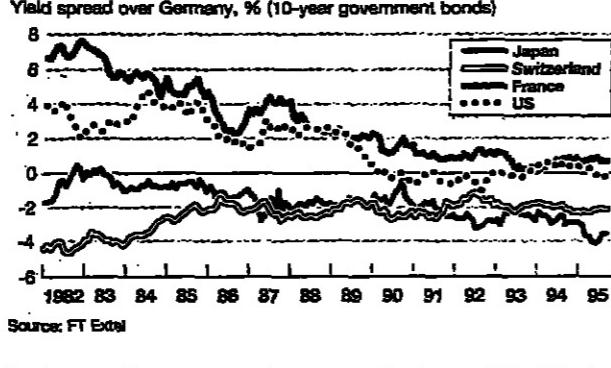


Source: US Department of Commerce/Salomon Brothers

Economic Eye / Martin Wolf

The price of Emu

The D-Mark: not quite as special as it was



Source: FT Estat

When, less than two weeks ago, Mr Theo Waigel, the German finance minister, told the Bundesbank's finance committee that Italy and Belgium would fail to meet the public debt convergence criteria for economic and monetary union by 1998, this was hardly news to anyone. The shock came from the realisation that influential Germans might not swallow the Maastricht treaty's fudge - that ratios of public debt to gross domestic product above 60 per cent would be acceptable provided they were "sufficiently diminishing and approaching [that] value at a satisfactory pace" - after all.

Mr Lamberto Dini, Italy's prime minister, then talked of postponing the starting date. But in Valencia this weekend, he backed down. European Union finance ministers agreed that January 1999 would be the starting point and that the convergence criteria would be "strictly applied". This was a holding operation. Since decisions about whether and how to proceed need not be taken now, they will not be.

The recent squabble follows a historical pattern in which first, political leaders of Germany and France agree to an ambiguous monetary arrangement intended to harness the Bundesbank to the European cart, but then, with one bound, that institution jumps free. This is what happened to the exchange rate mechanism after its foundation. It happened again in 1993 and 1993, after the Maastricht Treaty had been agreed. Now it is happening to Emu.

Mr Hans Tietmeyer, the Bundesbank's president, has already stated that the Bundesbank would make its own judgment on who should be allowed in. Chancellor Helmut Kohl did overrule the Bundes-

bank over German monetary union. But German unification was close to the heart of his people. Replacing the D-Mark with "Esperanto money" is not. The German government may be able to surrender the D-Mark, but it is unlikely to ignore the Bundesbank's view of who its monetary partners should be.

The seriousness of the challenge to the rest of the EU was made clear by Mr Gerd Hänsler, a member of the Bundesbank's directorate, last week, when he argued that "loyalty to the project of Emu is, in my opinion, expressed foremost by performance and much less through rhetoric. If Germany, only five years after unification, is able to meet the convergence criteria, then there is no reason for... soft interpretations."

Precisely so. Countries that want to be inside Emu have every incentive to meet those standards, certainly more so than Germany, which is also burdened by the need to transfer 5 per cent of west German annual GDP to the eastern Länder. Nevertheless, Germany is the only member

country to meet the fiscal criteria, apart from Luxembourg. Four years ago it was conceivable that post-unification Germany would be a high-inflation, fiscally sloppy currency with a weak currency.

Now German public finances are in far better shape than not just Italy's or Spain's but also those of France.

The Bundesbank is no more enthusiastic about losing its power than any other institution would be, but many Germans, including industrialists, do see the political and economic advantages of a single European currency. Yet, they would also agree, as Mr Hänsler stated, that "from the very first day the single currency must be able, without any ifs or buts, to replace the D-mark as an international reserve currency. Any compromise on this point would open the door to depreciation and to markedly higher interest rates."

Some argue that the prospect of Emu is already undermining the D-Mark. As the chart shows, long-term US interest rates have been close to German levels since the fall

of the Berlin Wall, while Japanese levels are far below them. The D-Mark is no longer so special: one reason, no worry to Germany, is the long Japanese recession; another is the improvement in US inflation performance; and, since the D-Mark has appreciated against the dollar in real terms since 1989, yet another could be the expectation that the dollar will appreciate in its turn. Given the D-Mark's recent strength, low German inflation and high unemployment, this is hardly a serious worry.

There has also been no significant move out of the range within which the gap between German and Swiss bond rates has fluctuated for much of the past 10 years. Instead, a movement in Germany's favour during 1991 and early 1992 has merely been reversed. The D-Mark has also devalued by 13 per cent against the Swiss franc since April 1993, but here too it has only lost ground won after unification.

As for the upward-sloping German yield curve, this is to be expected when monetary policy is so expansionary. The shape of the curve is quite similar to that of a year ago, while 10-year interest rates have fallen by about a percentage point since then.

There is also no dramatic upward lurch in the curve after 1999.

So far, markets seem quite relaxed about the prospects for Emu, perhaps because they believe it will not happen, perhaps because they believe it will be a narrow, hard-currency union. Whether it happens depends principally on France. That it should, at least initially, be a narrow union is obvious, since a Emu that displeases the Germans could destroy the EU. So Germany and France should consider participating unless certain that it can tolerate German monetary policy, tight limits on fiscal discretion and a fixed exchange rate against Germany, forever.

The aluminium market will become increasingly nervous this week because strike action might affect smelters who are responsible for nearly 4 per cent of western world primary aluminium output.

One of the unions at the Quebec operations of Alcan, the second largest producer of the metal, says it will strike from October 6 if no agreement on a new wage package is reached by then.

Three smelters which are directly affected produce

484,000 tonnes of aluminium a year but the union also represents workers at Alcan's port and hydro electric facilities. And contracts at two other smelters in Quebec are linked with the deal being negotiated.

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NEW YORK

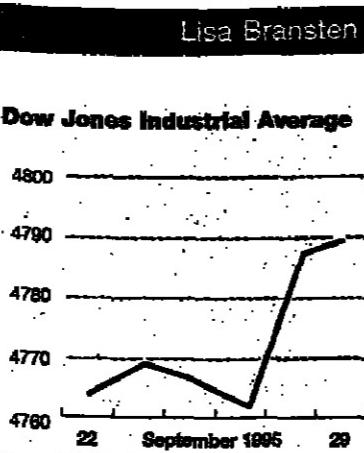
Crucial data should shed economic light

October is always a scary month on the stock market, so this week's market may well retain the skittish tone that led to last week's roller-coaster ride.

One factor contributing to the market's edginess is the general uncertainty about the strength of the economy in the wake of mixed economic data showing manufacturing activity improving while consumer spending and confidence remains low.

This week, crucial data are set for release that should shed some light on the state of the economy. The most important statistic - the September jobs figure - is due on Friday. The median estimate holds that about 150,000 non-farm jobs were added to the economy in September on the heels of the 249,000 jobs added in August.

Economists from Salomon Brothers say: "Although payroll employment growth undoubtedly slowed from the heady clip in August, the rate of hiring,



LONDON

Focus remains on long list of statistics

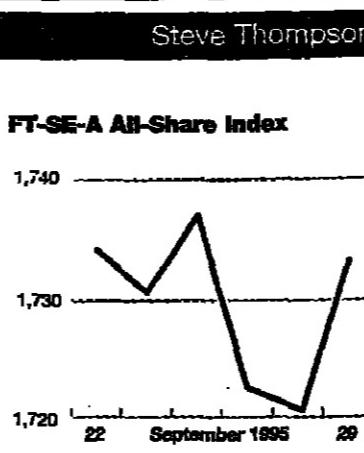
With only one FT-SE 100 constituent - Bank of Scotland - scheduled to report next week and precious little else from second and third-line companies, London's equity market will continue to focus on a long list of domestic and international economic statistics.

Some strategists see the start of the fourth quarter, which includes the November 28 budget, as likely to attract some serious institutional cash.

Others remain wary, however, pointing to the disappointing outcome of last week's £2bn gilts auction, which triggered a big sell-off in equities as well as government stocks.

The market will also be keeping a wary eye on the Labour Party Conference in Brighton for news of Labour's proposed windfall profits tax on the utilities, which caused some brief damage in the market last Monday.

The utilities sector has been the



Steve Thompson

International offers

German issue fever puts Mittelstand on the map

The peculiar German attitude towards shares was highlighted recently in a survey about the quality of advice given by banks to their customers. The overall results were devastating, but equally interesting were some of the specific suggestions several financial advisers had to offer their clientele on the subject of shares.

One banker advised against anything that is traded on the financial markets. Another claimed that bonds carried absolutely no risk.

The troubling aspect is that the fundamental suspicion about shares is shared widely in the country, even among educated Germans. Many investors happily commit themselves to complex and sometimes dubious commercial property units, while the purchase of a share in Deutsche Bank or Siemens is considered highly speculative.

Against the background of such scepticism a development has occurred that could lead to a fundamental change in the public perception.

Germany is in the midst of new issue fever, as ever more companies, eager to fund foreign investments especially in Asia and the Americas, find their way to the stock market.

Last week, E. Merck, the privately-owned pharmaceutical company, and a household name in Germany, kicked off the planned flotation of 35 per cent of its enlarged share capital, hoping to raise some DM2bn.

Depending on the final issue price, yet to be announced but to be based on a range of DM46-DM56 per share, the flotation could be the largest yet in Germany and certainly one of biggest recent new issues in Europe.

Adidas, the sports goods manufacturer and even more of a household name, also confirmed long-standing speculation that it too will float part of the company to allow its owners to repay debt incurred when they purchased the majority stake. According to estimates, the company may float up to 50 per cent of its shares, hoping to raise some DM1.25bn to DM1.75bn.

Apart from these, a whole series of companies have entered the market this year.

SKW Trostberg, the chemical company, raised DM911m. Others include Tarkett, manufacturer of floor coverings (DM240m), SGL Carbon, the producer of carbon and graphite products (DM308m) and Schwarz Pharma (DM262m).

One trend in the German new issue market is the tendency towards an Anglo-Saxon style of book-building, a method by which the price is

taken a billion - the largest flotation in European history.

As experience in the UK has shown, stocks in telecom monopolists or oligopolists prove highly popular among the general public. They combine a fortuitous combination of minimal risk with a good chance of growth, considering the nature of the sector.

In Germany, there is an old and highly controversial concept of the Volksaktie (a people's stock), a government-spirited initiative to attract the public to the stock market.

Deutsche Telekom shares could certainly assume such a role, whether by intent or by default. The flotation of Deutsche Telekom amounts to Germany's best chance in the immediate future for a decisive shift in attitudes.

The German propensity to save in the form of bonds rather than shares, however, is not just a consequence of irrational factors, such as misplaced risk-aversion, let alone memories of the 1920s.

The structure of the German tax system adds to the asymmetry of investments. German taxation is biased in favour of capital growth and against investment income, as profits on the sale of shares are to a large extent tax-free, while dividends are hit by the merciless blunt of tax system.

As an investment for retired people, who live on the proceeds of their savings, shares are unattractive because the tax system ensures that the income stream is lower than it would otherwise be. The vast majority of retirement portfolios contain not a single share.

The bias in the tax system in favour of capital and against income is among the most pressing issues in need of addressing by the government if Germany is to become a nation of shareholders.

However, such tax reform is currently not in the forefront of the political agenda, as the country's public finances - stretched to the limits because of the commitment to fund unicification - currently allows little, if any, leeway to cut taxes.

Wolfgang Münchau

OTHER MARKETS

FRANKFURT

The Bundesbank meeting on Thursday will have to balance recent worries about weakness in the dollar, and exporters' profit margins, against indications last week of an inflation rate slightly higher than expected, writes William Cochrane.

Mr Gebhard Klingensteiner at BZW in Frankfurt, expects the central bank to keep interest rates where they are.

Meanwhile, some brokers expect RWE, the energy-based industrial conglomerate, to produce preliminary figures for the year to June on Friday, although the press conference to discuss the figures is not scheduled until October 26.

Guided by indications in July of a net profits gain of at least 15 per cent, BZW expects to see DVFA earnings for RWE rise from DM22.50 to DM26.50 a share.

Finally, the insurance major, Allianz, is not expected to announce another rights issue at its AGM on Thursday, as rumoured last week. Brokers expect the company might want to increase its authorised capital; but the group made a one-for-14 rights issue, to raise some DM1.5bn, as recently as last June.

PARIS

Investors may be beginning to wonder just how much more pain they have got to endure in the French equity market, writes John Pitt.

Last week, Alcatel Alsthom surprised everyone by reporting its first loss and then announced an expensive restructuring programme.

Some good news was to be gleaned from the automotive sector as the government announced a package of stimulation measures. This will help Peugeot, among other companies, and brokers are looking for interim profits in the order of FFr12bn, showing a substantial improvement from the very low levels of the 1994 first half.

Other results are expected from Axa and UAP, the insurers, although these are unlikely to excite the same order of interest.

AMSTERDAM

The stock market and option and future exchange introduces its midcap index from Wednesday. The index will comprise 25 stocks and continuously display the market movement of stocks in the middle segment of the main equity market.

The exchange said the main aim "is to create an index which will provide a reflection of the price movements in medium-sized Dutch companies, while also providing underlying value for derivative products, such as options and futures."

The 25 stocks are those immediately following the 25 that comprise the EOE index, and will account for some 8 per cent of the total market capitalisation. The EOE index accounts for 86 per cent of market cap.

MILAN

With the results season now out of the way, the market will still be absorbing last week's 1995 budget. First reactions to the budget measure were downbeat.

NatWest Markets took the view that the markets were rightly disappointed: the prime minister had not made the substantial cuts in spending that the precarious state of Italian government finances demanded. It concluded that there was little incentive to buy Italian markets at present, but it remained comfortable with longer-term prospects.

UBS noted that presentation of the budget was overshadowed by the apparent hardening of German opposition to the lira's participation in the ERM but it agreed that the package was devoid of substantive measures which would reduce the structural budget deficit.

UBS expected, however, to see shares recover a little this week on a technical bounce from the BCI support levels on the BCI index, but added that this depended on domestic unit trust activity. Currently, local funds were light sellers and daily trading volumes remained uninspired at around L500m.

TOKYO

Currency movements may be the main focus for the week, with the high-technology and shipping sectors facing pressure if the yen strengthens, writes Emiko Terazono. Shipping companies earn their money in dollars and were favourites during the US currency's ascent during August.

Traders are also focused on futures prices as wariness over heavy arbitrage unwinding persists. Unless buying by overseas investors revives, traders fear that the large long arbitrage positions, totalling 2.2bn shares, are likely to weigh on confidence.

HONG KONG

Property shares, which attracted a bout of late buying on Friday afternoon, are likely to be a key investment focus early this week, but overall the market is expected to drift sideways, writes Louis Lucas.

Investors will also pay attention to the week's US economic data.

Two big property companies report annual results: Sino Land, controlled by Robert Ng, announces today and Sun Hung Kai Properties follows on Thursday. Sentiment in the sector remains weak, especially following a lacklustre government auction last week, but some analysts are beginning to call the bottom of the market.

According to Peregrine Brokerage, Hong Kong's short-term outlook will be dictated by the likelihood of international liquidity boosting price/earning multiples and the release of homes on to the property market.

Medium-term, the brokerage sees little upside for earnings growth, further noting that the imminence of the transition to Chinese rule will bring uncertainties to bear on the stock market.

Compiled by Michael Morgan

Compiled by Michael Morgan

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German Smaller Companies Investment Trust plc

(A company incorporated with limited liability in England and Wales with registered number 1879372)

Bonus Issue

of
Warrants on the basis of one Warrant for every five Ordinary Shares held

Sponsor

SBC Warburg,
a division of Swiss Bank Corporation

German Smaller Companies Investment Trust plc
48 Chiswell Street,
London, EC1Y 4SR

Copies of the Prospectus may also be collected, during normal business hours (Saturdays and Bank Holidays excepted) from the Company's Agents, SBC Warburg, a division of Swiss Bank Corporation, 1 Finbury Avenue, London, EC2M 2PF.

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2nd October, 1995

NOTICE TO BONDHOLDERS

FAR EASTERN TEXTILE LTD.
(Incorporated as a company limited by shares in Taiwan,
Republic of China)

US\$50,000,000 4 per cent. Bonds due 2006
Pursuant to Section 6.2 of the indenture dated October 7, 1991 (the "Indenture"), among Far Eastern Textile Ltd. (the "Company"), Principal Paying Agent and Citicorp Trustees ("Citicorp") as Trustee, relating to the issuance by the Company Limited as Trustee, of US\$50,000,000 aggregate principal amount of 4 per cent. Bonds due 2006 (the "Bonds"), hereby notify you that the newly adjusted Conversion Price of NT\$22 per share will take effect on July 15, 1995, the ex-dividend date. This adjustment is based on the declaration of 225,622,589 shares in the form of the stock dividends in 1994. These stock dividends are funded by the appropriation of the unappropriated earnings in 1994 and the Company's capital surplus amount of NT\$1,052,905,409 and the Company's capital surplus in the amount of NT\$1,203,320,471. The total amount is NT\$2,256,225,880.

October 2, 1995
By Citibank N.A., Paying and Conversion Agent

CITIBANK

ABBEY NATIONAL Treasury Services plc

GB 6120,000,000 Subordinated Floating Rate Notes due 1995

Notice is hereby given that for the Interest Period from September 29, 1995 to December 29, 1995, the Note will carry a rate of interest of 7.4625% per annum.

The amount of interest payable on December 29, 1995 will be GB 22,222,616.80.

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Agent Bank: Dai-Ichi Kangyo Bank (Luxembourg) S.A.

Britannia Building Society

£150,000,000

Floating rate notes 1997

For the period 28 September 1995 to 28 December 1995 the notes will bear interest at 6.9825% per annum. Interest payable on the relevant interest payment date 28 December 1995 will amount to £173.59 per £10,000 note and £1,733.86 per £100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

1995 Finance Trust II U.S. \$129,880,000

Floating Rate Notes due 1999

For the Interest Period 29th September 1995 to 29th December 1995 the Notes will carry a Rate of Interest of 8.3875% per annum. The Coupon Amount per original U.S. \$10,000 Note will be U.S. \$72.99 payable on 29th December, 1995 will be U.S. \$72.99 per U.S. \$10,000 Note.

Bankers Trust Company, London Agent Bank

C.A. La Electricidad de Caracas, SAICA-SACA U.S. \$33,880,000

Confidentiality Agreement

In accordance with the conditions of the Bonus Issue, holders of the Bonds, notice is hereby given that for the interest period from 29th September 1995 to 29th December 1995 the Bonds will carry an interest rate of 8.3875% per annum. The Coupon Amount per original U.S. \$10,000 Note will be U.S. \$72.99 payable on 29th December, 1995 will be U.S. \$72.99 per U.S. \$10,000 Note.

By: Chase Manhattan Bank, N.Y. Agent Bank

October 2, 1995

LEGAL NOTICES

In the High Court of Justice No. 60996 of 1995

Chancery Division
Companies Court
My Right to Vote

IN THE MATTER OF WEST LEIGH LTD
(Formerly known as OCS WEST LEIGH LTD)

and
IN THE MATTER OF THE COMPANIES ACT 1986

NOTICE IS HEREBY GIVEN that a Petition was presented to His Majesty's High Court of Justice for the confirmation of the said reduction of capital of the above-named Company from £2,501,600 to £1,000,000

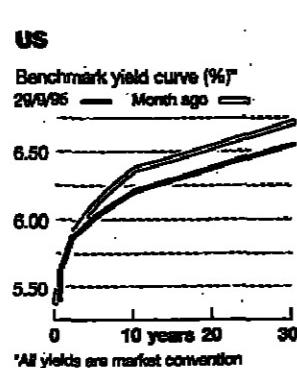
NEW YORK

Maggy Urry

The Federal Reserve Open Market Committee's decision last Tuesday to leave interest rate policy unchanged, although expected, caused some disappointment in the bond market. The market is continuing to watch economic statistics to see whether the next fall in interest rates might occur.

Last week's economic news was mixed, with some suggestions that the economy had begun to rebound in the third quarter. If growth picks up in the fourth quarter, fears of inflation will be reawakened. Last Thursday's sharp drop in initial unemployment claims, for example, threatens a stronger jobs market which could lead to higher wage increases.

This week brings more statistics on the job market in September. Forecasts for the unemployment rate, due Friday, suggest no change from August's 5.6 per cent, according to MMS International's survey. A rise



All yields are market convention
Source: Merrill Lynch

of 150,000 is expected in non-farm payrolls, although this would be down from August's 249,000 increase.

Other statistics include the National Association of Purchasing Managers index, due today, which is expected to recover from August's 46.9 per cent to 50 per cent. August construction spending data, also due today, is forecast to have risen 0.6 per cent after July's cracking growth rate of 2 per cent.

Industrial production numbers for August are due Friday. HSBC expects manufacturing output to have rebounded after declining in July, but a fall in energy extraction and supply may offset this. A fall in

LONDON

WORLD BOND MARKETS: This Week

Graham Bowley

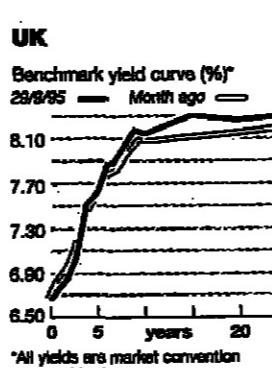
Economic data for September due this week will provide gilt investors and traders with a hint of how the UK economy fared last month.

The purchasing managers' index, a good predictor of manufacturing performance, is due today. It has weakened in recent months and economists expect a further fall in September.

Mr Ian Shepherdson, UK economist at HSBC Markets, also expects the index's price component to show another fall, which "would be a signal that producer price inflation has peaked," he said.

Mo money supply growth has slowed in recent months and should show a further slowdown in September when data is released today.

Industrial production numbers for August are due Friday. HSBC expects manufacturing output to have rebounded after declining in July, but a fall in energy extraction and supply may offset this. A fall in



All yields are market convention
Source: Merrill Lynch

manufacturing and a weak purchasing managers' index would strengthen calls for interest rate cuts and underpin the short-end of the gilts market, Mr Shepherdson said.

The Bank of England is to auction 20-year gilts later this month and 10-year gilts in early December. Some dealers thought that after last week's disappointing 10-year auction, the Bank would opt for a sale of five-year bonds.

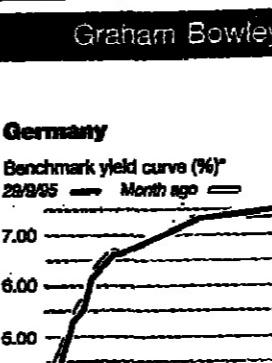
The German government bond yield curve could steepen this week, with the short end performing well on signs of economic slowdown while the long end could be held back ahead of supply next week.

Trading in bonds, however, is expected to be quiet today ahead of tomorrow's Unity Day holiday.

After a strong rise in both manufacturing orders and industrial production in July, data due this week could show a sharp reversal in August in both indicators.

Ms Ros Lifton, senior economist at Daiwa Bond Research in London, predicts a fall of about 2% per cent in both, bringing them in line with recent Ifo surveys which have shown that business confidence is weak.

Few economists expect the Bundesbank to cut interest rates at its council meeting on Thursday. But a further fall in the repo rate is expected at the central bank's money market operations on Wednesday – the



All yields are market convention
Source: Merrill Lynch

consensus is for a drop of around 5 basis points from its current 4.08 per cent.

A large amount of 10-year supply is expected next week, which is likely to exert a negative influence on the 10-year area this week.

"If domestic investors are to take such a large volume of paper, they will require a reasonable coupon – which means 10-year yields are unlikely to move below 6% per cent," said Ms Lifton.

TOKYO

Emiko Terazono

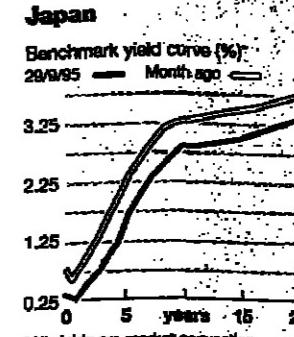
Continued buying by domestic institutions supported the bond market last week, in spite of selling ahead of the September interim book closing and volatility on the currency market.

The outlook for the market remains positive due to the steady flow of funds, partly because of buying by institutions and also by the Bank of Japan.

Conspicuous buying of government bonds by the central bank emerged in June.

It is believed that the authorities are eager to stem a rise in long-term interest rates triggered by fears of oversupply and a shift in funds to overseas markets. This was implied by the MoF's fund deregulation package.

"The BoJ now manages the discount rate as a penalty rate like the Lombard in Germany, keeping the overnight rate below the ODR," says Mr Jesper Koll, economist at J.P. Morgan Securities in Tokyo. To offset the distortion



All yields are market convention
Source: Merrill Lynch

in money market operations due to the fall in short-term money rates below the ODR, it is believed that the BoJ is manoeuvring its funding operations through the bond market.

The MoF has also suggested that about half the Y6,000m extra bond issuance to finance the emergency package will be purchased by its Trust Fund Bureau, which manages the assets of the postal savings and state-run pension system.

Syndicated loans

Banks line up for infrastructure finance

Infrastructure projects are generating increasing amounts of business for bankers in the syndicated loan market. Chase Manhattan last week finalised arrangements for a DM1.9bn syndicated loan for Turkey's Birecik hydroelectric dam, one of the biggest build-operate-transfer (BOT) infrastructure projects in the world this year.

Bankers are backing a number of other similar long-term projects, many of which are coming to fruition in the next few months. Deals are generating business for banks hungry for syndicated loan business, with margins falling in line with other market trends.

"There are many more deals being done this year," said Mr Rod Morrison, editor of Project Finance International. "The demand for project finance is rising as governments find it attractive to hand capital projects over to the private sector and more banks are moving into the sector."

Some 50 banks are participating in the Birecik deal – which was 30 per cent oversubscribed when completed in August – to build a 672 megawatt power

plant and dam on the Euphrates River. Birecik – which has involved some seven years of preparatory work – is also the first ever agreed by Turkey.

The financing of the deal is complex, since it accommodates the participation of export credit agencies from four countries – France, Germany, Austria and Belgium. Companies from each of these countries are involved in the Birecik project company.

The agencies are guaranteeing DML's 39bn of the loan, with these funds being repayable over 15 years. The remainder of the money – DM465m – has a tenor of eight years. Co-arrangers are Bayerische Landesbank, KfW, Generale Bank, Girocredit and Société Générale.

The operators, Birecik Project Company – whose sponsors include Philipp Holzmann of Germany, various members of the Alcatel Alsthom Group in France and Belgium, Strabag of Austria, Sulzer Hydro of Germany, Gama of Turkey and Verbund Plan of Austria – will borrow funds at a rate of about 1 per cent over Libor on the

TOP TEN PROJECT FINANCINGS UNDERWRITTEN IN 1995

Name	Type	Country	Amount in \$s
Catargas	LNG	Qatar	1.965b
Palton 1	power	Indonesia	1.95b
Culatina	pipeline	Colombia	1.4b
Birecik	power	Turkey	1.3b
OPI	telecoms	Italy	1b
Train G	LNG	Indonesia	1b
Susi	power	Philippines	928m
Midel Stagel B	pipeline	Germany	900m
Tanjong Jati B	power	Indonesia	800m
Route 3	road	Hong Kong	650m

Source: IFR Project Finance International

portion guaranteed by the four credit rating agencies.

The margin for the rest of the money will be 225 basis points over Libor, which compares favourably with recent rates at which Turkish borrowers have accessed the loan and bond markets this year. Part of the reason for this is that the project carries some guarantees from the Turkish government, making it more attractive to bankers.

The state-owned Turkiye Elektrik Uretim Iletim will buy electricity on a "take-or-pay" basis, providing the operating company with funds to service the loans and a return on the DM300m share capital committed. Start-up revenues of DM100m will be ploughed back into the project.

the syndicated markets, obtaining funds at all-in rates of about 100 basis points over Libor for one-year finance.

Birecik company will spend 5½ years in construction work and 15 years in operating the plant, before transferring ownership to the government.

The state-owned Turkiye Elektrik Uretim Iletim will buy electricity on a "take-or-pay" basis, providing the operating company with funds to service the loans and a return on the DM300m share capital committed. Start-up revenues of DM100m will be ploughed back into the project.

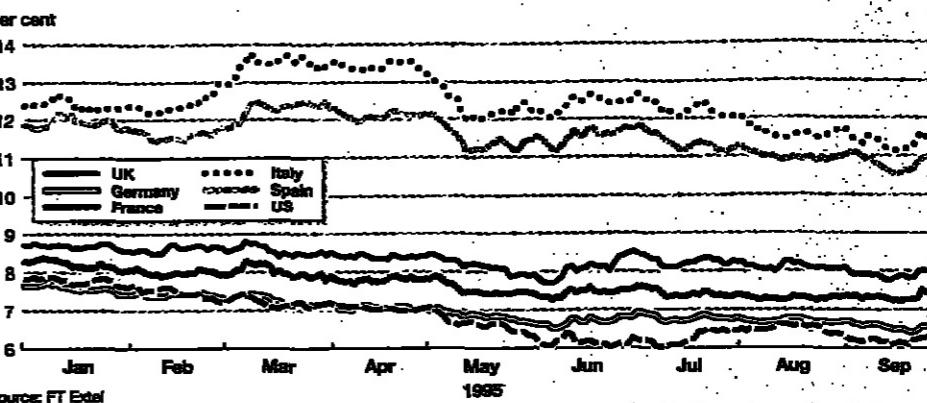
Other project financing deals in the market include Indonesia's Tanjung Jati B power plant, while Chase is understood to be about to launch a facility of some \$700m for Turkey's Izmit water supply project later this month. The Izmit scheme is one of a number of other Turkish deals in the pipeline. However a 6 per cent tax on lending, introduced last month, could make it more difficult for new projects which have not yet mandated banks to raise finance, say bankers.

Separately, the National Bank of Romania is shortly to re-enter the syndicated loan market, following a succession of deals involving Czech and Slovak banks. Like its counterparts further north, the central bank is likely to benefit from increased competition in the market, with margins on its loans falling sharply.

When it came to the market in March it borrowed at 275 basis points over Libor plus fees. This time, an 18-month deal of at least \$75m is expected at some 225 points over.

Richard Lapper

10-year benchmark bond yields



Source: FT Estat

	USA	Japan	Germany	France	Italy	UK
Discount	5.25	0.50	3.50	6.15*	9.00	6.75*
Overnight	6.31	0.44	4.00	5.55	10.16	6.85
Three month	5.42	0.46	3.50	6.25	10.42	6.95
One year	5.57	0.50	4.12	6.88	10.88	7.75
Five year	6.03	1.59	5.49	6.89	11.52	7.80
Ten year	6.21	2.89	6.82	7.78	11.88	8.12

(*) BankRepo rate. (**) UK Base rate. Source: Reuters

US TREASURY BOND FUTURES (CBT) \$100,000 32nds of 100%

	Open	Sett price	Change	High	Low	Est. vol.	Open int.
Dec	112-31	114-11	+1-12	114-15	112-20	374,646	517,124
Mar	112-18	113-31	+1-13	114-02	112-08	3,847	11,764
Jun	113-08	113-16	+1-13	113-18	113-08	1,020	2,201

Full credit to book-runner (including equity-related)

Source: IFR Securities Data (London)

Full credit to book-runner (including equity-related)

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Full credit to book-runner (including equity-related)

Source: IFR Securities Data (London)

Full credit to book-runner (including equity-related)

Source: IFR Securities Data (London)

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

YESTERDAY

Airtours Conv Pf 3.1875p
Allied Domexx 99% Db '19
Do 24.875
Do 51% Un Ln £2.825
Do 58% Un Ln £2.875
Do 51% Un Ln £3.125
Do 71% Un Ln £3.75
Do 73% Un Ln £3.875
Alvis 5.5% Conv Cm Non Vtg
Rd Pf 2.75
Asda Prop 104% 1st Mort Db
'11 15.1625
Baldwin 7% (4.9% net) Cm Pf
2.45p
BET 5% Pd Db £2.50
Bristol Water 11.2% Rd Db '05/
08 £5.60
Do 11.94% Ed Db '04 25.875
Do 12.4% Ed Db '04 28.25
Brit Land 8.825% gross Conv
Pf '07 £34.5945
British Cm Conv Pf 2.25p
British Estate 10% 1st Mort
Do 12.5% 31.25
Capita 4% Conv Rd Pf 4.2p
Carton Europe Conv Pf 2.75p
Cavendish Group 5.25% (net)
Conv Cm Pf 2.825p
Coastal \$0.10
Crest Nicholson 5.1% Conv Cm
Pf 2.75p
Essex & Suffolk Water 9.7% Rd
Db '97/98 £4.9375
Do 11.2% Rd Db '05/09 25.60
Do 12.5% Rd Db '95/97 25.75
Do 11.9% Rd Db '02/04 25.875
First Choice £0.80
First Choice Holidays Conv Rd
Pf 4.875p
Fiscal Props 7% Conv Un Ln
'20 £3.75
Fleming Cont Euro Inv Tst 5.96
(3.5% net) Cm Pf 1.75p
Fleming Far Eastern Inv Tst
4.4% (3.15% net) Cm Pf 1.75p
Gen Cons Inv Tst 5.1% (3.85%
net) Cm Pf £1.925
Glossy 5% Un Ln '85/95
Grand Met. 4.4% (3.325% net)
Cm Pf 1.6825p
GTE \$0.47
Hull 21% Rd (in or after 1838)
£1.25
Do 31% (2nd issue) £1.75
Ilford, Morris 6% (4.55%
net) Cm Pf 2.275p
Do 61% (4.55% net) 2nd Cm Pf
2.275p
Johnson, Matthey 5% (3.5% net)
Cm Pf 1.75
Leeds City of 13% Rd '08
£8.75
Liverpool 3% Rd £1.50

Do 31% Cm Pf 0.875
London 3% 07 £1.50
MEPC 10% Un Ln '92 25.25
Mercury Keystone Inv Tst 7.41%
Db '20 25.25
Do 11% Ed '01/15 25.6875
Met Water Board Lambeth 3%
Rd £1.50
Do London Bridge Arms £1.25
Do Met Water 3% (A) '63/03
£1.50
Mid Kent Hedges 10% Rd Pf 1.97
5p
Mid Sussex Water 10% Rd Db
'13/17 2.50
Do 12% Rd '10 26.0
Morgan Crucible 3.85% Cm 1st
Pf 1.925p
Do 3.5% Cm 2nd Pf 1.75p
Occidental Petroleum \$0.25
Outsider Model Houses 1014% 1st
Mon Db '20 25.125
Port Lon Authority 31% '49/99
£2.75
Prowling 8.8% Cm Rd Pf '02
4.4p
REIA Ftg Rate Un Ln '95/98
3.875p
Reading 31% (1978 0r after)
£1.75
Republik New York \$0.36
Ronson 0.25p
Saxo UK 8.43% Bd '04
Do 11.2% Rd Db '05/09 25.60
Do 12.5% Rd Db '95/97 25.75
Do 11.9% Rd Db '02/04 25.875
First Choice £0.80
First Choice Holidays Conv Rd
Pf 4.875p
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2.275p
Johnson, Matthey 5% (3.5% net)
Cm Pf 1.75
Leeds City of 13% Rd '08
£8.75
Liverpool 3% Rd £1.50

BEALE 2.2p
Bl Grp 3.1p
BLP Grp 1.1p
BTG 124% Un Ln '12/17
£6.125
BT Finance 7% Bd '96
\$81.25
BWD Sets 1.7p
Baxter Int'l 30.2255
Beales Homes 7.45p
Bell Atlantic 3.1p
Boustedt 0.85p
Bowater 0.15
Brown Dolphin 2p
Bristol Water 24.5p
Do Non Vtg 24.5p
Do 8.75% Conv Rd Pf 1.98
3.375p
Bristol Water 8.4% Cm Ired Pf
Pf 1.75p
Bristol & West Bidg Scy 10%
St Bd 2000 £1087.50
Bt Telecom 124% Bd '03
£308.25
Do 12.4% Bd '06 2306.25
Broadcastle 0.6p
Carrington 5.1% Conv Cap Bd
'06 £143.75
Cattlyn £14 (4.55% net) Cm
Pf 1.75p
Clarke 1.26p
Cook (William) 5.75p
Cooper (F) Conv Rd Cr Partg Pf
3.25p
Courtaulds Textiles 5.2p
Crete & Rose 5% (3.5% net) Cm
Pf 1.75p
Crest Nicholson 0.6p
Crest Packaging 2.75p
Dasjan 2p
Dai-Ichi Kangyo Bank 3.3%
Com Bt '04 \$96.875
Dale Business 6.7% Conv Bd
No 2 £2731.23
Dikons 5.45p
Druck 6p
Eagle Electronics 7.5% Conv Rd
Pf 3.75p
Export-Import Bank Japan 4.9%
Ed '03 Y43750.0
Anglian Water 18p
Do 51% IL Ln '08 23.237
Asda 1.59p
Do 6% (4.2% net) Cm 2nd Pf
2.1p
Xerox \$0.75

■ TODAY

Amberley 1p
Angerstein Underwriting Tst
2.25p
Anglian Water 18p
Do 51% IL Ln '08 23.237
Asda 1.59p
Austin Read 8% (5.6% net) Cm
Pf 2.5p
Ayresafe Metal Products 2p
BAA 11% Bd '16 £587.50

Do 51% Conv Bd '96 27.50
Gen Accident 7.7% Cm Ired Pf
3.9375p
Gen Electric 8.42p
Gibson 4p
Gibbs Mew 5.5p
Granada 3.85p
Grand Metropolitan 5.5p
Greece 4% Rentes 1889 20p
Do 4% (now 2%) Rentes 1889
Do Funding Bd '65 50p
Do 4% (now 2%) Loan 1910
19.88p
Do 4% (now 2%) Loan 1910 Stg
Funding Bd '65 50p
Greycoat 9.5% Bd '03 £475.0
Do Stopp Cpn Disc 1st Mort Nts
Ap '02 £15625.0
Hedgehog Inds 2p
Hambros 7.5% Cm Conv Rd Pf
3.75p
Hamlet 4.2p
Hampson Inns 1.65p
Do Conv Rd Pf '91/03 3.25p
Hanson 3p
Hiscox Readiacted Ind 1p
Hiscox Readiacted Ind 1.2p
Hokuriku Elect Power 6% Nts
'97 £306.25
Holiday Chemical 2p
Hilton Hotel Inds 1.2p
Hokuriku Elect Power 6% Nts
'97 £306.25
Hydro-Quebec FRN Ser Lj Oct
'05 £156.41
INVECSO 1.75p
Inwest Bank 5% Bd '99
£500.000
Kalon 1.6p
Keewill Systems 4p
Law Debenture 7.5p
Leigh Interests 5.37p
Lego 1 Cl A2 Mort Bd FRN '32
£189.129
Lego 2 Cl A1 Mort Bd FRN '32
£110.0
Lotto 1 Cl A1 Mort Bd FRN '32
£179.78
Leslie Wise 1.75p
Drummond 0.75p
Low & Bonar 3.6p
Lowndes Lambert 5.5p
MITIE 1.7p
Malaya 0.33p
East Midlands Elect 20.4p
Eng China Clays 5.6% Conv Bd
'03 £255.0
Eduardo Cm Pf 3.25p
Midwest 3.5p
Mitsubishi Elect 20.4p
Misys 5.82p
Mitsubishi Bank 3.1% Conv Bd
'04 £175.0
Mitsubishi Elect 27% Conv Bd
2000 \$71.875
Tiresay 3.85p
Trafalgar House 10% Bd '14
£1087.50
Fleming High Inc Inv Tst 1.15p
Fletcher King 0.5p
French 3% Rentes FF0.75
Fujitsu 3% Conv Bd '99 £57.50

■ TOMORROW

COMPANY MEETINGS:
BBG Design, 25, Luke Street,
E.C. 11.01
Fleming Enterprise Investment
Trust, 25, Copthall Avenue, E.C.,
12.00
Seville Gordon (J), Birmingham
Chamber of Industry &
Commerce, 75, Harborne Road,
Birmingham, 11.30

BOARD MEETINGS:
Brightstone
British Dredging
Chiroscience
Green Acre
Moss Bros
Oasis Stores
Style

BOARD MEETINGS:
Finals:
Halstead (James)
Manchester United
Interims:
Arcadian Int'l
Blocompties
Bloomsbury Publishing
Brock
Midwest
OS Holdings
Second Mkt Inv Tst
Shortright

■ WEDNESDAY

OCTOBER 4

COMPANY MEETINGS:
Abtrust Preferred Income
Investment, 99, Charterhouse

1st Cm Pf 1.75p
NEC 224% Conv Bd 2000
\$71.875
Do 51% Conv Bd '97 31.25
Vardy (Reg) 3.75p
Do 51% Conv Bd '96 228.75
Volax 12.5p
Nissan Motor 6% Conv Bd '96
£30.0
Nobo 4p
Northern Ireland Elect 9.5p
Northumbrian Water 18.8p
Orbis 0.4p
P&G 1.5p
POG Fin 8% Conv Cap Bd '05
P & O 5% (3.5% net) Cm Prefd
1.75
Photobition 3.6p
Precast Int'l 0.25p
Prudential Funding 10% Nts Oct
2 '98 £5100.0
Barbour Index 6.15p
Beauford 0.2p
Braime (TF & JH) 2.9p
Do 'A' Non Vtg 2.5p
Britannic Assurance 4.6p
Browning-Ferris Inds \$0.17
CIA Grp 0.54p
CRH 7% (3.25% net) Cm Pf
IR2.695
Carron 30.05
Cleveland Plate 3.34% Ired Db
£1.875
Do 41% Ired Db 2.125
Consolidated 214% 20.625
Dudley Inds 2.315p
Edinburgh Inv Tst 54% Bd '98
£287.5
First Spanish Inv Tst 0.25p
Glenayre 2.1p
McKay Sec 3.1p
Met Water Board Grand
Junction 3% Db £1.50
Do West Middlesex Water 3%
£1.50
Moordfield Estates 0.5p
SafeLand 1.2p
Scottish Amer Inv 1.24p
Treaty 1.8p
UK Rents (No 1) 9.1% Bd '25
£91.0
Warner Estates 3.85p
Westpac Banking FRN '95
\$33.65
Whitbread 9% Un Ln '97/01
£4.50
Widney 0.075p
Williams 3.5p
Yorkshire Chemicals 2.75p

■ THURSDAY OCTOBER 5

AIM Grp 3p
Ashford 5.8p
Bank Montreal 10% Dep Nts
'96 £103.75
Bradford Prop Tst 10.5% Cm Pf
5.25p
Barbour Index 6.15p
Beauford 0.2p
Braime (TF & JH) 2.9p
Do 'A' Non Vtg 2.5p
Britannic Assurance 4.6p
Browning-Ferris Inds \$0.17
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Yorkshire Chemicals 2.75p

■ FRIDAY OCTOBER 6

ABN Amro Fin 1.80

ADMIRAL 1.8p
Allied 1.8p
Do 4% (2.8% net) Cm Pf £1.40
Do 4% (2.975% net) Cm Pf
£1.4875
Do 5% (3.5% net) Cm Pf £1.75
Do 4% Db 2.25
Avesco 1p
Banks (Sidney C) 8.5p
Bellway 9.5% Rd pf '14 4.75p
Bespak 6p
Blacks Leisure 1.5p

■ SATURDAY OCTOBER 7

Brad & Bingley Bldg Scy 13%
Perm Int'l Bearing Shs 2650.0
Brit Assets Tst 1.095p
Scottish Nat'l Inv Shs 1.65p

NFC Var Vtg Ord 1.5p
Nova 0.8p
Pearson Sterling Two 8% Bd
'04 £475.0
Peel 3.8p
Premark Int'l 30.27
Reed Elsevier 7% Bd '99
\$75.0
Sytone 3.49p
Tarmac Fin (Jersey) 91% Conv
Cap Bd '06 £47.50
Zetters 5p

Chemical Banking Snr FRN 2000
\$157.17
Cheftain 0.5p
City Merchants High Yield Tst
2.25p
Colfax & Fowler 0.9p
Dhana Stan Fin & Seas Pacific
4% Bd Conv Bd '03 £40.0
Dunedin Inc Gwth Inv Tst 9.1p
Eurotherm 3p
First Technology 4.2p
Foreign & Colonial Inv Tst 0.63p
Foster's Brewing 0.035
Greensells 8% Ired Un Ln 24.0
Do 9% Ired Un Ln 44.5625
Grosvender Inns 2.75p
Irish Permanent FRN '98
£180.85
Kleinwort Overseas Inv Tst 1.6p
Lloyds Abbey Life 7.3p
MF Furniture 2.75p
McMullen 6% Cm Pf 3.25p
Do 10.5% Cm Pf 5.25p
Metal Bulletin 4.8p
Middle Wts (Western Areas)
£0.088
Nippon Credit Bank Fxd/FRN
Oct 6 '04 \$3558.33
Pitco 2.85p
Do 'A' Lin Vtg Ord 2.85p
Regent Inns 4.75p
River & Mercantile Inv Cm Shs
2.25p
Ryland 2.35p
Shorco 2p
String 1.45p
THORN EM 26.75p
TR Smir Cos Inv Tst 2.4p
Treaty 1.8p
UK Rents (No 1) 9.1% Bd '25
£91.0
Warner Estates 3.85p
Westpac Banking FRN '95
\$33.65
Whitbread 9% Un Ln '97/01
£4.50
Widney 0.075p
Williams 3.5p
Yorkshire Chemicals 2.75p

UK COMPANIES

■ TODAY

COMPANY MEETINGS:
Ashstead, 30, Furnal Street,
E.C., 12.00
Fareparts, The Butchers' Hall, 87,
Bertholme Close, E.C., 12.00
IAF Group, 12, Curzon Street,
Mayfair, W., 10.00
Victoria Carpet, Green Street,
King's Cross, 2.30
BOARD MEETINGS:
Fireline
Betacom
DCS Grp
Groupe Chez Gerard
Melrose Energy
Ricardo
Interims:
Ash & Ley

BOARD MEETINGS:
Finals:
Halstead (James)
Manchester United
Interims:
Arcadian Int'l
Blocompties
Bloomsbury Publishing
Brock
Midwest
OS Holdings
Second Mkt Inv Tst
Shortright

■ WEDNESDAY OCTOBER 4

COMPANY MEETINGS:
BBG Design, 25, Luke Street,
E.C. 11.01
Fleming Enterprise Investment
Trust, 25, Copthall Avenue, E.C.,
12.00
Seville Gordon (J), Birmingham
Chamber of Industry &
Commerce, 75, Harborne Road,
Birmingham, 11.30

BOARD MEETINGS:
Finals:
Burn Stewart Distillers
Magnum Power
Interims:
Abtrust Euro Index

Austin Reed
Bank of Scotland
Blenheim
Global
Grampian
Hewden Stewart
Hunting
Interim Inv Tst of Jersey
Neil Clark
New Atlantic Smaller
REA Hedges
United Inds

■ THURSDAY OCTOBER 5

COMPANY MEETINGS:
Burn Stewart Distillers
Magnum Power
Interims:
Abtrust Euro Index

New London, The Skinners Hall,
8, Dowgate Hill, E.C.,
11.30
Pifco, Stanneylands Hotel,
Stanneylands Road, Wilmslow,
Cheshire, 9.30
Regent Inns, Princess Louise
Public House, 208, High
Holborn, E.C., 3.30
Vestry, 12, Appold Street, E.C.,
11.00
BOARD MEETINGS:
Finals:
Brunei
Galliford
McBride
Interims:
Barry Wehmiller Int'l
Deniston Int'l

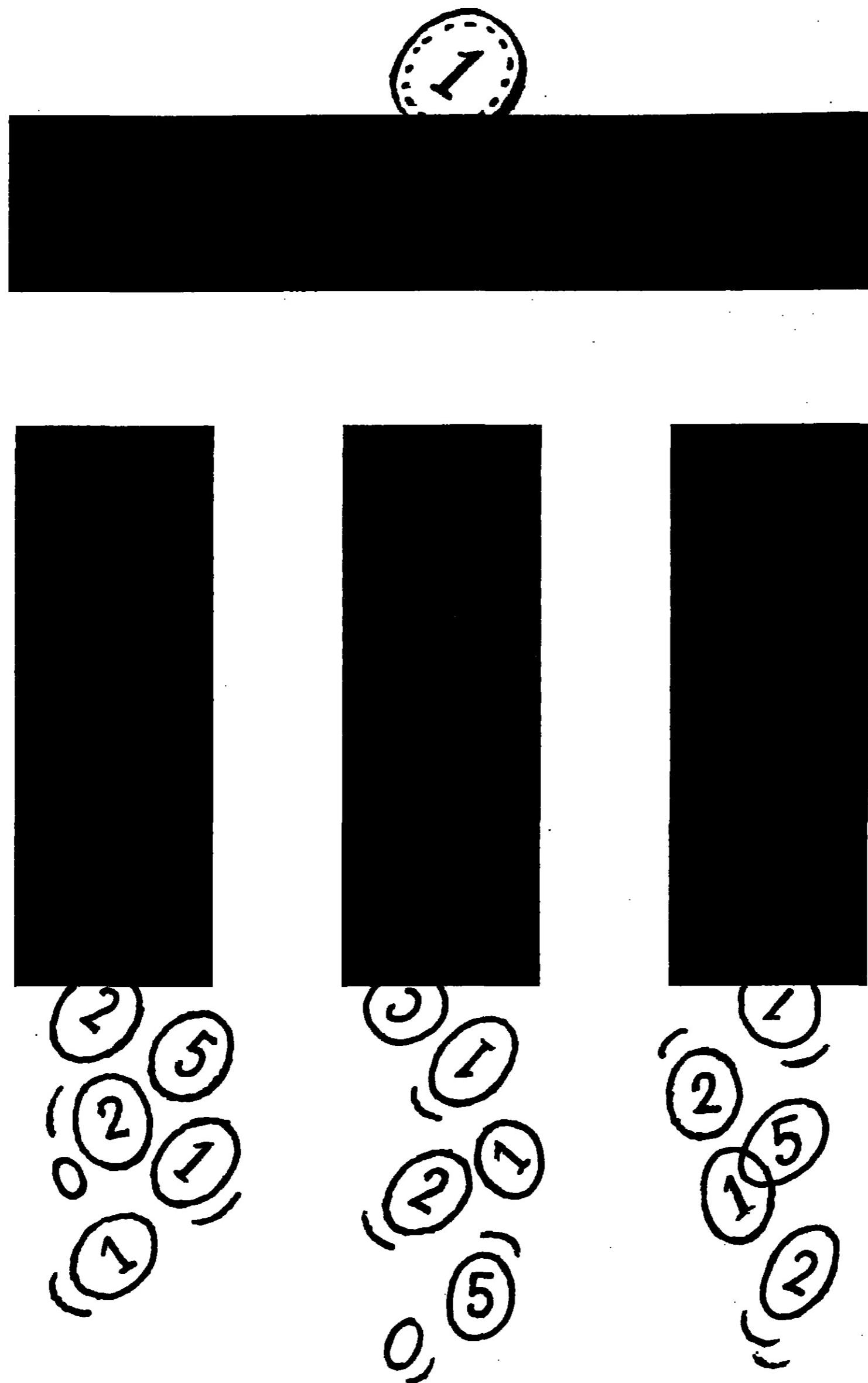
Hopkinsons
Hughes (TJ)
Meggit
Schroder Split Fd
Wensum Clothing

■ FRIDAY OCTOBER 6

COMPANY MEETINGS:
PSI, The Butchers' Hall, 87,
Bertholme Close, E.C.,
12.00
BOARD MEETINGS:
Finals:
Waterman Partnership
Interims:
BMSS
Chepstow Racecourse
Clarkson (Horace)

Eurotunnel
Martin Int'l
Sl

So who insures the insurers?



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of risks, even massive ones. Apart from limiting damage, it helps create vast common weal and wealth.

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II ALBANIA

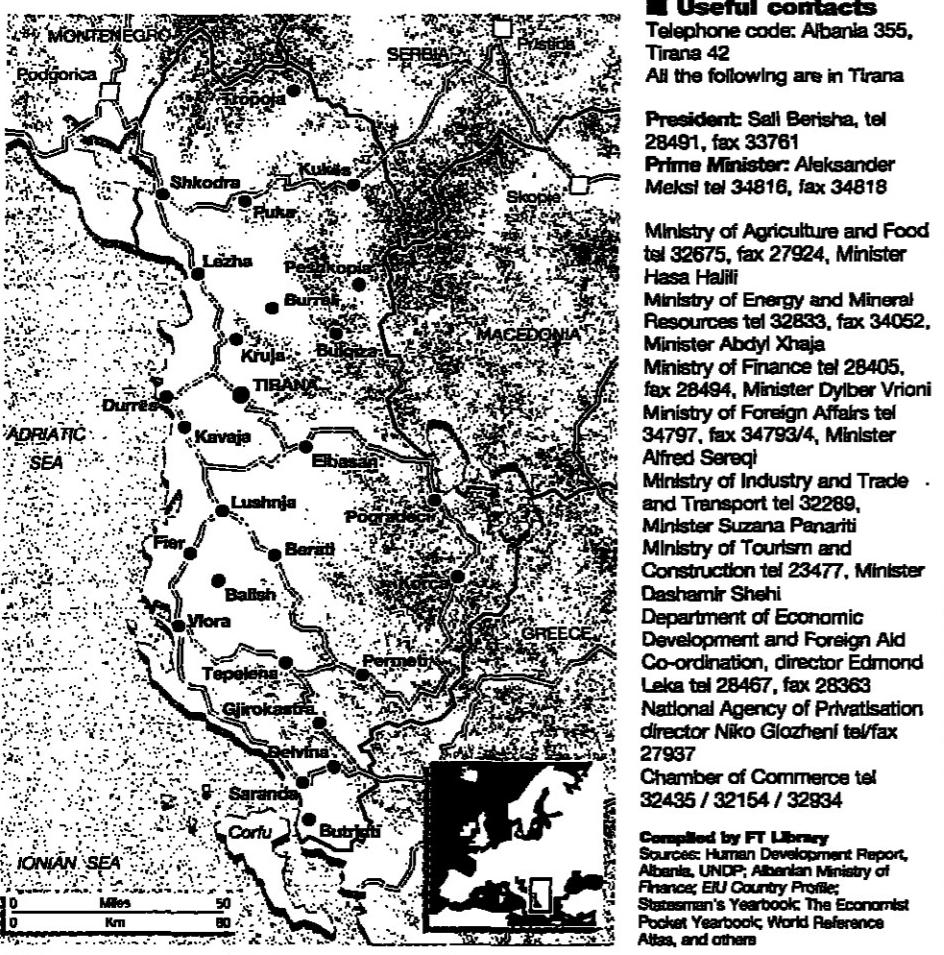
ALBANIA Key facts and indicators

Population				
In millions (mid-year)	1990	1991	1992	1993
3.25	3.29	3.36	3.36	3.37

Economy				
GDP (\$bn)	1994	1.8		
Real GDP growth (%)		7.4		
Industrial output (% pa)	-2.0			
Agric. output (% pa)	6.8			
Agriculture as % of GDP	55.5			
Consumer prices (Dec yr-on-yr)	15.8			
Current Acc. deficit (\$m)	-146			
Exports (\$m)	141			
Imports (\$m)	601			

Main towns				
	Population			
Tirana (capital)	300,000			
Durres	124,900			
Elbasan	101,300			
Vlora	68,000			
Shkodra	81,000			
Fier	74,000			
Berat	71,000			
Korca	50,000			

■ Visa requirements



Visas are issued at the border to EU (except for Greeks), US and Canadian passports. Other nationalities should confirm requirements before arrival.

■ Transport

International airlines include Alitalia, Austrian, Swissair, Lufthansa, Olympic, Malev and Balkan. Ferry services connect Durres and Vlora with Trieste, Ancona, Brindisi, Bari, Rijeka and Pula. Inside Albania, no internal air service.

■ Ethnic Mix

Albanians make up 97 per cent,

with the minorities dominated

by Greeks, at around 2 per cent

of the total. Others include

Macedonians, Montenegrins,

Vlachs, and Gypsy groups.

■ Religion

70 per cent Muslim, 20 per cent

Orthodox and 10 per cent

Roman Catholic.

■ Currency

Currency: Lek, made up of 100

qindars.

Equivalents September 1995:

Lek 92.00 to the US\$

■ Visa requirements

■ Politics: As it approaches the election, the ruling party is trying to accelerate reform measures. By Kevin Done

Ruling party far from complacent

Some suggest it is realistic to accept there will be a coalition government

Albania's ruling Democratic Party is trying to raise the pace of domestic reform as it approaches next spring's general election with severe misgivings about its prospects.

Defeated late last year in a referendum on the constitution and beset by factional infighting, DP leaders appear privately resigned to losing substantial ground from their stunning victory in March 1992, which ended nearly 50 years of Communist rule.

A package of economic measures this autumn, including a 10 per cent increase in public sector wages and increased investment in infrastructure, is aimed at improving its electoral fortunes.

It is also seeking to accelerate the pace of privatisation in order to try to give the electorate some material benefits from the reform programme.

It has recently started the country's first voucher-based mass privatisation programme and has made bold declarations of intent to privatise the state-owned banks, large parts of state utilities in sectors such as telecommunications and electricity distribution, and key surviving sectors of industry such as chrome ore mining.

The Democratic Party government, its leaders drawn from the democracy movement spawned in 1990 and inevitably inexperienced in politics, has proved remarkably stable.

It won 62.1 per cent of the votes in the general election of March 1992, when the country was in chaos in the disorderly move from the old communist order, to capture 92 of the 140 seats in parliament. The former communist Party of Labour, renamed as the Socialist Party, was left floundering with 25.7 per cent of the votes and 36 seats.

In the last year the DP has begun to look increasingly vulnerable, however.

The biggest setback came late last year when President Sali Berisha suffered a heavy defeat in a national referendum on a new constitution.

The government was undermined in part by opposition claims that the terms of the new constitution would greatly increase the powers of the president – such as in the appointment of judges – although the vote was also seen by many as the expression of a more general dissatisfaction with the government.

The claims that the draft constitution would concentrate power in the hands of the president are vigorously denied by President Berisha.

The referendum defeat has triggered urgent action by the DP to reorganise the party, with the leadership convinced it failed in the constitutional vote because it had not managed to galvanise the grassroots of the party.

President Berisha insists "a lot has been achieved since the overthrow of an Orwellian dictatorship. We have become increasingly ambitious, we have taken risks and we have succeeded in introducing democratic institutions and a market economy and in promoting civil society."

Privately, Democratic Party leaders accept that the election result of three-and-a-half years ago can scarcely be repeated. Their ambition is to retain at least a majority, but some in the party suggest that a more realistic goal is to remain as the biggest party, while accepting that coalition government is inevitable.

Forming a coalition could prove difficult. Under the demands of government and in the face of the strong, charismatic and – according to his critics – increasingly autocratic leadership of President Berisha, the party has been weakened by factional in-fighting as well as splits to both left and right. The number of Democratic Party members of parliament has gradually been reduced from 92 to 85.

In an early clash of personalities, several leading members of the Democratic Party split away in 1993 to form the Democratic Alliance to the left of the DP. Last year two more departed to form the extreme nationalist, right-wing Democratic Right Party.

The Democratic Party's previous coalition partners, the Social Democrats (seven MPs) and the Republican Party (one MP), also split away at the end of last year in the wake of the failed referendum vote.

The political climate has become increasingly heated with the main opposition parties, led by the Socialist Party, boycotting parliament in recent weeks. They have been protesting at the handing of the judiciary and the sacking by parliament of Mr Zef Brozi, the chairman of the Supreme Court.

The conflict with Mr Brozi is linked with the continuing imprisonment of Mr Fatos Nano, the former Prime Minister

Parliament

General election, March 1992 (next election due by May 1995)

	Percentage of votes	Number of seats
Democratic Party	62.1	85
Socialist Party	38.25	7
Social Democratic Party	4.4	2
Party of Union of Human Rights (Ethnic Green Party)	2.9	1
Republican Party	3.1	1
(Others 1.8% of votes, no seats)		

Source: Democratic Party

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means war in all the southern Balkan countries."

Albania is concerned that Kosovo should not be ignored in any peace settlement. The White House said last month that US President Bill Clinton had assured President Berisha that "the US strongly supported autonomy for the people of Kosovo and would continue to work toward that end", but Tirana believes that such recognition is hardly matched in European capitals.

The continuing war in former Yugoslavia and the repression of the ethnic Albanian population in neighbouring Kosovo in southern Serbia, inevitably overshadowed Albania's regional security agenda. Its relations with Greece, though greatly improved this year, also remain fragile.

The nadir in relations between the two was reached last year in the wake of the alleged shooting of two Albanian conscripts by a commando group of Greek terrorists in southern Albania. In retaliation, five ethnic Greeks were imprisoned in Albania on charges of espionage and illegal possession of arms, but were later released as part of an effort by both sides to defuse tensions.

Ethnic pressures also mark Albania's relations with the former Yugoslav republic of Macedonia, where Albanians make up the biggest and most vociferous minority, accounting for around 23 per cent of that young state's 2.1m population. While the moderate leaders of Albanian Macedonians have adhered to their policy of co-operating with the governing coalition, underlying ethnic pressures have been raised by slow progress in implementing reforms, including better educational opportunities.

To the north Albania's border resources are stretched by the attempt to police the UN trade embargo on rump Yugoslavia with claims of flourishing illegal trade in oil across the frontier.

Beyond the immediate Balkan region, Albania has moved quickly under the determined leadership of President Sali Berisha to integrate itself into Europe in the wake of the collapse of communism four years ago. In the latest move it was admitted earlier this summer

to the Council of Europe.

It is building close links with Nato, and is eager to intensify its links with the European Union, which already accounts for the lion's share of foreign trade. Negotiations could start before the end of the year on an association agreement with the EU, says Prime Minister Aleksander Meksi.

Albania is also building closer political, economic and military links with the US, a relationship that has been reinforced by last month's visit by President Berisha to Washington. As a result of the meeting, the US, which already uses a base in northern Albania for unmanned reconnaissance flights over former Yugoslavia, is to equip and outfit Albania's peacekeeping contingent under Nato's Partnership for Peace programme. It will also increase military training in Albania.

Diplomatic observers warn, however, that a west preoccupied by trying to bring peace to Bosnia is in danger of underestimating the wider threats to peace in the Balkans, many of which involve the security of Albania.

The Tirana administration is credited with making a positive contribution towards keeping regional tensions under control, but President Berisha identifies two principal dangers: "If a change of international borders by force is accepted in Bosnia, there will be no peace in the region," he warns. "We are also very much concerned about the issue of Kosovo, which is the key question in the Balkan crisis. The Contact Group (the US, Russia, the UK, France and Germany) is not dealing with this very important issue in the region, they are even ignoring it. I am convinced that the Balkan conflict will be a multi-act tragedy."

In Serbia's southern province of Kosovo, around 2m people or 90 per cent of the population, are ethnic Albanian, but for several years they have been living under virtual martial law following the abolition in 1989 of Kosovo's autonomy by Serbian President Slobodan Milosevic. Kosovo is often cited as former Yugoslavia's next flashpoint, and fresh alarm bells have recently been

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III ALBANIA

Health: Facilities are poor, and funding is inadequate. By Jane Martinson

More than just a vitamin shot needed

Without the influx of humanitarian aid, the worn out system would not have survived

A visit to Albania's main hospital is all it takes to show how inadequate the health ministry's \$50m budget is.

In Tirana's university hospital, where most of the country's surgery takes place, the average age of the medical equipment is 25 years. It is better equipped than most, but there is no diagnostic equipment. X-ray machines are faulty and respirators archaic. Surgeons perform delicate operations in bare theatres.

Before the neurosurgery department moved to new premises, it inhabited part of the oldest section of the hospital. Three intensive care patients were squeezed into one room with a faulty door and one new respirator donated by a British charity.

The stench and filthy walls and stairs were brushed aside by surgeon Arson Seferi, as "not very serious". He is more concerned about the need to ration a faulty X-ray machine, and the shortage of vitally important surgical plasters.

The situation improved for this department, however, with a move last month. The new hospital, which cost 10m lek to complete, is near the city's general neurology hospital and offers eight intensive care beds. But the X-ray machine would still be rationed and the four-storey building has no lifts, said Dr Seferi.

The situation in Albania's health service – and its equally hard hit education service – has improved since civil unrest in 1990 and 1991 led to widespread looting and destruction.

During that time 24 per cent of health centres and 65 per cent of general surgeries were destroyed or occupied by squatters, while a greater percentage of local schools were attacked. Without the influx of humanitarian aid such as drugs and medical supplies from government agencies and charities around the world, Mr Maksum Cikuli, health minister, says the "worn out" system he inherited would not have survived.

A three-year public investment programme aims to address some of the shortages in the sectors which most

affect the daily lives of the electorate: \$25m is to be spent on health and \$9m on education between 1995 and 1997. This funding will provide all of a 1.25m lek project to improve primary health care and part of two projects to rehabilitate and construct new hospitals.

The proposals, which cover basic vaccination programmes to the building of new hospitals, are partly a reaction to urgent health needs and partly due to a determination to rationalise the system.

The lack of economic planning was one of the biggest defects of the old system, according to Mr Cikuli. "There was no economic logic at all," he says. The last two years have already seen many changes to that system. The number of beds has fallen from 18,400 in 1988 to 10,000 as rural hospitals have either been closed down or turned into

Health professionals feel that rural hospitals were a means to a political end

small health centres.

A mapping exercise funded by the World Bank aims to identify areas of needs and set standards. The plan to introduce a new tier to the service with ten regional hospitals is part of the government's aim to devolve more responsibilities away from the centre.

There is also a widespread feeling among health professionals that the relative abundance of isolated rural hospitals was a means to a political end: many of them spent a period in a sort of exile after showing signs of intransigence. Dr Bashkim Xhafa, a pathologist who is now head of the health ministry's foreign affairs department, for example, spent 14 years working as a general practitioner in an isolated village after asking to be sent on a training course.

A programme of updating and expanding the skills of 500 general doctors and 1,800 nurses, funded by the EU's Phare programme, is part of the reform.

Some of this is basic skills updating. "We have trained physicians who were sent to place.

work in villages for 30 years without access to new books," says Mr Cikuli.

The government's economic reforms include plans for a type of national insurance where employers will pay a large part of each worker's contribution, and a plan to sell subsidised drugs where only certain disadvantaged groups are exempt from payment.

Other reforms have sparked growth of private sector development. One 34-year-old entrepreneur has sought to answer one of the health service's most chronic needs with a diagnostic centre in Tirana. Mr Dilarov Yneri, a hotel proprietor, took out a US\$1.2m loan from Albania's savings bank to build the unit and buy a US\$500,000 medical scanner. He did so after having to take his brother to Greece for treatment after a serious road accident.

This Siemens-built machine is the only working scanner of its kind in the country and is described as a godsend by doctors. About 800 people have used the service since it opened five months ago, in spite of fees ranging from \$10 to \$220 per treatment.

The reforms so far have been boosted by aid from all the main international organisations, including a \$12.4m soft loan from the World Bank and \$121m from the European Union's Phare programme. Open is funding a study for a new general surgery hospital, and part funding, with the Islamic Bank, a \$50m lek hospital in the port town of Durres.

No government agency in Albania appears to know exactly how much aid has been donated from non-government sources. Yet the contribution of western charities, and in particular a large number of religious organisations, is evident from the most cursory glance at a hospital ward or school room. Mr Cikuli compares their work to that of ants: "They are small in size but large in number and they do a lot of work."

The ministry contends itself with insisting that religious health centres fit in with its map of service needs. Such aid and the government's own limited resources have had some effect – the ministry bought two helicopter ambulances earlier this month but extra financing is needed if proper reform is to take place.

Agriculture: A simple lunch is evidence of a small miracle, writes Jane Martinson

One of the biggest success stories

Complex legal, economic, and social problems may yet undermine the successes

Farmer Broz Marku's belief in the benefits of democracy receives daily sustenance. Gesturing to a simple lunch of sausage, egg and tomato, he says: "Four years ago I could not have dreamt of such a lunch. I could not have seen it on television. Now this meal is an ordinary event for us."

Mr Marku and his family worked in a state-run collective farm in Gurizi, 12 km south-east of Shkodra, until four years ago. The family, which now owns a cow and 30 chickens, remembers when lunch consisted of two kinds of bread, maize and wheat, while meat for dinner was "symbolic".

The seven adult members of the Marku family now live together in a new house on almost 14 sq km of land gained after their collective was dismantled in 1991. In spite of the "insecurities" of the market-place, they are content.

Mr Marku, a 37-year-old *kryeplak*, or village elder, is perhaps better off than most. A profitable sideline in selling scarce chemical fertiliser bought from Fier, more than five hours' drive away, gave him the funds to build his house, while the family also has most of its land in one plot because of property rights dating from pre-Communist times.

The rapid and almost total privatisation of Albania's agricultural land, where about 60 per cent of the population lives, has been judged one of the greatest success stories.

The Organisation for Eco-

nomic Co-operation and Development, in a report on transitional economies, says the turnaround in agriculture after two years of mass disruption led to the 11 per cent growth in the country's GDP in 1993. Agriculture's share of GDP also increased from about 38 per cent in the 1980s to 54 per cent last year.

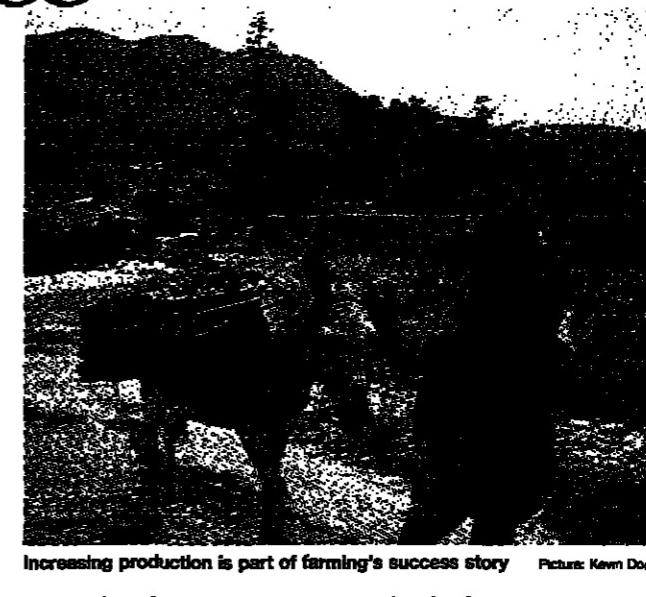
But the transformation has brought complex legal, economic, and social problems which some observers feel will undermine the successes of the past four years. International agencies such as the OECD and the IMF, as well as the Albanian government, see the extreme fragmentation of land – the average farm consists of 1.5 ha split into 3.3 separate parcels of differing quality – as a main obstacle to growth.

A law passed in August which allowed the buying and selling of farmland for the first time, aims to solve this. In order to encourage land consolidation, a farmer who wants to sell must offer it to his family and neighbours before putting it on the open market.

The government hopes the law will solve a number of evils. Mr Mylysim Osmani, deputy minister of agriculture, says: "There are too many people working in agriculture and we think the act will help to overcome this. At the same time land will be concentrated in the hands of fewer, more specialist, farmers who know how to manage their land." He estimates the average size of farms will double in 10 years.

Instead of improving things, however, some fear the act may only worsen a complex legal situation and the deep-rooted problems surrounding ownership rights.

In 1991 the government passed a law which legalised



Increasing production is part of farming's success story Picture: Kevin Dore

buyers.

Such uncertainties are unlikely to attract foreign investment. There have been about 20 joint ventures between foreign companies and the state, with total capital invested about \$50m. These projects have been subject to a number of misunderstandings over contracts, says Mr Osmani. He hopes last month's law will help resolve many of these difficulties as investors can enter into negotiations with private farmers.

The five-year land registration project, funded mainly by USAid, aims to set up a database of ownership and thus codify existing and outstanding claims. But partly because of the extent of legal complexities in a country which has had no private ownership at all since 1976, the project has thus far concentrated on uncontested registrations.

In the face of such complexities credit is given to small-scale work such as that done by the Agricultural Development Fund, set up by the World Bank and other international donors three years ago, to provide credit to the poorest sections of the farming community.

As privatisation of the first wave of industries started only earlier this month and the coastal land distribution has not been settled, former owners have not found the scheme overly attractive to date. Many continue to demand the return of "their" land.

Although land commissions moved with great speed to parcel out agricultural land – the government estimates 96 per cent has been distributed – only half of it has been legally titled, according to research carried out by Mr David Stan-

field, who heads a land registration project in Albania, and Mr Agim Kukeli, a member of the agriculture ministry. Even owners of this legally titled land feel "insecure", because of the claims of former owners.

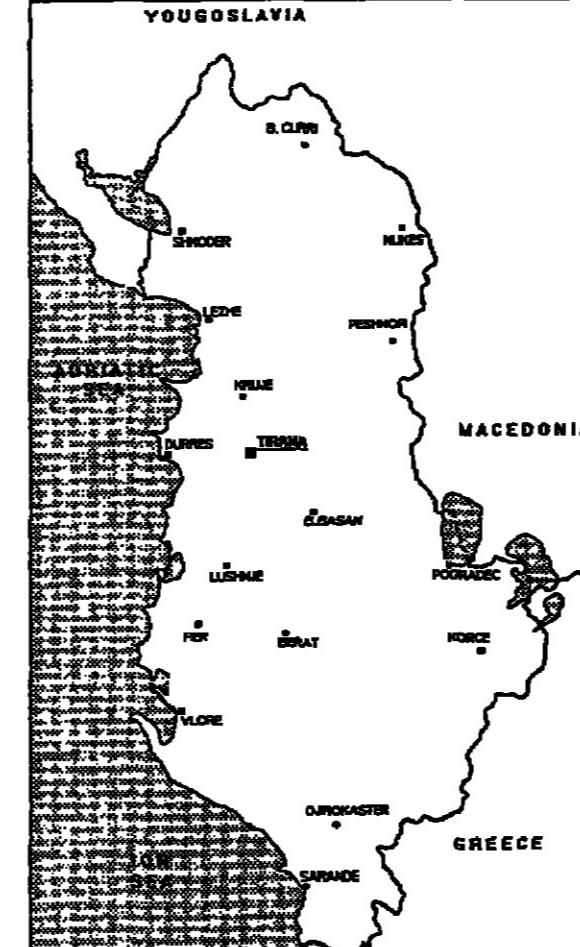
For some, insecurity is replaced by fear, according to Ms Rachel Wheeler, a research economist at the registration project. While Mr Osmani at the ministry says such problems are confined to "a few specific cases, especially in the north-east", Ms Wheeler says the fear many people experience has led to land being unfarmed and to the growth of "blood feuds" and violence in the villages. "The ability to buy and sell land will not solve the issue of feuds over ownership. It's a bit hard to care what's happening in parliament when the man at the end of the road is going to kill your son." She fears the ownership issues will become more difficult to resolve when land has been passed on to unknowning

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CREATING THE ENVIRONMENT FOR BUSINESS

IV ALBANIA

■ Chrome mining By Kevin Done

Silver lining to industrial hopes

It is hoped that last year's output can be tripled to reach 750,000 tonnes.

At a depth of around 420m, the tunnel floors at the Bulgiza chrome ore mine are muddy and treacherous. Water seeps through the dark, damp tunnels.

Flashes of eerie blue light spark from the overhead wires, as old Chinese-built trolley locomotives haul the ore along the main tunnels. At the deeper levels the two-tonne trucks are manhandled to the lifts.

Scores of old trucks lie rusting in the narrow, dank tunnels, abandoned where they have broken down for lack of parts.

Miners walk to the face, many bereft of rudimentary safety equipment, without protective clothing, without hard hats. Some have no lamp or carry a hand torch.

Above ground, the buildings and plant look neglected and derelict amid the piles of waste, the tangle of cables and pipes, and decades of abandoned equipment.

But in spite of the appearance of the mine and the drab, forbidding town it sustains, Bulgiza, high on a spectacular mountain plateau in eastern

Chrome, oil and gas are pivotal to plans for industry

Albania, is beginning to see better times.

The chrome mines, along with the oil and gas fields of the coastal plain, are at the centre of Albania's plans for reinvigorating its industrial sector - supported, it is hoped, by foreign direct investment.

Much of Albania's antiquated industry closed down in the wake of the collapse of communism. Derelict heavy industry plants from steel to chemicals, textiles and paper mills now scar the landscape of former industrial centres. Industrial production fell by more than 80 per cent from 1990, and most of the old plants will never reopen.

Nickel and iron ore mining has closed down since 1990, as have more than half of the coal mines, says Mr Alfred Mero, general director of the mining division of the ministry of mineral and energy resources. The workforce in the mining sector has been halved to around 10,000, and is now concentrated on chrome and copper production.

Output of chrome ore is still far below the levels achieved in the communist era, but the fortunes of the sector and of Albchrome, the state-owned mining and smelting group, are improving thanks to a surge in prices and demand in the world market. Albchrome has ambitious plans to expand production, if agreement can be reached on co-operation with a strategic foreign partner.

Production of ore totalled 22,000 tonnes last year - of which the Bulgiza mine alone accounted for 105,000 tonnes - compared with an output of 1.2m tonnes 6 years ago, according to Mr Ramadan Disha, Albchrome general director. Production is rising again, however, and is forecast to reach 300,000 tonnes this year. Output of ferrochrome, the most important val-

ue-added product from the ore, is forecast to rise from 33,760 tonnes in 1994 to 44,000 this year.

Driving the increased output, says Mr Disha, is the doubling in ferrochrome prices from around 50 US cents per pound 12 months ago to the present level of around 73 cents per pound - the free-on-board price at the main Albanian port of Durres. Demand is strong from the stainless steel industry, which consumes around 80 per cent of world chrome output.

Before the drastic fall in output in recent years, Albania was the world's third largest producer of chrome; the government took off this summer.

The voucher-based programme aims to transfer larger enterprises out of state ownership and into private hands as quickly as possible. The scale of the task is daunting.

The agency must set up a legal framework for share ownership, prepare the enterprises for privatisation, and arrange the auctions. It also distributes vouchers to former political prisoners; adults who have not benefited from any other privatisations; and those whose compensation claims for such privatisations have been agreed, before having to keep people interested."

By September 11 when the first wave of 20 enterprises were offered for sale, some 900,000 people had received part of their voucher entitlement. According to Mr Gjorzeni, after 45 days the people who have used their vouchers

■ Privatisation: Much more than just a way for the state to shed loss-making functions. By Jane Martinson

A means to economic education

There is a belief that only private enterprise earns respect and therefore profits

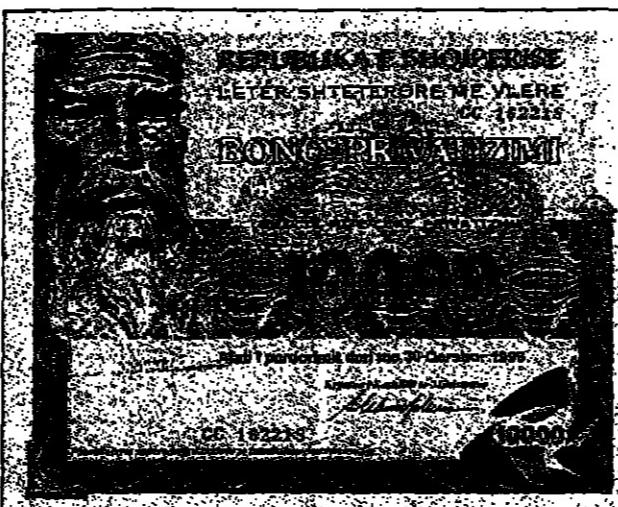
As director of the national agency for privatisation, Mr Niki Gjorzeni has a central role in turning Albania into a shareholding democracy. He is overworked.

A constant stream of people file in and out of his office in Tirana asking for advice, wanting signatures, warning of problems. The activity reached a crescendo as the government's mass privatisation programme took off this summer.

The voucher-based programme aims to transfer larger enterprises out of state ownership and into private hands as quickly as possible. The scale of the task is daunting. The agency must set up a legal framework for share ownership, prepare the enterprises for privatisation, and arrange the auctions. It also distributes vouchers to former political prisoners; adults who have not benefited from any other privatisations; and those whose compensation claims for such privatisations have been agreed, before having to keep people interested."

Finance Minister Dylber Vrioni says he is "very concerned" about maintaining the "rhythm of change to keep people interested".

By September 11 when the first wave of 20 enterprises were offered for sale, some 900,000 people had received part of their voucher entitlement. According to Mr Gjorzeni, after 45 days the people who have used their vouchers



Privatisation vouchers: shareholders replace the state

to bid for the enterprises will receive shares in that company in proportion to the number of vouchers used. Such a system will "value" the industries.

The system has a number of political and economic aims and is a cornerstone of the Democratic Party's agenda. Mr Vrioni describes the programme as essential if Albania is to enter a market economy. "Albanians are still spending lots of energy being jealous of each other and not looking at how to improve. So we thought it was the right time to introduce them to an economic education. They have to know how the market works."

He contrasts the situation with that in the west where

"even beggars know what a change in interest rates means". There is also a widespread belief that only privately owned enterprises earn respect and therefore profits.

The urgency is spurred by the desire to involve Albanians in the process of privatisation before elections next spring.

Mass privatisation comes after great changes in the ownership structure of small enterprises, changes which were often spontaneous. The privatisation law of 1991 codified the de facto distribution of agricultural land to members of former state farms, and allowed the rapid privatisation of small businesses such as retail shops. Banking was privatised in 1993. Many small or medium-sized enterprises - defined as having fewer than 300 employees or a book value of less than \$500,000 - have been auctioned by the agency in the last two years. Mr Gjorzeni says that while only 2,800 units were privatised last year, they were ten times the value of the 9,000 the year before.

But the bigger the industry, the more difficult Mr Gjorzeni's task. Entrepreneurs saw an easier profit to be made from setting up one of the now ubiquitous kiosks in Albania than from taking part of its larger industries. The agency is thus left with an estimated 1,000 such enterprises which have not yet been privatised.

It has so far identified more than 350 as ready for privatisation.

Albania, fears that the "strong, radical and courageous" ideas of the government may have "fizzled out" by the time they get to the people in the form of mass privatisation vouchers. He points out the dangers in weighting the distribution of vouchers towards those over 55, who get twice as many as the under 35-year-olds. These people are likely to be less enthusiastic and more likely to want a nice dinner than a voucher", he says. The Bank had advised the government to sell off about 250 enterprises in a one-day event.

Other observers have said the emphasis on the elderly in voucher distributions has led to weak demand, which has prompted the devaluation of the vouchers - just before the auction they were trading at 26 per cent of their face value. The government argues that the elderly have less time in which to enjoy the proceeds of the voucher distribution.

The government recognises that it, too, has little time to convince the electorate. Mr Vrioni called for an "education" programme to explain the scheme while Mr Gjorzeni started a series of television appearances at the beginning of September. They have until next June at the latest, when the first phase of mass privatisation ends, to convince the electorate of the scheme's benefits. But, with the elections set for earlier, the timetable may be tighter than that.

■ Banking: Poor financial services are holding up the growth of the economy, writes Kevin Done

Finance reform initiatives under way

Street dealers with wads of bank notes are a reminder of how far banking still has to go

The lack of developed banking services is a serious impediment to the expansion of the Albanian economy.

Reforms have been delayed, but the Finance Ministry and the Bank of Albania, the central bank, are seeking urgently to make progress, including the privatisation and restructuring of the state-owned banks, and the setting up of new privately owned banks.

With the help of institutions such as the International Monetary Fund and the World Bank, the central bank is also developing ambitious plans for a functioning capital market. Treasury bills have been issued since last year and a secondary market is planned to begin in the first quarter of next year.

A recent law has been passed allowing the establishment of investment funds - as part of the wider mass voucher privatisation programme that is under way - and it is hoped to start a stock market in 1996.

"There is an urgent need to improve and expand bank services. Most domestic transactions remain cash based. For foreign currency transactions,

the street market has proved efficient and competitive... immediate transfer services are urgently needed."

Mr Kris Luniku, the highly regarded 33-year-old governor of the central bank, is leading the drive to create a modern banking and financial services sector, in a country in which financial institutions barely existed before 1992.

He is anxious to bring the informal financial channels under the regulation of the central bank, but not until effective institutions can be created to take their place.

The central bank is trying to bring a light touch to regulating the informal credit market by seeking to persuade operators to open legitimate banking businesses. "We want to stimulate the sector. We are telling them that they are illegal, but that we want to be friends, that they should come under the law and open a bank," says Mr Luniku.

The central bank, itself only created in 1992 when a two-tier banking system was established, needs to meet daunting challenges in a short time.

At present the banking sector consists chiefly of the National Commercial Bank, the Savings Bank and the

Rural Commercial Bank, which are all state-owned.

To respond to the weakness of the banking system, the government has created a new unit at the Ministry of Finance and the central bank which is responsible for pushing through reforms that can lead to privatisation.

According to a recent assessment by western financial experts, "the development of the commercial banking system has been hampered by the lack of legal standards, poor reporting and accounting, a slow and inadequate payments system, the lack of legal protection for collateral and enforcement of claims, and, most importantly, lack of experience with banking techniques, including risk assessment and portfolio management". New lending by the state-owned commercial banks has been sharply curtailed in the face of a further rise in the share of non-performing loans.

"Without a good banking system, it is not easy for the private sector to develop," says Mr Dylber Vrioni, the Albanian Finance Minister. "The banks are still running in the same way as before, and it is not easy to improve their performance."

both formed with National Commercial Bank; the Italian-Albanian Bank, created with Banca di Roma and with the European Bank for Reconstruction and Development holding a 20 per cent stake; and the Arab Albanian Islamic Bank. There is also one wholly private bank, Dardania Bank, with capital from ethnic Albanians from Kosovo.

Applications have been received from five Greek banks, and it is hoped institutions such as the American Albanian Enterprise Fund and the German development bank Kreditanstalt für Wiederaufbau will also use funds channelled to Albania to establish local banks.

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Foreign oil companies move in

International oil companies are showing increased interest in exploring for oil and gas, writes Kevin Done.

Since offshore exploration was opened up for the first time in 1991, around \$80m has been invested in seismic studies and for the drilling of three wells.

In addition more than \$60m will be spent during the coming year, with companies including Occidental, OMV, Agip and BHP committed to drilling another four explor-

atory wells offshore by the end of 1996, according to Mr Fatbardh Ademi, executive director of the Albanian national petroleum agency.

Of the wells already drilled in 1993 and 1994, one by Agip was dry, but two others drilled by Occidental and Chevron have both found gas, although not in commercial quantities.

"It is all at a very early stage of exploration, but it is interesting, because Albania was closed before. It is virgin territory and there is oil else-

where in the region," says Mr Charles Jamieson, chief executive of Premier Oil, the medium-sized UK oil company.

Premier Oil has produced oil in Albania since the 1920s, and in the last couple of years there have been both oil and gas discoveries across the median line in the Italian sector of the Adriatic Sea. Exploration drilling offshore by foreign oil companies, which were granted concessions last year, is expected to begin in earnest in late 1996 and 1997, with wells planned by Shell, Coperex of France and INA Naftaplin, the Croatian oil company.

The national petroleum agency is planning to launch a second onshore licensing round in the late autumn, with the offer of 8 blocks covering the rest of the country.

Foreign oil companies are optimistic that the introduction of modern exploration and production technologies can transform the prospects of the oil industry in Albania.

As in other sectors, much of the plant and equipment in use is obsolete, and output has fallen in recent years from 2m tonnes a year in the early 1980s to little more than 500,000 tonnes a year or 10,000 barrels a day at present.

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Economy: Recovery has started from a very low base, writes Kevin Done

Stability emerges from years of chaos

One of the highest growth rates of any of the transition economies is rewarding efforts

Albania's success in stabilising its economy after the collapse of communism and the crisis years of 1991/92 has been unmatched in central Europe, and yet the starting point could hardly have been less favourable.

The demise of communism occurred later and was more disorderly than in other central and eastern European countries. By early 1992 real GDP, already the lowest in Europe, had fallen by more than 50 per cent from the 1989 peak; agricultural production and much of industry had collapsed; and the country was on the brink of hyperinflation.

Today has one of the highest growth rates of any of the transition economies in East Europe, and it is even concerned that its rate of inflation might be too low. It embarked on a course of shock therapy following the election of the majority Democratic Party government in spring 1992, and has worked closely with the International Monetary Fund in charting the transition to a market economy.

Albania is still the poorest country in Europe. Its GDP per

capita is estimated at less than \$600, and wages in the public sector average only \$65 to \$70 a month.

The economy is unbalanced and crucially dependent on external financing. International aid and remittances from Albanians working abroad, amounting together to several hundred million dollars a year, support a huge trade deficit. In recent years, as an estimated 300,000 Albanians have left the country, the chief export has been people.

"Foreign aid and remittances alone amounted to 40 per cent of GDP in 1993. In comparison, exports generated only 7 per cent of GDP, which probably places Albania in a unique position in the world," says a report prepared for the bank advisory committee which negotiated the restructuring of Albania's foreign debt in the summer.

Unemployment is still around 18 per cent, and the crowds that gather outside the Italian embassy every day in the vain hope of gaining a visa, bear eloquent testimony to the number who would prefer to live outside the country.

In the face of such daunting problems, Albania has made surprising progress.

It is in its third year in succession of GDP growth up to 9 per cent. According to the authorities, GDP grew by 11 per cent in 1993, by 7.4 per cent

in 1994, and growth this year has been forecast at around 6 to 7 per cent, which is expected to be sustained to the end of the decade.

Despite the recovery, overall GDP last year was still 22 per cent lower than in 1990.

Inflation, running at 237 per cent year-on-year at the end of 1992, was reduced to 31 per cent at the end of 1993, and to 15.8 per cent at the end of 1994, with the authorities pursuing tight fiscal and monetary policies. In both June and July this year, the year-on-year rate of inflation was running at only 2.1 per cent, according to the Albanian Institute of Statistics.

Despite a seasonal acceleration in the second half of the year, inflation is still expected to be around 5 per cent at the end of 1995, although the introduction of a value added tax (VAT) system around the turn of the year is expected to add to inflationary pressures.

The domestically financed budget deficit has come down from 45 per cent in 1991 to 8 per cent last year, and is expected to meet this year's target of 7 per cent. The lek has been stable for more than 12 months at between 85 and 90 to the dollar.

"Although it is the poorest country in Europe, Albania has made one of the most rapid transitions to a market economy over the last three years," says a report from PlanEcon, the Washington economic analysts. The government has "transformed an economy of inefficient industrial plants and collectivised agriculture into one of small farmers, traders and businessmen".

In the process industry has been relegated to a minor role in the economy, with industrial output falling by almost 80 per cent since 1990.

Last year the share of industry in GDP was only 13 per cent compared with 37 per cent in 1990, according to Ministry of Finance figures. Industrial output declined a further 2 per cent last year. The most important contributors to industrial output are now mining, energy and food processing.

The recovery in the economy has been driven chiefly by the revival in agriculture, as well as by construction and services. Agriculture accounted for 56 per cent of GDP last year compared with 40 per cent in 1990. Output increased by 7 per cent in 1994, following rises of around 14 per cent in 1993 and 18 per cent in 1992.

Agricultural output plunged in 1990/91 as a result of the dismantling of the former co-operatives and the breakdown of distribution systems. Fortunes have improved rapidly in response to the early privatisation of virtually all co-operative and state farmlands and the liberalisation by mid-1992 of most agricultural prices.

Imports of agricultural products have declined in recent years due to increased domestic output, and imports are now made up mainly of industrial goods.

The private sector accounts for 60 per cent of exports and 93 per cent of imports.

According to the PlanEcon

Trade moves to the west

Albania's alarming trading performance has begun to improve in the last 18 months, although it continues to run large deficits, writes Kevin Done.

Exports which collapsed in 1991/92, rose by 26 per cent last year to \$141m; while imports declined marginally to \$60m from \$62m in 1993.

The trade deficit of \$460m, down from \$690m a year earlier, was still more than three times the size of total exports, and imports were equivalent to 34 per cent of GDP.

The deficit on the current account of the balance of payments at \$146m was smaller than the trade deficit, thanks to private remittances and grants from bilateral and multilateral donors, which together keep the country afloat. Private transfers from abroad, consisting mainly of emigrants' remittances, were conservatively estimated at \$268m in 1994, nearly twice the value of exports. They support an active foreign exchange market, much of it conducted by street traders in the main square of Tirana outside the central bank, and help to finance thriving consumer goods imports.

The country's chief trading partner is Italy, which is also

its main bilateral aid donor and the main source of foreign direct investment.

Albania has reoriented its trade like other countries in East Europe, and most of its links are now with EU member states and the US.

Italy's share of Albania's exports has jumped to more than 50 per cent from just under 10 per cent in 1990, while Greece and the US each account for around 10 per cent, followed by states of the former Yugoslavia (6 per cent) and Germany (4.8 per cent).

Italy is the source for more than a third of Albanian imports followed by Greece (24 per cent), Bulgaria (8.2), Germany (5.5), Turkey and former Yugoslavia.

Albania's most important exports are chrome and chrome products (18 per cent), bitumen (10.7 per cent), tobacco (6.5 per cent) and electricity (4.9 per cent), while other exports include copper, petrochemicals and food products.

Imports of agricultural products have declined in recent years due to increased domestic output, and imports are now made up mainly of industrial goods.

The private sector accounts for 60 per cent of exports and 93 per cent of imports.

report, food markets are now in balance. It forecasts that the country "should become a net exporter of food products in the near future".

The most dynamic sector in Albania is construction, where output jumped by 15 per cent last year following increases of 5 per cent in 1992 and 32 per cent in 1993. Its share of GDP from 6.5 per cent in 1991 to 9.5 per cent in 1994.

Growth has come from small companies in the private sector, whose fortunes have been boosted by growing private control of real estate, strong income growth in agriculture, and rising private cash transfers from Albanians working abroad.



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Economy: Recovery has started from a very low base, writes Kevin Done

Investing for the future

Spending must tackle past neglect, and also meet the challenges of urban drift

administrative infrastructure.

According to Mr Edmond Leka, director of the economic development department, around \$350m is to be spent this year on infrastructure projects, \$470m in 1996 and \$502m in 1997. Of the total of \$1.3bn, some \$286m is earmarked for spending on improving water supplies and \$205m for upgrading the transport system, most urgently the road network. Some \$168m is to be devoted to modernising the energy sector, while \$128m will be spent on health and education, \$152m on the agriculture sector and \$68m on telecommunications.

From the road network to telecommunications, water and power supplies, the ports, airports and health and education services, the country is struggling to enter the modern era.

Albania survived the early crisis years of transition from its Stalinist past with the support of massive external humanitarian and food aid.

Now, thanks to the recovery of the agricultural sector, the country is again able to feed itself, and the focus of the aid effort has moved towards project support, as Albania starts to invest for its future.

The spending on water and power, roads and telecommunications, health and education, must tackle not only the neglect of past years, but must also meet the challenge of the urban drift that will take place in coming years.

"In the last three years, there has been free movement of population for the first time in 50 years," says Mr Dushamir Shehi, deputy prime minister and minister for tourism and construction. "In 1990, 65 per cent of the population lived in villages and in the countryside and only 35 per cent in urban areas. You cannot pretend to be in Europe with that kind of population structure."

The majority of the population still lives in rural areas, but Mr Shehi estimates the share living in urban areas is now above 40 per cent. The population of the capital Tirana has jumped from 300,000 three years ago to around 400,000, and is expected to exceed half a million by the end of the decade. Growing shanty towns around the edges of the city bear testament to the task that lies ahead.

Albania has embarked on an ambitious \$1.3bn three-year public investment plan aimed at beginning the transformation of its social, economic and

distance calls are successful, while the average waiting time for manually connected calls is 90 minutes.

Of Albania's 17,400km road network, design standards are low and many parts are in disrepair. Around 2,900km of paved main roads and 5,000km of unpaved secondary roads are administered by the central government. The country also has 9,500km of rural roads, once the responsibility of state farms or co-operatives that have ceased to exist.

"Although the districts have the responsibility of maintaining the rural roads, no action has been taken, largely because of a lack of funds," a World Bank report said earlier this year. "This has left nearly 1m people in some 400 villages and numerous settlements with roads inaccessible to motorised vehicles for a portion of the year."

The main investment in roads is centred on creating the East-West and North-South corridors. The former will link the main port of Durres, itself a focus of reconstruction, with Kapshtica on the border with Greece and with Macedonia at Lake Ohrid.

Much of this 240km of road will form a section of the corridor to act as a transit route from Durres on the Adriatic through Albania, Macedonia and Bulgaria to the Black Sea at Varna and Burgas.

The UN embargo on trade with Serbia and the Greek blockage until this month of Macedonia's trade and access to the Greek port of Selanica have given a powerful impetus to transit trade through Albania, although the route is constrained by the inadequate roads and port facilities.

The North-South corridor links Albania with Greece and Montenegro, but financing plans and feasibility studies are not as advanced as for the East-West route.

At the port of Durres an 8.7m rehabilitation scheme, partly financed by funds from Kuwait, is already under way and work is expected to begin next year on a \$10m project to create a modern roll-on/roll-off ferry terminal. The aim is to make Durres a regional port for the southern Balkans.

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CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

	Closing mid-point	Change on day	Bid/offer spread	Day's Mid high	Day's Mid low	One month Rate %PA	Three months Rate %PA	One year Rate %PA	Bank of Eng. Index
Europe									
Austria	(Sch) 15.8495	+0.0268	356 - 582	15.8493	15.7435	16.8155	23 15.7869	22 16.8155	106.9
Belgium	(BPF) 46.2262	-0.0228	398 - 549	46.4000	46.0010	46.4014	24 45.8424	22 46.4014	120.2
Denmark	(DK) 8.7405	-0.0005	533 - 496	8.7538	8.6869	8.7399	1 1.5701	1 8.6339	1.0
Finland	(FIM) 8.7426	-0.0005	267 - 287	8.7202	8.6980	8.7384	0.8 7.6303	0.7 8.7384	109.9
France	(FF) 7.7713	-0.0027	705 - 751	7.7588	7.7285	7.7285	0.9 7.7547	0.9 7.6868	0.9
Germany	(DM) 2.2521	-0.0027	917 - 935	2.2526	2.2363	2.2343	2.6 2.2371	2.7 2.1941	2.6
Greece	(Dr) 366.791	-0.732	367 - 355	364.384	-	-	-	-	88.6
Ireland	(I) 0.9777	-0.0001	770 - 750	0.9764	0.9771	0.9759	0.9 0.9728	0.5 0.9728	87.7
Italy	(L) 1.2650	+3.8	692 - 722	1.2650	1.2584	1.2584	1.0 0.9759	0.9 0.9728	69.5
Luxembourg	(L) 46.4262	+0.0222	398 - 545	46.4000	46.0010	46.4014	24 45.8424	22 46.4014	108.3
Netherlands	(NL) 0.9282	-0.0077	195 - 227	0.9204	0.9154	0.9154	2.7 0.9154	2.5 0.9154	100.2
Norway	(NOK) 0.9282	-0.0077	595 - 654	9.9147	8.8289	8.8286	5.6 0.9093	5.1 0.9093	106.4
Portugal	(PTE) 232.692	-0.0001	486 - 472	236.975	234.862	237.13	-2.7 238.35	-3.0 200.84	-2.9
Spain	(PE) 194.973	-0.1401	822 - 114	195.422	193.866	195.433	-2.8 196.369	-2.9 103.695	-0.3
Sweden	(SEK) 10.9897	-0.1401	923 - 751	11.0259	10.9284	10.9284	-0.2 10.9704	-0.3 10.9693	-0.3
Switzerland	(SFr) 1.6186	-0.0022	712 - 196	1.6281	1.6181	1.6181	3.9 1.6008	3.8 1.7053	3.8
UK	(£) 1.2169	-0.0018	181 - 174	1.2169	1.2086	1.2157	1.1 1.2135	1.1 1.2041	1.0
Euro	1.05161	-	-	-	-	-	-	-	-
SDR	-	-	-	-	-	-	-	-	-
Americas									
Brazil	(Real) 1.9293	+0.0007	819 - 930	1.9542	1.9542	1.9542	-	-	-
Canada	(C\$) 1.2138	-0.0057	307 - 329	1.2161	1.2155	1.2103	0.2 1.2146	-0.6 1.2146	84.7
Mexico (New Pesos)	10.0739	-0.0017	828 - 850	10.0110	10.0618	10.0618	-	-	-
USA	(US\$) 1.5827	-0.0007	822 - 832	1.5848	1.5780	1.5780	0.8 1.5796	0.8 1.5707	0.8
Pacific/Middle East/Africa									
East Africa	Hong Kong (HKD) 2.0868	-0.0041	948 - 969	2.0904	2.0902	2.0902	-0.7 2.1011	-0.8 2.1158	-0.9
India	(INR) 3.2267	-0.0054	524 - 538	3.5790	3.5570	3.5570	-	-	-
Israel	(Shekels) 4.7445	-0.0013	592 - 622	4.9378	4.7323	4.7323	-	-	-
Japan	(Yen) 158.733	-0.0026	162 - 174	154.270	154.270	153.378	5.8 153.808	6.0 147.208	5.7
Malaysia	(RM) 3.5734	-0.0021	701 - 714	3.5734	3.5734	3.5734	-	-	-
New Zealand	(NZD) 1.0471	-0.0021	024 - 057	1.0471	1.0470	1.0470	-2.0 2.4101	-3.0 2.4449	-1.7
Philippines	(Peso) 41.2373	-0.0021	005 - 075	41.2755	41.1985	41.1985	-	-	-
Singapore	(SGD) 5.9261	-0.0021	339 - 383	5.9452	5.9188	5.9188	-	-	-
South Africa	(R) 5.7798	-0.0048	475 - 505	5.2507	5.2412	5.2412	-	-	-
Taiwan	(NT\$) 71.42803	-0.0071	084 - 541	70.3279	71.7133	71.7133	-	-	-
Thailand	(Baht) 36.8945	-0.0061	225 - 229	36.5690	36.5690	36.5690	-	-	-
UK	(£) 1.21523	-0.014	120 - 125	1.21523	1.21523	1.21523	-	-	-
US	(\$) 29.22	-0.0022	4.000 - 4.000	3.988 - 3.988	3.988 - 3.988	3.988 - 3.988	-	-	-
Danish Krone, French Franc, Norwegian Krone, and Swedish Kroner per 10; Belgian Franc, Yen, Escudos, Lira and Peseta per 100.									

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

	Closing mid-point	Change on day	Bid/offer spread	Day's Mid high	Day's Mid low	One month Rate %PA	Three months Rate %PA	One year Rate %PA	J.P. Morgan Index
Europe									
Austria	(Sch) 10.0120	-0.0128	884 - 151	10.0200	9.9800	9.9800	1.8 9.9800	1.5 9.8775	1.5 106.9
Belgium	(BPF) 20.2300	-0.02	250 - 350	20.3200	20.1000	20.189	1.7 20.211	1.5 20.81	1.4 109.0
Denmark	(DK) 5.2025	-0.0028	210 - 240	5.3072	5.2987	5.2987	-0.7 5.3072	-0.5 5.2987	1.0 101.1
Finland	(FIM) 4.9102	-0.0004	630 - 650	4.9215	4.8980	4.9008	0.1 4.9057	0.2 4.9145	0.1 97.8
France	(FF) 1.4230	-0.0018	223 - 234	1.4234	1.4145	1.4145	1.7 1.4189	1.7 1.3935	1.7 111.3
Germany	(DM) 21.750	-0.03	500 - 600	22.230	22.230	22.230	-8.9 22.230	-8.5 20.675	-8.5 7.2
Greece	(Dr) 1.7875	-0.0020	175 - 192	1.8027	1.7875	1.7875	-0.7 1.8027	-0.7 1.6227	-0.7 5.1
Ireland	(I) 161.50	+1.75	100 - 200	161.00	160.50	161.75	-4.4 162.91	-4.4 162.92	-4.4 59.1
Luxembourg	(L) 28.2300	-0.02	250 - 350	29.3200	29.1000	29.189	1.7 29.21	1.5 28.81	1.4 109.0
Netherlands	(NL) 1.5929	-0.0018	924 - 934	1.5955	1.5840	1.5802	2.0 1.5929	1.7 1.5822	1.7 108.4
Norway	(NOK) 1.8645	-0.0028	120 - 130	1.8745	1.8645	1.8645	-0.5 1.8645	-0.5 1.8645	-0.5 101.0
Portugal	(PTE) 232.692	-0.0001	486 - 500	236.975	234.862	237.13	-2.7 238.35	-3.0 200.84	-2.9 107.0
Spain	(Pta) 223.72	-0.0013	488 - 502	223.100	223.200	223.200	-0.2 210.12	-0.2 198.10	-0.2 106.8
Sweden	(SEK) 2.7473	-0.0026	107 - 120	2.7473	2.7473	2.7473	-	-	-
Switzerland	(SFr) 2.6120	-0.0021	120 - 125	2.6120	2.6120	2.6120	-	-	-
UK	(£) 1.2168	-0.0022	712 - 732	1.2261	1.2261	1.2261	-	-	-
US	(\$) 29.22	-0.0022	4.000 - 4.000	3.988 - 3.988	3.988 - 3.988	3.988 - 3.988	-	-	-
Dollar rate per \$ for SDR, Gold Market index, in the Pound Spot table show only the last three decimal places. Forward rates are directly quoted to the market but are implied by current interest rates. Gold rate indicated by the Bank of England. Base average 1990 = 100. Index released 1/95. Bid, Offer and Mid-rates in both the Pounds and the Dollar Spot tables derived from THE WALL STREET JOURNAL'S CLOSING SPOT RATES. Some values are rounded by the F.T.									

WORLD INTEREST RATES

September 29	Short term	One month	Three months	Six months	One year	Lomb. Int.	Dis. rate	Repo rate

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FT GUIDE TO THE WEEK

MONDAY

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EU foreign ministers meet



One of the main topics for European Union foreign ministers at their two-day meeting in Luxembourg will be how the US and EU can deepen and strengthen their relationship. Plans include removing remaining trade barriers and forging closer political co-operation.

Hong Kong talks in London

China's foreign minister, Qian Qichen arrives in London for talks with his opposite number Malcolm Rifkind. Discussions are expected to centre on how best to achieve co-operation between the Hong Kong government and Chinese representatives in the run-up to the handover of sovereignty in mid-1997.

OECD reports on Russia

The Organisation for Economic Co-operation and Development releases its first survey on Russia. The report is expected to conclude that if this year's macro-economic stabilisation programme is successful, rapid growth could ensue.

US politics and judiciary

Congress is in recess all week for a combination of the Jewish holiday of Yom Kippur (on Wednesday) and Columbus Day (on Oct 9). The Supreme Court's term begins today, initially without chief justice William Rehnquist, who underwent back surgery last week.

Verdict on Kenyan activists

The magistrate presiding in the armed robbery case against Kenyan dissident Koigi Wa Wamwere and his three co-accused is due to deliver his verdict after a week's postponement. Koigi, who faces death by hanging if found guilty of staging a raid on a police station in 1988, is regarded as a prisoner of conscience by Amnesty International.

UK politics

Britain's opposition Labour Party opens its annual conference in the south coast resort of Brighton (to Oct 6). Slimming left-wing criticism of party leader Tony Blair's moderate "new Labour" is expected to come to a head.

FT Surveys

Albania and The Philippines.

Holidays

Botswana, China, India, Nigeria. Most Australian states celebrate Labor Day.

TUESDAY



On Sunday, a group of former world leaders gathers in Colorado Springs to discuss the end of the cold war and the new world order

government needs to slash spending by at least BFr100bn (\$3.3bn) if Belgium is to reduce its budget deficit from 4.5 per cent to the 3 per cent laid down in the Maastricht treaty.

Germany marks Unity Day

The fifth anniversary of reunification sees a growing consensus that the two parts of Germany are slowly coming together, despite high unemployment in the east - 10 per cent among men, 19 per cent among women - and the high tax burden required to finance unification. Western Germany still transfers in excess of DM180bn (\$109bn) a year to the eastern states.

Chernomyrdin visits Canada

Russia's prime minister, Victor Chernomyrdin, is scheduled to set off on a four-day visit to Canada. He is expected to discuss areas of economic co-operation between the two northern countries.

Mr Chernomyrdin, who is also the leader of a newly formed political party which is competing in parliamentary elections in December, is also expected to use the trip to highlight his domestic image as a world statesman.

Telecom 95

The world telecommunications industry's four-yearly exhibition and conference, organised by the International Telecommunications Union, opens in Geneva, Switzerland (to Oct 11). Nearly 1,000 companies will be exhibiting the latest in telecoms technology. In addition, about 100 ministers and 160 directors-general are expected to attend high-level discussions.

Commonwealth debt talks

Commonwealth finance ministers meet in Kingston, Jamaica, over three days to discuss the debt problems of developing countries and how the resources of institutions such as the International Monetary Fund can be better used. They will study proposals to write off debt to the poorest countries, and several will argue that international institutions such as the Fund and World Bank, be allowed to reschedule debts as bilateral and commercial creditors now do.

US baseball play-offs

Major league baseball play-offs begin in their new, bloated format which increases the number of teams from four to eight and the number of rounds from two to three. For the first time, teams other than the divisional winners take part.

FT Surveys

International Telecommunications.

Holidays

Bangladesh, China, Germany (Unity Day), Honduras, India, Israel, South Korea.

WEDNESDAY

Japan, which the yen's subsequent weakness is expected to have partly reversed.

Decision on Greek shipyard

The European Commission is due to decide on the future of Hellenic Shipyards, the loss-making shipbuilder which was supposed to be privatised or shut down. The Greek government wants the yard to remain under state control, but proposes to sell a 49 per cent stake to the workers.

Saleroom

Sotheby's biggest sale this century starts at the Neues Schloss, a castle on a hill overlooking Baden-Baden, south-west Germany. The 6,000 lots, comprising 26,000 objects, are the property of the Margrave of Baden.

Ranging from Gothic furniture to family portraits, and embracing antique arms, the 15-day auction should raise more than DM30m (\$20m) to help pay off the family's debts. All the finest objects, including the library, have already been sold to the state government of Baden-Wurttemberg.

FT Surveys

Review of Information Technology.

Holidays

Israel (Yom Kippur).

THURSDAY

World economic outlook

The International Monetary Fund publishes the latest edition of its twice-annual World Economic Outlook in Washington, DC, in the run-up to the organisation's annual meeting.

The draft edition contained a big downgrade of the growth forecast for

Nato defence ministers meet

Nato defence ministers gather informally in Williamsburg, Virginia, to discuss the future of the alliance (to Oct 6). Nato's probable role as the co-ordinator of a peace-implementation force in Bosnia is likely to dominate the agenda, along with Nato expansion into eastern Europe.

World Trade Organisation talks on liberalising basic telecommunications should be given a push by today's meeting of senior officials in Geneva. The 41 nations taking part are due to wrap up the talks by April next year.

Dominique in the lions' den

Dominique Girard, the French ambassador to Australia, addresses a Foreign Correspondents' Association lunch in Sydney. Mr Girard has weathered much of

Former US president George Bush hosts a two-day fund-raising "old-timers' summit" of former world leaders in Colorado Springs, to discuss the end of the cold war and its legacy. Former leaders who will consider a "World Transformed" include Mikhail Gorbachev of Russia, Britain's Margaret Thatcher, François Mitterrand of France, and Canada's Brian Mulroney. 100 tickets for the public have been offered at \$5,000 each. Proceeds will benefit the George Bush Presidential Library Foundation and the Washington-based Forum for International Policy.

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Other economic news

Monday: The UK purchasing managers' index will show whether output and raw material price growth continues to slow in manufacturing. US personal income may have eased in August. Spanish factory gate inflation is expected to have changed little in July.

Tuesday: Retail sales growth in Australia is thought to have halved between July and August. The UK's global trade deficit is expected to have widened significantly in July, while official reserves of gold and foreign exchange are thought to have continued growing slowly last month.

Wednesday: Mexican industrial production is forecast to have dropped by a tenth in the year to August. Most economists think Japan's current account surplus should have shrunk a little in August.

Thursday: Economists are divided as to whether western German unemployment rose or fell in September. Growth in Italy is thought to have slowed in the second quarter.

Friday: British manufacturing output is predicted to have picked up a little in August after July's unexpectedly sharp drop. Non-farm employment growth in the US is expected to have slowed last month.

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	
Mon	US	Aug personal income	0.1%	0.7%	Thur	US	Initial claims w/e Sep 30	345,000	335,000	
Oct 2	US	Aug personal consumer expenditure	0.6%	0.2%	Oct 5	US	State benefits w/e Sep 23	-	2.65m	
	US	Sep Nat Ass purchasing managers	50%	48.9%		US	Aug home completions	-	1.34m	
	US	Aug construction spending	0.6%	2%		Germany	Jul employment, West†	-6,500	-13,000	
	US	Sep domestic auto sales	7.5m	8.1m		Germany	Sep vacancies, West	-	-6,000	
	US	Sep domestic light truck sales	5.7m	5.7m		UK	Aug housing starts 3m/3m	-	-2%	
	Japan	Sep auto sales**	-	0.4%		Fri	Sep non-farm payrolls	150,000	249,000	
	Japan	Aug Bank Japan corp serv prices**	-	-0.8%		Oct 6	US	Sep manufacturing payrolls	10,000	12,000
	Japan	Sep forex reserves*	-	5.1%			US	Sep hourly earnings	-	-0.2%
	UK	Sep M0*	-	0.7%			US	Sep average workweek	-	34.1
	UK	Sep M0**	-	6.1%			US	Sep unemployment rate	5.6%	5.6%
Tue	US	Johnson Redbook, w/e Sept 30	-	1.3%			US	Aug wholesale trade	-	-0.7%
Oct 3	Japan	Sep trade balance, first 20 days	-	\$8.0bn			US	Aug consumer credit	\$10bn	\$8.8bn
	UK	Aug final money data	-	N/A			Japan	Aug housing starts**	-0.5%	-11.2%
	UK	Aug consumer credit	£610m	£701			Japan	Aug construction starts**	-	-10.7%
	UK	July visible trade (global)	-£1,100m	-£986m			UK	Aug manufacturing output*	0.4%	-0.4%
	UK	Sep official reserves	£50m	£60m			UK	Aug manufacturing output**	0.9%	1.4%
Wed	US	Aug leading indicators	0.2%	-0.2%			UK	Aug industrial production*	0.3%	0.3%
Oct 4	US	Aug factory orders	2.8%	-1.1%			UK	Aug industrial production**	1.0%	1.7%
	US	Aug factory inventories	-	0.6%			During the week...			
	Japan	Aug current a/c (IMF)	\$6.3bn	\$6.2bn			Germany	Jul trade balance	DM6.5bn	DM6.5bn
	Japan	Aug trade balance (IMF)	-	\$8.8bn			Germany	Jul current a/c	-DM4.0bn	-DM0.8bn
	Japan	Aug foreign investment	-	\$15.7bn			Germany	Aug industrial production, West*	-2%	4.9%
	Italy	Jul EU trade balance	L3.07t	L3.96t			Germany	Aug manufacturing output, West*	-2%	4.3%
	Canada	Aug building permits*	2%	2.6%						

*month on month, **year on year, †seasonally adjusted Statistics, courtesy MMS International.

Source: MMS International

**not seasonally adjusted

†not seasonally adjusted

Source: MMS International

THE PHILIPPINES

Asian Tiger in hard training

The formerly sleepy islands are confounding the critics. Edward Luce reports

Something dramatic has happened to the Philippines in the last two years. A country once considered a joke among dynamos, now boasts the world's second fastest growing emerging stock market. Property prices in Manila's business district, which only six years ago was held to ransom in a bloody coup attempt, have overtaken prime office prices in Asian Tiger capitals such as Kuala Lumpur and Bangkok. And Japanese investors, who once viewed the Philippines as little more than a banana republic, are queuing up to register projects with the Board of Investments.

The euphoria is understandable. But, as demonstrated by the public reaction in March to the execution in Singapore of a Filipina maid for double murder, emotions can get a little out of hand. Two years of GNP growth above 5 per cent, the reduction of inflation to single digits and the country's graduation from being "severely indebted" to one which issues three-year bills on the international debt markets is a significant set of achievements. But to suggest, as conventional wisdom does in the Philippines, that it is a small step from here to achieving South Korean growth rates, is to stretch credulity.

To put it into perspective: if the Philippines reaches what is believed to be its upper limit of an annual 8 per cent sustainable GNP growth rate, it would take two decades for the country's average per capita income to reach the level Thailand is at today. Under this best-case scenario, Filipinos would attain 1995 South Korean living standards some time in the middle of the next century.

Despite the pressure of overblown public expectations, the

administration of Fidel Ramos has proceeded cautiously since its resounding victory at the congressional elections last May. Coalition parties supporting the administration won 9 of the 12 nationally elected senate seats being contested, and well over half the 204 house of representative seats. The results were seen as an overwhelming endorsement of the Ramos administration's three-year reform programme.

President Ramos, who has

less than three years remaining of his six-year term, used the occasion of the opening of the new congress on July 24 to urge an acceleration of the economic reform process. The president asked the new legislature to complete the liberalisation measures enacted in the first half of his term, and to grant the executive emergency powers needed to reform the notoriously corrupt public sector. The president also pointedly asked the newly elected politicians to take strong action against nepotism among elected officials.

The president's emphasis on political and public sector reform reflects the fact that there is little economic deregulation left to accomplish.

Between 1992 and 1995 the Philippines privatised almost all state assets, including military land and much of the country's power generation system.

At the same time foreign investment restrictions, including the "negative C" list of sectors debared to overseas owners, were almost all scrapped, with the notable exception of broadcasting and media.

Import barriers were slashed with the objective of reaching a unified 5 per cent tariff rate on all goods by 2004. The central bank was made independent of day-to-day government interference in 1993. The banking system as a whole has been opened up to foreign competition with the licensing of 10 foreign banks last February.

Few macroeconomic and fiscal reforms are therefore left in the pipeline. What remains -



A helicopter soars over Makati, home to the Philippines' second bourse. The country can boast of significant achievements in the last two years

the privatisation of Manila's water system and the national power corporation; the opening up of the mutual fund sector to foreign ownership; the modernisation of the country's capital markets; legislation to broaden the tax base; and the deregulation of the oil sector - is scheduled for enactment in the next 18 months.

This leaves the administration with a problem. Almost all the textbook moves recommended by the International Monetary Fund are in place. The Philippine economy is one of the most liberalised in Asia. Yet, economic growth, as shown by the first-half figures of a 5.2 per cent rise of GNP in 1995, does not seem to be in any great hurry. Some economists, including privately, several key international economists, are increasingly worried

that the Philippines has reached a structural growth limit of between 5 and 6 per cent a year.

What, then, is preventing the Philippine economy from reaching "Tiger" growth rates? One of the vital structural bottlenecks impeding the country's growth potential is the Philippines' chronically underfunded public infrastructure. In spite of having a fraction of the private car ownership levels of economies such as Thailand and Malaysia, Manila's crumbling roads are almost as clogged as Bangkok's. Outside Manila, very little decent infrastructure exists at all.

The country's leaky water

system, which President

Ramos has recently identified

as an urgent problem, has con-

strained growth at the booming

Mactan export zone in

Cebu and industrial capacity elsewhere.

Another structural limit to growth is the Philippines' inefficient public sector. The President's request for emergency powers - which have not yet been granted - to streamline it, has a down side. With unemployment touching 10 per cent and underemployment more like 20 per cent, there is strong pressure on the Malacanang Palace to leave public sector payrolls intact.

The thorny task of reforming

a judicial system which on

occasion appears to specialise

in obfuscating otherwise

straightforward laws, is

another headache which will

test the president's last two

years in office.

The president, whose

attempts so far at streamlining

the judiciary have met with

limited success, told the Financial Times it would be a priority of his remaining tenure: "The people clamour for a reform of the mechanism of administration of justice," he said. Reform of the law enforcement agencies, of which there are now 35, would also be high on the agenda he said.

In a poll conducted in

August by the Makati business

club, the Philippines' most

influential private sector

forum, 98 per cent of busi-

nesses said corruption in the

police force and judiciary was

their main worry. Another 94

per cent cited Manila's worsen-

ing traffic situation. No other

concern came close.

Roberto Romulo, president of

the Philippine Long Distance

Telephone Company, who

was designated as foreign secretary in

May to carry the can for

Manila's failure to prevent the Singapore execution of the Filipina, summed up the business sector's frustration in a recent speech to the club.

"The private sector is all too

familiar with the unseemly

side of people in government -

the inability to deal with cor-

ruption, the marked absence of

urgency ... indeed a culture

that rewards incompetence and

discourages talent," he said.

In spite of Mr Romulo's criti-

cisms, however, the Philippine

private sector is showing

robust signs of growth. Recent

figures show net profits at the

country's top 5,000 corpora-

tions rose by 60 per cent to

198bn pesos (\$1.68bn) in 1994

and comparable rates are

expected this year.

The 30 per cent growth of

exports to \$8.5bn (\$5.9bn) in

the first seven months of this

IN THIS SURVEY

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● Interview with President Ramos

Editorial production: Heather Parker

year, accompanied by an equally impressive leap in foreign direct investment in the country's eight special economic zones, suggests the underlying economy is quite capable of emulating the private sector's performance elsewhere in south-East Asia.

"What people are beginning to realise is that the Philippines is a potentially big market [of 67m] which has more taste for foreign consumer goods than other regional economies," said Dr Peter Zueilig, CEO of the Zueilig Group.

"Look at Italy. Public sector inefficiency did not prevent the private sector from showing its entrepreneurial side. The Philippines is no different."

The fact that for the first time in Philippine history there is now a solid consensus in favour of an open economy and further economic deregulation suggests that radical public sector reform must eventually be put into practice. The question is when.

All eyes are now on the Ramos administration to see whether it shows determination in confronting these structural problems or whether political convenience will dictate a more leisurely agenda until 1998. The hope is that the goods will be delivered sooner rather than later.

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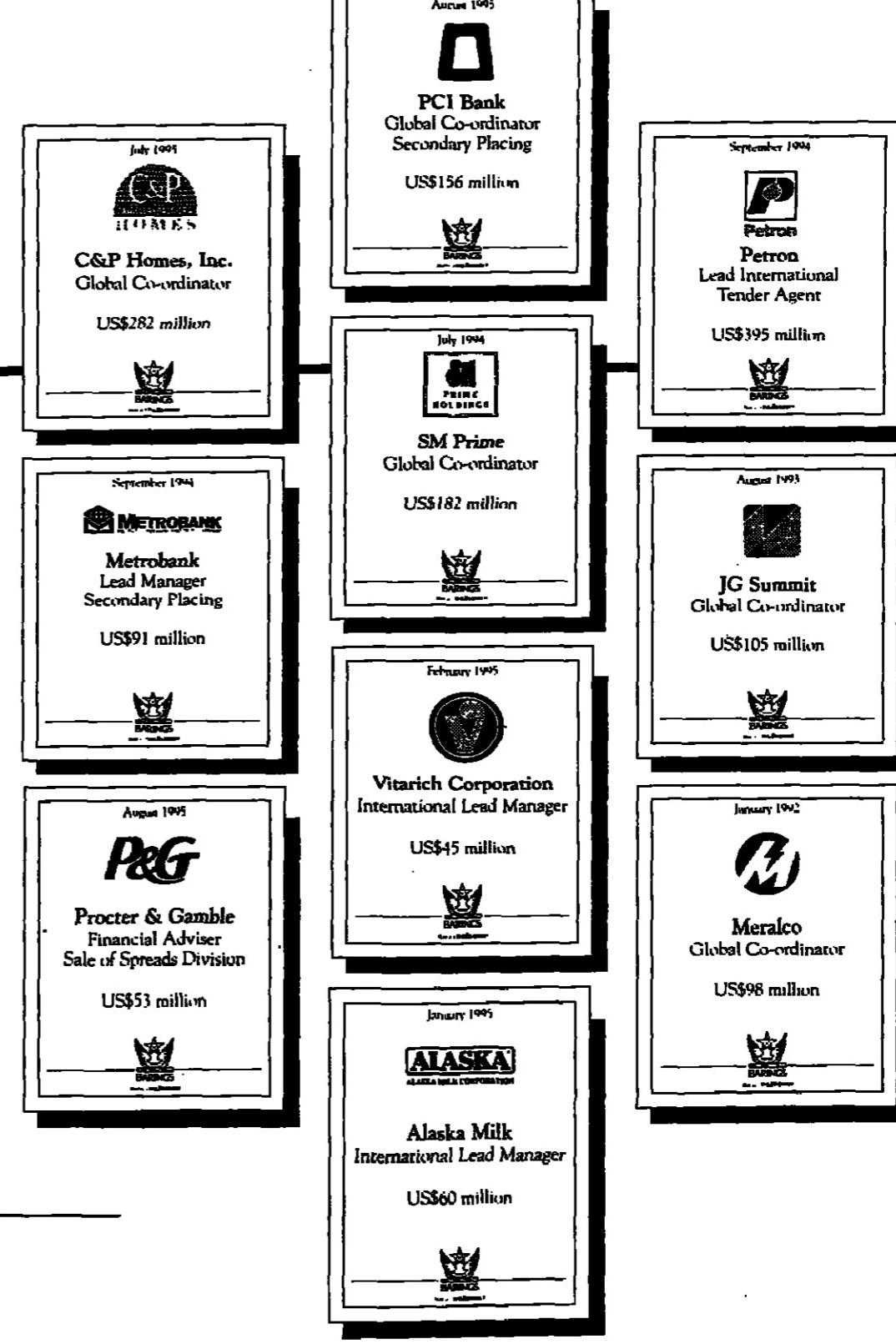
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Trade policy: Reform which was once unthinkable is now a welcome reality, writes Peter Montagnon

Victory over protectionism

The aim is gradually to simplify the system so that by the end of the century most imports attract a tariff of 10 per cent or less.

The protectionists were outnumbered.

That is how Julius Cesar Parreñas, of the Center for Research and Communication think-tank, explains the background to the sweeping tariff reform launched by President Fidel Ramos in July.

A few years ago such reform was unthinkable. The Philippines has a long tradition of protecting its larger industries behind high tariff walls. This is increasingly seen as one of the reasons for its slow growth and low living standards, rather than a benefit to the economy.

Like that of neighbouring Indonesia, the reform has been launched on a non-discriminatory most favoured nation (MFN) basis, which means the Philippines will not use it to extract reciprocal benefits from a trading partner. The country aims for a uniform tariff rate of just 5 per cent by the year 2004.

The starting point was August's cuts, of up to half in the rate on hundreds of products.

The new regime involves a vastly simplified four band scale which initially sets a top rate of 30 per cent for finished goods, such as washing machines and electronic products. The minimum is 3 per cent for imported raw materials and capital goods.

The aim is gradually to simplify the system so that by the end of the century most imports attract a tariff of 10 per cent or less, according to Cleito Habito, chairman of the National Economic Development Authority.

Analysts such as Mr Parreñas describe the new system as a break with the past. Among the background factors, he says, are the fall of communism and changing attitudes in China and Vietnam. Both countries have introduced free market policies and are trying to attract foreign investment.

"This takes the wind out of the sails of the protectionist left," he says.

Moreover, advances in communications have encouraged companies to operate on a regional basis. If the Philippines wants to be part of the Asian production chain it must open its borders to intra-regional trade.

"The mindset has changed among our industrialists," says



A worker grins under a load of sugar cane, but there is not much to smile about: farmers pay dearly for liberalisation of the sugar and corn regimes

Rizalino Navarro, trade and industry minister. "Even our legislators have seen that the global competition strategy championed by President Ramos really is the way to go." The new regime should help attract foreign investment, he adds.

"We're basically bringing down the cost of doing business in the Philippines."

But the reform programme was not without its opponents. A number of groups vied for special treatment, with varying degrees of success. They included the petrochemicals sector, which claims protection on an infant industry basis, manufacturers of consumer durables, such as air conditioners and television sets, the automotive sector and the pulp and paper industry.

Several of these sectors are capital-intensive and urban based. Their price policies have a knock-on effect on the rest of the economy, where business is more labour intensive. So the political swing in favour of liberalisation also reflects the

resentment among farmers at the prices they must pay for fertilisers, food packaging and refrigerated vans to transport their goods.

These will become cheaper as tariffs fall, helping compensate farmers for the cost of the commitment to liberalise the sugar and corn regime under the Uruguay Round farm agreement.

The impact on industries which will lose protection should not be too drastic. The Philippines already exports items such as air conditioners and television sets, so companies in these sectors can compete.

"I don't think they're going to close down or make a lot of adjustments," says Mr Parreñas. "I just think their profits are going to be reduced to decent levels."

Equally striking is the impact of the reform on regional trade. Exports have grown sharply under President Ramos' reforms. They have increased by over 30 per cent this year.

Last year exports to other countries in ASEAN were up by 80 per cent.

The tariff reform will make the Philippines a more attractive base from which to serve the ASEAN market, now swollen to 400m people by the addition of Vietnam.

Mr Navarro says the reform programme will form the base of the Philippines' eventual submission on trade liberalisation to the Asia-Pacific Economic Co-operation forum. Under current plans, members of that group are expected to deliver such projects by 1997, but the Philippines has already undercut the APEC process by making its plan on an MFN basis.

This pre-empts debate within the group over the extent to which concessions to non-member countries should be made on a reciprocal basis.

Similarly, the Philippines' programme may strengthen ASEAN's resolve to create a regional free trade area by 2003. Officials believe fewer products may be exempted

from tariff reductions and, as support for free trade grows, even farm products may be put on the table.

Meanwhile, the Philippines' programme leaves room for negotiations with ASEAN partners about the speed of tariff cuts.

"After this move of ours," says Mr Habito, "other ASEAN countries will respond with more aggressive proposals. From where I stand, if that happens, we would be prepared to revise this programme and accelerate it."

The Philippines, long left

Build Operate Transfer law: Manila shows the developing world the way, writes Edward Luce

Enlisting the private sector for public enterprise

Disputes have qualified BOT success, but the real test is yet to come as the state tackles Manila's growing water supply crisis

One of the few areas where the Philippines is considered more advanced than other emerging private sector funding of public infrastructure projects. Armed with the BOT (Build Operate Transfer) law, the Philippine government has successfully lured foreign and local companies to take on schemes traditionally managed by the state.

A recent study by the Asian Development Bank praised the Philippines for its radical approach to public sector development. But the report estimated that the Philippines still required more than US\$6bn (35bn) of spending on roads, water, electricity and irrigation over the next decade - a sum way beyond the government's means.

"The Philippines is now something of a role model for the rest of Asia," said John Taylor, a BOT expert at the ADB. "No hidden subsidies are provided [for BOT projects]. Funds are borrowed at internationally competitive rates and developers bear most of the project risk."

The most successful example of this was the solving of the power "brownout" crisis two years ago through fast track granting of licences to foreign power companies. Companies such as Consolidated Electric Power Asia (CEPA), a subsidiary of Hopewell Holdings, were allowed to bypass normally lengthy bidding procedures to win contracts. Within

months, Manila's power crisis had been solved and 6,000 MW of power put into the pipeline. Under the recently revised BOT law, which has 9 variants including "rehabilitate operate transfer" and "build operate own", foreign companies can submit unsolicited bids to the government. The bid is then made public to give other companies a chance to come up with a more competitive proposal.

If a rival company improves on the first offer, then the original bidder is given the opportunity to match it.

According to Roberto De Ocampo, secretary of finance, the Philippines' new one-stop-shop BOT centre has already received 85 unsolicited proposals for a mixture of water, transport and power schemes this year. Successful bidders will be eligible for tax holidays, the right to import capital equipment duty free and government-backed foreign exchange guarantees.

The Philippine government's innovative approach to public sector development has been acclaimed. But the new BOT law has also come in for some criticism. "There's nothing wrong with the BOT law on paper," said an international economist. "But in practise it seems to be more trouble than was originally envisaged."

Tortuous legal wrangling has delayed the approval of several public transport schemes in Manila for example. A proposed light railway transit line (LRT3), which would run along the city's main thoroughfare and is intended to ease traffic congestion, has been held up for years owing to disagreements between the government and the project's backers.

A dispute over the right to build commercial develop-

ments above the LRT's 15 stations, which, according to the LRT consortium, would guarantee reasonable profit margins, has blocked the way. Disagreements over ticket price escalation have also dogged the process.

The difference between BOT projects on toll-roads and power, for example, is that the government is not able to guarantee road users will be willing to pay the going tariff rates," according to Mr Rahul Khullar at the ADB. "For power on the other hand, such risks do not exist. The government can simply pledge to buy a certain quota in advance."

Economists point out that there are few mass transit schemes in the industrialised world which have succeeded without large public subsidies. Even the world renowned Mass Transit Railway (MTR) in Hong Kong initially benefited from government write-offs.

A degree of optimism returned in August, however, when the Philippine government struck a deal with PT Citra, an Indonesian firm run by Mrs Siti Hardiyanti Rukmana, eldest daughter of President Suharto, on tariff escalation for a 18km elevated toll-road in Manila. The fate of the Manila "skyway", as it has been dubbed, is viewed as something of a litmus test for other mass transit schemes.

A dispute over another key BOT proposal, a 1,200 MW gas-fired power plant in Batangas, south of Manila, has also disturbed the calm in recent months. In a decision likely to end up in a lengthy judicial battle, the national power corporation ruled that CEPA's \$1.5bn proposal was ineligible.

According to the government, CEPA's main partner, Mitsubishi Heavy Industries, has a licensing agreement with

Westinghouse, the US engineering company, which allegedly overcharged the Philippine government on a nuclear power project in the 1980s. The Philippine government is suing Westinghouse for malpractice.

Cepa's lawyers deny the Westinghouse-Mitsubishi link and have threatened to sue the government unless it reverses the decision. Observers have noted that it was Cepa which played the leading private sector role to end the "brownout" crisis in 1993.

The Cepa dispute and nagging doubts over the viability of mass transit BOT projects in Manila, however, have not yet done serious damage to the credibility of the Philippines' BOT strategy. The government points out that mass transit schemes in Bangkok and elsewhere have been plagued by greater delays and bureaucratic infighting than their counterparts in Manila. It also points out that it allows profit margins of 17 to 25 per cent on power projects - significantly higher than the 12 per cent ceiling in China.

A test of the adaptability of the BOT law will come with the government's response to the growing water crisis. President Ramos was granted emergency powers last June to tackle Manila's chronic water shortage, which will involve the eventual privatisation of the Manila water authority.

A growing queue of foreign companies has submitted or are drawing up unsolicited BOT water proposals. If the government can overcome popular opposition to foreign ownership of the water distribution system and the price rises privatisation will entail, then it will have proved that the ending of the power crisis in 1993 was not a flash in the pan.

Foreign policy: Search is on for closer regional ties. By Peter Montagnon

Moving closer to ASEAN

Despite recent disputes with Singapore and China, the Philippines is in conciliatory mood

This has been a turbulent year for diplomacy.

In February, the country became embroiled in an argument with Beijing after China established a naval installation on one of the disputed Spratly Islands inside the Philippines' exclusion zone in the South China Sea. The Philippines is now spending \$2bn (\$1.2bn) to upgrade its armed forces.

Then came a bitter row with Singapore over the execution of a Filipina maid, Flor Contemplacion, who had been accused of murder. That row cost Roberto Romulo his job as foreign secretary.

But it would be wrong to conclude that the Philippines is picking quarrels with its neighbours. On the contrary, the main thrust of foreign policy since US forces left in 1992 has been to replace dependence on Washington with closer regional ties.

Mr Romulo's desire to bring Burma, Cambodia and Laos closer to the Association of Southeast Asian Nations, to which the Philippines belongs, was well known. ASEAN also includes Brunei, Indonesia, Malaysia, Singapore, Thailand and, since July, Vietnam.

That policy remains unchanged under his successor, Domingo Siazon, who believes economic integration is the key to better political relationships. "Because of the economic integration of these countries, the bonds that bind them will be much stronger than the forces which tend to split them," he says.

Vietnam's membership of ASEAN is not seen simply as helping to counterbalance China. Vietnam is too small to be effective for this, says Mr Siazon. The main advantage was that Vietnam increased the size of the market, and its membership would enhance the regional economy, and thereby ultimately strengthen China.

"After this move of ours," says Mr Siazon, "other ASEAN countries will respond with more aggressive proposals. From where I stand, if that happens, we would be prepared to revise this programme and accelerate it."

The Philippines, long left

behind by the Asian economic miracle, is an unlikely champion of such an approach. But the focus on economic integration underlines the confidence in the domestic economy brought about by President Ramos' reforms.

It also suggests that the Philippines has realised it is vulnerable now the US military has left. "Its central location is good in a boom, but it is bad in times of conflict," says Julius Cesar Parreñas of the Center for Research and Communication.

Mr Siazon believes that China's increasing economic and military power will pose less of a security threat if China can be engaged economically.

Economic co-operation through ASEAN is the key, he says, though he would like to see other countries involved, such as Japan and the US which are both members of the Asia Pacific Economic Co-operation group. "I would also like to see India in the loop," he says.

That still leaves the immediate disputes, however. The Contemplacion affair has left a nasty taste. Public opinion still casts her as an innocent victim who was framed. Senior officials are still fuming privately about the tone of Singapore's diplomatic notes at the time. But most accept that the incident was little more than a slip in relations.

The Spratly Islands issue is more intractable, though China has toned down its rhetoric on the issue and the two have reached a bilateral code of conduct for handling disputes. However, because Brunei, Malaysia, Taiwan and Vietnam also claim the oil-rich islands, the Philippines recognises that a multilateral solution is needed. To this end, it was part of the united front ASEAN presented at a meeting with China in Hangzhou this spring.

Manila is also seeking practical ways of easing the day-to-day strains between China and the Philippines. It has offered a "sister relationship", involving cultural, official and economic exchanges, between the Chinese island of Hainan and the Philippine province of Cebu. This is where the fishermen live who remain in a major sea lane."

Nevertheless, Philippine officials still believe that, if the worst came to the worst, the US would react to a dispute over the Spratly Islands. "We didn't attempt to get Washington more involved in the Spratlys," says Mr Siazon. "It is involved and will be involved in any conflict involving a major sea lane."

are, as Mr Siazon says, "the real people affected by the dispute on sovereignty".

The recent ASEAN meeting in Brunei appears to have made a modest advance. China agreed to discuss the Spratly Islands on the basis of international law, including the UN convention of the sea, as well as its historic claim. But it remains to be seen how far this was mere tactics. The law of the sea will not determine sovereignty, and China still insists that its claim is indisputable.

The Philippines' decision to re-arm suggests it wants a fallback position if its conciliatory approach fails. Other countries in the region are also stepping up military spending, but few analysts believe the Philippines could impose a military solution.

"It would take us ages and a great deal more money than we really have," says one policy analyst. He believes the extra defence budget primarily reflects the need to build up the country's military after the withdrawal of US forces. "If anything, we took advantage of the Spratly situation to justify the spending," he says.

In the background is still the sense that the US is the Philippines' ultimate guarantor of security. There is uncertainty about this, because the overbearing presence of the US when it had bases in the Philippines made for uneasy relations between the two countries. But they have become closer since US forces left, and President Clinton and Mr Ramos have good rapport.

However, the main focus for the US is economic and investment increases. There is anyway little prospect of the Philippines offering Washington fresh military facilities. The Philippine Senate vote to let the base agreements lapse in 1992 reflected a public nationalism which remains to this day.

Manila is also seeking practical ways of easing the day-to-day strains between China and the Philippines. It has offered a "sister relationship", involving cultural, official and economic exchanges, between the Chinese island of Hainan and the Philippine province of Cebu. This is where the fishermen live who remain in a major sea lane."

Total Assets as at 30th June 1995

US\$125,152,520

Performance in US\$ from 1st July 1994 to 30th June 1995

Fully Diluted Net Asset Value per Share	+ 10.1%
Share Price	+ 6.9%
Philippine Stock Exchange Composite Index	+ 6.1%

CHAIRMAN'S STATEMENT

"It has been another satisfactory year with the net asset value per share of the Company on a fully diluted basis gaining 10.1%, as compared with the 6.1% rise in the Philippine Stock Exchange Composite Index as at 30th June 1995. The Company's share price over the year increased by 6.9%.

Renewed confidence after several years of steady political and economic improvements in the Philippines has led to the ongoing performance of the Company. The economy continued its momentum in the first quarter of 1995 registering GNP growth of 5.2% slightly above that of 1994. This, together with the strength of the Philippine stock market and the confidence in the government will support further progress in the coming years.

The investment outlook is bright and opportunities should continue to be good."

A.H.Smith

Chairman

24th August 1995



For a copy of the Annual Report, please contact either Jardine Fleming, 47th Floor, Far East House, Connaught Place, Hong Kong, Attn: Caroline Goodman, Tel: (852) 2975 7722, Fax: (852) 2924 8669 or Fleming Investment Management Ltd (Member of INRO), 25 Capita Avenue, London EC2R 7DN, UK, Tel: (44) 171 638 5858, Fax: (44) 171 638 5817.

IV THE PHILIPPINES

■ Foreign investment: Stand by for the mini-revolution. By Ian MacDonald

Fresh air as barriers fall

Deregulation is bringing a flood of investors to Philippine shores

Deregulation of the banking and insurance industries is set to produce a mini-revolution in these sectors.

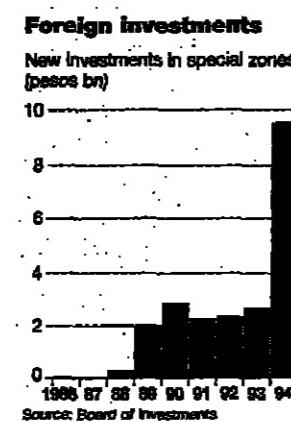
It is already showing signs of spurring greater overseas investment in manufacturing industries, and in the coming months, up to 30 of the world's largest institutions will arrive.

Compared with regional rivals such as Malaysia and Thailand, foreign investment in the Philippines is small. To the end of last year, total direct investment amounted to \$3bn (£1.8bn). The 1994 figure of US\$795m was swelled by the partial privatisation of Petron when Saudi Aramco paid US\$500m for a 40 per cent stake in the country's largest oil refiner.

The government releases figures for new investment only annually, but Board of Investments statistics for new approvals given between last January and July suggest the total will reach US\$4bn by the end of the year.

Japanese companies, particularly those involved in electronics and electronic components, dominate foreign investment at a time manufacturers have been struggling under the burden of a strong yen. The US also has a significant presence, but Hong Kong-based concerns are now looking at a Philippine option in the run-up to the handing over of the colony to Beijing in 1997. Taiwan and Korea are also being targeted by government agencies. There was initial success earlier this year when a consortium of 45 Taiwanese companies invested US\$423m to develop a 300 ha industrial park in Subic Bay freeport north of Manila.

Already some foreign companies are bringing their suppliers to the Philippines - Honda, for example, is now surrounded by 11 of its suppliers at the 224 ha Laguna Technopark industrial estate on a green fields site some 40km outside Manila. There is a strong expectation the presence of a fresh wave of bankers will encourage this trend.



On the insurance front, the government is allowing 20 foreign companies - 10 life and 10 general - to set up during the next two years. They will join four foreign insurers - Philamlife, Sunlife, Manulife and Jardine CMG - which have been operating in Manila for more than 50 years. Between them, these four control about two-thirds of the local life market, with almost 100 local companies competing in the non-life sector.

The introduction of so many new insurers is viewed with mixed feelings by Lance Kemp, Asia-Pacific general manager of Canada's Sunlife. Competition will improve pricing to the public and improve the range of products, he says, but he is concerned about potential disruption in both the insurance and banking sectors as the newcomers attempt to poach upper management.

Special industrial zones scattered throughout the country are enjoying a boom as government seeks to decentralise the economy from overcrowded Manila. Foreign investment in the country's eight main zones has risen tenfold since 1983 to US\$1.5bn.

One of the most successful export processing zones has been at Mactan, within the second largest urban centre of Cebu, 550km south of Manila. It was established in 1978, with watchmaker Timex the first company to move in. Timex, which now employs more than 3,000 at Mactan and produces about 80 per cent of all Timex watches there, has been followed by a wave of other foreign companies; 60 per cent on them Japanese.

All the signs are that the recent growth of Japanese direct investments and the continuing recovery of the Philippine economy will ensure the mini-boom of overseas investment of the last two years will persist for the rest of the decade.

Incentives for foreign investors to locate at sites such as Mactan, described as attractive by companies now in the Philippines, include duty-free importation of machinery and raw materials, a minimum 4-year tax holiday - in some cases 8 - and a reasonable level of infrastructure.

There is unanimous agreement on another attraction: inexpensive local labour. "Just as important is the fact that they provide good craftsmanship," says Mr Graham Maitland-Smith, head of the UK firm Maitland-Smith, manufacturers of furniture and decorative objects.

These attributes, plus the fact that English is widely spoken and that the Filipinos are perceived to be adept at learning new skills, including management skills, often sway the balance when companies are considering where to locate in the region. Company heads are often fulsome in their praise of the quality of work and efficiency.

Telji Sasagawa, who leads Fujitsu's Philippine car audio equipment operations from Laguna Technopark, reports efficiency equal to that of the parent company's plants in Japan and ahead of Malaysia. The pace of growth cannot rely on these benefits alone, however. During the late 1980s and early 1990s one of the key considerations for foreign companies looking to invest in south-east Asia was the Philippine political scene. Politically, the Philippines is now a far more stable country than it was under presidents Ferdinand Marcos and Cory Aquino, although the government of Fidel Ramos still has to resolve the problems of Muslim separatists in the southern region of Mindanao. The situation has improved sufficiently, however, for some multinational conglomerates such as Proctor & Gamble to consider Manila as a regional headquarters.

All the signs are that the recent growth of Japanese direct investments and the continuing recovery of the Philippine economy will ensure the mini-boom of overseas investment of the last two years will persist for the rest of the decade.

Top management, improved access, investments and tourist potential make audacious ambitions almost plausible. Politics remains the threat

November 24, 1992 was a traumatic day for the small city of Olongapo on the coast about 80 miles north-west of Manila. This was when the US navy withdrew from the adjacent Subic Bay base, on which the town's entire livelihood depended.

But it was also the beginning of a great new venture for Richard Gordon, then Olongapo's smooth-talking and charismatic mayor and now suggested as a future candidate for the country's presidency.

By dint of sheer willpower, Mr Gordon managed to assemble a team of around 8,000 volunteers to protect the site against the threat of looting. By dint of hard selling to government and business, he turned the base into a free port which has since attracted some \$1.2bn in investment commitments.

Companies which have got involved in Subic Bay include Acer, the Taiwanese electronics company, Thomson of France and Federal Express. The US forwarding company has made Subic its regional Asian hub.

Subic is making its international political debut next year, when it plays host to heads of state at the Asia-Pacific Economic Co-operation summit in 1997. Flushed with this success, there are no bounds to its audacious ambition.

The Philippines cannot emulate Thailand's Bangkok-centred success. It needs a more decentralised approach.

Subic, though, is still quite small. Only \$600m (£500m) of total investment commitments involve projects that are actually under construction or up and running. At 27,000, the workforce is still substantially smaller than the 42,000 formerly employed by the US Navy.

Leasing revenues of the SBMA are only around 60m pesos a month. Port revenues were only around 22m pesos last year, though this total was exceeded in the first six months of 1995.

Still, Subic has a reasonably well trained, English-speaking workforce and can boast a constant stream of new developments to boost its attraction. With its mountainous coastline, unpolluted beaches and virgin rain-forest, there is also scope to develop tourism.

A new road is being built to the port, which will enhance communications with the central Luzon plain; at present the only access is by a narrow road that zig-zags through the mountains.

Besides Acer, which manufacturers computer mother-

boards in Subic, a number of large Taiwanese companies have already financed an expansion of Subic's airport facilities, is paying for a study on port development. And Federal Express promises to be a strong incentive for the electronics industry which requires speedy shipment of both inputs and finished products.

Some of the early investors have adapted to their own use naval maintenance equipment left behind by the US. These include an Australian crane manufacturer and Asian Armoured Vehicle Technologies, a joint venture between British and GKN of Britain.

It is assembling 150 armoured vehicles for the Philippines armed forces from kits supplied by GKN.

"The biggest advantage," says Cesar Pio Roda, the company's president, "is that we are able to avail ourselves of the facilities previously developed by the US military."

"It is very appropriate to the business we are in."

But a more significant pointer to Subic's attractiveness is Taiwan's plan to establish a 300 ha industrial park there as part of its efforts to diversify foreign investment away from mainland China.

The park is being developed jointly by the SBMA, a consortium of Taiwanese investors, and the Taiwanese government which is providing development aid.

Besides Acer, which manufacturers computer mother-

boards in Subic, a number of large Taiwanese companies are investing, including Elite, the electronics group, and Subic Stars which manufactures shoes for Reebok.

Like other investors, Shyu Chao-ling, a Taiwanese adviser to the project, cites the infrastructure and the ease of recruiting cheap skilled labour as attractions.

The US left behind infrastructure which is not readily available in other countries where Taiwan invests, such as Vietnam, he says. He is less certain about the tariff and other financial concessions offered by the government.

These include exemption from import duties and a tax rate of only 5 per cent on gross income (turnover after deduction of cost of sales).

Besides, some investors say the Philippine customs are not always co-operative. Jeremy Simpson is vice-president of Cambium International, a specialist company manufacturing high quality wood veneer products, including the bed-side switch consoles for the Peninsula Hotel in Hong Kong.

He points to the envy Mr Gordon's high profile has aroused in parts of the political establishment, and says some in Manila do not want Subic to succeed. Bonding arrangements for importing and exporting goods through Manila are difficult, he says. "It's a very significant obstacle."

Subic could offset this by further enhancing its infrastructure, especially since this appears such an important selling point. The US company Enron has already built a 100 MW power station which also supplies the Luzon grid. AT&T helps run Subic's telecommunications.

Subic needs further development, however, said Taiwan's Mr Shyu, particularly on the port, which lacks facilities on the scale that could make it a hub. The need for long-term investment in infrastructure raises the question of whether Subic will continue to enjoy the same political support from future administrations.

"This place has plenty of opportunity to go wrong," says Cambium's Mr Simpson.

Mr Gordon might run successfully for president and take all his Subic staff - many of them talented US-educated lawyers - with him into government. The next generation of management is unlikely to be either so uncaring or so dedicated. Or he might run and fail, in which case his victorious opponent would close him down, he says.

Of course, it does not have to turn out like that. Mr Gordon is cagey about his political plans. By the time of the election in 1998, Subic might have reached the critical mass to ensure its survival.

But Mr Simpson's scepticism is a reminder that, in spite of the Philippines' striking comeback under President Ramos, political risk still cannot be ignored.

■ Oil and petrochemicals: The sector awaits a liberalisation, reports Edward Luce

End-1996 is Manila's goal

A nation used to cheap petrol is digging in its heels - and the political and financial costs are rising

Three years of breakneck liberalisation has put the Philippines into the ranks of the more laissez-faire economies in the developing world. Telecommunications, banking, insurance, power and, in the near future, the retail sector have all been opened up to at least partial foreign competition by the Ramos administration.

One of the few, and perhaps most important, industries which remains to be liberalised is the oil and petrochemicals sector.

Divided between the big three of Petron, the privatised Philippine oil company, Caltex (Philippines) of the US and Shell (Philippines), the subsidiary of the Anglo-Dutch multinationals, the country's oil and petrol oligopoly remains highly regulated.

The government, which has been under constant pressure from the International Monetary Fund to push ahead with oil and petrochemicals liberalisation, has set itself the target of full liberalisation by the end of 1996. The Oil Deregulation Bill, which would open up the oil sector to other foreign competitors, is expected to be enacted by Congress within six months.

Large political stumbling blocks, however, impede the already complicated road to full liberalisation.

The freeing of petrol prices, which are kept at fixed rates well below international levels through a government buffer mechanism, the Oil Price Sta-

bilisation Fund, is expected to be highly controversial. Twice in the last 18 months the government has felt compelled to withdraw proposed petrol price increases in the face of nationwide protests spanning taxi-drivers, commuters and the unions.

The government's most recent attempt in July to slap a 15 per cent increase on oil prices at the behest of the three companies was withdrawn almost immediately.

The three companies pointed out that the buffer fund was 4bn pesos (£100m) in arrears.

Any further delay would simply increase the eventual cost, they said.

"The longer the government delays the petrol price increase, the more dramatic the political as well as financial cost," said Reinier Willems, chief executive officer of Shell (Philippines).

"At the moment it looks like the decision is going to be put off again."

Last month the energy regulatory board provoked a sharp rebuttal from the department of finance when it suggested the proposed 1.27 peso (6p) per litre increase could be delayed until next May. Alternatively, the government could impose the increase but scrap the 1 peso government tax on petrol at the same time.

The department of finance estimated either option would cost the government 5bn pesos at a time it could little afford.

The government recently

staved off strong pressure to retain high import barriers on petrochemicals products, arguing that

the oil and petrochemicals industry would benefit from lower petrochemical prices.

At least one foreign com-

pany, Thai Petrochemicals

International, threatened to

withdraw from a proposed

\$600m naphtha cracker joint

venture in Batangas, after the

government announced that

tariffs on petrochemical prod-

ucts would fall from 20 to 10

per cent.

Economists say the govern-

ment's resolve on petrochemicals augurs well for the eventual showdown on the move to market prices for petrol.

"The government will eventually have to bite the bullet as it has done in other sectors," said Matthew Sutherland, chief researcher at Asia Equity Securities in Manila.

"It's just more difficult to sell in the case of petrol because unlike with telecoms liberalisation where telephone prices are expected to fall, petrol prices will have to rise quite dramatically."

The third, and most radical, plank of the government's liberalisation strategy is the privatisation of the national power corporation (Napocor).

Mr Viray, who has commissioned studies on parallel state

self-offs around the world, says Napocor is on track to go ahead with privatisation early next year.

According to recent thinking, the most likely option would be to follow the UK model where distribution

would be lured off to regional electricity companies while core transmission responsibilities would remain in government hands. Bids from foreign companies would be entered.

Alternatively, under one scenario, Napocor's employees would be given the option of a management buyout. Details will be thrashed out before the end of the year.

Whatever the final model, the fact that the government is on the verge of liberalising oil and energy two short years after solving one of the most chronic power crises in the region, underlines just how striking has been the transformation in the first three years of the administration of President Ramos.

Aboitiz Equity Ventures



Power as an absolutely vital ingredient for a growing economy has been recognized by the Aboitiz Group from as far back as 1993. Since then, the group has increasingly made major investments in power generation and distribution, eventually becoming the benchmark of excellence for other power companies around the nation. More recently, Aboitiz Equity Ventures (AEV) is further expanding its investments and management expertise in the power industry and will do so right into the next millennium. AEV estimates that by the year 2000, its investments in power will represent a majority of its total assets.



For more information, please contact: Investor Relations, Aboitiz Equity Ventures, Archbishop Reyes Ave., Banilad, Cebu City, Philippines / Tel.: (6332) 2314-144 / Fax: (6332) 2314-031

The stock exchange: Loan agreement fuels urgency for change. By Ian MacDonald

Reforms get under way

Gone are most of the old suspicions; board meetings are long but productive

Long delayed stock market reforms are at last getting under way, and are expected to fuel an already active market. The reforms, delayed by public funding within the Philippine Securities and Exchange Commission, have been given urgency by an agreement on a US\$150m (P23.7bn) capital market development loan from the Asian Development Bank. The loan has to be drawn within 24 months of the agreement being signed in August, and release of the second half of the loan is dependent on at least half of the reforms taking place in the first year.

Reform seen as a catalyst for further foreign investment in what is the second-fastest emerging market in the world, has been sidelined by the conflict between the SEC chairman, Rosario Lopez, and its four commissioners. The row came to a head in August when President Fidel Ramos, under pressure from the private sector, effectively sacked Ms Lopez; she agreed to take leave of absence until she becomes eligible for retirement this month.

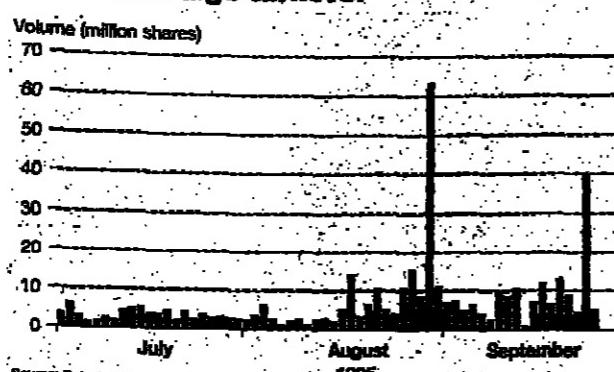
The task of appointing her successor had widely been expected to end with Eduardo De Los Angeles moving over from the presidency of the Philippine Stock Exchange. But in a move that surprised many in the market, President Ramos appointed one of the existing associate commissioners, Perfecto Yasy, on a temporary basis. Mr Yasy is a 48-year-old US-trained lawyer.

Mr De Los Angeles, however, is still seen as the one most likely to take over the SEC reins on a permanent basis. His appointment would be welcome within the stock market community. "We would be losing a good (stock exchange) president but gaining a good SEC one," said one veteran broker and former PSE governor, Irving Ackerman.

The reforms include:

- A plan to rationalise and assign regulatory responsibility among state agencies;

Stock exchange turnover



- Strengthening the regulatory framework to develop investor confidence. This includes establishing minimum disclosure requirements and requiring that a prospectus containing specified information be issued in respect of all public offers and made available to all prospective purchasers; and discontinuing the old SEC requirement that the initial offering price be specified in the registration statement;
- A minimum number of outside non-executive directors for publicly-listed companies;
- Abandoning the requirement that the SEC provide five days' notice of any on-site examination of a broker or dealer's books and records;
- Amending the definition of securities brokers to include banks;
- Conditions for registration as a broker or dealer to include an appropriate examination demonstrating competence;
- The appointment of at least three non-broker members to

the PSE board of governors;

- A code of conduct to include adequate disclosure of conflict of interests, the prevention of insider trading, and segregation of customer funds to protect clients' savings from bankruptcy of an intermediary;
- The establishment of a central depository system (expected by February 1996);
- Increasing the supply of equity shares to widen the retail investor population.

Mr De Los Angeles, the only non-broker on the PSE's 15-member board of governors, said just before the appointment of the SEC's new temporary chairman that for him any move would be made "with a heavy heart". He feels he has more influence on reform from within the exchange, and one of his concerns was that a change in leadership could lead to the return of divisive factions he has brought together over the past two years.

The 53-year-old lawyer is quietly proud of his role in the unification of the two exchanges; gone, he says, are most of the old suspicions; board meetings are long not because of infighting, but because of a common desire to tackle the stock market's problems. There is, he says, no serious opposition among governors to the reform that will lead to at least two brokers surrendering their seats to non-brokers.

Mr Angeles says revision of securities legislation is a priority, to make the rules tougher and more transparent. This would be welcomed by over-

seas investors who have been deterred by violations.

Roman Azanza, Manila-based director of Crosby Securities and chairman of the Philippine Capital Market Development Council, says investor confidence will be enhanced by these proposals. One additional area where he would like to see change is the speed of listing, which is frequently held up by bureaucratic delay.

Capitalisation of the Philippines market has increased 10-fold in the past five years to more than US\$55bn, but the PSE itself is in its infancy. It is the product of the unification two years ago of the Manila SE, which began life in 1927, and the upstart Makati bourse, based in Manila's main business district and formed in 1983. Rivalry between the two exchanges meant turnover was low on both and, with trading floors, there could be two prices for a single stock. Foreign investors were not impressed and steered clear of both.

Even now, with a single exchange, there are two trading floors, which, owing to different computer systems, can still produce small, if brief, price variations. But, come February 1996, this will pass into history when a single new computer system will take care of dealings on the two floors.

The market itself has had a generally buoyant year so far, and optimism abounds.

Average daily turnover of 2bn pesos compares with less than 700m pesos two years ago and 1.8bn pesos 12 months ago. There are expectations of the index reaching 3,000 by the end of the year, even though the market has slowed in recent weeks.

"All we need is a bit of good news – such as a cut in US interest rates – to get us through 2,900 again," says Mr Noel Reyes of Dharmala Securities Philippines. He is looking for the market to return to its historic high of 3,345 – recorded on January 4 1994 – during the first half of next year.

Sharing the pleasure of that achievement will be Mr De Los Angeles. But by then he may well be watching from the corridors of the SEC.

PROFILE San Miguel

Beer group aims for top slot

By Edward Luce



Andres Soriano 111, chairman of San Miguel since 1988

As the Philippines' largest private corporation with a market capitalisation of over \$5bn (P21bn), San Miguel is viewed by many as the closest business approximation to a national symbol. Earlier this year it proclaimed its ambition to become the "best" Asian Pacific beer group by the turn of the century when it unveiled details of a 40bn peso (P18bn) five-year expansion plan.

The capital expansion drive follows a 35bn peso acquisition spree, which included the purchase of breweries and bottling plants in China, Indonesia and elsewhere in the Asia Pacific.

Mr Andres Soriano 111, scion of the old Spanish-Filipino family and chairman of the group since 1988, says San Miguel hopes to derive 20 per cent of turnover from overseas sales by 2000. At the moment 13 per cent of sales come from abroad, mostly from the group's 50 per cent share of the Hong Kong market and a growing share of the southern China market.

"We are also looking at Latin America," said Mr Soriano. "Obviously there's the advantage of the Spanish connection. But there are also synergies to exploit. Many Latin American breweries are looking at expanding in Asia."

San Miguel's ambitions are viewed as overblown by some analysts in Manila who point out that the group's shares have been languishing for months as a result of lower than expected net profits.

Earnings grew by 13 per cent

to 2.59bn pesos in the first half of 1995, significantly less than anticipated in the light of the rapid growth of consumer spending.

At 12.7 per cent of turnover, operating profits are also seen as disappointing, considering the group has an 86 per cent share of the Philippine beer market. At 7.2 per cent of turnover, net profit margins are even lower. Mr Soriano says San Miguel is growing according to plan but admits the group has problems with

the tax system you have in Hong Kong, which is simple and low. Tax collection rates are therefore high," said Mr Soriano. San Miguel is lobbying hard for the ad valorem tax to be replaced by a simple tax on volume.

Asia Breweries, San

Miguel's only serious local competitor, which is owned by Lucio Tan, a Chinese-Filipino tycoon, has successfully diluted the effects of the ad valorem tax by selling its beer to a marketing company which is eligible for tax concessions.

Earlier this year the government announced plans to broaden the tax base and simplify the system in reaction to evidence that less than 10 per cent of the Philippines' 26m eligible taxpayers pay their dues.

Similar discrepancies were found in the corporate sector. The final blueprint has yet to be hammered out.

"I think what most of the

private sector would like to

see is the tax system you have in Hong Kong, which is simple and low. Tax collection rates are therefore high," said Mr Soriano. "With more international debt offerings in the pipeline and plans to issue longer term commercial paper in Manila once the market has developed further, San Miguel plans to resort to increasingly sophisticated ways of tapping the Philippines' growing pool of domestic savings.

San Miguel's B shares, which are open to foreign buyers, have for much of the year been stuck at below 90 pesos, which is significantly lower than its historic high of 114 pesos. A rash of IPOs, mainly from newly-formed real estate companies and telecoms operators, has eaten into blue-chip liquidity. San Miguel, though, views the problem as temporary.

"Analysts are sometimes unfairly disappointed if earnings growth is not higher than 30 per cent," said Mr Soriano.

On a broader basis, and as an unofficial spokesman for the Philippine private sector, Mr Soriano says he is confident businesses will continue to benefit from the Philippine economic recovery.

Among the changes Mr Soriano says the private sector hopes the government will push through radical tax reform, wholesale changes to the public bureaucracy, the development of a modern agricultural sector and the growth of a sophisticated domestic bond market.

"There is enormous untapped potential in the bond market," he said. "The central bank's decision to rationalise the 'single borrower limit' should help open it up. Perhaps the development of the capital markets will help balance the stock exchange, which is volatile and has for too long been looked upon as the best way of raising funds."

Banking: There is radical change, writes Peter Montagnon

It is a new era – and foreigners are welcome

The handful of international banks are soon to be joined by 10 more

Banking in the Philippines entered a new era this year when the government decided to open the domestic market to 10 new foreign banks.

"Our objectives are to attract foreign investment, facilitate access to bond markets, enhance efficiency of the domestic financial system and to increase competition," says Mr Gabriel Sungon, governor of the central bank.

Certainly the move is a radical departure. The local banking market has been barred to new foreign institutions since 1949. Until this year, only four had permission to operate there: Citibank, Bank of America, Standard Chartered and HSBC.

Now they are to be joined by an impressive list of newcomers – ING Bank, Deutsche, ANZ, Development Bank of Singapore, Chemical, Bangkok Bank, Korea Exchange Bank, Fuji Bank, Taiwan's International Commercial Bank of China and Bank of Tokyo. All have been granted a full service licence.

Yet local bankers say they expect the impact on the domestic market to be limited. The newcomers will be restricted to six branches each, so they will have restricted access to peso deposits. They are generally expected to steer clear of retail activities and, instead, most will concentrate on providing support services, such as trade finance and foreign exchange, to investors from their home countries who are setting up in the Philippines.

A familiar bank on the spot can make foreign investors feel more comfortable. The change should stimulate foreign investment and create reciprocal opportunities for Philippine banks to set up abroad, while putting only gentle pressure on the domestic banking system.

There will be additional pressure on lending margins for corporate business, partly because foreign banks are likely to add more depth to the domestic commercial paper market, says Mr Rafael Buenaventura, president of Philippine Bankers' Association.

Most bankers add, however, that the local market is in relatively good shape by developing country standards. Since the banks were forced to clean out their bad loans in the financial crisis of the early 1980s, their balance sheets are strong. Cost-income ratios are generally under control despite the large branch expansion of some institutions, notably the two largest banks, Metrobank, and the state-controlled Philippine National Bank, which are trying to gain market share.

Provision of modern banking services, such as automated teller machines and credit cards, is reasonably well advanced. Indeed, any requirement for further change has less to do with the need for more competition in a crowded market than with cumbersome restrictions adding to the cost of intermediation.

Not only must banks place 15 per cent of their deposits with the central bank as a minimum reserve requirement, but 25 per cent of their lending must go to smaller enterprises and agricultural businesses. On top of that, they are subject to a 5 per cent tax on gross income.

The effect, bankers say, is to add two to three percentage points to their interest costs though the precise amount varies with the level of interest rates. This is one reason why there is such a gap between the rate of about 3 per cent on savings deposits and lending rates in their low teens.

Relaxation of these restrictions would mean banks could pay more on savings and charge less on loans. Mr Buenaventura says their priority would probably be to reduce lending rates, which would help the country's economic development.

A large contingent of foreign banks may add to the pressure for quicker reforms. The authorities have been moving in that direction, for example by liberalising branching restrictions.

Reserve requirements have also been cut, but the central bank's ability to reduce them further depends heavily on the government reducing its fiscal deficit.

Beyond that, the foreign banks are also expected to add depth to the local money and

foreign exchange markets,

partly

because they are likely to focus largely on foreign exchange business and partly because they may decide to use the forward foreign exchange market as a means of funding themselves in pesos.

A few may also try to

become more directly involved

in the domestic retail market

by taking a different entry route.

The new rules also permit foreigners to own 60 per cent of any institution. The first banks to do so are expected to be Dao Heng, of Hong Kong, and Spain's Banco Santander.

China Trust, a Taiwanese bank, is also expected to follow. This approach gives the foreign bank full management control and freedom to establish branches. The queue to set up such subsidiaries is much shorter than for straight banking licences, however. That suggests that most foreign banks are mainly interested in wholesale business.

Though the rapidly growing middle class in the Philippines creates opportunities in retail banking, margins are expected to remain slim because a large number of relatively sophisticated local institutions vie for available business and introduce new savings instruments, such as mutual funds.

With 34 commercial banks controlling total assets of only just over 1,000bn pesos, the Philippines looks over-banked. Consolidation in the banking sector is accepted as inevitable, regardless of the pressures created by the newcomers. Mr Buenaventura believes the top five banks which control around 50 per cent of the market will have a share of about 80 per cent within a couple of years.

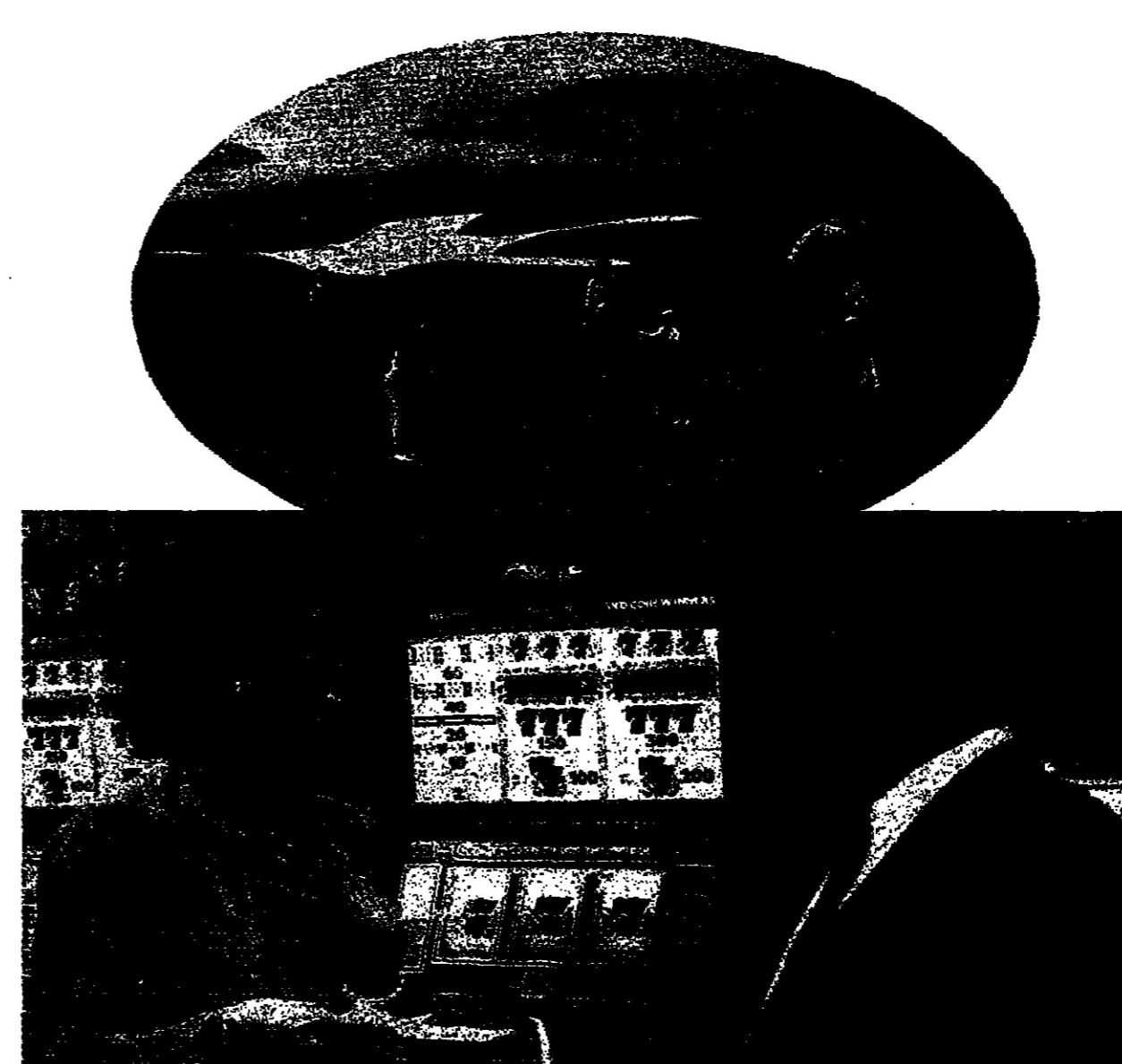
But the process will not necessarily lead to a reduction of the branch network to cut costs.

Many of the smaller banks have only a limited presence in the market and depend heavily on the volatile money market for their funds.

They are badly placed to meet the demands of a growing economy, which has seen credit demand rising more than 30 per cent a year.

"We don't have too many branches," says Mr Buenaventura, "but we do have too many banks."

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VI THE PHILIPPINES

Tourism: A survey of visitors produced some grim reading, reports Ian MacDonald

Problem in holiday heaven

The islands continue to suffer from difficulties with their image internationally

The task facing Eduardo Pilapil when he became the Philippines government's tourism secretary in July this year was brought sharply into focus within weeks. On his desk landed a document ahead of the first strategic planning workshop and conference to be held jointly by the Ramos administration and the country's tourism industry.

It made grim reading.

A survey of foreign tourists listed the things they disliked most about the country: one in five complained of pollution and a dirty environment; fewer, but significant numbers, complained about heavy traffic; of bad weather; of reckless and/or dishonest taxi drivers;

people "always asking for tips"; poor airport facilities; widespread poverty and beggars; and poor transportation, communications and support services.

On the credit side, some 54 per cent praised the hospitality and kindness of Filipinos, and one in six had a good word to say about the islands' scenery and beaches.

Mr Pilapil was not entirely despondent; the fact that the government and the trade were getting together showed, he said, that serious attention was now being given to the industry's problems and that there was a resolve to set improvements in train.

Mr Pilapil believed there is a vast untapped market in south-east Asia. To the people of the region he says: "Come and learn about our country." He has a similar message for the people at home.

Domestic tourism on a significant scale has yet to take off,

but with the Philippines economy improving, the minister is urging his fellow countrymen and women: "Don't be a stranger in your own land".

The Philippines ought to be the envy of many of its regional rivals. It has just over 7,000 islands – about 2,000 of them inhabited while many others are little more than a speck of rock in the ocean – beautiful coastlines, coral reefs and a very diverse archipelagic culture. But the islands, with a land area of 300,000 sq km, continue to suffer from image problems.

High on the list is uncertainty over peace and order, although the government claims to have made strides, particularly over the problem of Muslim separatists' activities in the southern island of Mindanao. Overall, there is a much calmer political climate than half a dozen years ago.

But officials anxious to attract what they describe as

"quality" tourists are still battling the significant problem of infrastructure. True, the frequent power cuts are largely a thing of the past as a result of concerted efforts to increase and stabilise the country's supply, but telecommunications can still be erratic and travelling by road a nightmare.

Outside the main urban conurbations there is only limited hard-surface highway, and visitors attempting to negotiate the polluted capital, Manila, are faced with almost permanently traffic-choked streets.

Another image problem that

refuses to go away is the sleazy sex industry. The Philippines has long had a reputation for attracting paedophiles, and soon after taking up his Department of Tourism posting, Mr Pilapil was greeted by the sight of newspaper advertisement cuttings from a European country advocating the delights of "hospitable Filipino girls".

He says Philippine approaches to foreign governments, appealing for help in taking action against travel agencies and other operators who use the sex image to promote their own trade, are beginning to win sympathetic support.

"This is the type of tourist

we want to drive out," says the minister. "We are targeting the quality tourists ... the tourists who want to come here to appreciate the beauty of our islands and to learn about our history and culture."

Department of Tourism statistics show that receipts from 1,573,831 overseas tourists topped \$2.3bn in 1994, 8 per cent up on the previous year.

Last year's revenues, representing some 3 per cent of GDP, were "satisfactory", according to Mr Pilapil, but he is setting "fighting targets" for the years ahead. A target, set by Mr Pilapil's predecessor, of 2m tourists in 1995, is well on the way to being achieved, bolstered by a particularly strong first six months when there were more than 842,000 visitors, a 15.6 per cent advance on the corresponding period a year earlier.

Next year, the tourism department is looking for 2.5m tourists spending \$3.5bn. But success in achieving what is

seen by analysts as optimistic targets may hinge on another problem: travel, both to and within the Philippines.

Manila, the capital, has little to offer overseas holiday visitors.

Having survived what for

many is a tortuous encounter

with the airport, tourists then

discover that progress through

the country's largest urban

centre is a stop-go affair in a

concrete jungle. Air travel

throughout the Philippines has

long been erratic, but gradual

deregulation of this sector

seems to be paying off. More

overseas airlines are now being

granted access to Manila and,

more importantly for

the industry, to regional centres

such as Cebu, a popular destination close to beautiful beaches.

On the adjoining small

island of Mactan, several top-class beach resort hotels enjoy a thriving business for largely Japanese tourists.

The emergence of a handful

of small regional airlines is

helping to satisfy demand on

domestic routes where Philippine Airlines, the national carrier which once held a virtual monopoly of internal air travel, often struggled to provide adequate capacity.

Fellow members of the Association of South East Asian Nations are being targeted to give the industry a boost.

Asian visitors to the Philippines account for only some 5 per cent of the total, whereas

Malaysia sees some 75 per cent

of its visitors from Asian countries, followed by Indonesia

with over 40 per cent.

Europe accounts for only a

tiny proportion of the market

at present, but there are plans

to launch a drive from Paris.

There are hopes that the Philippines' celebrations in 1998 of

100 years of independence will

arouse interest from Spain.

"We want to be an important

player on the world stage,"

says Mr Pilapil. His enthusiasm to travel in that direction

cannot be doubted. It may,

however, be a long and wind-

ing road.

Source: Department of Tourism

Major foreign markets, 1994 ('000s)

100.0

10.11

14.76

14.71

10.00

8.22

5.85

4.45

3.88

2.95

3.61

1.81

Others

Overseas

Total

Philippines

100.0

10.11

14.76

14.71

10.00

8.22

5.85

4.45

3.88

2.95

3.61

1.81

Others

Overseas

Total

Philippines

100.0

10.11

14.76

14.71

10.00

8.22

5.85

4.45

3.88

2.95

3.61

1.81

Others

Overseas

Total

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VII THE PHILIPPINES

Political succession: Gloria Macapagal says the electorate is 'clearly more intelligent than it has been given credit for', writes Edward Luce

Economist upsets old voter presumptions

'I am not entirely convinced that the central bank is being vigilant on inflation'

One of the most unexpected features of the Philippine congressional elections in May was the electorate's clear preference for candidates with a technocratic background.

In a culture which expects its politicians to dance on the hustings, deliver stand-up comedy routines and rely on all manner of outlandish gimmickry to earn their votes, the success of candidates such as Gloria Macapagal was the more surprising.

With over 15m votes nationwide out of the estimated 25m who went to the polls, Senator Gloria Macapagal-Arroyo netted the largest senatorial vote in Philippine history. Campaigning under the slogan:

'Gloria, The economist', the former professor of economics appears to have captured the mood of the Philippine electorate in May.

The fact that Ms Macapagal's campaign poster featured a glamorous picture might also have had an influence on the electorate, it has been suggested. But for Ms Macapagal, who intends to be at the forefront of congressional moves to further liberalise the economy over the next three years, the result was proof of the electorate's new-found maturity. "People often criticise the Philippine electorate for endorsing movie stars and basketball players, but it was an economist who came top."

"The electorate is clearly more intelligent than it has been given credit for," she said.

In another sense, however, very little has changed. Ms Macapagal, whose father, Diodato Macapagal was president

of the Philippines between 1961 and 1965 when Ferdinand Marcos thwarted his attempt at a second term and ushered in 21 years of dictatorship, is in other ways a typical representative of the Philippine political class.

Among the other 11 candidates elected to the 24-member senate in May were another two offspring of former presidents, Ramon Magsaysay junior and Sergio Osmeña III, as well as several old style "pork-barrel" politicians.

In spite of having made room for the occasional newcomer, Philippine politics is still dominated by the country's most powerful 60 families half a century after the country received independence from the US.

The fact remains, however, that Ms Macapagal is a qualified academic with a possible eye on the job her father once held. "The thought has inevitably crossed my mind," she said. "But in general I am not

worried about the quality of presidential candidates for 1998. There is now an irreversable consensus in favour of reform. Any candidate who campaigned against the economic reforms would be ruling himself out straightforwardly."

As part of her effort to ensure the consensus remains as solid as it is claimed to be, Senator Macapagal says she intends to push hard for further economic and social reforms in the 10th Congress.

Ms Macapagal, who stood for the Liberal Democrat Party, which officially backs the Ramos administration, says that recent political musical chairs - which deprived her of the chairmanship of the Senate committee on trade and commerce and appears to have landed her, albeit briefly, in an opposition block - would not detract from these objectives.

Among others measures, the senator intends to intensify efforts to implement the Comprehensive Agrarian Reform Act - a three-year-old law aimed at land distribution which is widely held to have failed. The practice of absentee landlords, she says, has held back the country's economic development and pushed the rural poor into menial overseas jobs and urban squatter settlements.

"We should now concentrate on microeconomic reforms, including slimming down public bureaucracy; introducing meritocracy into the public sector, including performance related pay; and reducing the number of government agencies," she said.

"This will be much more difficult than the earlier reforms, but it must be done if we are to reach high sustainable rates of growth."

Unlike members of the Ramos administration, Ms Macapagal does not believe the Philippines is capable yet of achieving sustained double digit rates of growth without reverting to the inflationary boom-bust cycles of old. She is at odds with the government's thinking when she says there are advantages to sacrificing a couple of points of GNP growth in order to build economic stability.

"I am not entirely convinced

that the central bank is being vigilant on inflation," she says. "But I think that apart from the inflation danger, there would be benefits to having growth of around 8 per cent as opposed to 10 per cent."

"We can learn from Thailand - which is a similar size to the Philippines and is a similar culture, but developed 20 years before us. By going for slightly lower growth we could have the scope to decentralise the economy to prevent Manila from turning into another Bangkok."

"We would also have the scope to pursue a more environmentally friendly form of development, which in the long run has its economic advantages."

Some, especially those who live in Manila, would argue that it is already too late to prevent the traffic-congested and badly polluted Philippine capital from turning into another Bangkok.

With over 30 per cent of Philippine GNP and, at 11m, containing something close to 20 per cent of the country's population, Manila is already splitting at the seams.

Ms Macapagal, however, is confident that the promotion of regional duty-free zones and an accelerated national road building and port development programme - using the build-operate-transfer law to attract foreign investors - will eventually lead to economic decentrality.

With 7,100 islands and a widely scattered rural population, the Philippine archipelago does not lend itself to economic integration.

The more reflective breed of politician, however, among whom Ms Macapagal is certainly counted, are increasingly saying that overcoming the Philippines' "urban bias" is the biggest challenge facing the country over the next few years.

"The Philippines's overseas workers phenomenon is the inevitable corollary of the absence of land reform," says a Philippine investment banker in Hong Kong.

"Without radical redistribution of land the agrarian poor will continue to seek their fortune overseas."

Sceptics, however, point out that wholesale land reform is very difficult to bring about in a democracy. The majority of representatives in the Philippine Congress have direct or at least indirect ties to substantial rural land holdings or "hacienda" estates.

Radical land distribution elsewhere in Asia, particularly Taiwan and South Korea, was enacted by autocratic governments with little accountability to their rural elites. The chances of a parallel reform programme in the Philippines would be very low.

"The overseas worker problem is only going to be solved gradually," says Professor Magno.

"It will take years of steady economic development to create enough incentive for the majority to take employment at home. People are just going to have to be patient."

Overseas labour: The government's impotence has been highlighted twice, writes Edward Luce

Migrant worker headaches

The brutal fact is that the economy relies heavily on repatriated earnings

The execution of a Filipina maid, Mrs Flor Contemplacion, for double murder in Singapore on March 17 put the Philippine government in a quandary. Most people in the Philippines still believe Mrs Contemplacion was framed for the murder of a Filipina maid, Ms Della Maga, and her four-year-old Singaporean charge.

In the aftermath of the hanging, the Philippines withdrew its ambassador to Singapore, cancelled annual naval exercises between the two countries, and commissioned a wide-ranging review into the plight of many of the country's estimated 4m overseas workers.

The government's robust diplomatic response to Singa-

pore's public indifference to appeals for a re-trial or, at least, a postponement of the execution date, went some way towards restoring its credibility with an enraged electorate. The enforced resignation of foreign secretary, Mr Roberto Romulo, and the minister for labour, Ms Nieves Confesor, signalled that the government took the issue seriously.

But the Contemplacion saga, which spawned two of the best-selling cinema dramas this year, also highlighted the Philippine government's impotence in the face of overseas labour problems.

Another Filipina maid, 16-year-old Sarah Balabagan, was sentenced to death on appeal by an Islamic court in the United Arab Emirates on September 16 for the premeditated murder of her boss.

Her employer, Mr Mohamed al-Balooshi, had been posthumously convicted of multiple rape at the original trial earlier this year.

When it published its recom-

mission, which had been set up by the president to find ways of assuaging the overseas worker problem, urged the Philippine government to ban the migration of workers to problem countries such as the Arab Gulf states. The commission also recommended that overseas labour in east and south-east Asia be phased out over the next five years.

President Ramos endorsed the report but has not yet acted on its findings.

"The Ganocyco recommendations were ridiculous," says Professor Alex Magno, at the University of the Philippines. "If you ban workers from certain countries they'll just go there illegally, which means they'll get even less protection than they did before."

Economists say that the only solution to the problem, which has broken up millions of Philippine families and spawned the phenomenon of "problem children" back home, is to cre-

ate at least a million new jobs a year to eliminate unemployment.

Another awkward feature of the overseas worker problem is the Philippine economy's reliance on the estimated \$4bn remitted by overseas workers every year. Last year the Philippines recorded an overall balance of payments surplus of just over \$1bn. The current account deficit of 4.8 per cent

would have been closer to 10 per cent without Filipino payments from abroad.

The \$7.8bn deficit on merchandise trade in 1994 came to 13 per cent of gross national product.

The central bank says that overseas worker remittances are growing rapidly as Filipinos abroad regain trust in the Philippine banking system. In other words, a large share of

the remittance bill has until recently been repatriated in cash form and therefore escaped the calculations of government statisticians. This suggests that annual remittances have been substantially underestimated.

The brutal fact of the matter is that the Philippine economy relies heavily on the repatriated earnings of Filipina women in menial jobs overseas," says an official at the department of finance.

"The even more brutal fact is that this is going to remain the case for many years to come."

In the long term it is hoped that increased foreign investment and the Philippines' growing export industries, spanning electronics, furniture, garments and machine parts, will soak up many of the unemployed whose wives currently work abroad.

The creation of new jobs in the export industry and in foreign investment zones this year was offset, however, by the loss of jobs in the agricultural sector which dipped into negative growth in the second quarter. Many, therefore, argue that the key to solving unemployment lies in wide-ranging agrarian communications.

As the country's largest and most diversified telecommunications company, the Philippine Long Distance Telephone Company (PLDT) shares this vision. Since 1928, PLDT has been in the forefront of telecommunications development in the Philippines.

Starting out as a small local telephone company, PLDT presently owns 94% of telephones in the country today. Since 1967, when PLDT came under Filipino management, the company has unceasingly invested substantial resources to develop its service areas. Investments during the past 26 years came to about US \$2.0 billion at today's current exchange rates, enabling PLDT to increase the number of telephones in service from 156,180 in 1967 to 1,175,332 in 1992.

However, from 1981 to 1987, PLDT's continuing expansion and modernization program suffered a major setback when the Philippine economy went into deep recession. With dollars in short supply, the flow of capital to big industries like telecommunications stopped.

With PLDT unable to implement its expansion programs for seven years, the unmet demand for telephone began to pile up, with the shortage being acutely felt in the Metro Manila area. By 1993, the country's telephone backlog stands at 728,243, with Metro Manila accounting for 75% of the total number. In 1987, PLDT resumed its expansion programs. However, the huge backlog has prompted PLDT to re-examine its expansion programs in light of the urgent need for more telephones.

To meet the unserved demand for telephones, PLDT launched "Operation Zero Backlog", an expansion program that will accelerate the installation of 956,795 lines nationwide between July 1993 and December 1996. By the time Zero Backlog will have been completed, PLDT will have doubled the number of telephones in operation in just 3 years and will have

overtaken the country's telephone demand.

Estimated to cost US\$2.764 billion, Operation Zero Backlog will be funded by loans, equities, internally-generated resources, and suppliers' credit.

Operation Zero Backlog will install state-of-the-art digital switches, together with fiber optic cable systems, remote switching units and digital loop carriers nationwide. With these facilities in place, PLDT will be in a better position to begin installing new exchanges.

After the first year of the Zero Backlog program, over 240,000 telephone applications were served. In 1994, another 183,028 telephones were put in place. The first seven months of 1995 saw the installation of 127,584 phones, bringing the total number of new digital phones under Zero Backlog to 551,291.

Aside from expanding and upgrading existing analog exchanges to digital, Zero Backlog has also invested in brand new telephone exchanges.

In 1994, PLDT inaugurated two of the country's biggest exchanges—the Jupiter Exchange in Makati which has a total capacity of 50,000 lines, and the Binondo Exchange which has a capacity of 45,000 lines.

Last February, PLDT opened the new Quiapo Exchange which is equipped with 22,000 digital lines.

In the countryside, Zero Backlog is working on six new exchanges which will be operational by the second semester of 1995. These exchanges—which will have a combined capacity of 32,000 lines.

Even while it strives to meet its target for 1995, PLDT is also busy mapping out plans for 1996, the year the Zero Backlog Program will be completed. On top of its priority list is the installation of a record 540,000 new digital lines.

To achieve this goal, PLDT will continue using the dual approach of digitizing and expanding existing exchanges as well as building new ones.

For the latter, PLDT has identified 28 areas where new exchanges will be put up. These include both rural and urbanizing municipalities and cities in Luzon, Visayas and Muslim Mindanao.

Once finished, these new exchanges will be able to add thousands of new subscribers to PLDT's ever-growing family of telephone users.

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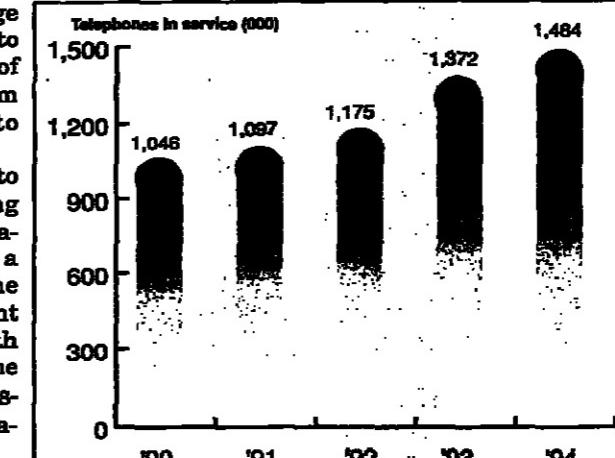
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OPERATION ZERO BACKLOG

To meet the unserved demand for telephones, PLDT launched "Operation Zero Backlog", an expansion program that will accelerate the installation of 956,795 lines nationwide between July 1993 and December 1996. By the time Zero Backlog will have been completed, PLDT will have doubled the number of telephones in operation in just 3 years and will have

VIII THE PHILIPPINES

PROFILE

Ayala Land

By Ian MacDonald

A stake in the engine of the stock market

As president of Ayala Corporation, Augusto Zobel is sitting on a quality land bank of more than 2,000 ha, the largest stock among Philippine property developers, at a time prices are rising at a furious pace. Property is driving the Philippine stock market and Ayala, having turned in another strong set of interim results, appears set fair.

Mr Zobel gives the appearance of being a satisfied man. But he readily confesses to nervousness over the booming land market.

Ayala is renowned for conservative management – perhaps too conservative for its own good, according to some Manila analysts – so it comes as no surprise when Mr Zobel says: "Yes, land sales have been very strong; but I get nervous when things go up too fast. We see this as a marathon, not a sprint."

Nervous or not, Ayala Land, the former Ayala Corp subsidiary spun off into an independent spin-off in 1989 to handle the real estate side, will continue to purchase aggressively for the company's entire range, from commercial to residential. Mr Zobel's family holds a 64 per cent stake in Ayala Corp, which in turn owns 83 per cent of Ayala Land.

Ayala will certainly face competition, but one feature of its business strategy makes it stand out in a sector now seeing new tycoons riding the wave of prosperity: debt.

Ayala Land currently has a gearing of only about 40 per cent, and that is roughly how the ratio is likely to stay for the foreseeable future.

"By nature we do not believe in debt," says Mr Zobel. "We are always very wary about raising debt in real estate. We accumulate debt for very big acquisitions but then pare it down quickly."

Ayala has a cash hoard of some 6bn pesos as a result of losing the battle for Fort



Augusto Zobel

the Philippines, and particularly in Manila.

"More foreign companies are now looking to the Philippines, not just as a place for investment, but as a regional base for south-east Asia," says Mr Zobel. "Some Hong Kong concerns are looking post-1997; and office space will be needed for the 10 foreign banks who have recently been granted licences to operate here."

But Ayala Land is not concerned just with office space, its interests in quality housing are now being augmented by a move into middle-class accommodation in Laguna, 40km south of Manila, where there is a thriving industrial park that is home to Japanese companies such as Honda, Fujitsu, and Hitachi.

"There is tremendous demand in the market in the 500,000 pesos to 600,000 pesos range," says Mr Zobel. The Technopark (housing) is "pretty well sold out", with strong Japanese demand, and there is a strong demand for retail property.

Ayala's biggest accomplishment remains the development of Makati, with high-rise office, commercial and residential buildings. The development continues, with several big hotels opened in the past couple of years, and the near-completion of a new Philippine Stock Exchange (PSE) tower next to the existing Makati Stock Exchange.

The company's influence on the PSE is substantial. Only Ayala B shares, open to both foreign and domestic investors, are listed in the market as the entire class A shares form part of Ayala Corp's core holdings. With a market capitalisation of more than 110bn pesos Ayala Land has a market weight of roughly 10 per cent on the PSE composite index and of more than 50 per cent in the property index.

Bonifacio, the 214 ha former military camp bordering the Makati business district of Manila, which was developed by the Ayalas in the 1980s. Last December Ayala issued 3bn pesos of commercial paper ahead of the Bonifacio bidding. In the event, its 28bn pesos bid came a distant second to the 35bn pesos offered by a consortium led by the rival Metro Pacific conglomerate.

The Metro bid staggered other competitors, and has led to bitter debate – and action in the courts – over the way the government auction was conducted.

It was the price tag put on Fort Bonifacio that led to the current spiral in prices, particularly in Makati, where prime office lots have more than doubled to 250,000 pesos per square metre already this year.

Some property-watchers feel the sector is going through another boom-and-bust cycle; but others maintain the market will simply reach a plateau in two or three years' time, much the same as it did in 1990.

Supply and demand is the key, and Ayala is confident that demand is here to stay in



Many have said the president should remain for another term, to keep the reforms on track. "I will finish in six years what most would not be able to do in 12," he says

Picture: Anil Agarwal

■ Interview: President Fidel Ramos By Edward Luce

A careful guardian of goodwill

I don't think constitutional change would inspire foreign investors'

inflation and hefty foreign debt obligations. In three years the former five-star general is credited with having turned the Philippine economy around.

Doubts remain, however, about the administration's resolve to push through judicial, public sector, and law and order reforms between now and 1998, when the president stands down.

President Ramos spoke to the Financial Times at the Malacanang presidential palace in Manila:

■ Most of the obvious economic reforms needed by the Philippines were enacted during the first half of your term. What remains for you to do?

The main priority for the 10th congress would be to [to complete] the bills which were not fully completed in the ninth congress. There are the tax reform measures which would provide for the broadening of the tax base.

We are aiming for 16 per cent [tax collection as proportion of GDP] which is the average in the ASEAN [Association of South East Asian Nations] in the next two years. We started three years ago at 14.5 per cent and we are up at 16 per cent now so we are moving up.

We are also pushing remaining bills on adjustment and safety measures so that we will be competitive and faithful to our commitments under the World Trade Organisation – including safety and incentive measures for the agricultural sector.

■ You mentioned in your address at the opening of the new Congress on July 24 that public sector reform would be a priority of the next three years. You have also requested emergency powers to cut the public sector payroll.

We are giving priority to judicial reform measures. These include training education and incentives for prosecutors, judge advocates and other lawyers in public service so that justice will not be delayed.

The Philippine government has already been able to transfer some 100,000 public servants since I started in this office. At the same time we have hired another 20,000. That gives a net of 80,000 transferred to the field in last few years.

Eventually we will need [emergency] authority so that we can be more efficient and timely in the transfer of people to municipalities and in the provision of early retirement for those who want to leave this service.

We want to decentralise and devolve public bureaucracy to the field.

■ In your speech you said that the Philippines cannot enter the 21st century with one foot in the feudal era. What did you mean by that?

If we waste goodwill among ourselves as leaders in intrigues and intramurals, we will not be able to reach the critical mass to keep the

economic momentum going so that we can move sustainably into the 21st century.

■ By "intrigues" presumably you mean recent suggestions that the constitution should be changed from a US-style presidential system to a parliamentary system or to extend the presidential limit so that you could stand for another term. You have said before that you intend to play golf after 1998 but many people, including foreign investors, have said they would prefer you to remain in power to keep the economic reforms on track.

President Ramos spoke to the Financial Times at the Malacanang presidential palace in Manila:

■ Most of the obvious economic reforms needed by the Philippines were enacted during the first half of your term. What remains for you to do?

The main priority for the 10th congress would be to [to complete] the bills which were not fully completed in the ninth congress. There are the tax reform measures which would provide for the broadening of the tax base.

We are aiming for 16 per cent [tax collection as proportion of GDP] which is the average in the ASEAN [Association of South East Asian Nations] in the next two years. We started three years ago at 14.5 per cent and we are up at 16 per cent now so we are moving up.

We are also pushing remaining bills on adjustment and safety measures so that we will be competitive and faithful to our commitments under the World Trade Organisation – including safety and incentive measures for the agricultural sector.

■ You mentioned in your address at the opening of the new Congress on July 24 that public sector reform would be a priority of the next three years. You have also requested emergency powers to cut the public sector payroll.

We are giving priority to judicial reform measures. These include training education and incentives for prosecutors, judge advocates and other lawyers in public service so that justice will not be delayed.

The Philippine government has already been able to transfer some 100,000 public servants since I started in this office. At the same time we have hired another 20,000. That gives a net of 80,000 transferred to the field in last few years.

Eventually we will need [emergency] authority so that we can be more efficient and timely in the transfer of people to municipalities and in the provision of early retirement for those who want to leave this service.

We want to decentralise and devolve public bureaucracy to the field.

■ In your speech you said that the Philippines cannot enter the 21st century with one foot in the feudal era. What did you mean by that?

If we waste goodwill among ourselves as leaders in intrigues and intramurals, we will not be able to reach the critical mass to keep the

five big groups doing water supply and management studies for Metro Manila. The policy is to conserve as much water as possible and improve the distribution of water.

Anglian, Northwest Water and Trafalgar have all expressed an interest.

The new BOT law makes it possible for negotiations to take the place of bidding with unsolicited proposals. We want the water BOT to be in place including the privatisation of some water components.

■ What do you expect the rate of economic growth to be in 1996 when you stand down?

At the beginning of our term we set the following goals: number one to reduce poverty by 25 per cent which would bring us down to between 25 and 50 per cent of the population below the poverty line. We also aimed for a per capita income above US\$1,000. I think we are close to achieving that goal or have already reached it.

I think a better measurement is the purchasing power parity. We consider our low cost of living one of our best attractions. We also have very high literacy, fluency in English and comfort and ease with our neighbours – we don't have any enemies around the world. We hope to average 6 to 8 per cent GNP growth during this six-year period, which means that in order to catch up to the average, the last couple of years should be double digit growth. We are hitting the halfway mark this year at about 6.5 per cent.

■ Aren't you in danger of unleashing inflation again?

Our programme is to keep inflation in single digits. This month it is at 8.4 per cent, but that is one point better than the same time last year.

The important thing to remember here is that five years ago interest rates and inflation were above double digits, and we had very low foreign exchange reserves.

Growth was below 4 per cent in all sectors. Everything has changed now.

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